

Road Safety Committee

Date: May 28, 2024
Time: 9:32 AM
Location: Council Chambers, Civic Centre, 2nd Floor
300 City Centre Drive, Mississauga, Ontario, L5B 3C1
and Online Video Conference

Members Present	Councillor Stephen Dasko	Ward 1 (Chair)
	Councillor John Kovac	Ward 4
	Councillor Joe Horneck	Ward 6
	Councillor Martin Reid	Ward 9 (Absent - Other Municipal Business)
	Councillor Sue McFadden	Ward 10 (Vice-Chair)
	Anne Marie Hayes	Citizen Member
	Robert Fluney	Citizen Member (Absent)
	David King	Citizen Member
	Abdul Mannan Mohammed	Citizen Member (Absent)
	Michael Matic	Citizen Member
	Ibrahim Naqi	Citizen Member
	Jo Pierossi	Citizen Member (Absent)
	VACANT	Citizen Member
	Mark Currie	(MCAC Representative) (Absent)
	Louise Goegan	(MSTSAC Representative)

Staff / Agency Representatives Present

Seema Ansari, Technical Analyst, Region of Peel
Matthew Aymar, Analyst, Research & Policy, Public Health, Region of Peel
Thomas Barakat, Senior Policy Advisor, Ontario Good Roads Association
Melissa Brabant, Regional Marketing Planner, Ministry of Transportation
Don Clipperton, President, Mississauga Insurance Brokers Association
Michael Stewart Government Relations Specialist, CAA
Max Gill, Supervisor, Road Safety
Colin Patterson, Manager, Traffic Services & Road Safety
Catherine Nguyen-Pham, Communications Advisor
Erica Warsh, Project Leader, Vision Zero
Allyson D'Ovidio, Legislative Coordinator

1. CALL TO ORDER

Councillor S. Dasko, Chair called the meeting to order at 9:32 AM.

2. INDIGENOUS LAND STATEMENT

Councillor S. Dasko, Chair, recited the Indigenous Land Statement.

3. APPROVAL OF AGENDA

Approved (Councillor J. Horneck)

4. DECLARATION OF CONFLICT OF INTEREST

Nil.

5. MINUTES OF PREVIOUS MEETING

5.1 Road Safety Committee DRAFT Minutes - April 30, 2024

Approved (Councillor J. Kovac)

6. PRESENTATIONS - Nil

7. DEPUTATIONS

7.1 Michael Stewart, Community Relations Consultant, CAA regarding "Slow Down, Move Over - CAA's 2024 Driver Survey Results"

M. Stewart presented the results of CAA's "Slow Down, Move Over" survey and provided background information. In response to Councillor S. Dasko, M. Stewart spoke to increasing communication regarding HAAS alerts and the use of traffic apps. Councillor S. Dasko requested that a one-page summary regarding "Slow Down, Move Over" be shared with the Councillors. In response to Councillor J. Horneck, M. Stewart spoke to the slow down move over decals and educating drivers, for driver behaviour. Anne Marie Hayes, Citizen Member spoke to sending education material to to driving schools.

RECOMMENDATION RSC-0018-2024

Moved By Councillor S. McFadden

That the deputation and associated presentation from Michael Stewart, Government Relations Specialist, CAA regarding their recent "Slow Down Move Over" survey result be received.

Received

8. PUBLIC QUESTION PERIOD - 15 Minute Limit

Nil.

9. CONSENT AGENDA - Nil.

10. MATTERS CONSIDERED

10.1 Catherine Nguyen-Pham, Communications Advisor and Erica Warsh, Project Leader, Vision Zero regarding a discussion on "Summer and Back to School Community and Road Safety Signage" (Verbal)

E. Warsh spoke to developing a social media campaign for the end of the school year and summer and noted she would present at the next meeting with respect to Pedestrian Safety month and other education and engagement strategies.

In response to Councillor S. Dasko, E. Warsh spoke to using previously developed creative material to display on digital sign boards and post on social media. Louise Goegan, Mississauga School Traffic Safety Action Committee (MSTSAC) spoke to focusing on identified school locations. In response, E. Warsh spoke to working with staff and MSTSAC to coordinate their messaging efforts.

RECOMMENDATION RSC-0019-2024

Moved By D. King

1. That Erica Warsh, Project Leader, Vision Zero work with Communications staff and the Road Safety Promotional Subcommittee to prepare and produce social media messaging regarding but not limited to the end of the school year and summer road safety.
2. That approval be obtained via email correspondence between staff and the Road Safety Promotional Subcommittee as needed.

Carried

11. INFORMATION ITEMS

11.1 2024 Traffic Calming Program (Ward 4) report dated April 17, 2024 from the Commissioner of Transportation and Works

Referred from General Committee for information - GC-2019-2024 / May 8, 2024

Councillor J. Kovac spoke to traffic calming engagement and enquired about timing. Max Gill, Supervisor, Road Safety noted that completion is scheduled for November, 2024. Councillor J. Horneck spoke to feedback regarding road navigation tools and enquired about opportunities to work with major navigation companies to redirect traffic for temporary conditions such as construction. In response, M. Gill noted Communications staff have contacts with navigation apps such as Google and Waze to update suggested routes for temporary conditions. Councillor J. Horneck requested staff to work with communications to make suggestions to navigation apps to redirect traffic to arterial roads over secondary roads. Councillor S. Dasko spoke in support.

RECOMMENDATION RSC-0020-2024

Moved By Councillor J. Kovac

That the Corporate Report from the Commissioner of Transportation and Works, dated April 17, 2024, titled "2024 Traffic Calming Program (Ward 4)" and referred from the General Committee to the Road Safety Committee for information, be received.

Received

11.2 Citizen Member Updates (Verbal) - Nil.

12. OTHER BUSINESS

Councillor S. Dasko spoke to incorporating action on auto theft into the Road Safety Committee Terms of Reference. Councillor J. Horneck spoke to requesting feedback from the Ontario Provincial Police, Peel Regional Police and agency representatives for language to include in a draft terms of reference and further, to include the draft on the agenda at the next Road Safety meeting for review and discussion. Councillor S. McFadden requested that subject matter experts be present at the meeting to provide comments and respond to questions.

Members of the Committee spoke to adjusting the frequency of meetings in the Terms of Reference to bi-monthly.

13. DATE OF NEXT MEETING - June 25, 2024

14. ADJOURNMENT

10:10 AM (I. Naqi)