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Slow Down, Move Over CAA's 2024 Driver Survey Results

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CAA...Yesterday & Today



- CAA formed in 1903 as an advocacy membership organization
- Over 2.2 million Members in Ontario and over 6 million in Canada

Advocacy - Government & Community Relations:

- Road Safety –
- CAA School Safety Patrol® Program
- Transportation & Mobility
- Infrastructure
- Consumer Protection

- Education/Awareness
- Thought Leadership
- Public Policy
- Strategic Partnerships





Slow Down, Move Over (SDMO) Survey

Objectives:

- Understand drivers' perception of SDMO
- Measure/track drivers' SDMO behaviour
- Evaluate <u>awareness</u> and support with current SDMO fines and penalties

Method:

- Online survey of 1,516 Ontario drivers aged 18 to 75
- Had to have access to a vehicle
- Conducted from January 25 to February 1st, 2024
- Margin of Error: Based on the sample size of n=1,516 and with a confidence level of 95%, the margin of error for this research is +/-2%.)





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SDMO Legislation

2015

After five years of advocating at Queen's Park, CAA was successful in getting tow trucks included in Slow Down, Move Over legislation.

CAA's Towing Bill of Rights

2018

Created based on eight points from the Consumer Protection Act and Repair Storage and Liens Act to help educate the motoring public.

2020

More Safe Tows

Mobilized Members and the

public resulting in over 2,000

unique emails to MPP's and

the Premier, showing support

for provincial towing reforms

and industry oversight.

Tow Zone Pilot

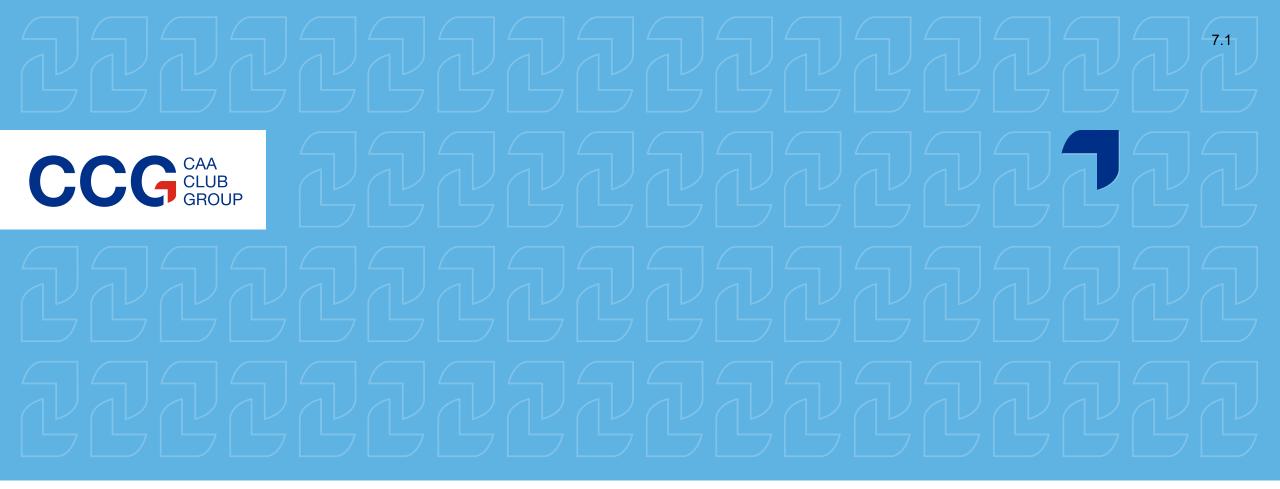
CAA consulted on the Ministry of Transportation's efforts that established town zones on four sections of the 400-series highways in the GTA and to ensure CAA could still rescue Members.

