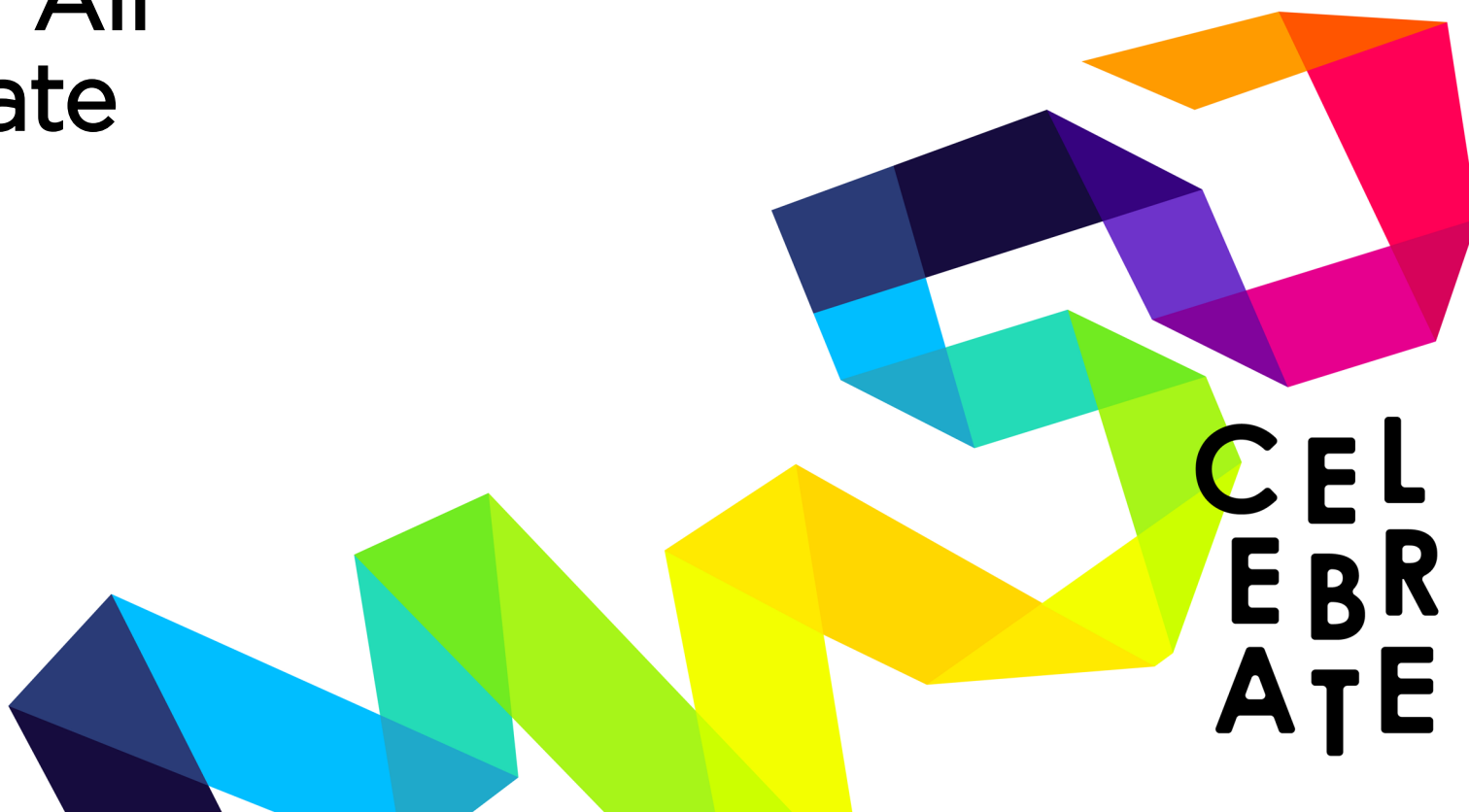


# Mississauga For All Campaign Update

CRDHAC

September 11, 2024



**CELEBRATE**

# Background

- Mississauga staff joined Peel Regional Police: Countering Hate Committee in February 2024
- Countering Hate Committee developed curriculum to educate community on hate and how to report it
- In February 2024, staff recommended developing a Mississauga-specific campaign
- Countering Hate Committee curriculum delivered to the CRDHAC members in July 2024 (second session in September)



# Peel Police Hate-Motivated Crime Data

- Peel Police presented updated hate-motivated crime data at the May 15, 2024 CRDHAC
- Significant increase in reported crimes motivated by race/nationality, religion, and sexual orientation
- Need to address these crimes and negative sentiment in the community



