

Apartment Building Standards & Maintenance Program Update

General Committee: March 27, 2024

Background

The Mississauga Apartment Rental Compliance (MARC) 5-year pilot program ensures rental apartment buildings are well-maintained to support safe, secure and livable communities through:

- Mandatory annual registration
- Enhanced owner responsibilities
- Proactive inspections
- Education & awareness

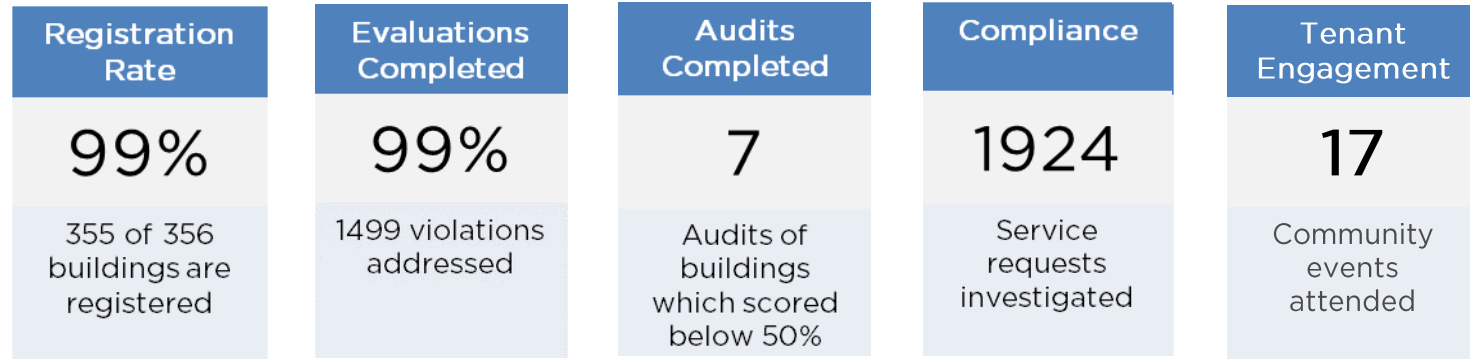


The program scope includes:

- 356 apartment buildings
- Buildings that contain at least two storeys, six units and a shared common area

Program Results

The success of the program is being assessed through registration compliance, building evaluation and audit results, compliance with by-law requirements and tenant engagement.



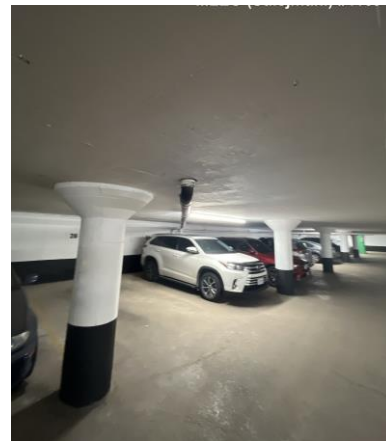
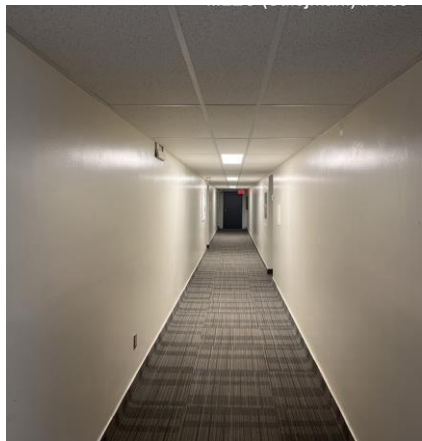
Compliance

Before & After



Compliance

Before & After



Tenant Engagement

A variety of paid and unpaid tactics have been utilized to promote education and awareness of the program, including:

- A dedicated City webpage
- Media releases
- Social media
- Diverse communities print
- Programmatic advertising
- Digital signage
- Door-to-door distribution of awareness materials to tenants
- Attendance at various public events



Program Enhancements

Current Enhancements

- Increase evaluation passing score
- Enhance web page
- Re-name program

Future Enhancements



Evaluation
Process



Tenant
Engagement



Program
Fees



Budget &
Resources



By-law
Review



Thank you