2021

2024

TSSEA Act

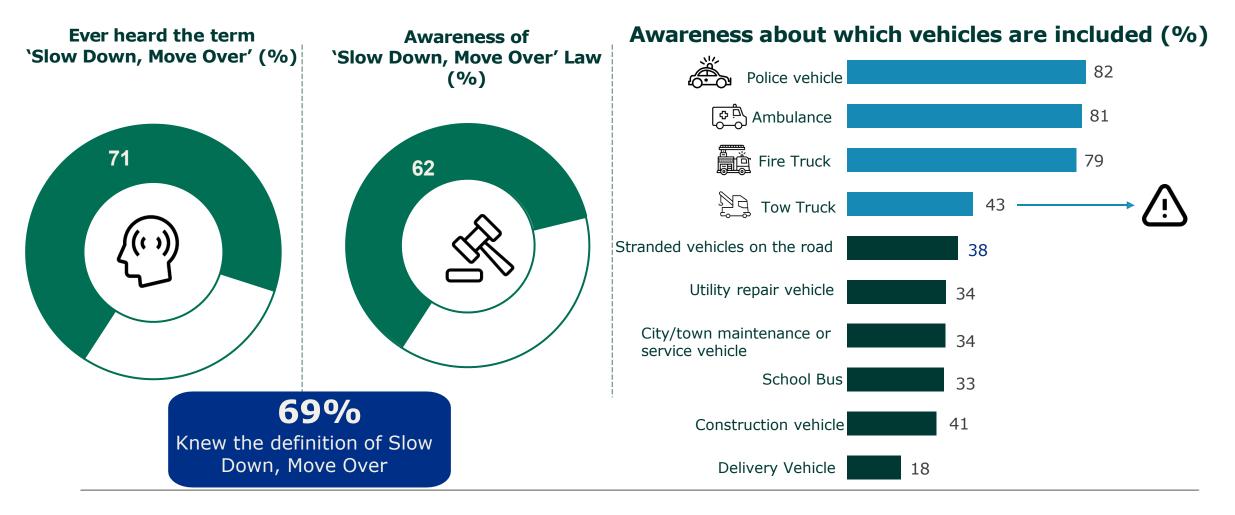
As of January 1, 2024, the Towing Safety and Storage Enforcement Act (which passed in 2021) is in effect, removing municipal bylaws and establishing provincial towing regulations and standards to help ensure that the motoring public has a reliable, growing and reputable tow industry for years to come.



SDMO Awareness

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94% of Ontario drivers support the law and police vehicles, ambulances, and fire trucks are well-recognized as being included in the SDMO law.

