

Mississauga's Version

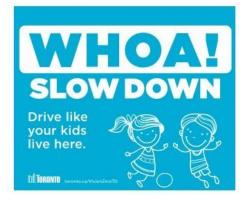




2016 - 2018 2019 & 2020



Other Local Examples















Next Steps

Do we want a new version for 2021?

If so, direction is required on:

- Message- continue with 'Slow Down'?
- Colours Suggested a maximum of 2 colours plus the bag (either yellow or white)
- Logos recent versions included 311, Vision Zero, and Corporate logos
- Additional graphics and creative direction

Desired timeline is a finalized and approved design by **March 1** to allow for procurement and distribution in Spring 2021