

City of Mississauga Corporate Report



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| <p>Date: April 24, 2024</p> <p>To: Chair and Members of Heritage Advisory Committee</p> <p>From: Jodi Robillos, Commissioner of Community Services</p> | <p>Originator's files:</p> |
| | <p>Meeting date: May 14, 2024</p> |

Subject

Request to Name a City Asset- Streetsville Square Stage, After Gary Clipperton

Recommendation

That the request to name a City Asset, the Streetsville Square Stage, after Gary Clipperton, as per the Corporate Report from the Commissioner of Community Services, dated April 1024 2024, be approved.

Executive Summary

- The City of Mississauga recently adopted a new Asset Naming Strategy, which seeks to provide equity, transparency and public support in all future asset naming, City-wide.
- This new process involves public engagement, review of proposed names by City staff, and review at the Heritage Advisory Committee.
- Council adopted a motion, dated April 17, 2024, to expedite asset naming process, in order to bring the matter to HAC prior to the 2024 Streetsville Bread and Honey Festival.
- Public engagement and staff review are supportive of the proposed name, and recommend its approval.

Background

The City initiated a review of its asset naming policies and protocols in 2022. Led by the City's Strategic Communications and Initiatives Division, the review focused on reviewing existing policy through an Equity, Diversity and Inclusion lens. The review included a robust engagement with City residents, community organizations, targeted communities and Indigenous Nations. The resulting report and strategy framework, found [here](#), was unanimously approved by Council.

The draft procedure for asset naming can be found in Appendix 1. Briefly, the new approach includes a staff review of any proposed naming, community engagement, and having the matter

reviewed by the Heritage Advisory Committee to ensure a thoroughly transparent and publicly accessible and informed process.

In April 2024, Council adopted a motion, found in Appendix 2, to rename the Streetsville Square Stage after Gary Clipperton. The motion seeks to expedite the process so that the naming, once approved, can coincide with the 2024 Streetsville Bread and Honey Festival. The motion further sought an exemption from the five-year post-humous requirement, which was approved.

Present Status

The stage, located in Streetsville Square, is colloquially known as the Streetsville Square stage but has not been given any formal name under any City policy or procedure.

Comments

Staff have reviewed the proposed name and find that Gary Clipperton does meet the criteria set forth in the draft asset naming procedure in Appendix 1. Gary Clipperton was a significant contributor to the arts and culture of Mississauga, specifically in Streetsville. His accomplishments and accolades are well documented in Appendix 2. Of note, Mr. Clipperton received Bicentennial Award in 1984 for his community service, was named the Mississauga Musician of the year in 1985 and was an inductee to Legends Row in 2017.

Engagement and Consultation

The proposed naming was communicated to residents in Ward 11 through the Ward Councillor's office. Furthermore, the proposed naming was featured in several news articles after the passing of the motion at Council.

Staff have received fifteen emails in support of the naming. No objections have been registered with regards to this proposed naming.

Financial Impact

Sign manufacturing and mounting is covered under existing Parks Operations budget.

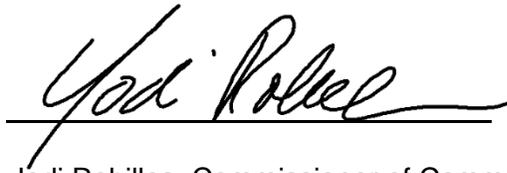
Conclusion

Gary Clipperton contributed greatly to the City of Mississauga and to Streetsville. The staff review of this proposed naming find that it aligns with the asset naming strategy criteria and the public comments received are all supportive of this naming. It is recommended that this naming be approved.

Attachments

Appendix 1: Draft Asset Naming Procedure and Criteria

Appendix 2: Council Resolution 0077-2024

A handwritten signature in black ink, appearing to read "Jodi Robillos", is written over a horizontal line.

Jodi Robillos, Commissioner of Community Services

Prepared by: John Dunlop, Manager, Indigenous Relations, Heritage and Museums