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Road Safety Committee

Date: October 24, 2023

Time: 9:36 AM

Location: Council Chambers, Civic Centre, 2nd Floor

300 City Centre Drive, Mississauga, Ontario, L5B 3C1

and Online Video Conference

Members Present Councillor Stephen Dasko Ward 1 (Chair)

Councillor John Kovac Ward 4
Councillor Joe Horneck Ward 6
Councillor Martin Reid Ward 9

Councillor Sue McFadden Ward 10 (Vice-Chair)

Anne Marie Hayes Citizen Member (Absent)

Robert Fluney

David King

Citizen Member

Mark Currie (MCAC Representative)
Louise Goegan (MSTSAC Representative)

Staff / Agency Representatives Present

Matthew Aymar, Analyst, Research & Policy, Public Health, Region of Peel

Don Clipperton, President, Mississauga Insurance Brokers Association

Cst. Claudia D'Amico, Road Watch Coordinator, Road Safety Services, Peel Regional Police Sandra Fitzpatrick, Manager, Built Environment Team & Research, Peel Public Health, Region of Peel Jennifer Andrade, Technical Analyst, Public Education and Outreach Ops Support, Region of Peel

Max Gill, Supervisor, Road Safety

Catherine Nguyen-Pham, Communications Advisor

Laura Zeglen, Project Leader, Vision Zero Allyson D'Ovidio, Legislative Coordinator

1. <u>CALL TO ORDER</u>

Councillor Dasko, Chair called the meeting to order at 9:36 AM.

2. INDIGENOUS LAND STATEMENT

Councillor Dasko recited the Indigenous Land Statement.

3. APPROVAL OF AGENDA

Approved (Councillor M. Reid)

4. <u>DECLARATION OF CONFLICT OF INTEREST</u>

- 5. MINUTES OF PREVIOUS MEETING
- 5.1 Road Safety Committee DRAFT Minutes September 26, 2023
- 6. PRESENTATIONS Nil
- 7. <u>DEPUTATIONS</u>

7.1 Constable Claudia D'Amico, Peel Regional Police regarding the Road Watch Program

Constable D'Amico presented on the subject matter and provided background information on the process and enforcement. In response to questions raised by Members of the Road Safety Committee, Constable D'Amico spoke to response times; complaint priorities; tracking; follow-ups; statistics on ticketing and cautions; reporting, and problem locations. Constable D'Amico spoke to sharing data on tickets issued with the Members of the Committee.

Councillor Dasko spoke to sharing messages through social media.

RECOMMENDATION RSC-0035-2023

Moved By M. Matic

That the deputation and associated presentation by Constable Claudia D'Amico, Peel Regional Police regarding the Road Watch Program be received. (RSC-0035-2023)

Received

8. PUBLIC QUESTION PERIOD - 15 Minute Limit - Nil.

CONSENT AGENDA

RECOMMENDATION RSC-0036-2023

Moved By Councillor S. McFadden

That the following items were approved on the consent agenda:

10.2 2024 Road Safety Committee meeting dates memo

 11.2 Road Watch Statistics, Peel Regional Police (RSC-0036-2023)

10. <u>MATTERS CONSIDERED</u>

10.1 <u>Email from Keith Stephen, Resident, regarding Comments for the Road Safety Committee (Ward 7)</u>

Max Gill, Supervisor, Road Safety spoke to the email and noted Traffic Signals staff is reviewing the intersection.

RECOMMENDATION RSC-0037-2023

Moved By A. M. Mohammed

That the email dated May 31, 2023 from Keith Stephen, Resident regarding comments for the Road Safety Committee be received. (RSC-0037-2023)

Received

10.2 <u>2024 Road Safety Committee Meeting dates (CONSENT)</u>

RECOMMENDATION RSC-0038-2023

Moved By Councillor S. McFadden

That the dates outlined in the Memorandum dated October 17, 2023 from Allyson D'Ovidio, Legislative Coordinator entitled "Road Safety Committee Meeting Dates – 2024" be approved. (RSC-0038-2023)

Received

10.3 Road Safety Committee Mascot Status Update, Catherine Nguyen-Pham, Communications Advisor, (Verbal)

Ms. Nguyen-Pham spoke to the subject matter and noted the Mascot will be on hold until the Vision Zero strategy progresses. Ms. Nguyen-Pham noted a report is scheduled to go to General Committee later this year.

RECOMMENDATION GC-0039-2023

Moved By Councillor J. Kovac

That the verbal update by Catherine Nguyen-Pham, Communications Advisor regarding the status of the Road Safety Committee Mascot be received for information. (RSC-0039-2023)

Received

10.4 Slow Down Lawn Signs Update, Catherine Nguyen-Pham, Communications Advisor (Verbal)

Ms. Nguyen-Pham spoke to the subject matter and noted the draft designs were ready for consideration. Councillor Dasko spoke to a motion to request the Road Safety Promotional Subcommittee to review and approve the new design via email.

RECOMMENDATION RSC-0040-2023

Moved By M. Matic

- 1. That the Road Safety Committee authorizes the Road Safety Subcommittee to make decisions via email regarding design work and promotional items when time is a factor and or/for events where promotional items can be distributed.
- 2. That the update by Catherine Nguyen-Pham, Communications Advisor regarding the status of the "Slow Down Lawn Signs" be received for information.

(RSC-0040-2023)

Received

10.5 Road Safety Awareness Program (Verbal)

Councillor Dasko spoke to the subject matter and provided background information with respect to the previous term and tactics. Councillor Dasko spoke to promotional items and materials developed in previous years such as the lens cleaning clothes that said "Stop means stop". Councillor Dasko spoke to organizing a new program with the new Members and setting aside a budget for up to \$5000.00 to develop promotional materials.

Councillor Reid spoke to future suggestions for focus such as micro-mobility. Members of the Committee engaged in a discussion with respect to options for future focus. As a result of discussions, staff were directed to provide a list of suggested tactics and events for a future meeting.

RECOMMENDATION RSC-0041-2023

Moved By Councillor J. Kovac

- 1. That funds in the amount of up to \$5000.00 be allocated from the 2023/2024 Council and Committee Budget for the development of promotional materials including but not limited to campaigns related to supporting the Road Safety Awareness Program, Vision Zero Engagement Strategy, the Road Safety Committee Work plan and initiatives.
- 2. That the update by Stephen Dasko, Councillor, Ward 1 and Chair, Road Safety Committee regarding the Road Safety Awareness Program be received.

(RSC-0041-2023)

Received

11. <u>INFORMATION ITEMS</u>

- 11.1 <u>Citizen Member Updates Verbal Nil.</u>
- 11.2 Road Watch Statistics (CONSENT)

RECOMMENDATION RSC-0042-2023

Moved By Councillor S. McFadden

That the Road Watch Statistics dated October 10, 2023 from Constable Claudia D'Amico, Peel Regional Police be received. (RSC-0042-2023)

Received

- 12. OTHER BUSINESS Nil.
- 13. DATE OF NEXT MEETING November 21, 2023
- 14. <u>ADJOURNMENT</u>

10:21 AM (R. Fluney)