

Allyson D'Ovidio

Subject: RE: Take the pledge/police reports concerning fatalities

From: Maurice, Donna [<mailto:Donna.Maurice@peelpolice.ca>]

Sent: Thursday, October 8, 2020 12:30 PM

To: Pat Saito

Subject: Take the pledge/police reports concerning fatalities

The Take The Pledge Peel road safety campaign is about the community taking ownership of road safety and also making a commitment to participate in the process of driving safer by slowing down.

The community has expressed great concern for the driving behaviour that they have been witnessing in Peel – and it is and continues to be a policing priority.

The Take the Pledge Peel campaign is about:

1. Awareness
2. Social Development (drivers, cyclists and pedestrians)
3. Prevention (including Vision Zero – Peel Region's commitment to reduce fatalities and serious injury motor collisions across Peel)

The partners are Brampton Fire, Peel Paramedics, and the William Osler Health Foundation.

The campaign is ongoing...

Sent from my iPhone

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