

Arts and Culture Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
Sampradaya Dance Creations	<input type="checkbox"/> Annual <input checked="" type="checkbox"/> Multi-Year	5
Description		
At SAMPRADAYA Dance Creations, we are dedicated to shaping the future of South Asian dance in Canada. Our mission is to innovate, inspire, and elevate the art form through dynamic performances, forward-thinking creations, and transformative professional development. We foster a vibrant and inclusive dance community by offering diverse initiatives that blend creative production, artistic education, and meaningful community engagement.		
Key Outcomes		
<ul style="list-style-type: none"> • Increase Community Engagement in 2025. • Enhance Inclusivity by Engaging Marginalized Communities in 2026. • Launch a Volunteer Diversity Program by 2026. Track demographic data of volunteers, aiming for 30% representation from diverse ethnic and cultural backgrounds. • Establish an Accessible Digital Arts Platform in 2027. Aim for a 25% increase in digital engagement compared to 2025. 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> ○ Group is dedicated to shaping future of South Asian dance in Mississauga. ○ Organization fosters connections between dancers in the community and provides diverse mix of programs. ○ Applicant identified the need through community input and other methods. ○ Strong consideration of engagement and inclusivity, including free community workshops and ticketed events which are affordable, efforts to connect with youth and new immigrants, exploration of more accessible places to conduct dance programs, and DEI training for staff and leadership. ○ Group is encouraged to illustrate participation numbers more in the future, e.g. how many dancers they have. Inclusion of more hard data points would further contribute to strength of the application. 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> ○ Opportunities for established and emerging artists, including multiple dance workshops series and commissioning of new works. ○ Various initiatives for career planning, mentorship and professional development. ○ Jobs for artists and technical staff and strengthening of culture through comprehensive support of artists. ○ Organization works with schools on programs and collaborates with Mississauga Symphony Orchestra. 	
	3: Governance	
	<ul style="list-style-type: none"> ○ Well-defined roles and experienced leadership, as well as robust volunteer support. ○ Staff training and skill building; organization routinely goes through organizational and governance review, including adding members with key expertise in their board, and review of bylaws. 	
	4: Organizational Sustainability	
	<ul style="list-style-type: none"> ○ Strong in sustainability and operational support from all three levels of government, including Canadian Heritage. ○ Multiple sponsorships and in-kind support from businesses and group is not heavily dependent on grants. ○ Diverse revenue streams like facility rentals. 	

Recommended Funding	2025: \$190,000 2026: \$195,000 2027: \$200,000	
Increase	No Change	Decrease
Rationale		
Reviewers recommend increased funding from \$160,000 in 2024 to \$190,000 in 2025 to support demonstrated growth in administrative expenses by \$30,000, justifying the significant jump in funding recommendation. Additionally, reviewers recommend incremental \$5,000 increases in 2026 and 2027, which would align with the expected increase in expenses of \$40,000 by third year of funding.		

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Organization		Stream	Grade Of Application (1 lowest, 5 highest)
African Heritage Centre		<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	
Description			
Ineligible: Applicant is based in Brampton			
Key Outcomes			
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Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	○		
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage		
	○		
	3: Governance		
	○		
	4: Organizational Sustainability		
	○		

Recommended Funding	INELIGIBLE	
Increase	No Change	Decrease
Rationale		

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Organization	Stream	Grade Of Application (1 lowest, 5 highest)
AJ Dreamz Inc.	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	1
Description		
In 2025, our organization, AJ DreamZ, will present a series of innovative and culturally rich programs in the performing arts category. These programs are designed to reflect the diverse cultural landscape of Mississauga and to provide meaningful opportunities for local artists and communities to engage in the arts.		
Key Outcomes		
<ul style="list-style-type: none"> Theatrical Musical "SAHER": A highlight of our 2025 season, "SAHER" is a dynamic theatrical musical production that blends storytelling, music, and performance art. Theatre Play "Teen Deviyaan": This original theatre play will delve into a blend of traditional and contemporary themes, showcasing the richness of South Asian culture. Live Music Shows with Local Artists: We will host a series of live music shows that celebrate both traditional and contemporary South Asian music, performed by local musicians and vocalists. Seniors Theatre Shorts and Seniors Stand ups: In 2025, we will launch a unique program focused on seniors, providing them with opportunities to participate in short theatre performances and stand up comedy shows. Workshops and Educational Programs: In addition to our productions, we will offer a series of workshops and educational programs that aim to build skills and foster an appreciation for the arts within the community. Community Outreach and Engagement: A core element of our 2025 programming will be our ongoing commitment to community outreach. Through partnerships with local schools, cultural organizations, and community groups, we will extend our programs to underserved areas of Mississauga. 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> Musical theatre, performances in Hindi and English, seniors' shorts. Promoting EDI through their programming, however evidence of EDI Initiatives was missing. There was reference to data from community feedback, however concrete evidence was missing and there was a lack of specificity and preciseness. 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> Potential overlap/duplication of programming that other groups are already providing, so greater description of resident need required. Lack of specificity and inclusion of high-level information, including the impact of previous initiatives through direct data and where they were held. Lack of evidence on how organization is paying the actors and the amount. 	
	3: Governance	
	<ul style="list-style-type: none"> Operational board in place. Lack of details in the application on governance procedures. Lack of association with other professional arts groups in Mississauga and no concrete examples of partnerships with community organizations. 	
4: Organizational Sustainability		
<ul style="list-style-type: none"> Lack of revenue or concrete plans to generate it. High financial risk due to lack of sustainable funding base and no consistent financial results. 		

Recommended Funding	No funding recommended	
Increase	No Change	Decrease
Rationale		
Peer reviewers recommended no funding based on lack of concrete evidence and specificity on resident need and engagement and cultural impact in Mississauga. In addition, there are concerns with lack of financial capacity.		

Arts and Culture Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Arikeade Foundation		<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	1
Description			
At the Arikeade Foundation, we empower and uplift children, teenagers, and youth, including those with disabilities, through innovative arts and cultural programs. Our mission is to create an inclusive space where every young person can express their creativity, build confidence, and develop essential life skills. We engage diverse communities, fostering a sense of belonging and appreciation for each individual's unique talents. By bridging the gap between creativity and personal growth, we inspire the next generation to thrive and embrace their potential.			
Key Outcomes			
<ul style="list-style-type: none"> Black History Programs: Celebrate and educate about the rich contributions and histories of Black individuals and communities through workshops, storytelling, and cultural events. Easter Egg Hunt: A fun-filled event for children and families, fostering community spirit and celebrating the joy of Easter through games and activities. Stage Drama: Engaging theatrical performances that not only entertain but also convey important messages, encouraging creativity and self-expression among participants. Teen and Youth Hangouts: Safe and welcoming spaces for teens and youth to connect, socialize, and engage in meaningful conversations, fostering friendships and support networks. Soccer Fun Tournament: A lively sports event promoting teamwork, physical activity, and healthy competition, while bringing together youth from diverse backgrounds. Cultural Variety Christmas Evening: A festive celebration showcasing various cultural traditions, encouraging community bonding and appreciation for diversity during the holiday season. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> Various activities proposed, some of which lack of alignment with the purpose of the arts and culture grant stream (e.g. example soccer fund tournament and egg easter hunt.) Applicant has not provided concrete evidence of need; community need described in the application is based on general observations. 		
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage		
	<ul style="list-style-type: none"> Looking to increase cultural events but specific details not provided. More information required to determine the cultural impact of the proposed activities. Lack of evidence on how organization manages to pay artists and at what rates. 		
	3: Governance		
	<ul style="list-style-type: none"> Lack of information on board members, their skills, and how they help to guide the organization. Absence of details on organizational staff and their roles and responsibilities. Limited details provided on strategic or succession planning. 		
	4: Organizational Sustainability		
	<ul style="list-style-type: none"> High financial risk due to lack of sufficient financial information. Group was incorporated in 2024. 		

Recommended Funding	No funding recommended	
Increase	No Change	Decrease
Rationale		
Reviewers recommended no funding due to a lack of alignment with the purpose with the grant, unclear cultural impact described in the application, and minimal information regarding the organization's governance and financial capacity. Staff recommends that the applicant reviews the grant guidelines for the City of Mississauga's Community Grant, which may be more aligned with the group's mandate.		

