

**Dipika Damerla**

Councillor, Ward 7

905-896-5700

dipika.damerla@mississauga.ca

**City of Mississauga**

300 City Centre Drive

MISSISSAUGA ON L5B 3C1

mississauga.ca

**Notice of Motion – February 14, 2024**

Moved by: Councillor Dipika Damerla

Seconded by: Councillor Matt Mahoney

WHEREAS The Official Plan promotes the creation of mixed-use walkable communities in neighbourhoods planned for significant intensification and the provision of higher order transit;

AND WHEREAS Cooksville's new local area plan emphasizes the importance of creating a mixed-use walkable neighbourhoods that provides easy access to daily services by walking, cycling and transit;

AND WHEREAS Mixed-use walkable communities provide considerable benefits such as an overall reduction to the reliance on private car trips and the need for car ownership;

AND WHEREAS The existence of local neighbourhood retail and commercial business clusters are an important component for supporting mixed-use walkable communities;

AND WHEREAS Walkable communities are predicated on the existence of a specific mix of retail amenities in walking distance such as grocery stores, pharmacies, gyms, and hardware stores, yet these types of business are difficult to attract and retain in the current market;

AND WHEREAS Fifty percent (50 %) of all car trips in Mississauga are less than 5 kilometres (KMs);

AND WHEREAS As intensification occurs and neighbourhoods transition, higher financial returns for residential development have made it harder to maintain and expand new local retail commercial spaces;

AND WHEREAS Business Improvement Associations have been established in some neighbourhoods to support local retail and commercial business promotion and attraction, these associations do not exist in all of Mississauga's intensification areas;

AND WHEREAS The Economic Development Office traditionally has had a limited role in attracting and curating local retail and commercial businesses;

NOW THEREFORE BE IT RESOLVED THAT

Council direct staff through the planned 2024 EDO strategy update to assess Mississauga's local retail sector in order to provide Council practical strategies for retaining and attracting retail and commercial business that are necessary to build walkable communities, with a focus on neighbourhoods along the Hazel McCallion LRT, and in the city's major and community nodes.

A handwritten signature in blue ink, appearing to read "D. Patel", is located below the text. The signature is fluid and cursive.