

DREAM


OUT

LOUD





To **Dream Out Loud** is an opportunity to **Thrive!**

**CATCHING UP FOR PAST
LOW LEVELS OF
FUNDING AND
INFLATION**



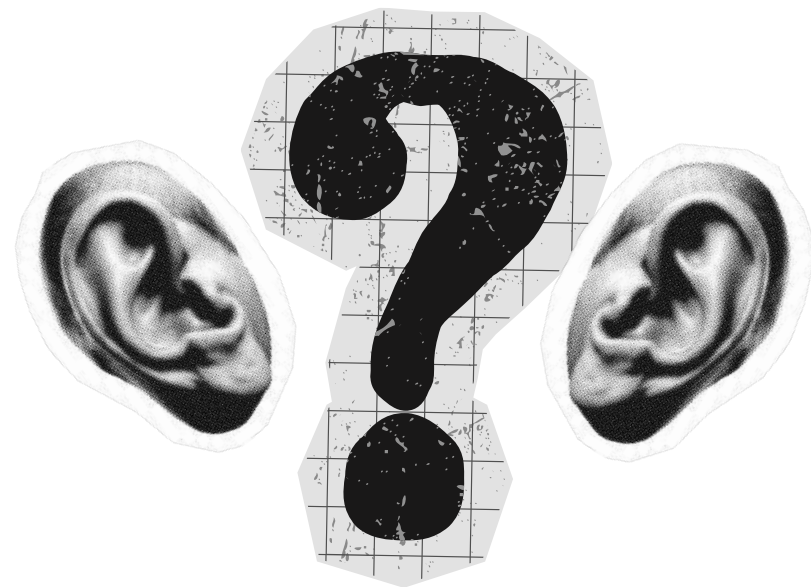
**FUNDING MAC'S
OPERATIONS AT
\$500,000**