Arts and Culture Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
Arts on the Credit	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description		
<p>Launched in 2011, Arts on The Credit (AOTC) is a non-profit arts organization incorporated in 2018 in Ontario and is governed by a volunteer board of directors with 100 artists' affiliations. The organization remains in operation with funding from grants, it's annual shows and sponsors. Arts on the Credit's primary mission is to promote and mentor local artists to succeed in the world of art. We do this by providing opportunities for our artists to show and sell their artwork through juried shows both in-person and virtually. We also provide our artists with monthly meetings both in-person and virtually, offering presentation and workshops to connect and learn from professionals and other artists. AOTC continues to contribute to the rich culture in Mississauga by engaging over 100 artists, elevating the lives of artists and residents, and attracting thousands of visitors to discover, re-connect and purchase artists' works.</p>		
Key Outcomes		
<ul style="list-style-type: none"> • In-person Shows: The Fine Art Show - April 25, 26, 27, 2025 at The Waterside Inn, Port Credit. This Show is by design, higher end with artist's works juried to maintain a higher bar both creatively and technically in their chosen medium and to reflect this for the first time since inception, in 2025 AOTC will award prizes to the 1st, 2nd, 3rd place artists as well as people's choice. \$400, \$250, \$125, and \$75 respectively. • Two - one day shows: With the proliferation of late fall, and early winter shows, AOTC has decided not to hold ArtWorks mid-November 2025 at the Waterside Inn. Instead AOTC will explore the opportunity to combine fine art and artisan with artisan food and beverage. • Virtual Galley: Building on the success of our 2023 ArtSquared (each piece of art measured 12" x 12") in 2024 we offered prizes awarded to the 1st, 2nd, 3rd place artists as well as people's choice. \$400, \$250, \$125, and \$75 respectively. We will again offer this in 2025. • Monthly Artists Development and Workshops. 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> ○ Initiatives include promoting and mentoring local artists with juried shows and virtual galleries. ○ Presentations and workshops for artists to learn from other artists. ○ Organization notes they are looking to diversify their community participation, however require clearer strategies and evidence of effective partnerships to accomplish their goal. 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> ○ Support the visual arts and fine arts. ○ Provides mentoring in arts and a venue for artists to show their art and sell it to the community, exhibiting both cultural and economic impact. 	
	3: Governance	
	<ul style="list-style-type: none"> ○ Current board consists of all artists who have strong and diverse professional skills. ○ Long-standing group which may need more succession planning to bring on board members. ○ Consideration should be given for training opportunities. 	
	4: Organizational Sustainability	
	<ul style="list-style-type: none"> ○ Organization has a track record of receiving and managing funding. ○ Application demonstrated stable financial history, but did not include strong plans for future growth. ○ Organization has support from the BIA and some partnerships. 	
Recommended Funding		\$15,000
Increase		No Change
		Decrease
Rationale		
<p>Reviewers recommend funding at the same amount as previous year at \$15,000. Organization is recommended to strengthen sections of the application pertaining to outreach and governance, including the strategies for succession planning, attracting new members and consideration of training opportunities for board members.</p>		

Arts and Culture Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Canadian Reel & Art Foundation		<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	1
Description			
The purpose of our charity is to preserve and celebrate diverse cultures through the mediums of art, film, music, dance, and literature. By supporting and promoting these creative expressions, we aim to foster understanding, appreciation, and preservation of cultural heritage, while also encouraging innovation and creativity within these disciplines. Through our programs, initiatives, and partnerships. Founded in the Region of Peel, Canadian Reel And Art Foundation started with a handful of creative people who came together to create culturally rich content. Over time, we realized that many social issues and stories needed to be researched, explored, and showcased to the world through the camera's eyes.			
Key Outcomes			
<ul style="list-style-type: none"> • Conduct workshops for Special needs. • Create all inclusive platforms for diverse communities to share their talent through webinars and talk shows. • Giving opportunities to women small business by promoting a home based business and exhibiting their work. • Promote Art for Mental Health and improving creativity. We hope to keep the cost minimal so that these workshops are affordable. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> ○ Newer group with very broad offerings, including art for mental health, arts shows, opportunities for women etc. ○ The group has not strongly demonstrated their plans and capacity to effective deliver multiple programs and events. ○ The applicant has indicated strong demand but must provide further evidence to support the claim. 		
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage		
	<ul style="list-style-type: none"> ○ There are varied proposals within the application that differ from each other. There seems to be a lack of focus in programming and there needs to be more robust strategic direction and planning for the future. ○ Applicant has not demonstrated if they have the time, expertise, and partnerships to execute the various programs. ○ Greater clarification on who the primary targeted audience is and what need their programming fills in Mississauga's arts and culture landscape. 		
	3: Governance		
	<ul style="list-style-type: none"> ○ Organization has an operational board to assist with the execution of programming. ○ Application lacks details regarding strategic governance, and there seems to be a lack of written policies/procedures to govern the group. ○ All activities and plans on strengthening governance are for the future and to be implemented in 2025 but there are not strong enough concrete plans articulated in the application. 		
	4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Organization is in its first year of operation and the volume and disparity of programming may not be sustainable long term. ○ Current financial strategy requires greater diversity in revenue, outside community support. ○ Minimal revenue generation and currently no visible plans for growth or revenue diversification. 		
Recommended Funding		No funding recommended	
Increase		No Change	Decrease
Rationale			
Reviewers recommended no funding based on lack of focus in programming, lack of evidence on community need, lack of detail on organizational governance, a lack of policies or strategic plans, and lack of financial capacity. Peer Assessors recommendation is to start with more focused programming (1 or 2 primary initiatives) and grow the programming until it is sustainable before tackling new initiatives.			

Arts and Culture Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
Crane Creations Theatre Company	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	5
Description		
<p>Mandate: Advance creation, evolution, promotion, and support of professional theatre outside of Toronto, specifically Mississauga and the Region of Peel; Improve inclusion of artists who are immigrant, first generation Canadian and face barriers to pursuing an artistic career; Offer youth leadership opportunities, knowledge and resources.</p> <p>Vision: to create theatre by and for diverse residents of Canada based in Mississauga, touring and collaborating internationally. We envision theatre as a bridge between diverse communities, a global meeting place, expressing human dreams, fears and desires, seeking to evoke reflection of the world we live in, in relation to the past, expressed in traditional and contemporary art forms. Audiences: Over 30% of our audience are first-time theatre-goers, which we measure by asking attendees before each show. The majority of our audience comprises Mississauga residents, with 60% being immigrants and people of colour. This is tracked through ticket sales, audience surveys, and volunteer attendance counts.</p>		
Key Outcomes		
<ul style="list-style-type: none"> Reach 20,000 people in the year. Host a Carrasauga Festival Pavillion. Improve our understanding of people who volunteer with us and volunteer segmentation. Annually we have more than 100 volunteers approaching us. Some leave after just one volunteer opportunity and some keep returning. We want to better understand what the volunteers are looking for to better serve their needs and have them better help our company. Increase the number of rentals for our studio. Hire at least 2 additional local artists. Increase participation of residents in acting workshops by offering acting workshops for different levels 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> 9-day festival for over 1000 audience. Primary art method in puppetry which is a unique program offered in the City. Robust demonstration of growing need through data, programming numbers, and feedback from community. 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> Significant amount economic impact due to big proportion of artist fees and strong cultural opportunities including networking, professional development, mentorship (400 hours annually) and affordable space for over 70 local arts organizations. Large number of events at Maja Prentice Theatre, for operation of this facility allows for other groups to take advantage as well. Programming offered for various population groups, including low-income and immigrant families, opportunities for seniors, youth, and other opportunities such as engagement of residents in public spaces. 	
	3: Governance	
	<ul style="list-style-type: none"> Good reflection of community diversity in organizational staff and leadership. Strong board, governance procedures and strategic planning. Signatory to 50/30 initiative by Department of Canadian Heritage, which binds organization to hire 50% women and 30% people of colour to reflect Canada's demographics. 	
4: Organizational Sustainability		
<ul style="list-style-type: none"> Looking to hire new staff members to keep up with growing operational costs. Strong track-record of public funding, in-kind partnerships, sponsorships and ticket sales/rental income, indicating a diversified revenue base. 		

