



MISSISSAUGA

Italfest

CELEBRATING ITALIAN HERITAGE

AUGUST 23-24, 2023

Celebration Square | Mississauga, ON

MISSISSAUGA ITALFEST

CELEBRATING ITALIAN HERITAGE



Mississauga's Premier Festival

Mississauga Italfest is Mississauga's first and premier Italian festival. Named a Top 100 Festival in Ontario from 2016 to 2024.

This unique festival has brought together tens of thousands of local fans and enthusiastic visitors from across Ontario, other parts of Canada, the USA and even Italy!

- Recipient TOP 100 Festivals & Events in Ontario 2016-2024
- Mississauga Heritage Festival of the Year 2022
- MAC Heritage Festival of the Year 2023

ITALFEST features delicious food and crafts from a variety of vendors and artisans, cultural and family-oriented activities, entertainment from local and international talent, a thriving “mercato” (market) and more. The festival spotlights a community rich in heritage, entertainment, culinary delights, family fun and diversity in Ontario.



AN EPICENTER OF ITALIAN CULTURE

CELEBRATING CENTURIES OF TRADITION



Heritage

A celebration of Italian history, heritage and culture.

Live Events: Highlighting traditional music, song and folk lore, architectural works and regional food.

Music

Performances featuring popular Italo-Canadian headline performers, local emerging talent, and comedians.

Live Events: main stage, kid zone performers, activities and a variety of engaging interactive fun, family-oriented entertainment.



ATTRACTING OVER 31,000 ATTENDEES

FROM MISSISSAUGA, THROUGHOUT ONTARIO AND ACROSS CANADA, USA AND ITALY!



Food

Featuring culinary experts and exciting demonstrations of authentic Italian-style food by local Italian chefs from well-known and popular eateries.

Live Events: variety of authentic Italian-style food vendors, global delicacies, a VIP Lounge and Bar Italia.

Activities

Food competitions, family attractions and musical performances.


Live Events: Bocce Ball, Scopa and Briscola tournaments, pasta and watermelon eating contests, soccer challenges, market crafters, artisans, and sponsor and vendor booths.





ENGAGING THE COMMUNITY


ONLINE AND THROUGH SOCIAL MEDIA

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LET'S GET SOCIAL!

Follow. Like. Share.



MISSISSAUGA ITALFEST SOCIAL MEDIA STATS

Facebook – 2,400 followers and 2,000 likes
(2023 = 2,200 followers and 1.9K likes)

Facebook – 1,664 followers (2023 = 2,015 followers)

X – 346 followers (2023 = 326 followers)

YouTube – 32 subscribers (2023 = 20 subscribers)

TikTok – 7 followers

A TASTE OF FOOD, WINE, ART & HERITAGE

EXPERIENCE SOME OF ITALY'S FINEST IN THE HEART OF MISSISSAUGA



MISSISSAUGA
Italifest
CELEBRATING ITALIAN HERITAGE



ENTERTAINMENT FROM INTERNATIONAL TALENT

AND LOCAL EMERGING ARTISTS



PAST PERFORMERS & ENTERTAINERS INCLUDE:

- I Santo California
- Bobby Solo
- Flag Throwers of Faenza
- I Cugini di Campagna
- Sandro Giacobbe
- Frank Spadone
- Rosina Parmiggiano
- Guido Grasso
- Craig the Comic Juggler
- Bruno Monardo
- Amore Grande
- Viva Trio
- Pino Gioia
- Alessandro Montelli
- Sarah & Matt
- Joe
- Chef Luciano Schipano
- Chef Massimo Capra
- Baci Duo
- Taranta Cabaret
- DJ Danny D
- Mary Panacci
- Frankie Cole Band
- Neena Rose
- Fred D'Angelo
- Claudio Santaluce
- Chef Gianni Ceschia
- Chef Gianluca Franciolo
- Dik Dik
- Armando
- Roberta Battaglia
- Manuela Villa
- Fito Blanko
- Riccardo Antonelli



AUGUST 23-24, 2024 | MISSISSAUGA CELEBRATION SQUARE

YOUR BRAND TAKES CENTRE STAGE

WITH OPPORTUNITIES FOR ACTIVATIONS, SIGNAGE AND UNIQUE CUSTOMER EXPERIENCES



REACH A LOYAL COMMUNITY

Connect and engage with one of the most active and spirited cultures in Mississauga. Opportunities are available for on-site presence and activations, product sales and demonstrations, promotional experiences, advertising and signage through various vendor and sponsorship options. Choose an existing level or let us customize a package for you!

