

Council Priorities

2023-2026

September 27, 2023



What We Will Accomplish Today

AGENDA

1. Opening Remarks (Shari)
2. Presentation on Strategic Priorities (LT)
3. Open Discussion (All)
4. Next Steps (Shari)

GOALS

1. Review current strategic priorities
2. Hear from Council
3. Determine Council priorities for 2023 - 2026

The Blueprint: Strategic Plan (2009)

5 Pillars

28 Strategic Goals

119 Action Items

52 Actions in Progress



Strategic Pillars for Change



Developing a Transit-Oriented City

Direction – Our Future Mississauga is a city where people can get around without an automobile, and where transit will directly influence and shape the form of the city. Transit will be a desirable choice that connects people to destinations, and will underpin an environmentally responsible, inclusive, vibrant and successful city.



Ensuring Youth, Older Adults and New Immigrants Thrive

Direction – Our Future Mississauga is a city where people can spend their entire lives - where teenagers want to be, where young professionals choose to locate, where immigrants are welcomed and their cultures become a visible part of the city's fabric; and where people can age in place gracefully.



Completing our Neighbourhoods

Direction – Our Future Mississauga is a beautiful, sustainable city with safe neighbourhoods that support a strong, connected and vibrant community - a place where all can live, work and prosper. People can play as a child, walk to meet a friend, fall in love, raise a family and grow old.



Cultivating Creative and Innovative Businesses

Direction – Our Future Mississauga is a global hub of creative and innovative activity where talent and business thrive.



Living Green

Direction – Our Future Mississauga is a city that co-exists in harmony with its ecosystems, where natural areas are enhanced, forests and valleys are protected, the waterfront connects people to Lake Ontario, and communities are nurtured so that future generations enjoy a clean, healthy lifestyle.

Business As Usual Operations

It's important to remember that:

- City staff continue to deliver on BAU operations and programs, maintain state of good repair for capital assets, and build new
- Strategic priorities are layered on top of these core functions
- Any additional projects or services will have resource implications

Move Priorities

- Transportation Master Plan
- Rapid, regional and local transit
- Safe and complete streets
- Multi-modal transportation



move
developing a transit
oriented city

Move Initiatives

MiWay

- Service growth
 - Regional fare and service integration
 - LRT Operations
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Rapid Transit

- Downtown Loop and Transit Terminal
 - Dundas BRT
 - Lakeshore Rapid Transit
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Vision Zero/Road Safety

- Lower speeds (traffic calming/speed limits)
- Cameras (ASE, red light)
- Tactical road safety

Multi-Modal Transportation

- Cycling (minimum grid)
- Micro-mobility (scooters, e-bikes, etc.,)
- Complete streets

Connect Priorities – Housing

- Growing Mississauga: Housing Action Plan (Pledge)
- 10-year Mississauga Official Plan
- Missing Middle: Affordable Housing Strategy
- Continued housing advocacy
- Increase transparency about planning and building and engagement



connect
completing our
neighbourhoods

Housing Initiatives

Building More Housing

- As of right residential zoning
 - Pre-zone lands (MTSAs, LAPs)
 - Certified Model Program
 - Streamline development approvals
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Increasing Affordability

- Finalize CIP for rental
- New policies (large units, co-ops/land trusts, seniors, students, etc.,)
- Make Inclusionary Zoning happen

Creating New Sites for Housing

- Employment Land Conversions Study
 - Mall site master plans (< 1 acre)
 - Waterfront brownfield sites (Lakeview MZO, 1 Port Street)
 - Support Housing Panel
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Better Public Data and Transparency

- Focus on public education (Planning 101) and open data
- Public dashboard for development pipeline
- Common data collection across municipalities