Recommended Funding	\$200,000	
Increase	No Change	Decrease
Rationale		
<p>Reviewers recommended increasing funding from \$100,000 in previous year to \$200,000 in 2025 to support growing operational costs, including staffing needs. The group has provided strong evidence for growth in their programming needs and has demonstrated that they can keep up with the demand.</p>		

Arts and Culture Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
CreativeHub 1352	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description		
CreativeHub 1352 ("The Hub") (B1-1) is a non-profit, charitable organization with a mission to advance community cultural development in Mississauga through engagement with the arts, heritage, and environmental sciences. Our core mandate is to foster inclusive, multidisciplinary programming that strengthens connections within and across diverse communities, while ensuring access to affordable cultural opportunities for all residents. By transforming the Small Arms Inspection Building (SAIB) into a thriving cultural hub, we work collaboratively with partners and the City of Mississauga to provide a platform for creative expression, learning, and engagement. Our programming is designed to meet the evolving cultural and artistic needs of Mississauga's diverse population. Following the challenges of COVID-19 and the loss of access to public cultural spaces, the need for accessible, inclusive programming is more critical than ever. The Hub actively engages with various communities, including newcomers, Indigenous, Black, 2SLGBTQ+, and disability communities, by offering a wide array of year-round programs that reflect their unique experiences and stories.		
Key Outcomes		
<ul style="list-style-type: none"> • Increase participation of underrepresented groups by 25% in 2025/2026. • Host 75% pay-what-you-can events in 2025/2026. • Achieve a 15% increase in volunteer engagement, particularly among newcomers and youth, by the end of 2025. • Increase the number of paid opportunities for local artists to 250 by 2025. • Achieve a 30% increase in overall attendance at CreativeHub events by 2025. • Provide professional development opportunities to at least 30 artists by 2025. 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> ○ Cultural Hub in SAIB in Port Credit with multi disciplinary programming and access for groups to cultural groups. ○ Large physical space for the arts and offer 75% 'pay what you can' events. ○ Focus on increasing participation of underrepresented groups by 25% in 2025. ○ Increasing attendance at the events, with clear demand for programming through program-based data. 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> ○ Increased paid opportunities for local artists (goal of 250 in 2025), including student placements and professional development opportunities. ○ Diverse initiatives and work closely with various groups. ○ Aiming for 30% increase in overall attendance at events. 	
	3: Governance	
	<ul style="list-style-type: none"> ○ 9-member diverse board with various professional skills. ○ Plenty of training opportunities for staff and board leadership ○ Robust governance strategies, plans and policy manuals. 	
4: Organizational Sustainability		
<ul style="list-style-type: none"> ○ Organization is diversifying their revenue portfolio and exploring various public funding sources. ○ Big jumps in facility costs are listed without clear explanation. ○ Financial reporting projects the surplus to increase given the funding they are requesting and there are plans to reduce fundraising expenses, which provokes questions about the inconsistencies regarding the level of funding the groups requires. ○ Good number of in-kind partnerships and leveraging of shared resources. 		

Recommended Funding	\$100,000	
Increase	No Change	Decrease
Rationale		
Reviewers recommended increased funding from \$75,000 in previous year to \$100,000 in 2025 to help support increasing operational costs, including transitioning of two part-time staff to full-time status.		

Arts and Culture Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
Eagle Spirits of the Great Waters	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description		
<p>Our mission is to celebrate and preserve the rich diversity of Indigenous knowledge and cultures by fostering awareness, understanding, and meaningful connections between Indigenous and non-Indigenous communities. We are dedicated to advancing reconciliation through the creation of a culturally rooted, safe knowledge space, where relationships are built on reciprocity and mutual respect. We aim to empower youth leadership and expand our volunteer base, ensuring that future generations are equipped to uphold and share Indigenous traditions. In addition, we are committed to forging intentional partnerships with local businesses, organizations, and stakeholders, supporting their involvement in grassroots Indigenous initiatives. Our programs offer immersive educational experiences, including events, workshops, and classes that engage participants with Indigenous cultures while fostering deeper understanding and connection. These initiatives are grounded in the values of justice, health, healing, education, and research, with the goal of nurturing mutual respect and understanding. We also utilize art as a transformative tool for cultural immersion and impactful storytelling.</p>		
Key Outcomes		
<ul style="list-style-type: none"> • Increase in youth engagement and participation. • Further the city's efforts towards Truth and Reconciliation as an indigenous led arts organization. • Build community and open communication and foster community involvement in Eagle Spirits and the City of Mississauga. • Strengthen the communities' knowledge of Indigenous Arts. • A variety of arts and crafts are taught by Indigenous artisans. 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> ○ Programming provides Indigenous knowledge and cultural practice, group is looking to empower youth leaders. ○ Organization has identified a gap in knowledge-sharing between Indigenous and non-Indigenous communities that they would like to address. ○ Group furthers the effort towards Truth and Reconciliation as an Indigenous-led arts organization. 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> ○ Partnerships with community partners like the library and Rainbow Sauga Alliance to deliver programs. ○ Cultural activities include drumming circles, workshops and educational materials (e.g. arts and crafts), three part film series, annual BBQ etc. ○ Inclusive and affordable programming, in addition to paid opportunities for artists. 	
	3: Governance	
	<ul style="list-style-type: none"> ○ Robust board with diverse skills. ○ Three-year strategic plan implemented in 2024. ○ Governance may require more work on strengthening succession planning. 	
	4: Organizational Sustainability	
<ul style="list-style-type: none"> ○ In-Kind partnerships with local organizations such as Unitarian Congregation, Cawthra Park Secondary School. ○ Organization requires clear and focused strategies to develop more diverse funding sources. 		

Recommended Funding	\$19,999	
Increase	No Change	Decrease
Rationale		
<p>2025 funding request is the same as previous year, reviewer recommend funding with no change. Organization is recommended to address concerns over strengthening succession planning and developing new funding sources.</p>		

Arts and Culture Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
Ensemble for French	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	3
Description		
<p>Ensemble is a Mississauga-based nonprofit organization founded by four ambitious high school students who want to make a positive impact within our community. We were inspired when we noticed the lack of inclusive resources for those who want to improve their French language skills and learn about different Francophone cultures. As such, Ensemble was created. The goal of our organization is to promote French culture and language in Mississauga and provide a platform for local Francophone artists to publicize their work. To achieve this, we will organize engaging and interactive events such as workshops, competitions, and cultural festivals designed to showcase traditions, art, heritage and speech. Through these events, we aim to make learning and celebrating Francophone culture more enjoyable for people in Mississauga. Our vision for Ensemble is to make education surrounding French acculturation and learning accessible for all. For instance, all of our packages and initiatives will be offered for free with a specific priority for those who might not have been granted the opportunity to be in contact with French.</p>		
Key Outcomes		
<ul style="list-style-type: none"> • Our first target outcome is to build a loyal audience and sustain strong community engagement at our events. We aim for a monthly participant growth of 5%. To track community engagement, we will hand out surveys and feedback sessions after each event. Our aim is for a minimum of 80% positive feedback from our participants. • Our second target outcome is to promote equity, diversity, and inclusion within the organization. • Each artist we promote to increase their audience size by at least 5% by the end of each event. • Our second target outcome is to provide opportunities for participants of Mississauga and French heritage to share practices, traditions, and experiences. We are aiming for an 80% success rating from participants. 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> ○ Foster learning of Francophone culture, including workshops and annual festivals. ○ Organization wants to promote equity, diversity and appreciation of French culture. ○ Surveys demonstrated a strong demand for organizational programming. 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> ○ French is a Canadian heritage language; programming will help build outreach to schools. ○ Free initiatives provided, including cultural opportunities at an annual festival which will feature a wide range of activities that accommodate different interests and populations. ○ Lack of paid artist opportunities. 	
	3: Governance	
	<ul style="list-style-type: none"> ○ Governance structure will require a little bit of work. ○ How will the group address a lack of skills and experience on their board? Consideration should be given to leadership training opportunities and skill enhancement. ○ Lack of succession planning, since founders are high school students, there needs to be a transition plan for when the founders enter university to ensure longer term success of governance leadership. 	
	4: Organizational Sustainability	
<ul style="list-style-type: none"> ○ Financial sustainability moving forward is unclear, applicant needs to develop funding strategies for future. ○ Lack of in-kind partnerships and sponsorships which the organization should address in 2025. ○ Organization could partner with other established groups operating in the French language space. 		
Recommended Funding		\$2,400 (Support with Conditions)
Increase	No Change	Decrease
Rationale		
<p>Reviewers recommended funding based on eligible expenses (including facility and marketing costs) submitted in application. The applicant is a first-time recipient and will be placed on support with conditions. As part of the conditions, applicant will be required to demonstrate their governance improvement and financial sustainability plans with City staff.</p>		

