

Culture Grant Programs

Review of Current State



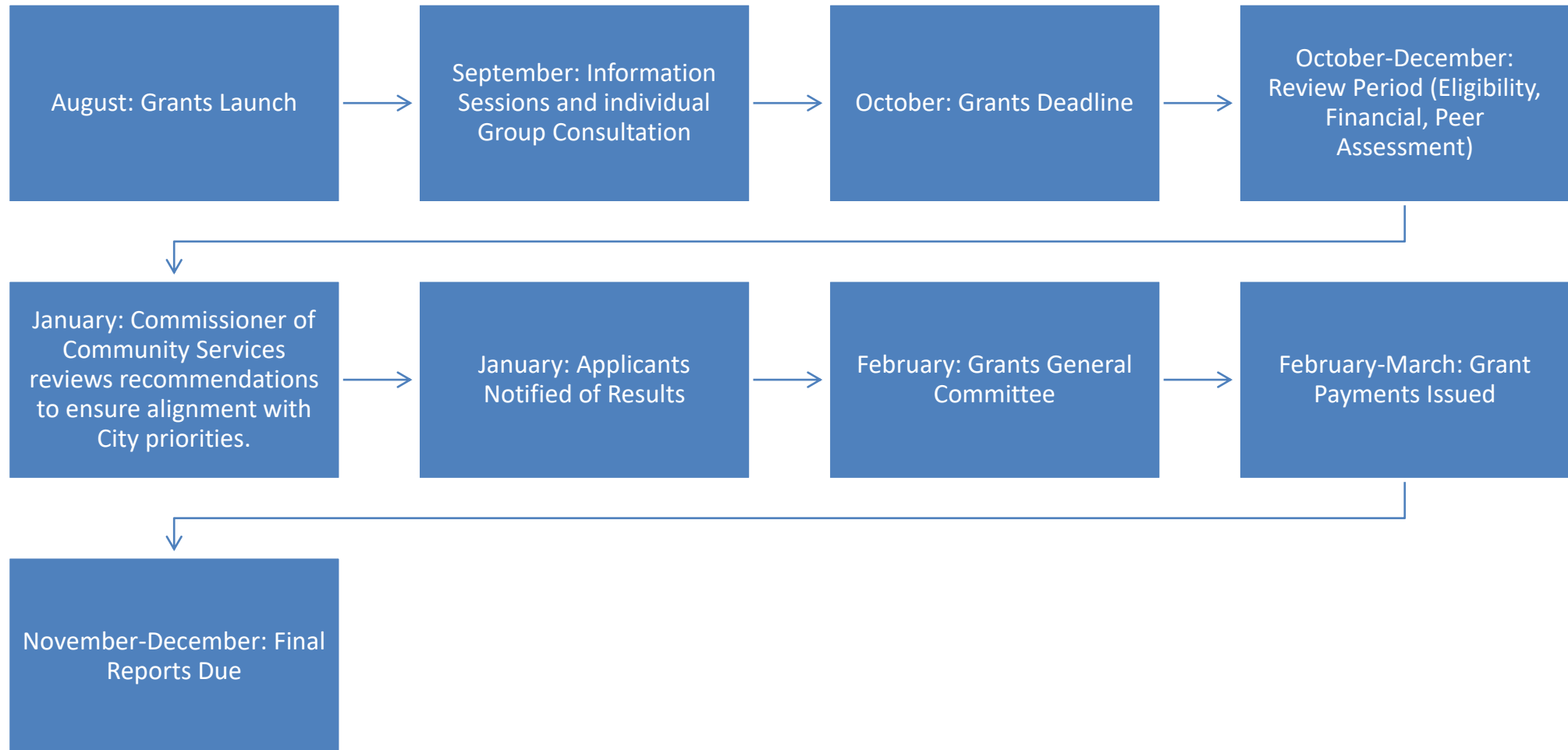
Grant Programs: Purpose



Grants assist emerging and established community-based groups and organizations:

- Support their operations;
- Deliver programs or services;
- Complete special projects that address needs in the community;
- Contribute to advancing the City's 2024 Future Directions Culture Plan.

