

Mississauga Cycling Communications and Promotions Subcommittee

Date: January 18, 2024
Time: 6:05 PM
Location: Online Video Conference

Members Absent	Ryan Donik	Citizen Member
	Vicki Tran	Citizen Member (Vice-Chair)
	Juelene Stennett	Citizen Member (Chair)

City Staff

Catherine Nguyen, Communications Advisor
 Stephanie Smith, Supervisor, Legislative Services
 Eglantina Bacaj-Gondia, Legislative Coordinator



1. **CALL TO ORDER**

Juelene Stennett, Chair, called the meeting to order at 6:05PM.

2. **INDIGENOUS LAND STATEMENT**

Juelene Stennett, Chair, recited the Indigenous Land Statement.

3. **APPROVAL OF AGENDA**

That the January 18, 2024 Mississauga Cycling Communications and Promotions Subcommittee Agenda be approved as presented.

Approved (V. Tran)

4. **DECLARATION OF CONFLICT OF INTEREST - Nil**

5. **MINUTES OF THE PREVIOUS MEETING**

5.1 **Mississauga Cycling Communications and Promotions Subcommittee Minutes - November 14, 2023**

That the November 14, 2023 Mississauga Cycling Communications and Promotions Subcommittee Minutes be approved as presented.

Approved (R. Donik)

6. **MATTERS TO BE CONSIDERED**

6.1 **Phil Green Award Discussion (Verbal)**

Members of the Communications and Promotions Subcommittee engaged in discussion regarding the Phil Green Award submissions turnout and changing the nomination form in the future to be more interactive. Stephanie Smith, Supervisor, Legislative Services noted that the Forms Team could be invited to a future Communications and Promotions Subcommittee meeting to discuss options to amend the Phil Green Award form.

Members of the Subcommittee agreed to accept and recommend the current Phil Green Award nominee with the understanding that additional submissions by the nomination deadline would then change this recommendation.

RECOMMENDATION MCCPS 0001-2024

Moved By Vicki Tran

That the 2023 Phil Green Award nominee as of January 18, 2024, be approved unless additional nominees are received by January 19, 2024.

Approved

6.2 **Future Mississauga Cycling Communications and Promotions Subcommittee Meetings (Verbal)**

Item 6.2 was discussed after item 6.3

Members of the Communications and Promotions Subcommittee would schedule future meetings suited to their availability.

6.3 Mississauga Cycling Communications and Promotions Subcommittee Structure (Verbal)

Item 6.3 was discussed prior to item 6.2

Members of the Communications and Promotions Subcommittee engaged in discussion related to moving the subcommittee towards a working group model moving forward.

Stephanie Smith, Supervisor, Legislative Services provided an overview of the differences between a formal subcommittee and a working group.

RECOMMENDATION MCCPS 0002-2024

Moved By Ryan Donik

That the Mississauga Cycling Communications and Promotions Subcommittee change structure of the subcommittee towards a working group model for future meetings.

Approved

7. **INFORMATION ITEMS - Nil**

8. **OTHER BUSINESS**

Members of the Subcommittee engaged in discussion related to communications, promotions, and events related to the cycling community.

Stephanie Smith, Supervisor, Legislative Services, stated there is a report forthcoming from the December 12, 2023 Mississauga Cycling Advisory Committee Workshop which will provide further information on Committee goals and communications strategy.

9. **DATE OF NEXT MEETING - TBD**

10. **ADJOURNMENT**

6:53PM (V. Tran).