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Organization	Stream	Grade Of Application (1 lowest, 5 highest)
Fashion Circuit Series	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	3
Description		
<p>Fashion Circuit Series Inc is a registered non-profit organization of volunteers established in 2017 that provides a platform and safe space for children, students, adult youth, entrepreneurs, adults, seniors and those with experience to come together to learn, grow, educate and support the talent and trade of the fashion and arts industry in Mississauga and Peel region. Our audience includes newcomers and those residing in our rich multicultural diaspora of Mississauga and Peel Region including the Black, Hispanic, South Asian, Arabic and European. We serve persons with disability both physical and invisible. We have one of the largest programs for those of the LGBTQ+ and 2 spirited community. Our student population includes Fashion Arts, technology, photography and film set design and now culinary artistry of individuals building their portfolios for academic entrance in high school and colleges and universities. We are one of the only organizations offering this platform to help bridge the gap from school to the workforce in this industry.</p>		
Key Outcomes		
<ul style="list-style-type: none"> Increased Audience and Engagement growth by expanding our audience by 30 % over the next year reaching new demographics and cultures in programming for newcomers and increasing our diverse operational team. Elevated Representation and Diversity by increasing 50% representation of designers, models and facilitators. Sustainability leadership to position our organization by integrating eco-friendly practices in to 75% of showcased designs and workshop initiatives. We will partner with 3 local arts and cultural organizations. We will continue to increase our skills and development for newcomer and foreign trained professionals by 20% while gaining reciprocated knowledge and training from those groups. 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> Group is looking to expand their Fashion Arts programming by 30%. Demonstration of increased demand for programming with new membership, however more details regarding specific resident need for the specific programs. More details are required regarding the outreach strategies the group will use to ensure responsible implementation. 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> Niche focus area, supporting artists in the fashion industry, including students. Working with youth and seniors in fashion. Paid opportunities for artists, teachers, facilitators, media design, and more. Cultural impact could have been boosted more through inclusion of more hard data points. Assessors found it challenging to determine exactly what impact the group has from the application submitted. 	
	3: Governance	
	<ul style="list-style-type: none"> Succession plan in place for board members. 6-member board with diverse skills in governance, designing, fashion arts, finance, leadership and mentoring. Representation of Indigenous, South Asian, Black, and Disability communities in governance leadership. 	
4: Organizational Sustainability		
<ul style="list-style-type: none"> Organization is exploring grants and seeking 5-10 sponsorships annually. Group may need a more fulsome plan for future growth, which include a wider diversification of revenue. In-kind partnerships with local business and community organizations appear productive. 		

Recommended Funding	\$17,000	
Increase	No Change	Decrease
Rationale		
<p>2025 funding request is the same as previous year, reviewer recommend funding with no change. Organization is encouraged to provide more hard data points to illustrate cultural impact and consider a more fulsome plan for growth of financial capacity.</p>		

Arts and Culture Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
Figurative Expressions Life Drawing Group	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	3
Description		
Established in 2010, Figurative Expressions is a group of individuals that organizes life drawing activities in the community of Mississauga. Our organization provides opportunities to artists of all backgrounds and skill-levels to demonstrate, learn, practice and refine their artistic skills in an inclusive and engaging environment. Our mandate is to foster social growth and connection, facilitate exchanges in learning, and to contribute to the arts and culture in the community. According to our survey in March 2024, our membership is made up of over 70% seniors and over 50% visible minorities, newcomers and people with low income.		
Key Outcomes		
<ul style="list-style-type: none"> Increasing/maintaining a board of directors that is representative of the community we serve. Increasing/maintaining hiring profiles of Models to promote DEI that is representative of our community. Increase membership diversity and inclusion by obtaining new members from visible minorities, BIPOC, and LGBTQ in the community. Increased enrollment in our classes. This will broaden and enhance the drawing skills of the artistic community. Increased number of participants in our group exhibitions as well as local art events. Offer at least one exhibition at a heritage site in Mississauga. 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> Group delivers substantial life drawing activities. Conduct 1 or 2 exhibitions per year with good participation in community facing events. Robust evidence and program-based data to demonstrate need, as well as DEI goals. 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> Includes artists of wide backgrounds. Open to people with all skill levels, in addition to sessions for seniors and giving opportunities to no income artists. Membership is made of 70% seniors and 50% minorities. Strengthens the culture of arts in Mississauga for this unique art form where artists can sell work. 	
	3: Governance	
	<ul style="list-style-type: none"> President is a long-time incumbent with significant experience and the organization has a newly appointed Vice-President. The board is a bit small (3-person board) for longer term sustainability, however the organization is strengthening their formal structure. Lack of strategic planning and succession planning for governance which the group should address. 	
	4: Organizational Sustainability	
<ul style="list-style-type: none"> Group has a lack of diversified revenue, primary source of income is user fees. Lack of details in public funding, in-kind partnerships, sponsorships, or other sources of revenue. 		

Recommended Funding	\$2,800	
Increase	No Change	Decrease
Rationale		
The organization is a first-time applicant. Reviewers recommended funding at \$2,800 to support increased operational expenses, particularly room rental costs.		

Arts and Culture Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
Frog in Hand Productions	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	5
Description		
<p>We are creative placemakers. Our mandate is to create, perform and teach dance-theatre with approaches that build community and amplify social justice. Our core audience is 20-35 years old, but they are not just spectators; they are active participants. Performing and rehearsing in parks and on main streets, we meet people wherever they're at. As Mississauga's ONLY site-specific contemporary dance company we make a difference by continuing to exist. Frog in Hand (FH) is a home-grown phenomenon, founded by us: two Mississauga sisters, Noelle and Colleen. After completing international post-secondary arts training, we returned home eager to make productions inspired by what we'd seen abroad. Our mandate was to generate serious, contemporary, paid professional work in Mississauga. Since our inaugural performance at the 2012 Port Credit Buskerfest, FH has grown exponentially.</p>		
Key Outcomes		
<ul style="list-style-type: none"> • Create and implement responsive, inclusive community-informed TAS programming procedures. • Expand FH [Frog in Hand] artist and participant age range. • Challenge colonial, patriarchal, non-inclusive dance sector practices. • Pay artists in ways that change dance sector employment practices, and strengthen dance culture in Mississauga. • Increase professional opportunities for youth and new generation dance artists. • Our programming and services will be accessible in terms of cost, location and content. 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> ○ Contemporary dance, perform and rehearse in parks. ○ Deliver initiatives in public spaces and have robust strategies for resident engagements. ○ Demonstrated need through data from participants and research. ○ Strong consideration of accessibility and EDI initiatives. 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> ○ Paid artists opportunities and prioritization of Mississauga artists. ○ Programming and residency provided for students at Cawthra Park Secondary School. ○ Supporting youth and new generation artists. 	
	3: Governance	
	<ul style="list-style-type: none"> ○ Robust board and governance structure, policies and plans. ○ Strategic and succession planning in place. ○ Training opportunities for board members. 	
	4: Organizational Sustainability	
	<ul style="list-style-type: none"> ○ Diversified revenue sources. ○ Charitable status will allow organization to get funding from other large corporations and funding agencies which require charitable status as a condition for donations/funding. ○ Some further context on the rationale to increase expenses by 70% in one year is required. This includes more details to explain items such as the increase in payroll expenses, increase in marketing from less than \$1000 to \$20,000, 33% increase in salaries. Some concerns about the sustainability of this growth year-over-year. 	

