



Guide to City Planning and Development

General Committee
September 18, 2024



**Planning is complex and can be difficult to understand.
But it doesn't have to be.**



Launch and promotion

- Develop **awareness** of the guide, **drive** interested audiences to the site and **educate** with clear and accurate information.
- Tactics include:
 - Materials for Councillor community meetings
 - Targeted direct mail
 - Mobile road signs
 - City digital signage/screens
 - Social media
 - + more!

Who decides if a new tower should be approved?

We know that city planning can be complicated.

It provides information about the topics we get asked about the most:

- **What is city planning** explains how planning works and why it's so important
- **Guiding city growth** outlines our housing targets and how we plan for growth
- **How land gets developed** gives an overview of the development application process
- **Development in your neighbourhood** helps you find information about proposed development and construction near you
- **Ways to get involved** explains how and when you can have your say

That's where our guide to city planning and development can help.

Visit: mississauga.ca/city-planning-guide

What's being built on that lot?

Do I have a say when it comes to city planning?

What's the plan for growth?

**Your
questions
answered.**

**Mississauga's
Guide to City
Planning and
Development**

mississauga.ca/city-planning-guide