Connect Priorities – Community

- Increase parkland in priority areas
- New parkland development
- Enhance cultural infrastructure and creative spaces
- Invest in fire and emergency services infrastructure
- Invest in recreation programming
- Build and upgrade community spaces



connect
completing our
neighbourhoods

Community Initiatives

Parks and Green Space

- Strategic Parkland acquisition (Cooksville, downtown)
 - Waterfront parks strategy
 - Lakeview/Brightwater parks development
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Library Expansion/Rebuild

- Central Library
- South Common
- Cooksville
- Express library planning

New Amenities/Spaces

- Mattamy Sports, Paul Coffey, Gulleden, Grand Highlands, Loreland, Harris Farm, Marina Park, Zonta Meadows, Iggy Kaneff
 - Trails and connections (waterfront, Credit River)
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Facility Re-Developments

- Building: Burnhamthorpe CC, Carmen Corbasson CC, Malton Youth Hub
- Planning: South Common CC, Cooksville CC
- Responding to downtown pressure
- Fire station redevelopment projects

Belong Priorities

- Recreation programming
- Investing in Libraries (collection, programming, spaces, technology)
- Equity, Diversity and Inclusion/Anti-Racism and Oppression
- Community engagement
- Truth and Reconciliation



belong

ensuring youth, older adults
and new immigrants thrive

Belong Initiatives

EDI and Truth and Reconciliation

- New EDI Strategy for the corporation
 - Indigenous Master Plan
 - Accessibility Master Plan
 - Diversifying hiring and succession
 - Implement Black Caucus Recommendations
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Libraries

- New technologies to erase the digital divide
- Creating maker spaces

Community Engagement

- Equitable community engagement
 - Refresh of the City's Strategic Plan
 - Equitable procurement
 - Equitable business support
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Recreation and Culture

- Focus on access and equity
- New and expanded programming to meet changing community needs
- Future Directions planning

Prosper Priorities

- Culture and creative programming and infrastructure
- Fostering an Innovation ecosystem
- Small business and main street competitiveness
- Investment attraction
- Growing culture industries
- Key sector development and investment



prosper
cultivating creative and
innovative businesses

Prosper Initiatives

Tourism and Culture Industries

- Securing conferences and events
 - Showcasing Mississauga to the world
 - Investing in cultural industries (grants, event support)
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Economic Development

- New, 5-year Economic Development Plan
- City-wide employment land study
- Lakeview Innovation Corridor
- Support key sectors
- Focus on EDI in business

Enhance Cultural Infrastructure and Creative Spaces

- LAC refresh
 - PFFC improvements
 - Explore Daniels/Oxford space potential
 - Small Arms Phase 2 planning
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Planning Policy for Community

- Streamline building approval process (residential and small biz)
- Outdoor patios and street animation
- BIA parking standards review

Green Priorities

- Advancing Climate Change Action Plan
 - Net Zero by 2050
- Greening the City's vehicle fleets
- Greening transit vehicles
- Advancing alternative energy sources
- Building Green energy infrastructure
- Greening local business



green
living green

Green Initiatives

Climate Change Action Plan

- Advancing recommendations in the plan
 - Amending GHG targets to meet net zero by 2050
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Green Corporation

- Green transit/vehicle fleet (hydrogen, EV)
- Energy retrofits of City facilities
- Green energy infrastructure (EV chargers, bike lanes)
- Corporate Green Building Standards
- Sustainable procurement

Green Community

- EAB program completion
 - 1 million trees campaign
 - Urban Forests Strategy
 - Tackling invasive species
 - Aerial spray campaigns
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Green Businesses

- Green Development Standards
- Mississauga Climate Leaders Program
- Partnerships on renewable energy (District Energy)

Independent Mississauga

- Absorbing new lines of business
- Ensuring business and service continuity
- Onboarding new employees
- Integrating current and new operations
- Continuing to manage tax dollars well
- Communicating changes to residents



Questions for Discussion

- Do these priorities and initiatives still make sense?
- Is anything missing?
- Should any priority be removed/revised?
- What are the priorities of this Council that we will communicate to residents?