



MISSISSAUGA
SYMPHONY
ORCHESTRA

Mississauga Symphony Orchestra Dream Out Loud

Claudine
LaRochelle





MISSISSAUGA
SYMPHONY
ORCHESTRA

Who We Are



Both Led By

Denis Mastromonaco

MSO

14 Professionals

85+ Volunteers



**Best Hybrid
Orchestra**

MSYO

Music Pathway for Youth



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Recent Achievements

- Exceptional attendance
- Surpassed pre covid numbers
- Vibrant Performances
- Symphonic Pops – SOLD OUT

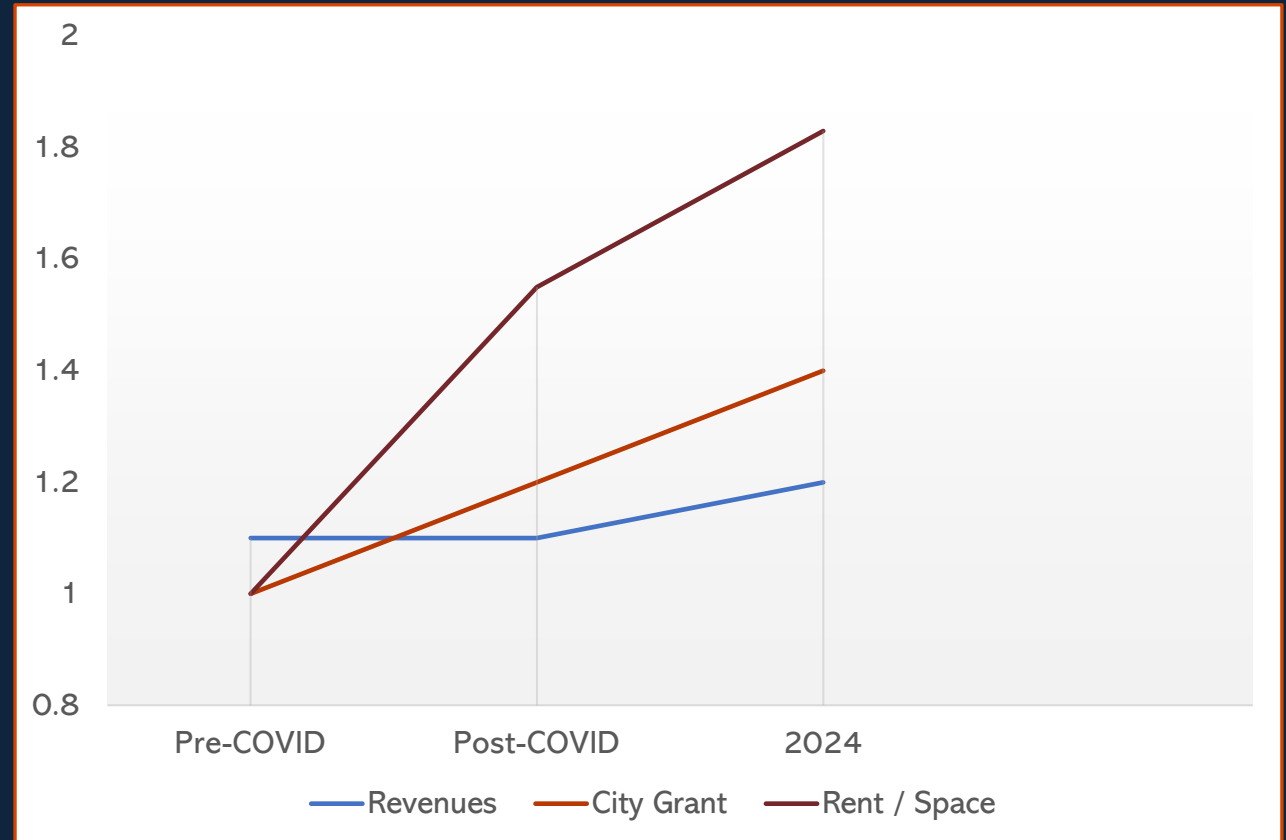




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Challenges

- Growth Limited by Resources
- Rising Costs
- Keeping ticket prices affordable





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Dream Out Loud

Investment in Personnel	Investment in Artistic Development	Investment in Youth Orchestra Development	Audience Development & Stewardship	Access to Patron Information
<ul style="list-style-type: none"> • Keep skilled staff • Pay our pros industry standard • Hire for new positions 	<ul style="list-style-type: none"> • Buy appropriate repertoire <ul style="list-style-type: none"> • Engage emerging artists • Procure sound & lighting gear • Procure proper instruments 	<ul style="list-style-type: none"> • Open additional cohort <ul style="list-style-type: none"> • Hire extra conductor • Hire 5 more coaches • Secure another rehearsal room 	<ul style="list-style-type: none"> • Invest in promotion • Open Live Restaurant after concerts 	<ul style="list-style-type: none"> • 81% won't return • Attendees = likely donors • Access = adequate stewardship





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Summary

Growth is limited by resources

With additional support, we can:

- Create jobs / offer even richer repertoire
- Grow Mississauga Audience (and beyond)
- Fulfill your Music Strategy mandate





Thank you

Claudine LaRoche

Director of Fundraising & Development

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