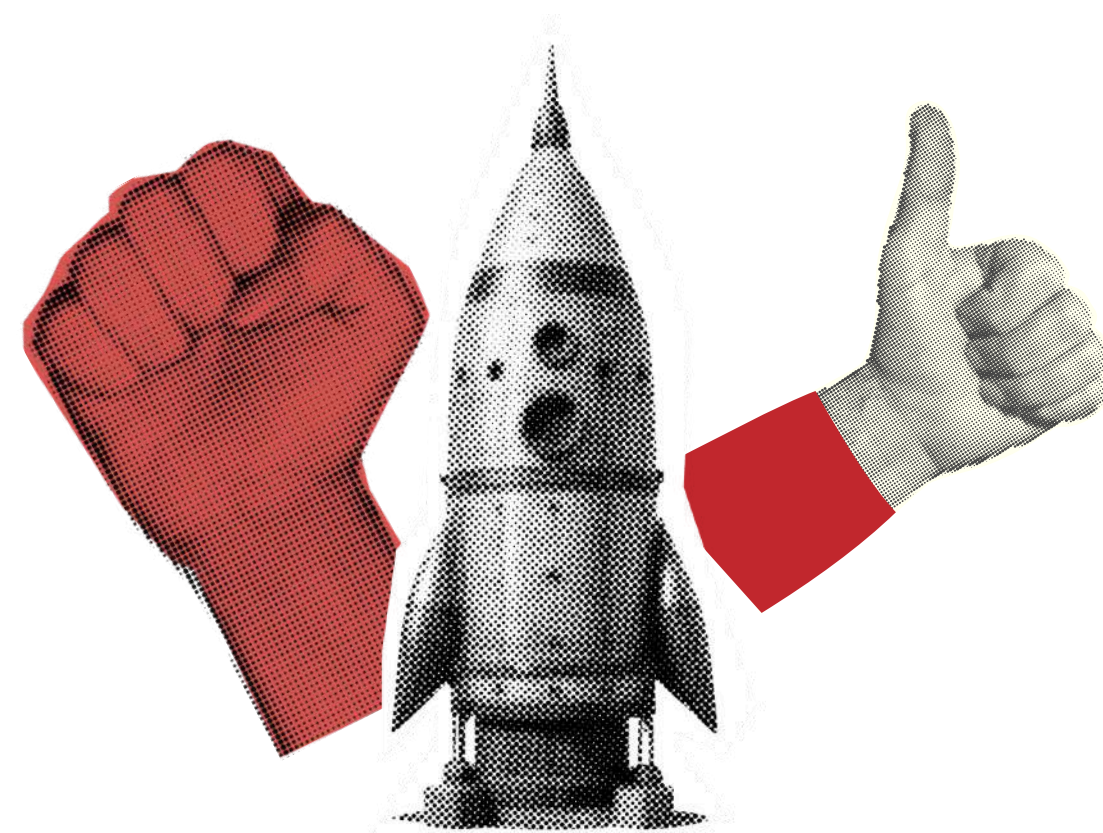
**ENABLE MORE ARTS
PROJECTS AND
CREATIVE ENTERPRISES**



The whole **creative eco-system** is at your disposal

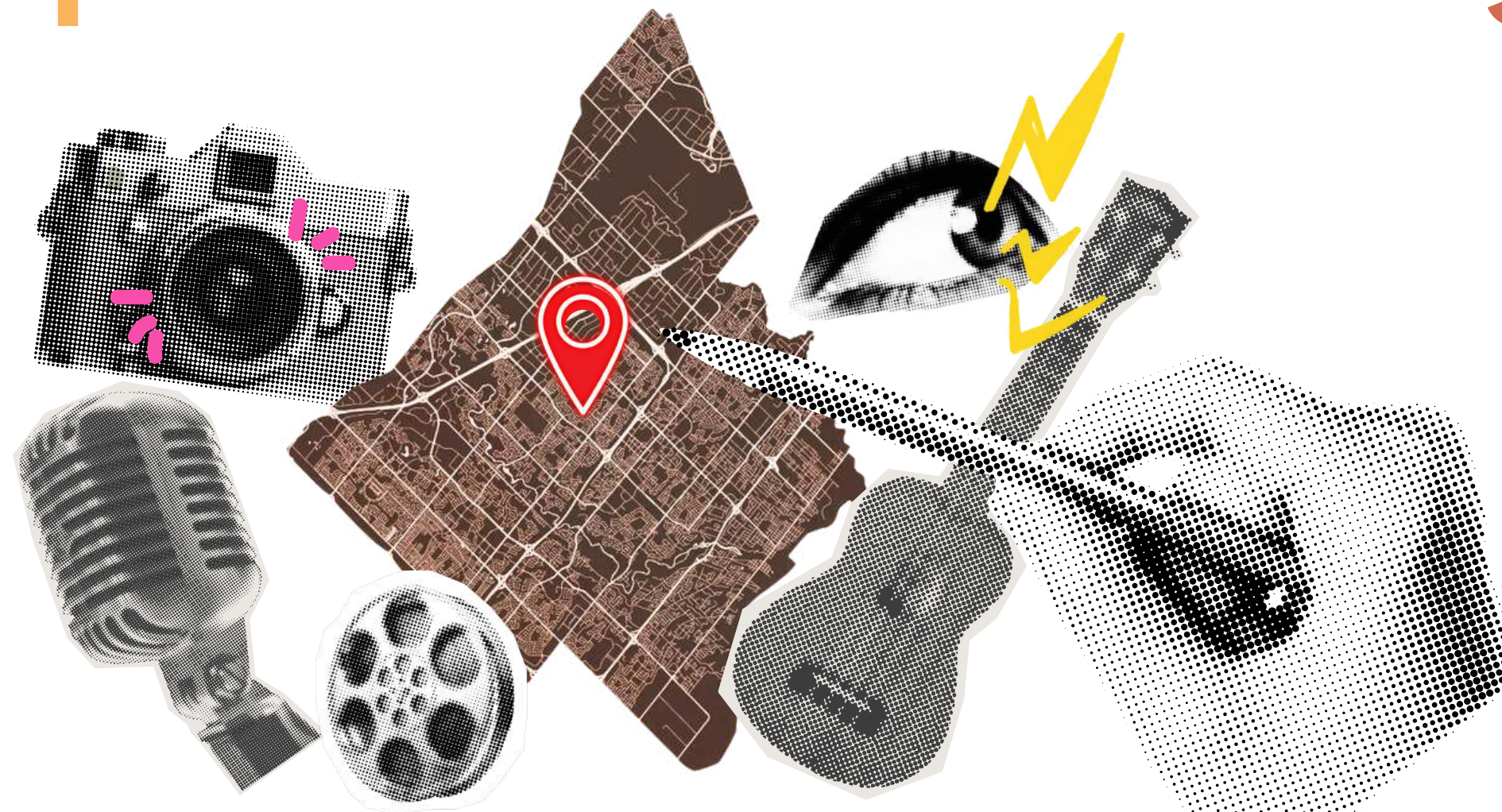


- Do City leaders engage with them better and help the grassroots to do more?
- Does the City's staff just do their own thing in competition with grassroots groups?



- Leveraging the potential promise of grassroots participation to lift and accelerate

Find the spots where people and interests converge



**Talented local artists working with the community
to create community building experiences.**

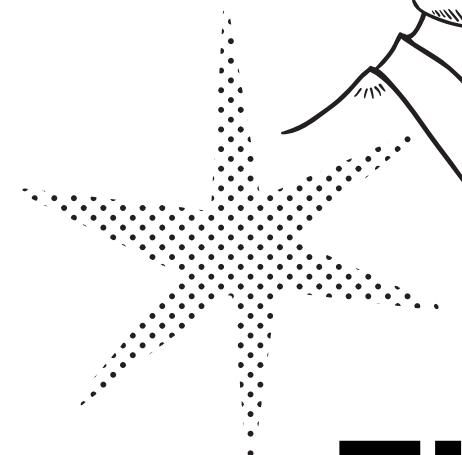
Steps to Thriving

- ✓ Clear professional Service Contracts open for 2025 grant recipients, leave the volunteer governance application model
- ✓ Take advantage of shared goals and common values to rightsize grassroots capacity with secure funding and support priority
- ✓ Hire/assign Culture Development/Engagement Coordinators
- ✓ Motivate staff Collaboration and information sharing with Grassroots groups; examine the 'double dipping' argument against support
- ✓ Open City Communications to sharing arts, culture and heritage messages more broadly, and use existing MAC channels
- ✓ Form an ongoing 'Creative City Committee' chaired by a Councillor to review cases for timely new project funding and progress



**MAC has had the pleasure of working with
more City staff than ever before!
Let us do more together using our combined
experience and know how!**





TURN SURVIVE INTO THRIVE

THANK YOU