Grants Process



Culture Grant Programs

Arts & Culture Grants

- Provides funding to cultural organizations to offset the cost of their operating expenses
- Annual and three-year multi-year grants
- Maximum Annual Funding: \$120,000 or 50% of total operating budget.
- Maximum Multi-Year Funding: 65% of total operating budget.

Cultural Festivals and Celebrations Grants

- Provides funding to offset the eligible expenses associated with cultural festivals/celebrations.
- Annual and three-year multi-year grants
- Maximum Funding: \$120,000 or 30% of total operating budget.

Culture Projects

- Provides funding to support a specific arts and culture initiative.
- Each year the Culture Projects grant has a theme that helps to advance City priorities (2024, 'Celebrate 50')
- Maximum Funding: \$5000

Volunteer Peer Assessment Committee

- Open call for peer assessors.
- Peer Assessors approved by Council for a four-year term.
- Eligibility: Practicing arts and culture professional for two years, or a community member with a background in the arts sector/community support.
- Peer Assessors must declare conflicts of interest with applicants.

2024 Evaluation Criteria (Scores Out of 30)

Arts & Culture Grants

Inter-cultural Reach: **10 points**

Strengthening Culture in
Mississauga / Identifying,
Preserving and Celebrating
Mississauga's Heritage:
10 points