Recommended Funding	\$165,000	
Increase	No Change	Decrease
Rationale		
<p>Reviewers recommend an increase in funding from \$100,000 in previous year to \$165,000 in 2025 to support increased operational expenses, including increases in marketing and administrative expenses. Organization is encouraged to provide more context in financial section on specific budget items, for example the \$12,000 jump in 'employment related costs'. Furthermore, organization is encouraged to integrate rationale on increased expenses in narrative section as the increase in marketing costs for 2025 was not mentioned in the body of the application, it was only present in the budget table.</p>		

Arts and Culture Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
Hispanic Canadian Arts and Culture Association	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description		
<p>For 23 years, the Hispanic Canadian Arts & Cultural Association (HCACA) has promoted Hispanic culture dedicated to: Providing platforms for the presentation of artists through events. Supporting, stimulating and provide working opportunities for artists to perform and bring Hispanic culture to the greater community. Increasing visibility of Hispanic culture through year-round programming; including festivals, concerts, exhibitions, workshops, etc. Promoting/managing an annual Latin Arts and Cultural Festival. Developing artistic educational programs for children and youth. Promoting/maintaining ongoing dialogue/collaboration with local and international cultural organizations/artists. Collaborating with other similar organizations, communities, and clubs throughout Canada.</p>		
Key Outcomes		
<ul style="list-style-type: none"> • Maintain and Increase participation in programming by 15%. • Engagement outcome will support the sharing of the Hispanic culture by engaging the general population to better understand and experience the talented artists being showcased. • Creating a sense of community and belonging for the Latin American population, including marketing through community partners (4 partnership opportunities). • A mobile video recording studio for making of professional videos, interviews, and for rental use of the Hispanic community to engage a younger audience. • At least maintain and work to increase participation in programming by 15%. 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> ○ Hispanic focused arts organization increasing visibility of Hispanic culture. ○ The applicant demonstrated the need through number-based evidence, although slight lack of detail on YouTube videos and how many views they garnered. ○ Non-traditional venues for hosting events, and organization is looking to reach out beyond their immediate community by highlighting different cultures. 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> ○ Educational workshops and programs for youth. ○ Free programming for the wider community, including targeted programming for seniors and monthly online programs. ○ Paid opportunities for students and mentorship of students. ○ Partnership with UTM and other newcomer organizations. 	
	3: Governance	
	<ul style="list-style-type: none"> ○ 5-member board with diverse skills, including training opportunities. ○ Organization continues to review current strategic plan and board handbook. ○ Organization achieved charitable status recently. ○ Youth development and continued mentorship. 	
4: Organizational Sustainability		
<ul style="list-style-type: none"> ○ Significant number of confirmed grants and additional revenue through gaming, fundraising and silent auctions. ○ Robust volunteer base and the organization hires professional consultants for complex programs. ○ Well-established partnerships. 		

Recommended Funding	\$19,999	
Increase	No Change	Decrease
Rationale		
Reviewers recommended increasing funding from \$19,500 in previous year to \$19,999 in 2025 to help support slight increase in operational expenses.		

Arts and Culture Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
Meadowvale Music Theatre	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description		
<p>Meadowvale Music Theatre (MMT) operates as part of Music Theatre Mississauga's Encore Series which has been providing high quality musical theatre entertainment to the residents of Mississauga and surrounding areas since 1993. In addition to MMT, the Encore Series is comprised of Etobicoke Musical Productions, Clarkson Music Theatre, Theatre Unlimited, and City Centre Musical Productions. Every year, each of the five groups give eight performances of their shows at Meadowvale Theatre. Meadowvale Music Theatre's mandate is to provide high quality musical theatre productions to the Mississauga community, and to foster an atmosphere of learning, growth and friendship to members of our group. The primary program offered by MMT is putting on a community musical theatre production, as part of Music Theatre Mississauga's Encore Series. This year's production is Beauty and the Beast, running from January 31 - February 9, 2025, at the recently renovated Meadowvale Theatre. There are two main factors in MMT's service to the community: to the members, and to the public.</p>		
Key Outcomes		
<ul style="list-style-type: none"> • Achieve a membership demographic that reflects the community's diversity, including age, race, gender identity, and socioeconomic status. • Increased Community Engagement Initiatives: Implement at least three community outreach programs annually, such as workshops, open rehearsals, or performances in public spaces. • Foster Collaboration with Local Artists and Organizations and increase presence in other Mississauga Cultural events. • Mentorship Program Implementation and enhancement of Educational programs. 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> ○ Group provides high-quality musical entertainment, one main production that runs for 8 shows. ○ Programming for youth along with previous implementation of a pilot youth program. ○ Organization continues to direct initiatives to increase diversity. ○ Applicant should provide more clarity in future on outreach initiatives on how they are reaching out beyond their network and current audience. Where are the open calls going for production involvement? 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> ○ Organization is a part of the Encore Series, and should provide more details regarding the distinction between their organization and the other Encore Series groups. ○ More details required on any paid opportunities to artists and other non-monetary contributions the group makes to Mississauga's arts community. ○ Residents receive meaningful theatre arts experience thus strengthening culture. 	
	3: Governance	
	<ul style="list-style-type: none"> ○ Competent board with various skills. ○ Organization should include more context on their strategic planning to clearly describe future operating goals and methods to achieve them. ○ Application does not sufficiently describe the group's succession plans. 	
	4: Organizational Sustainability	
<ul style="list-style-type: none"> ○ The group has reserves and GIC investment. ○ Most of the revenue comes from ticket sales which is consistent. ○ Not enough information on future growth and how the organization will remain sustainable, including lack of details on public funding, in-kind partnerships, sponsorships, and/or other revenue. 		

Recommended Funding	\$12,500	
Increase	No Change	Decrease
Rationale		
Reviewers recommend increased funding from \$10,000 in previous year to \$12,500 in 2025 to help support increased operational expenses, including facility rental costs.		

Arts and Culture Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Mississauga Big Band Jazz Ensemble		<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description			
Our mission: Preserve the art of live big band music performance, broaden the audience for big band jazz in Mississauga and the GTA, and provide a vehicle for a mix of amateur and professional community-based musicians to enhance their musical abilities and performance skills. We also act as a bridge between the amateur and professional worlds for those music students with goals of turning professional. Program and services include Weekly band rehearsals, Monthly Legion performances, other performances in Mississauga and area, and secure private performance opportunities.			
Key Outcomes			
<ul style="list-style-type: none"> • Deliver at least one performance to the Mississauga & area Latin community in 2025. • Deliver at least one performance to the Mississauga & area Filipino community in 2025. • The majority of band performances are free to the public, to meet the goal of improving access for patrons who may not have exposure to jazz, and who may not have the finances to otherwise attend. Of note are the band's free monthly performances at the Port Credit Legion Open, and annual open-air performances at events such as the Bread & Honey Festival, the Mississauga Evening Concert Series and Mississauga Latinfest. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> ○ Live big band Jazz performance with community based musicians. ○ Looking to deliver performances for Latin Community, Phillipino Community, Legions etc. for increased reach. ○ Majority of the band performances are free to the public and band members consist of all ages. ○ Further reasoning or rationale on engagement/outreach to groups would be helpful, there is an indication of delivering performances to different communities, but it is unclear if there is involvement from the groups themselves in creating the performances. 		
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage		
	<ul style="list-style-type: none"> ○ Focus on community artists and preservation of the big band art form which strengthens culture. ○ New original music by Canadian composers. ○ Groups acts as a bridge for students looking to move from amateur to the professional landscape. ○ Part-time paid band conductor, however, there is a lack of paid opportunities. 		
	3: Governance		
	<ul style="list-style-type: none"> ○ Experienced board directors and two-year business plan. ○ Lack of training opportunities for board and absence of future strategic planning. ○ Succession planning seemed a bit informal; consideration should be given towards a more structured process. 		
	4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Lean organization with annual revenue of \$14,000; reliant on earned revenues from band performances to fund ongoing band operations. ○ In-kind partnerships with Humber College and Cooksville United Church. ○ Unconfirmed grant revenue and lack of sponsorships. 		

Recommended Funding	\$3,087	
Increase	No Change	Decrease
Rationale		
Reviewers recommended increased funding from \$2,975 in previous year to \$3,087 in 2025 to help support increased operational expenses.		

