

Tim Hortons



7.2

SOUTHSIDE SHUFFLE

THE 26TH ANNUAL PORT CREDIT BLUES + JAZZ FESTIVAL
SEPTEMBER 6-7-8, 2024



www.southsideshuffle.ca

#ShuffleOn



southsideshuffle.ca





Proudly presented to

Southside Shuffle Blues & Jazz Festival

CONGRATULATIONS ON BEING NAMED A
TOP 100 FESTIVAL OR EVENT FOR 2023
IN THE PROVINCE OF ONTARIO.

A handwritten signature in black ink, appearing to read 'Dave MacNeil', positioned above a thin yellow horizontal line.

Dave MacNeil
FEO CEO

A handwritten signature in black ink, appearing to read 'Tina Myers', positioned above a thin yellow horizontal line.

Tina Myers
FEO President



18.5% of our guests stayed at hotels and marinas in the area.

21% stayed 1 night. 48% stayed two nights.

26% stayed 3 nights and 5% stayed 4 nights or more.

65% ate at restaurants and 33% also shopped in the area.

58.8% have been attending for over 4 years.

17.5% have been attending for 2-3 years.

Tim Hortons.
SOUTHSIDE SHUFFLE
 The Annual Port Credit Blues & Jazz Festival
 Over 175 World Class Performers

Tim Hortons.
SOUTH SHUFF
 The Annual Blues & Jazz
 Over 175 World Class



Reach Comparison

Annual Comparison (January - September)

Year	2023	2022	2021
Reach	414,053	280,527	203,048
Profile Visits	24,245	5,549	2,539
Number of Posts & Stories	334	223	111

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1974 - 2024

THANK YOU FOR YOUR SUPPORT!



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