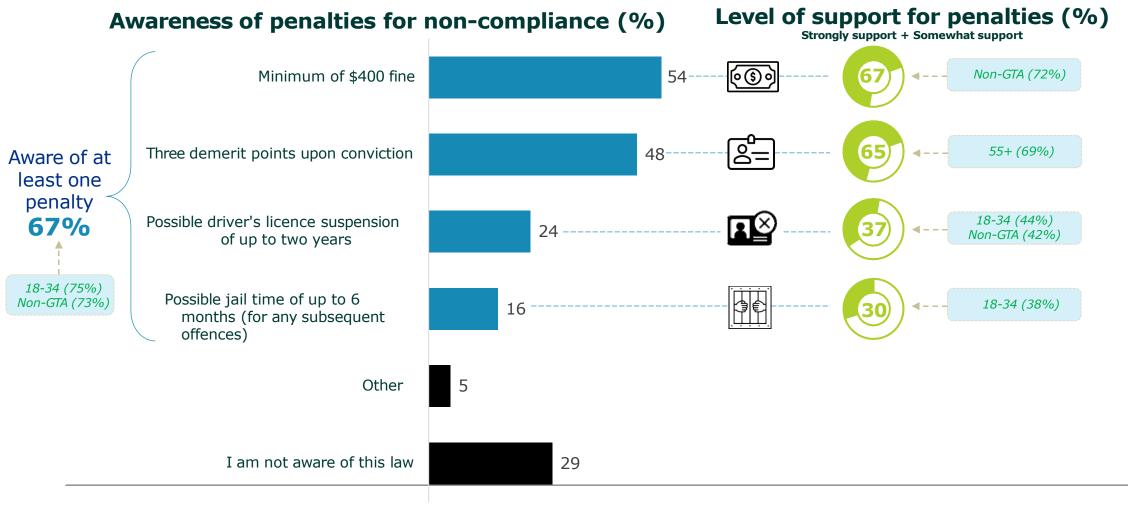


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Q16. To the best of your knowledge, which of the following types of vehicles are covered under Ontario's 'Slow Down, Move Over' laws? Q14. Have you ever heard of the term 'Slow Down, Move Over'? / Q15. Are you aware of the laws in Ontario regarding 'Slow Down, Move Over'? / Q18. To the best of your knowledge, which of the following statements describe what 'Slow Down, Move Over' for emergency vehicles and tow trucks mean? . Base: Total sample (n=1516)

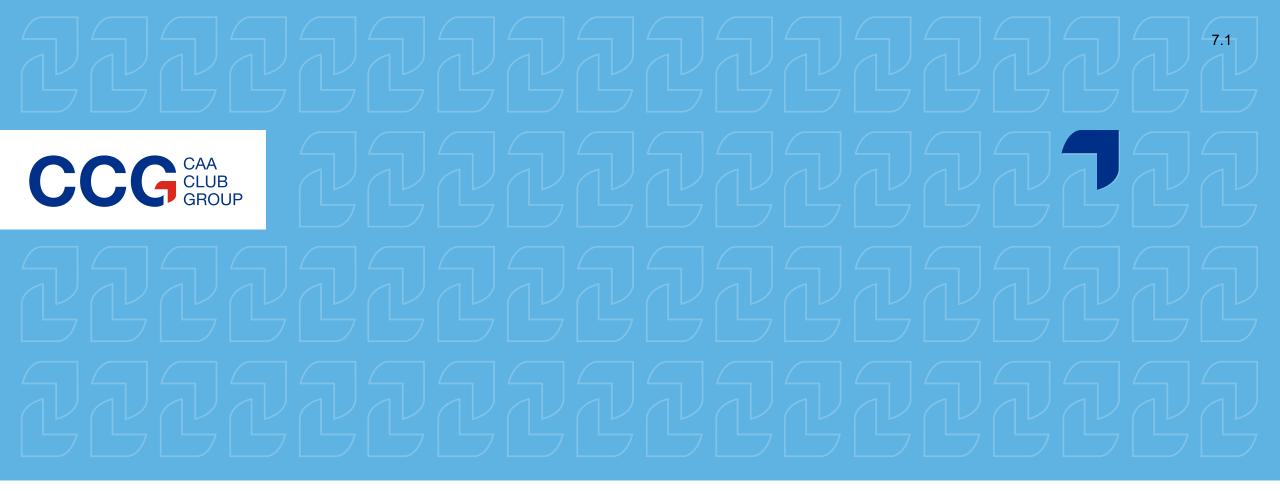
Drivers have limited awareness of the penalties associated with noncompliance.



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Q31. To the best of your knowledge, which of the following penalties are possible, when not complying with the 'Slow Down, Move Over' law? / Q32. And what is your level of support for the following penalties for not complying with the 'Slow Down, Move Over' law? Base: Total sample (n=1516)



SDMO Behaviours

Almost all drivers usually slow down and move over when approaching emergency vehicles ahead. However...