Arts and Culture Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
Mississauga Children's Choir	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description		
For over four decades, Mississauga Children's Choir (MCC) has provided children, aged 4 through 18, with enriched musical education, and the challenges and rewards of choral singing. MCC teaches singing, music theory, sight singing and performance to children in Mississauga. MCC's contribution is reflected by its community collaborations, performances at civic events and other high-profile workshops and recordings. New highlights for the coming seasons include a Senior Choir tour to Oberlin Conservatory of Music, once again hosting the Junior Treble Festival, and for the first time in a decade, MCC's Junior and Senior Choirs will compete in the Peel Music Festival. MCC will have a Senior Choir retreat to Eastman School of Music to perform with the Eastman Children's Choir and a Tour in 2026 to New York to sing with the Harlem Children's Choir at Carnegie Hall. MCC will join the Mississauga Symphony Orchestra for a holiday performance, and collaborate with the Guelph Youth Singers and Hamilton Children's Choir as well.		
Key Outcomes		
<ul style="list-style-type: none"> • Increase outreach to Peel Region Music Teachers. • Connect with Port Credit Business Area/BIA. • Increase opportunities for members of the community to see MCC from the inside. Hoping it gets the parents involved, encourages more registrations, community. • Increase the number of free performances within Senior and Long-term care facilities, and in other community spaces. 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> ○ Demonstrated demand for the programs provided. ○ Providing unique opportunities for Mississauga choristers, such as hosting the Junior Treble Festival. 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> ○ Providing paid opportunities for artists and work with graduate students. ○ For the first time the organization will be doing a junior and senior choir. ○ Create opportunities for children of different backgrounds to present musical performances, including Indigenous Opera initiative. 	
	3: Governance	
	<ul style="list-style-type: none"> ○ Applicant noted that they are seeking skills on finance and fundraising. ○ The board consists of a mix of people from different professional backgrounds. ○ Evidence of strong and skilled staff to deliver programs. ○ Established relationships with UofT and Western University. 	
	4: Organizational Sustainability	
	<ul style="list-style-type: none"> ○ Confirmed grants for 2024/2025, expecting similar support in 2025/2026 and generation of revenue from other sources. ○ In-kind partnerships with various community organizations and educational institutions. ○ Sponsorship from TD Bank. 	

Recommended Funding	\$44,000	
Increase	No Change	Decrease
Rationale		
Reviewers recommend increased funding from \$39,000 in previous year to \$44,000 in 2025 to help support increased operational expenses, including administration and marketing costs. Applicant is encouraged to demonstrate rationale more clearly in the narrative section of the application on why they need increased funding, as reviewers may miss the details on increased expenses if they are only included in the financial documents.		

Arts and Culture Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
Mississauga Chinese Arts Organization	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description		
<p>The Mississauga Chinese Arts Organization (MCAO) is a non-profit performing arts organization based in the city of Mississauga and dedicated to the presentation and production of a full spectrum of Chinese performing arts events for the City of Mississauga and the surrounding areas. It is also committed to providing opportunities for community members to practice and develop their artistic skills through various training and performing programs. Since it was first founded in 2005, the MCAO has collaborated with many profit/non-profit organizations/ associations and successfully presented more than 200 live performances and variety shows at major society, corporate and community venues all over the city of Mississauga and the surrounding areas, and gained a superb reputation for their amazing Chinese traditional dances, folk music and unequalled entertainment. In 2025, MCAO's primary programs are 2 dance groups, singing group, Taichi group, Waist drum/square dance group, and Model show group. We will continue to provide professional trainings to our members to improve their skills.</p>		
Key Outcomes		
<ul style="list-style-type: none"> • Number of Audience: Physical 60,000. Virtual: 3,000. Make cultural diversity more visible. • MCAO continue to provide community members training opportunity in Chinese Performing arts. Seek more opportunity for members to perform. Host 2-3 public events. • Invite more ethnic group to collaborate in MCAO's Multiculturalism Fun Day. Make cultural diversity more visible. 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> ○ Presents unique Chinese performing arts, with various activities such as drumming, square dancing etc. ○ Annual festival with high-quality performances and a target audience that ranges from youth to seniors. ○ The group mentions there is an attempt to reach out to different communities, but more context is required to ensure there is a comprehensive outreach strategy in place. 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> ○ Broad spectrum of programming including yoga, singing, Taichi, Waist-drum/square dance, African drum dance, Zumba etc. Some further context on the partnerships in place to execute the disparate activities would be productive. ○ Free programming for families and children makes programming accessible. ○ Performances at major events such as Bread and Honey Festival, Canada Day Parade, Carassauga etc. 	
	3: Governance	
	<ul style="list-style-type: none"> ○ Strong board with member bringing various skillsets. ○ The presence of subcommittees allows for greater capacity. ○ Training opportunities for each board member on non-profit best-practice. 	
	4: Organizational Sustainability	
<ul style="list-style-type: none"> ○ Strong ticket sales, revenues and sponsorships. ○ Diversified revenue portfolio. 		
Recommended Funding		
	\$22,500	
Increase	No Change	Decrease
Rationale		
Reviewers recommended funding at no change from previous year at \$22,500, as applicant made the same funding request as previous year.		

Arts and Culture Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
Mississauga Choral Society	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	3
Description		
<p>Mandate: To be a community based auditioned chamber choir presenting excellent performances encompassing a wide range of the classical choral repertoire. To preserve the classic choral art form, and introduce this music to new and diverse audiences. To nurture a culture of learning, furthering the education and appreciation of this musical art-form. To develop and strengthen community relationships within the communities of Mississauga through a shared celebration of the joy of singing. To engage emerging artists and foster the choral art form in next generation performers and audiences. To delight, inspire and engage our audiences, motivating their loyalty and generosity. Audiences Served: Mississauga Chamber Singers perform Ticketed Concerts offered to multigenerational audiences. Outreach performances brought to Senior's Communities. In-School presentations to Grades 4/5/6 students throughout Peel District School Board. Mississauga Chamber Singers three ticketed and 20+ non-ticketed outreach concerts and showcase events are offered and accessible to Mississauga's multigenerational and diverse audiences through both in-person and virtual performances. MCS' non-ticketed / non-revenue generating outreach events, performed primarily in Senior's Communities and in-school to grades 4/5 students, provide access to live classical music which may be otherwise perceived as non-inclusive and expensive.</p>		
Key Outcomes		
<ul style="list-style-type: none"> 3 Ticketed Concerts with soloists and instrumental musicians. Important to adhere to the MCS Mandate to preserve the classical choral art form. Reached 800+ next generation audience members. Important to introduce live classical choral music to new audiences. Hiring Artistic Director, Collaborative Pianist, professional vocal and instrumental Musicians. 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> Community based auditioned chamber choir. Key outcomes: 3 ticketed and 20 non-ticketed concerts, in-person and virtual. Performances to seniors' communities and at schools. EDI initiatives and/or outreach to different communities in Mississauga are either absent or were not clearly articulated in the application. 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> Organizations classical and choral performances have high merits. Free school programs and introduction of digital recordings could increase cultural engagement of youth. Some questions regarding the lack of breadth in performance selections as they are mostly Euro-centric. A more detailed rationale for the programming mandate would be helpful. 	
	3: Governance	
	<ul style="list-style-type: none"> Experienced board with polished skills. Workshops and training opportunities for board members. A focus on increasing literacy through 'Industry Standard' workbooks. 	
	4: Organizational Sustainability	
	<ul style="list-style-type: none"> Multiple sources of funding including grants (City of Mississauga and Ontario Arts Foundation Endowment Fund) Lottery and gaming, individual donor campaigns, and ticket sales create varied revenue. 	
Recommended Funding		\$62,000
Increase	No Change	Decrease
Rationale		
Reviewers recommended funding at no change from previous year at \$62,000, as applicant made the same funding request as previous year.		

Arts and Culture Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
Mississauga Festival Choir	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description		
Mississauga Festival Choir is a community choral organization that enriches lives through music by way of performance, education and outreach. We serve audiences throughout all of Mississauga, ranging in age from 15-95. With over 170 singers, MFC is the largest community choir in our city, directed by David Ambrose. First coming together in 1984 to celebrate Mississauga's 10th anniversary, this group has stayed together for over 40 years to celebrate the joy of singing in a choral community like no other. MFC has a non-audition policy so that everyone who loves to sing is welcome to join this group, regardless of their musical background or training. Adults from across Mississauga and neighbouring communities come together, bringing a diversity of ages, ethnicities and orientations. Concert audiences especially enjoy the diverse repertoire from a range of genres that helps to make performances enjoyable and accessible.		
Key Outcomes		
<ul style="list-style-type: none"> • Growth in the breadth and depth of community participation in music and arts. • Promote local growth in the music and arts industry. • Enhanced music literacy, quality of musicianship, including improved accessibility and support to those without music training. • Increased cultural diversity of our membership that is reflective of our community. • Continue our Raising Voices Program, designed to provide opportunities for stimulation and enrichment for Alzheimer & dementia patients (and their caregivers) in the community. 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> ○ Organization consists of four groups; each cater to unique participants and needs. ○ Aiming for increase in cultural diversity and introduction of new Raising Voices Program. 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> ○ Large repertoire and inclusion of different cultures, including 2SLGBTQIA+ performance and a concert featuring Indigenous composers. ○ Paid opportunities for artists and instrumentalists. ○ People with no experience are encouraged to join as performers. 	
	3: Governance	
	<ul style="list-style-type: none"> ○ Experienced board with diverse skillset. ○ Strategic plan in place for 2024 to 2028. 	
	4: Organizational Sustainability	
	<ul style="list-style-type: none"> ○ In-kind partnerships with Mississauga Symphony Orchestra and Alzheimer Society of Peel. ○ Sponsorship from Lipsett Landry Group/ScotiaMcLeod. ○ Revenue from grants, membership dues and concert sales. 	

