

City of Mississauga  
**Corporate Report**



<p>Date: December 12, 2023</p> <p>To: Chair and Members of General Committee</p>	<p>Originator's files:</p>
<p>From: Jodi Robillos, Commissioner of Community Services</p>	<p>Meeting date: January 10, 2024</p>

## Subject

**Streetsville Kinsmen Senior Citizen Centre Re-naming (Ward 11)**

## Recommendation

That the Corporate Report dated December 12, 2023 entitled "Streetsville Kinsmen Senior Citizen Centre Re-naming (Ward 11)" from the Commissioner of Community Services be approved.

## Executive Summary

- The re-naming of the facility was considered at the October 18, 2023 General Committee Meeting at which time, staff were directed to provide public notice as per the Facility Naming Corporate Policy.
- Following adoption of the recommendation by Council to consider the re-naming for a period of 30 days, Community Services staff presented the opportunity for public consultation with no comment or objection received.

## Background

In accordance with the City's "Facility Naming" Corporate Policy 05-02-02, the Community Services Department is directed to present names for the General Committee and Council's consideration for the purposes of naming parks, trails, and facilities in the City of Mississauga.

Following the policy, General Committee is requested to consider the recommended name presented by the Community Services Department for a period of 30 days, after which the Committee is asked to make a final recommendation to Council.

The Corporate Report GC 0486-2023 was presented to General Committee and adopted by Council on October 25<sup>th</sup>, 2023.

The subject report outlines the request to re-naming the newly rehabilitated heritage facility located at 327 Queen Street South as “Streetsville Heritage Hall”.

## Comments

The building, located at 327 Queen Street South, had been operated by the Streetsville Kinsmen Senior Citizen Centre Inc. group until February 2018 when the group opted not to renew the Management & Operations Agreement with the City. The exterior street signage currently indicates “Streetsville Kinsmen Senior Citizen Centre”.

The hall underwent various renovations this past year and will include additional rehabilitation improvements to be completed by spring 2024, including a replacement of the road signage to proper City standards with the proposed new name.

The hall is multi-functional and is home to the Streetsville Seniors club as well as many family events, celebrations and meetings. The intention is to align the naming of the building with our other heritage halls (i.e. Meadowvale Village Hall, Malton Victory Hall) as much as possible.

## Engagement and Consultation

Preliminary consultation solicited diverse Streetsville community stakeholders of potential new names including the suggestion of the name “Streetsville Heritage Hall”.

The City’s interim Equity, Diversity and Inclusion (EDI) Asset Naming Review Committee & Heritage Advisory Committee was consulted on the recommended name and have no concerns with the recommendation.

As per the City’s “Facility Naming” Corporate Policy 05-02-02, following adoption at Council to consider the re-naming for a period of 30 days, public notification for comment was issued to all residents and ratepayer associations within a 400-foot radius of the Facility. No comments or objections were received.

## Financial Impact

The \$10,000 projected cost for updating facility road signage will be absorbed through an existing capital budget of the redevelopment project, C21740 Kinsmen Hall Rehabilitation.

## Conclusion

The proposed naming has been considered for a period of 30 days as per the policy and no public feedback has been received. The recommended re-naming of the heritage hall located at 327 Queen Street South as “Streetsville Heritage Hall” is in accordance with the City’s “Facility Naming” Corporate Policy.



Jodi Robillos, Commissioner of Community Services

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