91 85 Å 62% never encountered Police vehicle 82 [Ç[‡]] 70% never encountered Ambulance 85 80 Fire Truck **74%** never encountered 63 Vehicles involved in a collision 51 þj 53 47% didn't know I had to Tow Truck 43 51 Stranded vehicles on the road Male (58%) 43 55+(64%) _36 33 School Bus Non-GTA (62%) 32 Utility repair vehicle **Construction Vehicle** 32 City/town maintenance or service vehicle ■ You personally 16 14 **Delivery vehicles** Other drivers None of the above

Types of vehicles slowed down and moved over for (%) Main reasons for <u>not</u> SDMO (%)

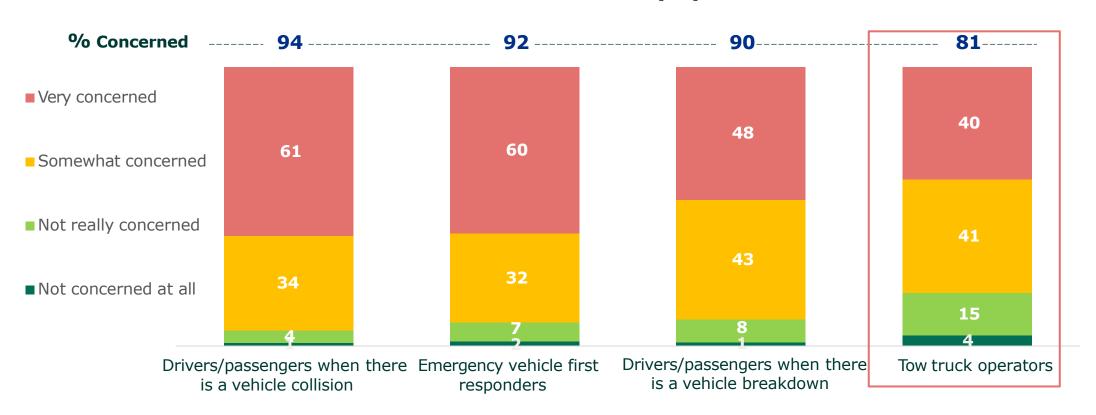
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Q24. For which of the following types of vehicles have you slowed down and moved over for? / Q26. And for which of the following types of vehicles have you seen other drivers slow down and move over for? / Q25. Why have you not slowed down and moved over for the following types of vehicles? Base: Total sample (n=1516)

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Despite significant concerns for the safety of tow truck operators, drivers tend to be less worried for them than for the drivers/passengers directly involved in the collision or emergency vehicle first responders.



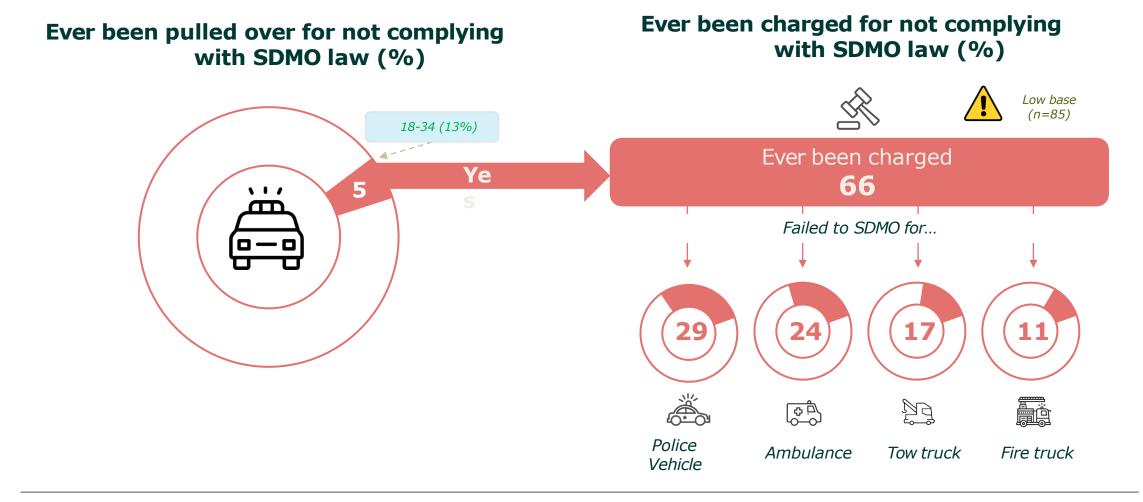
Concern for individuals (%)

