



**VISUAL ARTS
MISSISSAUGA**
at RIVERWOOD



COUNCIL PRESENTATION

Visual Arts Mississauga

4170 Riverwood Park Ln, Mississauga, ON L5C 2S7

www.visualartsmississauga.com

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OUR PILLARS

Visual Arts Mississauga is focused on three pillars: Arts Education, Art Exhibition and Community Outreach, **In 2024, VAM received the award for Community Arts Group of the Year from the Mississauga Arts Council.**



EXHIBITIONS

24 SHOWS 3 EVENTS

2,600 VISITORS



OUTREACH

5 BRANCHES

4,000 PARTICIPANTS



PROGRAMS

2 RESIDENCIES

265+ CLASSES & WORKSHOPS

2,000 PARTICIPANTS

ADVANTAGES OF INVESTING MORE

Investing in Visual Arts Mississauga means supporting the public's engagement with art in a variety of meaningful ways.

Our track record of success



45-year history in Mississauga



Successful, portable, scalable classes and camps for all ages and abilities



Partnerships with 5 local Artist Groups



Event and Exhibition experience



Successful and growing Residency & Co-op programs



Expanding Senior & Corporate Programs



Well-connected with other NFPs; established need



Collegial, creative, and dedicated staff



REFLECTION



A “good” year: approximately \$920K in revenue and \$910K in expenses



Our best year post-pandemic: 2023 (\$932K Revenue; \$980K Expenses). The largest operating grant received: \$225K (2021)



Considering inflation, our revenue is down 16% from a “good” year; our costs were **12% lower** proportionally, while our funding from the City was 20% lower



At present “making” money = making cut-backs



With our artist connections, and partnerships with libraries and community groups, VAM is primed to lead an expansion of the City’s Visual Arts programs



ESTABLISHED NEED: We have more requests for collaborations and/or partnerships than we can manage

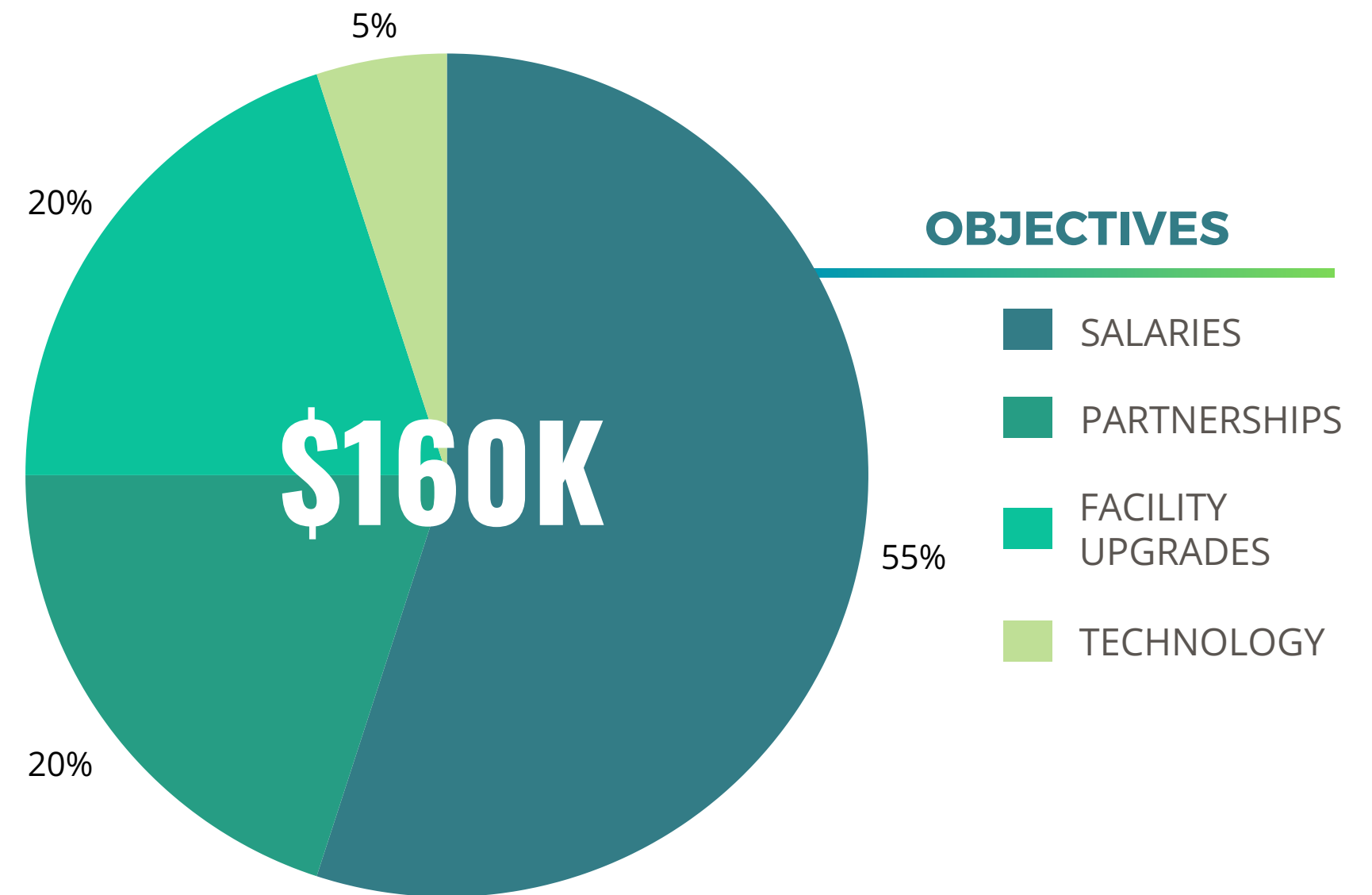
OUR AMBITION ALIGNS WITH 2024 CULTURE PLAN



“To support career development pathways in the cultural and creative sector”



“To deliver cultural services and enabling high quality experiences for all cultures found in Mississauga”



Vision for a culturally-rich Mississauga

OPPORTUNITIES AWAIT

Visual Arts Mississauga has built connections with the following organizations and aims to expand opportunities for collective demographics.

- **Wellbrook LTC**
- **Studio 89**
- **Ink Movement**
- **Parks & Recreation**
- **Peel Police**
- **Unbutu Legacy**
- **Children's Aid Society**
- **Our Place Peel**
- **Embrave**
- **Achev**
- **Crane Creations**
- **Everymind**
- **Community Living**
- **Program Development with OT**



Contact Us

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4170 Riverwood Park Ln, Mississauga, ON L5C 2S7



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SAVE THE DATE

ART IN THE PARK

**14TH - 15TH
SEPTEMBER 2024**

4170 Riverwood Park Ln,
Mississauga, ON L5C 2S7

10:00AM - 4:00PM

FREE ENTRY

**75+ ARTIST
VENDORS**

**ENJOY MUSIC,
FOOD & ART**

RAIN OR SHINE



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