
Road Safety Committee

Date: June 13, 2022
Time: 9:34 AM
Location: Online Video Conference

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|------------------------|--------------------------|------------------------------|
| Members Present | Councillor Stephen Dasko | Ward 1 |
| | Councillor Pat Saito | Ward 9 |
| | Anne Marie Hayes | Citizen Member (Co-Chair) |
| | Anna Phillips | Citizen Member (Co-Chair) |
| Members Absent | Tony Power | Citizen Member |

Staff Representatives

Erica Warsh, Project Leader, Vision Zero
Catherine Nguyen-Pham, Communications Advisor
Seema Ansari, Technical Analyst, Region of Peel
Angela Partynski, Technical Analyst, Region of Peel
Michelle Sanstra, Legislative Coordinator

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1. CALL TO ORDER

Anne Marie Hayes, Co-Chair called the meeting to order at 9:34 AM.

2. INDIGENOUS LAND STATEMENT

Anne Marie Hayes, Co-Chair cited the Indigenous Land Statement.

3. APPROVAL OF AGENDA

Approved (Councillor Saito)

4. DECLARATION OF CONFLICT OF INTEREST5. MINUTES OF PREVIOUS MEETING5.1 Road Safety Promotional Subcommittee DRAFT Minutes - January 21, 2022

Approved (Councillor Dasko)

6. MATTERS TO BE CONSIDERED6.1 Road Safety Committee - Mascot (Verbal)

Anne Marie Hayes, Citizen Member spoke about the mascot creative designs from her students at Teens Learn to Drive. Members of the Committee discussed the designs and decided not to use any of the designs.

Members of the subcommittee engaged in discussion regarding:

- Branding
- Tactics
- Concepts
- Creative Design
- Messaging
- Costs

Angela Partynski, Technical Analyst, Region of Peel will provide the Legislative Coordinator with the vendor information that Region of Peel used.

DIRECTION: For staff to come up with a creative design to be used as the Road Safety Committee mascot and present it at the next meeting.

RECOMMENDATION RSPS-0005-2023

Moved By A. Hayes

That the discussion regarding a Road Safety Committee Mascot creative design, be received.

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Received

6.2 Road Safety Committee - Appreciation Breakfast/Lunch (Verbal)

Councillor Saito spoke to having an appreciation lunch and tour of the ATMS for the Road Safety Committee Members during the summer.

Michelle Sanstra, Legislative Coordinator will follow-up with Colin Patterson, Manager Traffic Services and Road Safety regarding a tour for the Citizen Members.

RECOMMENDATION RSPS -0006-2023

Moved By A. Hayes

That the discussion regarding a Road Safety Committee appreciation breakfast/lunch, be received.

Received

6.3 Road Safety Committee - Promotional Item(s) Update (Verbal)

Michelle Sanstra, Legislative Coordinator advised the Committee Members of the promotional items that are available.

Members of the Committee discussed upcoming events throughout the City and volunteering.

RECOMMENDATION RSPS-0007-2023

Moved By Councillor P. Saito

That the discussion regarding Road Safety Promotional Item Update, be received.

Received

7. INFORMATION ITEMS - Nil

8. OTHER BUSINESS

Erica Warsh, Project Leader, Vision Zero spoke to the upcoming Peel Regional Police Road Safety open house on June 18, 2022.

Anne Marie Hayes, Co-Chair enquired if anyone would be attending the upcoming Canadian Association of Road Safety Professionals (CARSP) conference.

9. DATE OF NEXT MEETING - TBD

10. ADJOURNMENT

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10:25AM (Councillor Saito)

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