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Q27. How concerned are you for the safety of the following individuals when they are either involved in an incident or assisting an automobile/driver on a road? Base: Total sample (n=1516)

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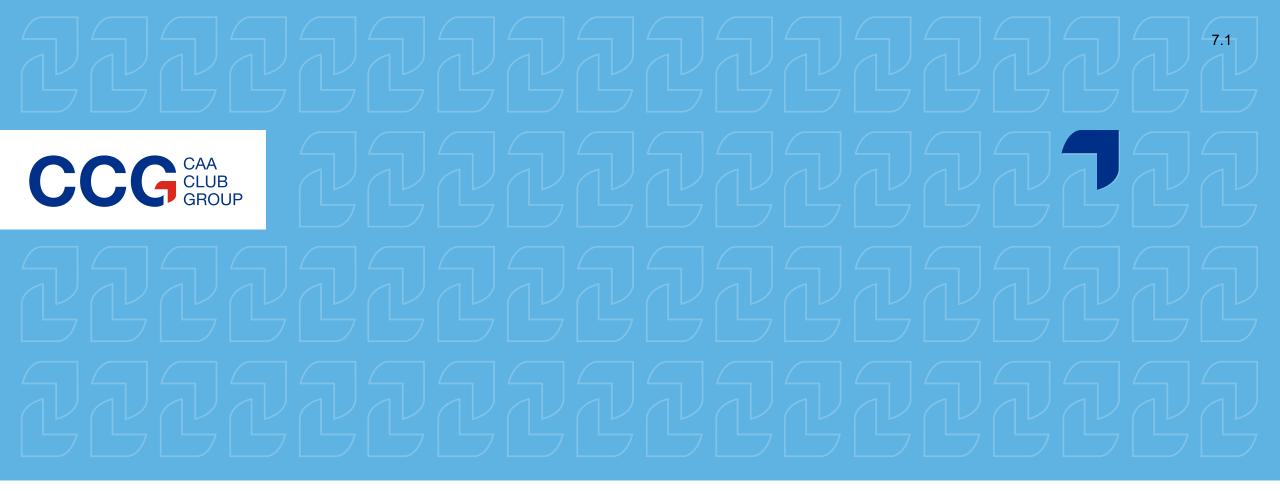
5% of drivers have been pulled over for not complying with SDMO law.





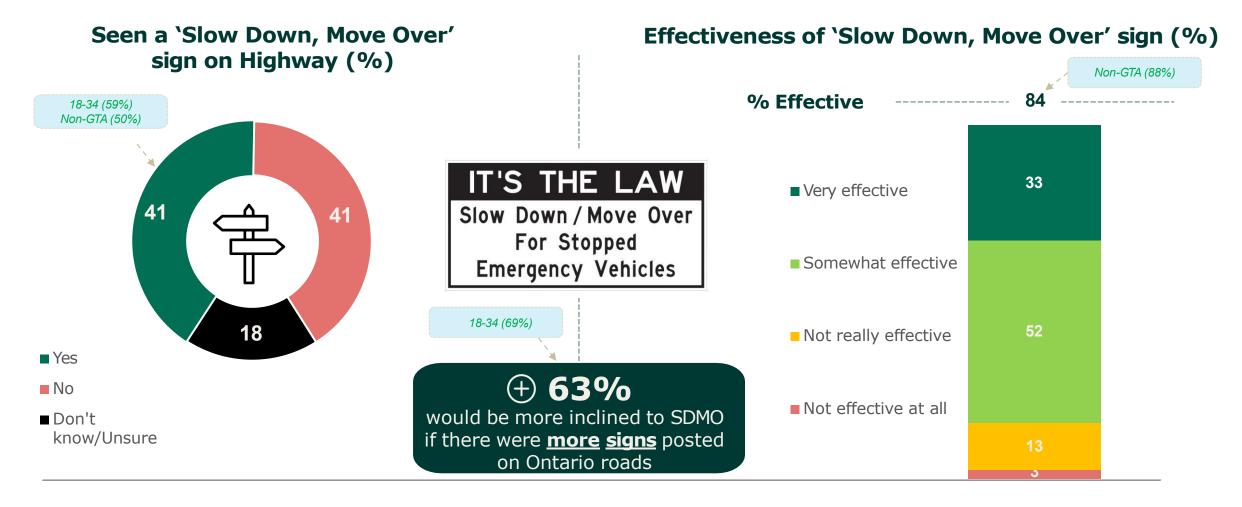
Q29. Have you ever been pulled over for not complying with the 'Slow Down, Move Over' law? / Q30. Have you ever been charged for failing to comply with the 'Slow Down and Move Over' law? Base: Total sample (n=1516) / Those who have been pulled over for not complying with SDMO law (n=85)

