

## Notice of Motion

Date: January 17, 2024

Moved By Councillor S. Dasko

Seconded By

WHEREAS on March 23, 2020, Council for the Corporation of the City of Mississauga enacted By-law 60-2020 to amend the Sign By-law to grant certain exemptions to persons that erect portable signs until June 30, 2020 in support of businesses that have been impacted by the COVID-19 pandemic;

AND WHEREAS Council enacted by-laws 0145-2020, 0290-2020 and 0132-2021 to extend the exemption period for persons that erect portable signs, with the last exemption period effective until December 31, 2021;

AND WHEREAS on March 3, 2021, in an effort to show continued support of businesses impacted by the COVID-19 pandemic, Council enacted by-law 0046-2021 to permit business improvement area boards to erect sidewalk signs inside an existing planter on a City boulevard within a business improvement area until July 1, 2021;

AND WHEREAS on June 2, 2021, Council enacted by-law 0132-2021 to extend the exemption for business improvement areas to erect sidewalk signs in accordance with by-law 0046-2021 to December 31, 2021;

AND WHEREAS on September 29, 2021, Council enacted by-law 0206-2021 to extend the exemption for business improvement area boards to erect sidewalk signs inside existing planters located on a City boulevard within a business improvement area and to extend the exemption period for persons that erect portable signs to September 1, 2022;

AND WHEREAS on August 10, 2022, Council enacted by-law 0203-2022 to extend the exemption for business improvement area boards to erect sidewalk signs inside existing planters located on a City boulevard within a business improvement area and to extend the exemption period for persons that erect portable signs to January 1, 2023;

AND WHEREAS as a result of the ongoing effects of the COVID-19 pandemic, Council considers it desirable to amend the Sign By-law 54-02, as amended, to extend the exemption period for portable signs and sidewalk signs until January 1, 2024;

AND WHEREAS as a result of the ongoing effects of the post COVID-19 pandemic, and challenges due to the economy, Council considers it desirable to amend the Sign By-law 54-02, as amended, to extend the exemption period for portable signs and sidewalk signs until January 1, 2025;

NOW THEREFORE BE IT RESOLVED that the Sign By-law 0054-2002, as amended, be amended to extend the exemption period for persons that erect portable signs and to extend the period that permits business improvement area boards to erect sidewalk signs inside existing planters located on City boulevards within business improvement areas, to January 1, 2025.

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