Strengthening Governance:
5 points

Organizational Sustainability:
5 points

Cultural Festivals and Celebrations Grants

Inter-cultural Reach:
10 points

Building Artistic and Economic
Impact:
10 Points

Strengthening Governance:
5 points

Organizational Sustainability:
5 points

Culture Projects

Inter-cultural Reach:
10 points

Strengthening Culture in
Mississauga:
10 points

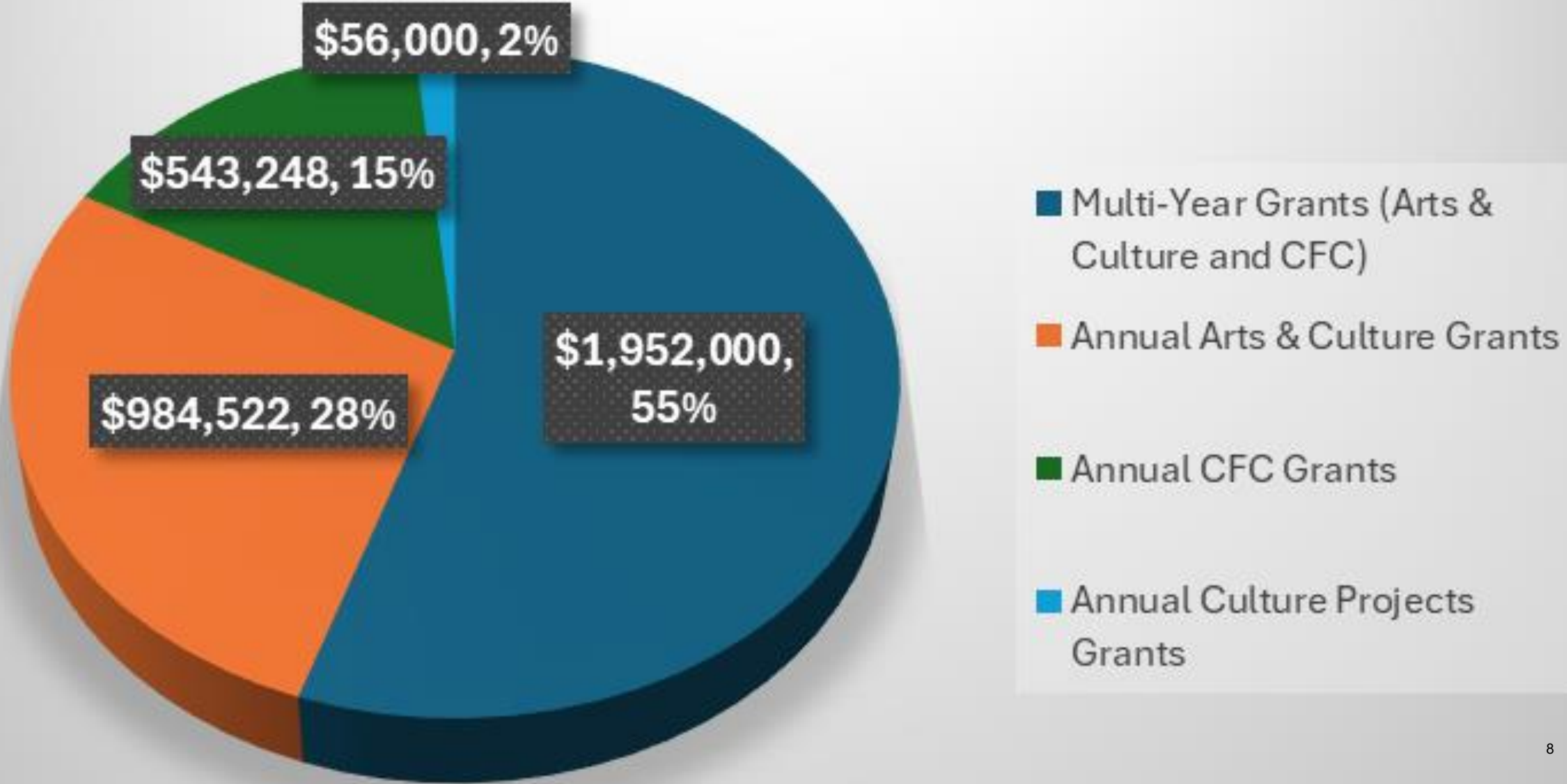
Strengthening Governance:
5 points

Resources:
5 Points

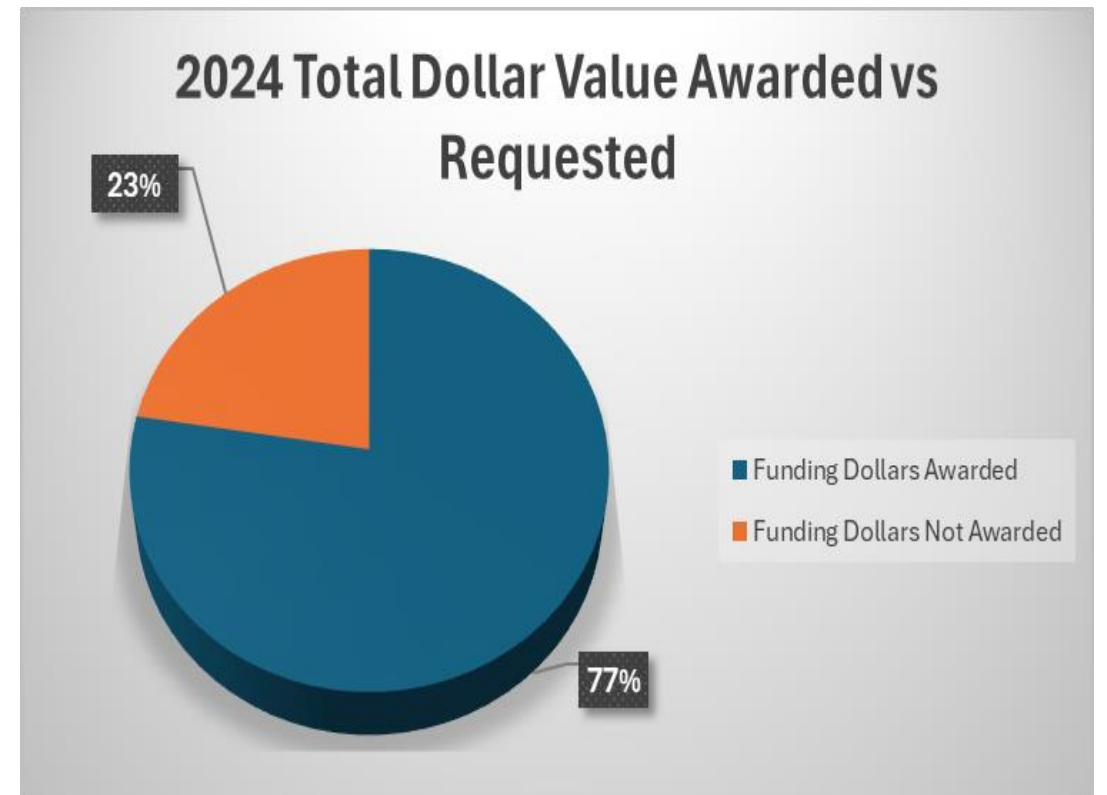
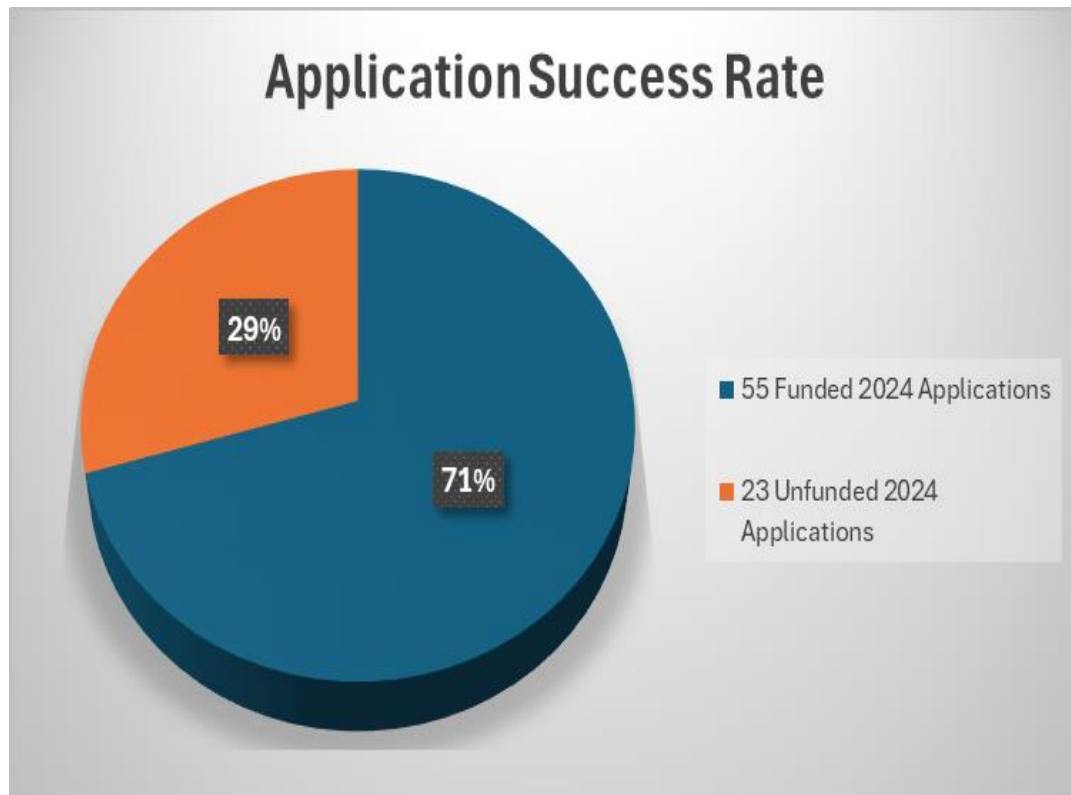
2024 Culture Grants