ALWAYS IN GOOD COMPANY

sponsors
THANK YOU
TITLE



MAJOR FUNDERS



PRESENTING MAJOR MEDIA



PRESENTING VIP LOUNGE & BAR ITALIA



MAJOR MEDIA



ENTERTAINMENT



MAINSTAGE



ORO



HOST HOTEL



TECHNOLOGY PARTNER



CELEBRITY CHEF SPONSOR



ARGENTO



BRONZO



AMICI



MEDIA



COMMUNITY



WHAT THEY ARE SAYING

A FEW WORDS FROM OUR BIGGEST SUPPORTERS



“Mississauga ITALFEST is an outstanding event. It is a valuable contribution to the city of Mississauga and is enjoyed by all who attend, regardless of age or ethnicity.”

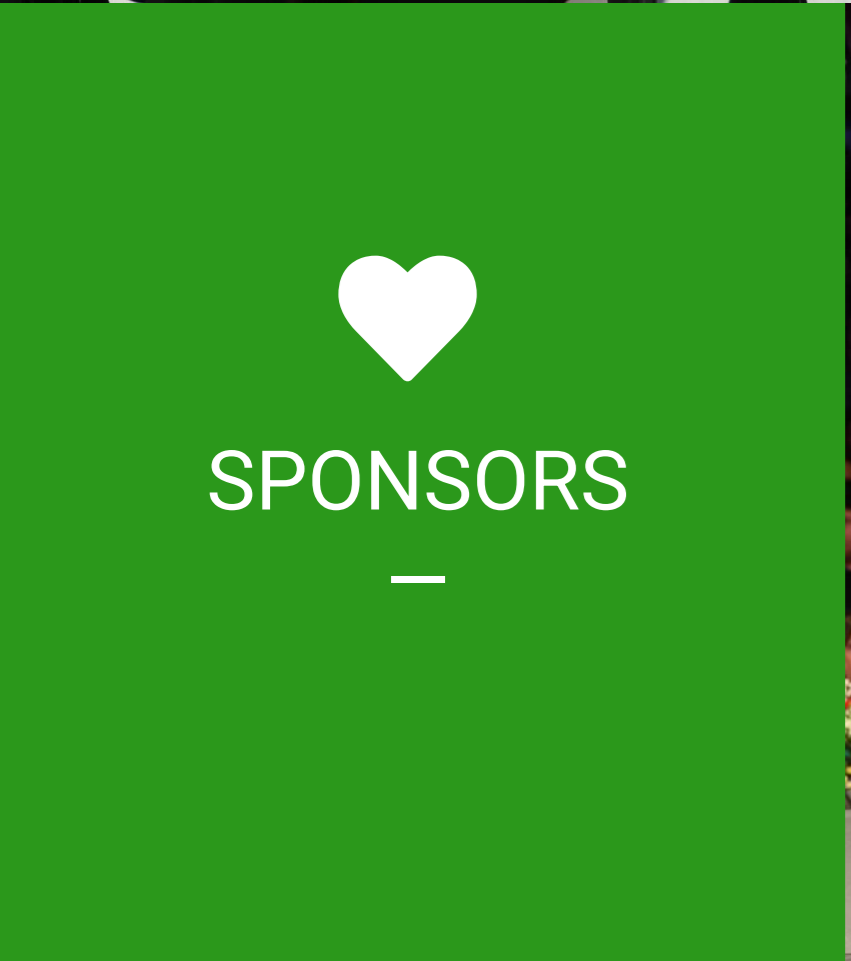
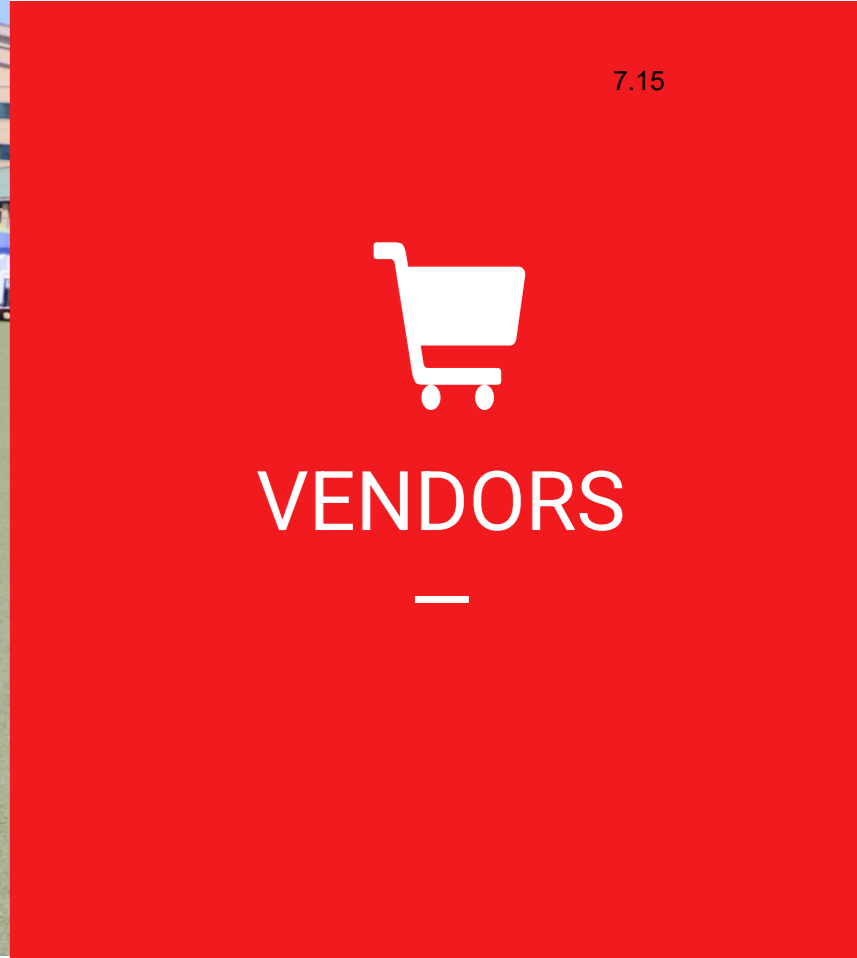
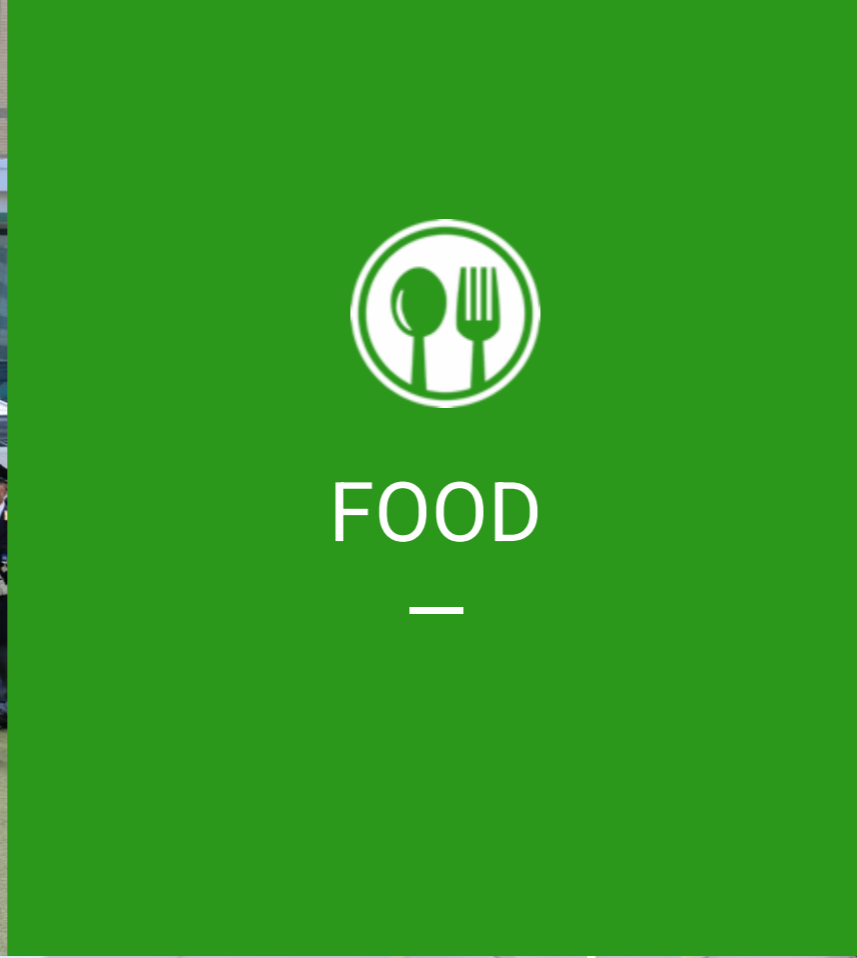
LENNY LOMBARDI
PRESIDENT, CHIN RADIO/TV
INTERNATIONAL



“Mississauga ITALFEST was founded by a group of passionate people who saw the importance of sharing Italian Heritage and passing down time honoured traditions for generations to come. For a few days, everyone can feel just a little bit Italian.”


PATTI JANNETTA-BAKER
PRESIDENT & CO-FOUNDER,
MISSISSAUGA ITALFEST










CONTACT US

 **Our Office**
1525 Trotwood Ave.
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 **Event Location**
Celebration Square, Civic Centre
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L5B 3C1

 **Phone**
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**THANK YOU FROM THE
MISSISSAUGA ITALFEST TEAM!**

- Patti Jannetta**
President
- Melissa Palladino**
Vice President
- Anthony Pizzonia**
Treasurer
- Dani Araujo**
Director
- Helen Goljak**
Director
- Joanne MacAlpine**
Director
- Frank Stendardo**
Director
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- Selina Bancheri**
- Rose Bilak**
- Maurizio Gioffre**
- Robert Martellacci**
- Mary Miskic**
- Tony Pantusa**
- Maura Randi**
- Mike Ursini**
- Bruno Vecchio**
- Anastasia Williams**