



**Partners in
Project Green**

A Program of Toronto and Region Conservation Authority

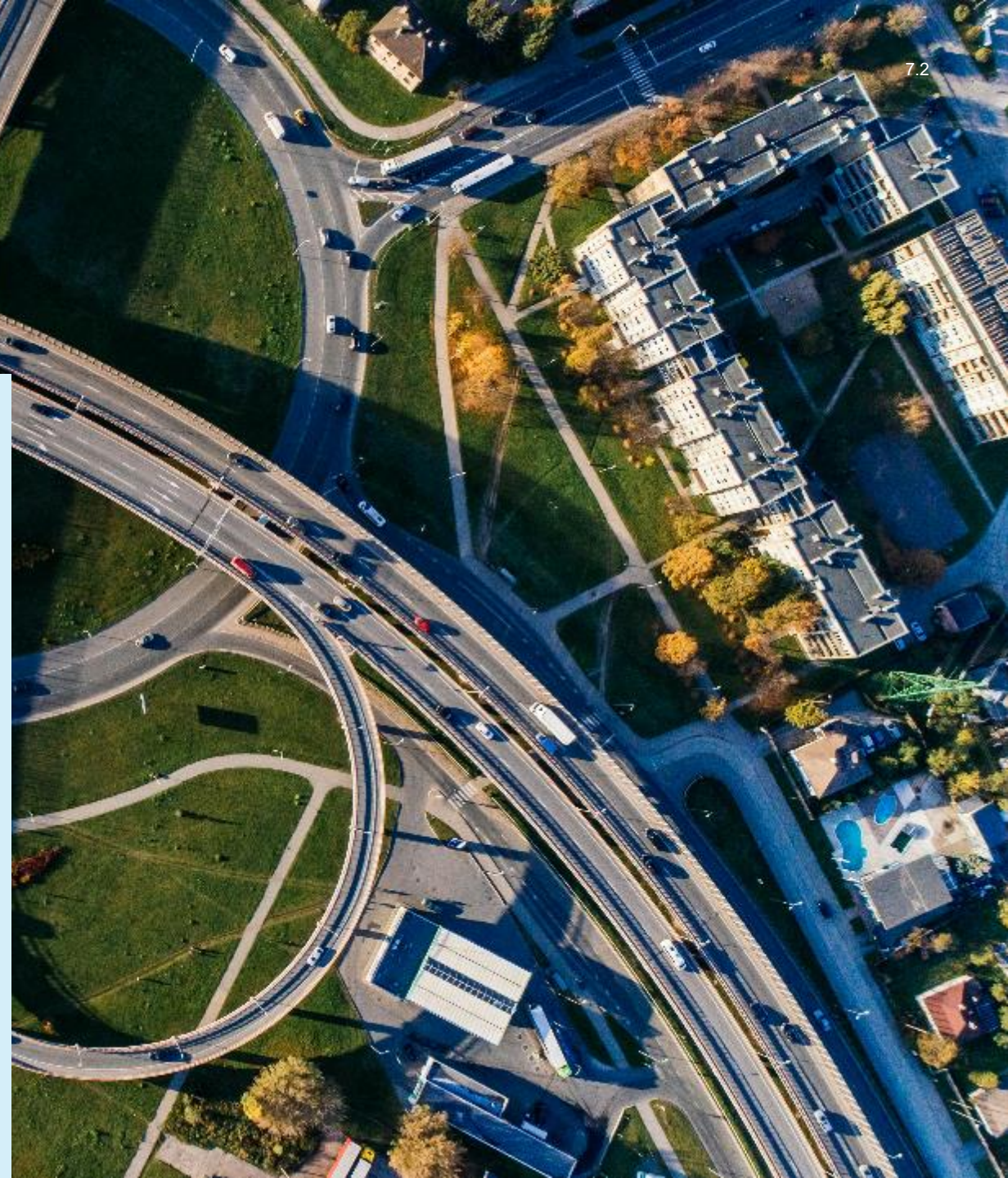
Futureproof Your Fleet Program Overview

Presented by: Matt Brunette, Program Manager, Energy Performance

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Background

- Freight transportation accounts for 10% of Canada's GHG emissions
- Low and zero emission vehicle technologies are evolving, bringing opportunities and challenges
- Through NRCan support, PPG is delivering a program to raise awareness of these technologies



Futureproof Your Fleet

Greening your Medium & Heavy-Duty Vehicles

- This program offers resources, education & networking opportunities to advance adoption of low-carbon medium and heavy duty fleets
- Ideal for:
 - Fleet owners, operators, & managers
 - Procurement & Finance professionals
 - Health & Safety personnel



Program Overview

- **Free** program designed to support fleet owners and operators across the GTA with:
 - Learning about available low/zero carbon technologies
 - Engaging with industry leaders and experts
 - Networking with peers and service providers
 - Interacting with display vehicles & test drives

Program Offering

7 Workshops across GTA
4 Technology experts
2 Case studies
Free resource hub
On-going social media engagement



Low/ Zero Carbon Technologies



Electric Battery



Hydrogen



Compressed
Natural Gas



Renewable Diesel

This program is delivered in collaboration with technical partners



7 Workshops Across the GTA

Jan 2024 – March 2025

7.2



Resources & Case Studies

- Free resource hub capturing relevant information and incentives
- New resources to be developed with program partners to guide decision making
- Video case studies highlighting local business action/ learning



<https://partnersinprojectgreen.com/resources/futureproof-your-fleet-resources/>



Engagement *(as of Feb 29)*

Workshops

2/7

Workshops hosted

71

Attendees

9

Mississauga-based
organizations

Social Media

177,548

Impressions

979

Engagements

861

Clicks





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Thank you. Any questions?

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