Recommended Funding	\$38,000	
Increase	No Change	Decrease
Rationale		
Reviewers recommend increase in funding from \$36,000 in previous year to \$38,000 in 2025 to support growth in operational expenses, including administration and facility costs.		

Arts and Culture Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
Mississauga Music	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description		
Mississauga Music's mandate is to nurture and bring together our local community of musicians, businesses, venues, promoters and creatives to uplift and support artists. We aim to create an integrated platform that will feature the next wave of musicians in effort to highlight our city on a national scale. Incorporated in 2020 and operating since 2015, Mississauga Music's programming has served artists young and old for nearly a decade, including residents from diverse backgrounds and musical tastes. Our events and activities are aimed at supporting diverse artists, industry professionals and young artist-entrepreneurs. We also host multiple free workshops with subjects centering around promotional knowledge, the art of song writing and grants/royalties, with the intent of offering these free activities to marginalized and underserved artists in Mississauga.		
Key Outcomes		
<ul style="list-style-type: none"> Host 5 additional events for Mississauga residents through which they can experience arts and culture in the city. This is important to increase our reach within the city, providing more opportunities for artists and chances for fans to experience live entertainment. This will be measured by the successful completion of 32 events in 2025, 5 more than last year. Introduce 5 additional paid opportunities for creatives within Mississauga, specifically in the areas of event management, publicity and production. 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> Nurturing local community and targeting diverse artists. Key activities include music awards, music nights and mixers. Consulting and connecting with musicians around the city to demonstrate growing demand. 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> Amplifying talent in Mississauga and efforts to put Mississauga on the map as a destination for music. Broad engagement with musicians from different groups. Paid opportunities for artists and start-up bands. 	
	3: Governance	
	<ul style="list-style-type: none"> Strong board with members bringing in diverse skillsets. Robust policies and procedures. Professional development opportunities, including conferences and training for students from Metalworks Institute program. 	
Evaluation Criteria	4: Organizational Sustainability	
	<ul style="list-style-type: none"> Exploring additional grant funding, secured sponsorships and several in-kind partnerships. Organization could consider diversifying revenue sources more, including potentially earned revenue from events. 	

Recommended Funding	\$19,999	
Increase	No Change	Decrease
Rationale		
Reviewers recommend funding at same amount as previous year at \$19,999. Applicant requested the same amount of funding in 2025 as previous year.		

Arts and Culture Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
Mississauga Potters Guild	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description		
MPG has been a part of the City's Arts and Culture sector for over 40 years. Established in 1978, MPG began as a non-profit, community-driven organization run by and for members. From these modest roots, when a handful of clay enthusiasts met in each other's homes, MPG has grown immensely. True to its founding mandate, MPG continues to serve as a regional resource for the art and craft of pottery. MPG offers a vital service for artists who would otherwise be unable to pursue ceramic arts due to the prohibitive costs of equipment and education. MPG welcomes all members of the community, maintains a 24/7 access studio, offers classes for adults and children, workshops (within the guild and out in the community), studio time open to the general public, monthly meetings with artist presentations, opportunities for sales and exhibitions and outreach and fundraising programs such as "Empty Bowls" and workshops for Hospice Mississauga.		
Key Outcomes		
<ul style="list-style-type: none"> • Increase access for community to engage in pottery making through open studio program, introducing new audiences to ceramics without the need to register in classes. • Double the number of workshops to at least 4 per year. • Invite members to participate and hold an exhibition in 2025 if a reasonable and accessible space in Mississauga can be found. • Increased awareness of ceramics as an artform in Mississauga. • Increased awareness of the work available through the Mississauga Potters Guild. 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> ○ Only not-for-profit in Mississauga working on clay and ceramics. ○ Consistent registration in classes, currently the organization has 90 members and 25 are on the waitlist. ○ Growing membership and relocation to accommodate more participants indicates good evidence for demand. ○ Looking to survey their participants to understand their audience. 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> ○ Services provided for artists through ceramic arts classes and educational instruction. ○ Planning for programs for seniors and youth, which indicates an effort to diversify participants and increase cultural impact. ○ Partnership with Sheridan College and associated program. ○ Paid opportunities for artists and high standard of pay. 	
	3: Governance	
	<ul style="list-style-type: none"> ○ ONCA Compliance of Bylaws has encouraged group to revamp their board and succession policies. ○ Current board members bring breadth of experience in different operational areas. 	
	4: Organizational Sustainability	
<ul style="list-style-type: none"> ○ City of Mississauga is the only source of grant funding. ○ Organization has partnerships and generates income from member fee and material sales. ○ Organization is encouraged to consider how they grow current workshops. 		

Recommended Funding	\$19,999	
Increase	No Change	Decrease
Rationale		
Reviewers recommend increase from \$19,500 in previous year to \$19,999 in 2025 to support increased operational expenses. Applicant requested \$20,000 but is only eligible to receive \$19,999 as submitted financial statements were unaudited, and audited financial reports are a requirement for funding at \$20,000 or higher.		

Arts and Culture Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
Mississauga Theatre Alliance	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	3
Description		
The Mississauga Theatre Alliance mandate is to provide a safe environment for our volunteers to build sets and props for the Encore Series at Meadowvale Theatre. The workshop is at 180 Broadway street in Streetsville. Our volunteer builders, painters, set designers create sets for 4 productions. Our direct audience is City Centre Musical productions, Clarkson Musical theatre, Meadowvale Musical theatre and Theatre unlimited. This then affect the audience of the Meadowvale theatre for these 4 productions.		
Key Outcomes		
<ul style="list-style-type: none"> Obtain a lease agreement with new building or obtain a longer term MOA with City to continue building at 180 Broadway Street. Purchase of new safer equipment or donations of such equipment. Outreach: In collaboration with MT and 4 Encore series group provide education to new members, builders and/or students. Relates to our outreach mandate to work in collaboration with each encore group and the builders. Increase members and interest in offstage aspect of productions. Utilizing our webpage which is linked with Encore series to provide information about the workshop. 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> Safe environment to build sets for encore series in Meadowvale where organization provides safety and regulation for the production. Workshops for painters, builders and designers for the 4 encore groups. Need and engagement is confined to supporting theatre productions, not necessarily a public-facing initiative and there is a lack of direct resident engagement. Lack of EDI initiatives. 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> Organization provides training and school programs. Applicant requires clearer evidence to support the claim they rely on a diverse volunteer base. Cultural impact is there in terms of support for encore groups that provide art performances for residents. Organization is encouraged to develop clear outreach strategies on how they are involving the community more in their operations. 	
	3: Governance	
	<ul style="list-style-type: none"> Strong board with one member from each encore group. No staff, as all members are volunteers. Providing training opportunities for the encore groups and succession planning is in development. 	
	4: Organizational Sustainability	
	<ul style="list-style-type: none"> Organizational sustainability seems a bit precarious based on sole rental income from four organizations. Applicant talks about exploring a new space, it is unclear how it will be afforded. Consideration should be given to revenue diversification strategies, which will be challenging due to the nature of the group and how their operation is modeled, it will also be difficult to get partnerships or sponsorships. 	
Recommended Funding		\$10,000
Increase		No Change
		Decrease
Rationale		
Reviewers recommend funding at same amount as previous year at \$10,000 as operational expenses remain the same. Applicant requested the same amount of funding as previous year.		