2024 Culture Grant Budget	\$3,520,500
2022-2024 Culture Multi-Year total funding (4 existing agreements)	\$520,000
2024-2026 Culture Multi-Year total funding (5 Groups)	\$1,432,000
Arts and Culture total funding (25 Groups)	\$984,522
Cultural Festivals and Celebrations total funding (13 Groups)	\$543,248
Culture Projects total funding (12 Groups)	\$56,000
Total 2024 Culture Grant Recommendations (4 existing agreements, 55 groups)	\$3,535,770
Total Surplus/(Deficit)	(\$15,270)

2024 Grant Allocations



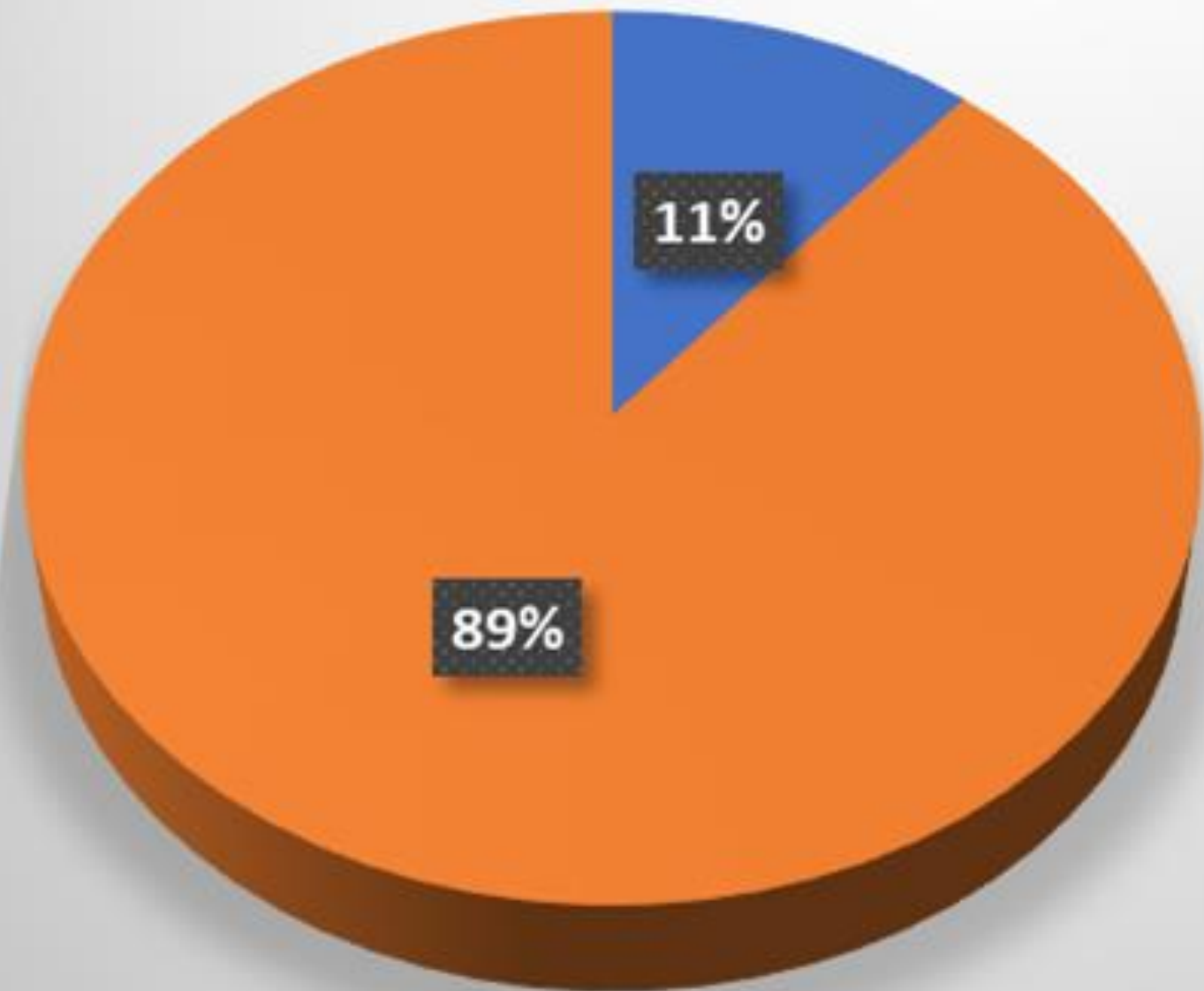
2024 Culture Grant Results and Observations



Current State of Grants Budget

- 2024 Culture Grants Budget= \$3,520,500.
- \$2,481,750 contributed by the MAT.
- \$1,038,750 contributed through the Recreation & Culture operating budget.
- 72% increase in grant applications between 2019-2024.

Unfunded Eligible Applications



- 1 Eligible Applications Not Funded-Arts & Culture
- 8 Eligible Applications Not Funded-CFC

Benchmarking Municipal Culture Grant Funding

Municipality	Population (2021)	Culture Grants Per Capita 2023
Brampton	656,480	\$2.20
Mississauga	717,961	\$4.90
Winnipeg	749,607	\$5.75
Hamilton	569,353	\$6.33
Ottawa	1,017,449	\$11.75
Edmonton	1,010,899	\$15.04 (2022)
Vancouver	662,248	\$24.75

2025 Grants

- Process under review, recommendations from subcommittee integrated where possible.
- 2025 Grants slated to open Aug. 26.
- Improved guidelines and application forms.
- Recorded information videos for applicants.
- Continued emphasis on clear pathways for new applicants.