

# Indoor Wood Burning Appliances Update

EAC July 2, 2024

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# Summary

In late 2021 the following resolution was made:

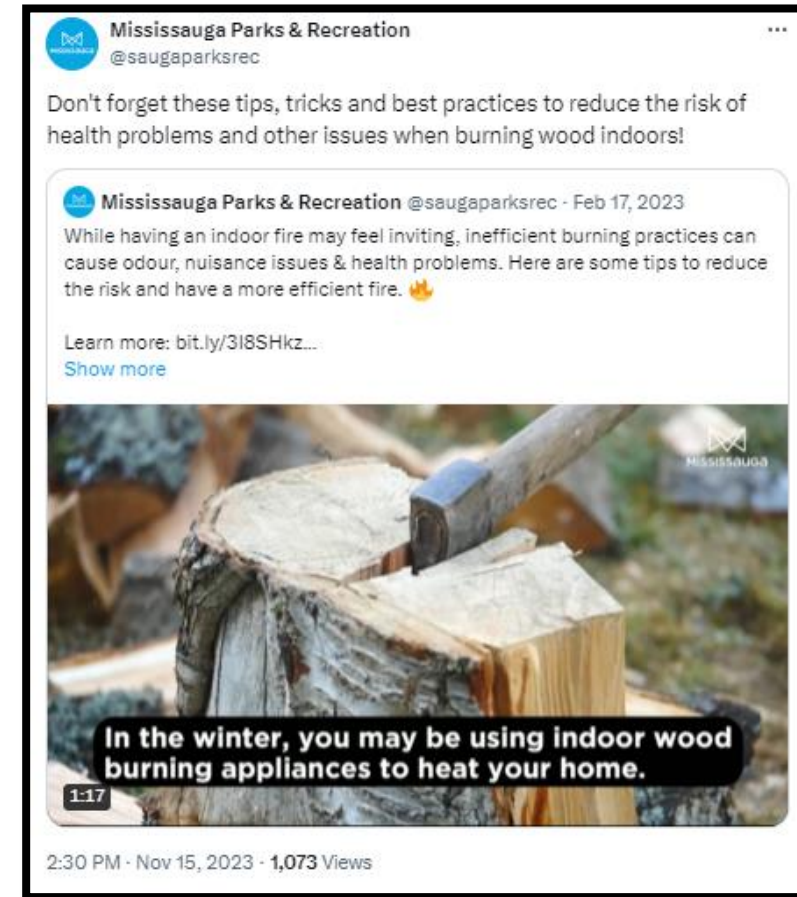
- That Community Services, Environment staff, with input from Legal Services be directed to report to the Environmental Advisory Committee on concerns related to the use of residential indoor wood burning stoves/fireplaces and their impact on the environment, health and safety and adjoining residents.

In early 2022, a memo was approved by EAC with the following recommendations to City staff;

1. Create educational material on the hazards of improper use of wood burning appliances.
2. Organize a targeted mail drop of educational material in neighbourhoods with documented issues of wood smoke nuisance.
3. Investigate existing incentives available to Mississauga residents such as exchange/replacement programs and home energy retrofits to replace inefficient indoor wood burning appliances.

# Digital Advertisements

- 90,367 Impressions
- 5,735 Engagements



# Wood Burning as a Heat Source: Replacement Awareness

- Social media messaging included switching from a wood burning heating system to a heat pump as part of a City [news release](#) around heat pump awareness.
- Establishment of the [Centre for Community Energy Transformation](#) (CCET) provides information about fuel switching, offers an energy coach service and tracks available incentives for residents.

# Next Steps

- Continue scheduled public communication
- Leverage ongoing corporate communications for stories and social media outreach
- Continue to direct residents to CCET for information
- [Social Media Video Link](#)



# Thank You

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