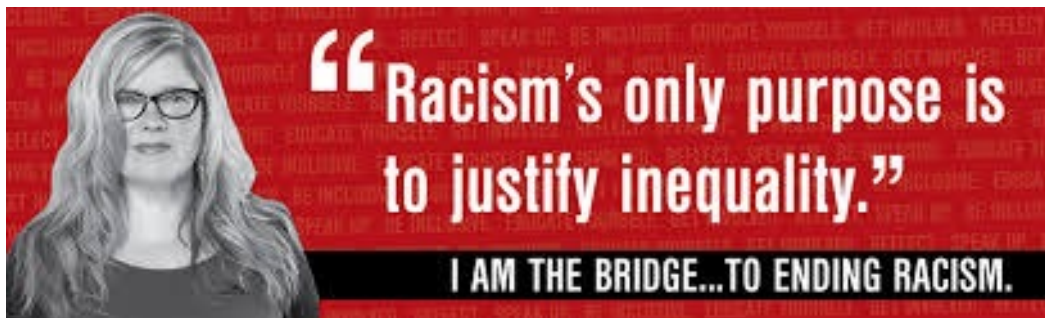
# “Mississauga For All”

- Mississauga city-specific campaign to:
  - Promote unity
  - Address discrimination, racism and hate
- Examples of municipal initiatives:
  - Toronto for All
  - Hate has no home in York Region
  - Vancouver Anti-Racism Collective
  - Saskatoon’s “I am the Bridge”
  - Hamilton’s “Hate Prevention and Mitigation”
  - Strathmore’s “I Say No to Racism”

# Examples



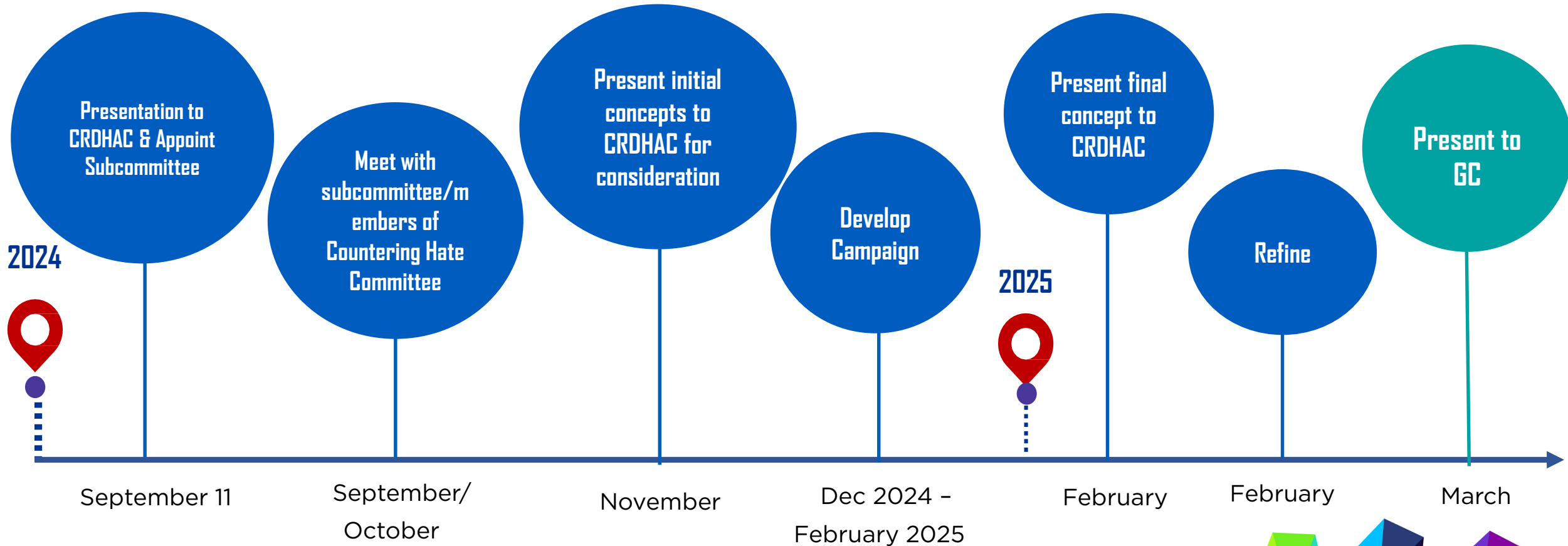
TORONTO [toronto.ca/torontoforall](https://toronto.ca/torontoforall) NATIONAL OFFICE OF PARLIAM IN OTTAWA



# Next Steps

- Request a subcommittee of CRDHC members to work to shape this campaign
- Engage community groups, including those on the PRP Countering Hate Committee
- Bring a recommended approach to November CRDHC meeting

# Timeline



# Questions?