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Prevention Methods

Signage is seen as effective, but less than half of Ontario drivers have seen them.

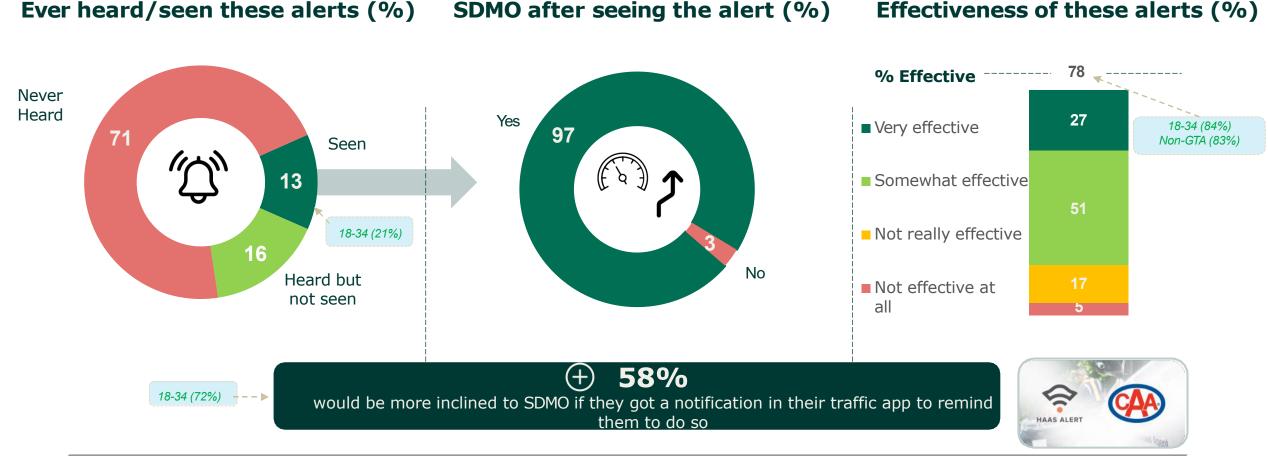


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Q22. Have you ever seen a 'Slow Down, Move Over' sign on a Ontario highway? / Q23. How effective do you feel the highway 'Slow Down, Move Over' sign is at informing you to slow down and move over for emergency vehicles and tow trucks with emergency lights flashing when safe to do so? / Q28. Please indicate your level of agreement with each of the following statements... Base: Total sample (n=1516)



Real time alerts can also serve as an effective tool.



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Q38. Have you ever seen or heard of these alerts? / Q39. As a result of seeing these alerts, did you slow down and move over? Base: Those who have seen the HAAS Alert (n=201) / Q40. How effective do you feel receiving these alerts would be in reminding you to slow down and move over? / Q28. Please indicate you'r level of agreement with each of the following statements... Base: Total sample (n=1516)

Thank you.

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For more information:

caasco.com/SDMO



