



PAINT THE TOWN RED

Port Credit
Canada Day
Celebrations
www.paintthetownred.c

MOVING, HOSTING EVENTS IN PORT CREDIT MEMORIAL PARK

EFFECTIVE MANAGEMENT & SUPPORT WILL REQUIRE:

1. Increased staff support & presence

- Staff availability during festival times including:
 - Planning
 - Set up / Tear Down
 - Throughout Event
- Improved communications between City Departments:
 - Ensure park staff have necessary details
 - Avoid double booking of event space & city facilities
- Planning & Building improve Permit process for staging & tents
 - Current process difficult for festival volunteers



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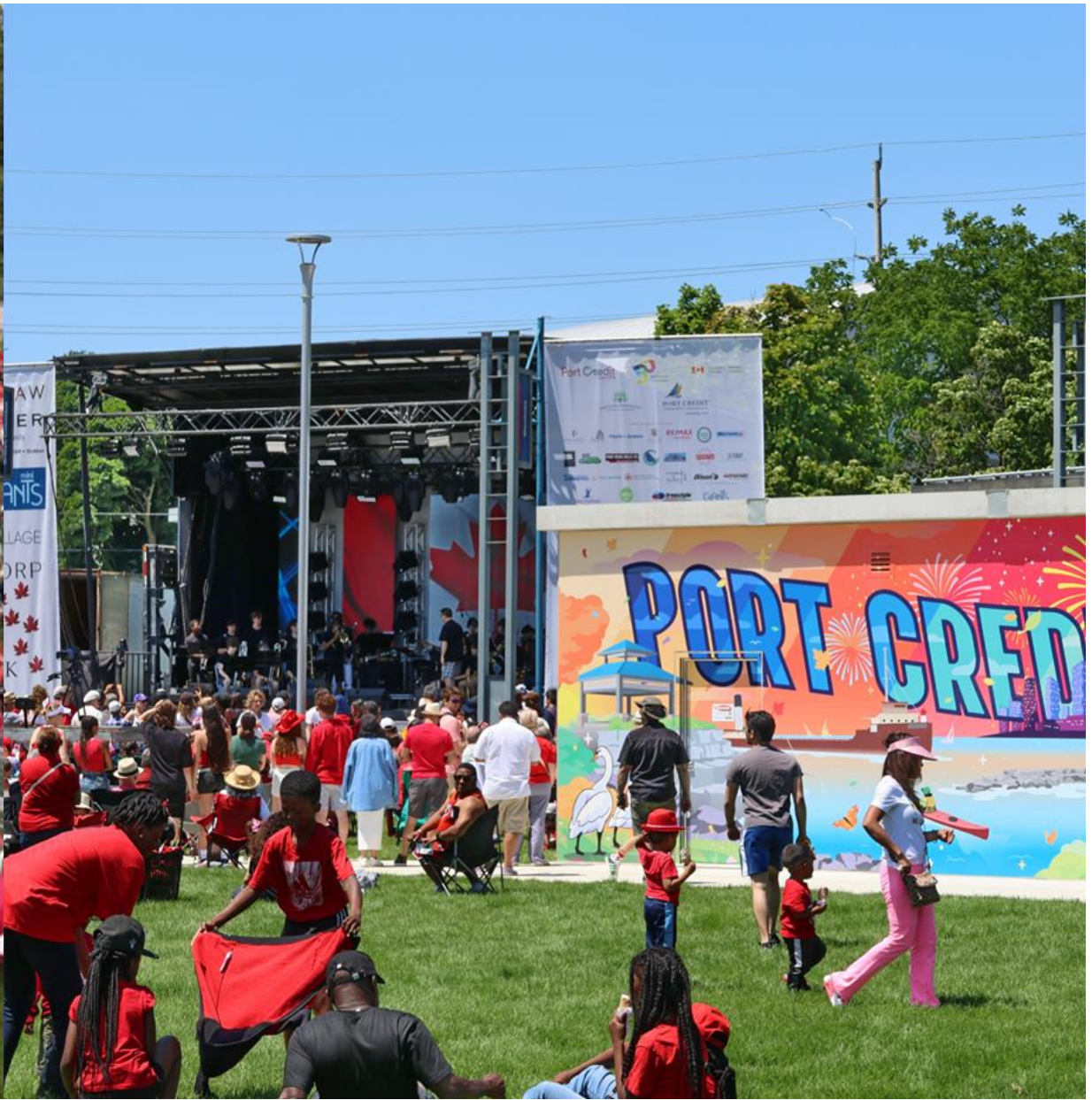
2. Increased funding

- Memorial Park requires logistical components that are already in place at Celebration Square.
 - Staging
 - Toilets
 - Fencing
 - Increased Staff

3. Challenge of working with Skate Trail

- Damage vulnerability of new skate trail
- Impeded site lines
- Increased set up/load in time to accommodate







**CELEBRATE &
ACKNOWLEDGE
OUR HERITAGE**





SUPPORT & ENCOURAGEMENT OF VARIOUS ARTISTIC TALENTS & GENRES

- No City Support or Funding



SUPPORT & ENCOURAGEMENT OF YOUTH TALENT

- NO CITY SUPPORT OR FUNDING FOR ENTERTAINMENT





SHOWCASING CULTURAL DIVERSITY

- NO CITY SUPPORT OR FUNDING PROVIDED



EVENT SUSTAINABILITY WILL REQUIRE:

- **IMPROVED COMMUNICATIONS & STAFF AVAILABILITY**
- **IMPROVED LOGISTICS SUPPORT & CONSULTATION**
- **INCREASED FUNDING FOR SUPPORTING ARTS, CULTURE, HERITAGE & VOLUNTEERS**
 - Further consideration of the economic impact to local communities & what that means to lose it
 - Realizing Federal & Provincial funding is being cut & more difficult to obtain
 - Volunteer burnout & challenges faced by event organizers

