## A by-law to amend

By-law 0054-2002, being the Sign By-law, as amended, to extend the period that permits business improvement area boards to erect sidewalk signs inside existing planters located on City boulevards within business improvement areas and to extend the exemption period for persons that erect portable signs to December 31, 2026

WHEREAS on March 25, 2020, Council of The Corporation of the City of Mississauga ("Council") enacted By-law 0060-2020 to amend the Sign By-law 0054-2002, to grant exemptions to persons that erect portable signs until June 30, 2020 in support of businesses that were impacted by the COVID-19 pandemic;

AND WHEREAS Council enacted by-laws 0145-2020, 0290-2020 and 0132-2021 to extend the exemption periods for persons that erect portable signs, with the last exemption period effective until 12:01 a.m. on January 1, 2022;

AND WHEREAS on March 3, 2021, Council enacted by-law 0046-2021 to permit business improvement area boards to erect sidewalk signs inside an existing planter on a City boulevard within a business improvement area until July 1, 2021;

AND WHEREAS on June 2, 2021, Council enacted by-law 0132-2021 to extend the exemption for business improvement areas to erect sidewalk signs in accordance with by-law 0046-2021 to 12:01 a.m. on January 1, 2022;

AND WHEREAS Council enacted by-laws 0206-2021, 0203-2022, 0009-2023 and 0019-2024 to extend the exemption period for business improvement area boards to erect sidewalk signs inside existing planters located on a City boulevard within a business improvement area and to extend the exemption period for persons that erect portable signs, with the last exemption period effective until January 1, 2025;

AND WHEREAS as a result of the ongoing effects of the COVID-19 pandemic, Council considers it desirable to amend the Sign By-law 0054-2002, as amended, to extend the period that permits business improvement area boards to erect sidewalk signs inside existing planters located on City boulevards within business improvement areas and to extend the exemption period for persons that erect portable signs to December 31, 2026;

NOW THEREFORE the Council of The Corporation of the City of Mississauga, ENACTS as follows:

- 1. That the Sign By-law 0054-2002, as amended, is hereby further amended as follows:
  - (a) subsection 4(2)(v) is deleted in its entirety and replaced with the following:
    - (v) a sidewalk sign erected by a business improvement area inside an existing planter on a City boulevard within a business improvement area, until December 31, 2026.
  - (b) subsections 23(12)(a) and 23(12.1) are deleted in their entirety and replaced with the following:
    - (12) As a result of the emergency:
      - (a) notwithstanding subsection 23(3), a portable sign may be erected until December 31, 2026;

- (12.1) Subsection 23(12) shall be in force and effect until December 31, 2026.
- (c) subsection 24(7) is deleted in its entirety and replaced with the following:
  - (7) Subsection 24(6) shall be in force and effect until December 31, 2026.

ENACTED and PASSED this 15th day of January, 2025.

| Approved by Legal Services City Solicitor City of Mississauga | MAYOR |
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| Lishashing                                                    |       |
| Tushar Sharma                                                 |       |
| Date: January 8, 2025                                         |       |
| File: BL.01-25.01                                             |       |