2023-2024
MiWay Student
Ambassador
Program Results

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MiWay Student
Ambassador Program
Lead

May 22, 2024





2023-2024 Participating Schools 44 Ambassadors represented 28 schools

Ward 1

Cawthra Park Port Credit St. Paul

Ward 2

Lorne Park

Iona

Ward 3

Applewood Heights

Glenforest

John Cabot

Philip Pocock

Ward 5

Ascension of Our Lord

St. Francis Xavier

Ward 6

Rick Hansen St. Joseph The Woodlands

Ward 7

Father Michael Goetz

St. Martin

Thomas L. Kennedy

Ward 8

Erindale

Loyola

Ward 9

John Fraser Meadowyale

St. Aloysius Gonzaga

Ward 10

Our Lady of Mount Carmel

St. Joan of Arc

Stephen Lewis

Ward 11

St. Marcellinus

Streetsville

Mississauga



Program Benefits

- Program helps educate students about the benefits of riding MiWay
- Ambassadors build leadership, communication and team collaboration skills
- Ambassadors earn volunteer hours and rewards
- Students learn where to find MiWay info and the routes that serve their high school
- Provides an opportunity for students to share feedback with MiWay





2023-2024 Program Recap

Phase 1 (Sept. 2023)

- Kick off meeting
- Meet your Ambassadors video
- Fun facts post

Phase 2 (Nov. 2023)

- Social media content
- Top tip for riding MiWay
- Bus tour of Hazel McCallion Line construction (Hurontario LRT)

Phase 3 (Jan. 2024)

- Snapshot Contest
- School PA announcement
- Social media content

Phase 4 (March 2024)

- Recruitment Video
- My Ambassador Experience
- Social media content

2023-2024 MiWay Student Ambassador Program Winners

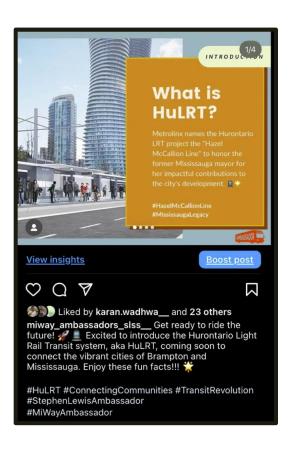
3rd Place: Abdullah & Sarthak Erindale SS (Ward 8)







2nd Place: Muhammad & Karan Stephen Lewis SS (Ward 10)







1st Place: Amirthan & Anannthan Glenforest SS (Ward 3)







Compilation Video - Brief Highlights



Apply now for 2024-2025

- Applications are open until May 31
- Hybrid format program launches Sept. 2024
- 100+ applications received to date from 29 high schools





Thank you to all of our MiWay Student Ambassadors!



