

REPORT 4 - 2024

To: MAYOR AND MEMBERS OF COUNCIL

The Combating Racism, Discrimination and Hatred Advisory Committee presents its fourth report for 2024 and recommends:

CRDHAC-0019-2024

That the deputation and associated presentation from Ruth Marland, Strategic Leader, Engagement regarding the Healthy City Strategy, be received.

(CRDHAC-0019-2024)

CRDHAC-0020-2024

That the deputation and associated presentation from Ruth Marland, Strategic Leader, Engagement regarding Equitable Engagement Framework at the City, be received.

(CRDHAC-0020-2024)

CRDHAC-0021-2024

That the deputation from Robert Trewartha, Director, Strategic Communications and Initiatives regarding the “OneMississauga”, a public education and awareness campaign, be received.

(CRDHAC-0021-2024)

CRDHAC-0022-2024

That the following items were approved on the consent agenda:

- 10.1 Combating Racism, Discrimination, and Hatred Advisory Committee Work Plan

(CRDHAC-0022-2024)

CRDHAC-0023-2024

That the Combating Racism, Discrimination and Hatred Advisory Committee Work Plan, be received.

(CRDHAC-0023-2024)

CRDHAC-0024-2024

That the memorandum dated October 16, 2024 from Eglantina Bacaj-Gondia, Legislative Coordinator, Legislative Services entitled “Combating Racism, Discrimination and Hatred Advisory Committee 2025 Meeting Dates”, be approved.

(CRDHAC-0024-2024)

CRDHAC-0025-2024

1. That the email dated September 12, 2024 from Seshagiri Pingali, Citizen Member regarding their resignation from the Combating Racism, Discrimination and Hatred Advisory Committee, be received.
2. That due to the resignation of Seshagiri Pingali, Citizen Member, a vacancy exists on the Combating Racism, Discrimination and Hatred Advisory Committee, and that the City Clerk be directed to fill the vacancy in accordance with the Corporate Policy #02-01-01 on Citizen Appointments to Committees, Boards and Authorities.

(CRDHAC-0025-2024)

CRDHAC-0026-2024

1. That the Combating Racism, Discrimination Hatred Advisory Committee (CRDHAC) endorse:
 - i. Using “OneMississauga” as the identifier for the City’s public facing anti-racism discrimination hate activities;
 - ii. Adopting Design Option 1 as detailed in Appendix 1 of the report dated November 28, 2024 entitled “‘OneMississauga’, a public education and awareness campaign” from the City Manager and Chief Administrative Officer, as the creative for use in the first iteration of the campaign, with Design Options 2 and 3 to be developed for future use.
2. That the final campaign creative and plan be presented to Council in Q1, 2025.

(CRDHAC-0026-2024)