Arts and Culture Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
Mississauga Writers Group	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	1
Description		
We serve writers from youth to seniors. We develop their skills by having multiple workshop and integrating them with other writers. We have a yearly anthology and quarterly ezines where they can have their works published and in hard copy. We have yearly Youth, Poetry and Seniors contest to encourage local writers to submit their works and win prizes. Monthly meetings where we gather and present 2 workshops per meeting about writing skills and information. Our yearly anthology and quarterly ezines where they can have their works submitted and published. Yearly contests for Youth, Poetry, and Seniors where locals can submit their works and win a prize and have their submissions included in our anthology.		
Key Outcomes		
<ul style="list-style-type: none"> • Our yearly Contests will be finalized -- Youth, Poetry, and Seniors. • We have monthly expenses that we need to pay and so it is important to have the funds to pay them. • Our meetings help people come together and talk about their skills but also learn new aspects that they can incorporate. • Meetings and free memberships -- they are free to try and attend our meetings to see if this will help them. • Our contests are open to local people and schools. It gives them an opportunity to offer their submissions. • Our yearly anthologies are part of our group since our second year. 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> ○ Yearly anthology activity with promotion of event through organizational newsletter and some other online mediums. ○ Applicant talks more about their writers and group members when talking about need, rather than the actual services provided. ○ Efforts to increase engagement and inclusivity are focused squarely on members and returning audience that attend their activities rather than involving the broader community. ○ Lack of tangible planning to reach new audiences. Applicant is encouraged to consider more robust strategies for attracting new members and audiences. 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> ○ Networking opportunities for members. ○ Organization engages in portraying stories of Mississauga, but lack of detail on how stories on Mississauga are developed and if they incorporate diverse viewpoints. ○ Insufficient detail provided on access to cultural opportunities for Mississauga residents. 	
	3: Governance	
	<ul style="list-style-type: none"> ○ Insufficient detail in application on governance. ○ 5-member board with no other details on strategic or succession planning etc. ○ Governance procedures and policies seem to be lacking. Current structure of the organization exhibits characteristics of a club. ○ Applicant is encouraged to enhance procedures and governance model. 	
	4: Organizational Sustainability	
	<ul style="list-style-type: none"> ○ Insufficient income and lack of revenue from grants or sponsorships, including unsustainable earned revenue. ○ Organization would be in deficit in next fiscal year even with support from the City. 	

Recommended Funding	No funding recommended	
Increase	No Change	Decrease
Rationale		
Reviewers do not recommend funding for group and would like to see more transparency in how the organization is attracting new members and what the process is for selecting works for awards. Applicant is also encouraged to demonstrate demand outside of their immediate members, and address governance issues and financial capacity.		

Arts and Culture Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Neovoce Philharmonic Choir		<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	3
Description			
NeoVoce Philharmonic Choir, founded in January 2023, is a non-profit organization based in Mississauga dedicated to fostering cultural exchange, diversity, and inclusion through choral music. Our mandate is to unite people from diverse backgrounds by showcasing a wide range of musical traditions, with a special focus on blending Chinese/Asian and Western choral works. Through our performances, educational outreach, and collaborations, we aim to create a platform where music serves as a bridge between cultures and a means of building community connections. Core Audiences: NeoVoce serves the diverse population of Mississauga, one of Canada's most multicultural cities. While the choir reflects the city's significant Asian (especially Chinese) demographic, our audience spans various cultural and ethnic backgrounds. Our concerts attract a mix of people who are interested in both traditional and contemporary choral music, with a special appeal to those seeking cultural experiences that celebrate diversity.			
Key Outcomes			
<ul style="list-style-type: none"> • 20% increase of audience not speaking Chinese. • Make the audience feel welcome at our events. • Reach out to nursing homes or disadvantaged population. • Host 2 free concerts in Mississauga. • Enrich choir website and add more programming in the English language portion. • Decide a repertoire with an international vision. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> ○ The need has been developed through public feedback, but the application was lacking data and attendance information. ○ Chinese, Asian and Western choral works, creating a platform where music can build connections. ○ Traditional and contemporary choir music, including New Year special with UofT students. ○ Local community rehearsals and performances, including at Bread and Honey Festival. 		
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage		
	<ul style="list-style-type: none"> ○ Organization did a public rehearsal and invited professional musicians, including involvement of other cultural groups such as Japanese musicians. ○ Blending of East Asian and Western choral, however more information is required as to the mandate behind this and the exact repertoire. ○ Some paid opportunities for artists and youth, including opportunities for networking. ○ Free and low-cost performances for the public. 		
	3: Governance		
	<ul style="list-style-type: none"> ○ Newer organization. ○ Applicant did not provide detailed responses on board members and their skills. ○ Lack of a current strategic plan or strategy to acquire new members, as well as lack of details on current succession planning, but the group seems to have a future vision. 		
	4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Newer organization that depends a lot on their membership to sustain themselves. ○ Organization has generated ticket sales and membership fees and are looking for more partnerships. 		
Recommended Funding		\$6,000	
Increase		No Change	Decrease
Rationale			
Reviewers recommend increasing funding from \$5,000 in previous year to \$6,000 in 2025. Applicant requested \$20,000 in 2025 but was only eligible to receive \$19,999 based on submission of unaudited financials.			

Arts and Culture Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
SAWITRI Theatre Group	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description		
<p>SAWITRI Theatre Group (STG) is an award-winning, Mississauga-based organization in its 21st year of creating meaningful theatre productions that are essentially South Asian and have a universal resonance. SAWITRI has produced over 75 works of theatre, of which 19 are full-length productions in English, Marathi, Gujarati and Hindi, working with over 300 artists, majority of whom are Mississauga-based. SAWITRI's mission serves to educate, entertain, and heal through theatre arts that are South Asian in character, origin, or topic and foreground women as well as the new generation, focusing on issues of social or political importance. SAWITRI works to create a gathering place for artists and audiences in Mississauga with year-round affordable programming holding space for multidisciplinary, cross-cultural, and cross-sectoral artistic experiences, explorations, and experimentation, fostering an exchange of ideas and experiences.</p>		
Key Outcomes		
<ul style="list-style-type: none"> Exporting Mississauga cultural products to at least one new city if not more. This will create more performance opportunities for Mississauga productions and artists. To grow the English Shorts component and imbue it with high production values. We aim to provide English surtitles to more of our shows not in English. To continue fostering new and emerging Mississauga artists. Providing training, workshops and opportunities to emerging artists will strengthen the cultural activities of the city. 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> Theatre production company mainly focused on South Asian theatre, with production in multiple languages. Include women-centric stories and provide an inclusive and open space for everyone. Group has proven they are trying to expand to many new audiences and are addressing several barriers. 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> Fostering South Asian Theatre, very large South Asian community in Mississauga. Multilingual Fringe Festival; opportunities for other cultural groups to be involved. Professional development workshops, multiple festivals, several productions, and play reading opportunities with other groups. Collaboration with other theatre groups that don't necessarily cater to South Asians. Trying to progress South Asian theatre beyond Mississauga. 	
	3: Governance	
	<ul style="list-style-type: none"> Strong board with various skillsets. Well established governance procedures and policies. Robust strategic planning and succession planning. 	
	4: Organizational Sustainability	
	<ul style="list-style-type: none"> Diverse revenue portfolio and several in-kind partnerships. Significant growth expected in ticket sales which is a bit inconsistent with the theatre landscape as generally sales are down. Expected growth over next year is unrealistic as it is almost tripling the revenue. Organization is encouraged to provide a more fulsome plan on how they plan to achieve the desired growth. 	

Recommended Funding	\$140,000	
Increase	No Change	Decrease
Rationale		
<p>Reviewers recommend increasing funding from \$108,000 in previous year to \$140,000 in 2025. Applicant requested \$200,000 in 2025, reviewers recommended increased funding proportional to growth in operating expenses.</p>		

Arts and Culture Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
Studio 145 Initiative (Coop 145)	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description		
<p>Studio 145's mandate is to provide education and professional development services tailored to NEET (Not in Education, Employment, or Training) youth and underserved populations, particularly those from marginalized communities, to help them excel in the arts and entertainment industry. The organization curates a supportive community for individuals and groups passionate about creating new opportunities, increasing community engagement, and improving accessibility to resources for youth and marginalized individuals. Using an "Each One Teach One" model, We emphasize capacity building and professional development through community-driven projects and educational programming. We also offer free workshops and youth education placements that cater to a wide spectrum of participants by fostering the exchange of communal knowledge. Through our various initiatives we aim to directly engage with BIPOC NEET youth, aged 14 to 24, in the Mississauga/Peel Region and surrounding areas. This demographic often faces significant barriers to long-term, meaningful employment due to a lack of traditional qualifications and experience.</p>		
Key Outcomes		
<ul style="list-style-type: none"> • 35% Increase in Event Attendance. • 15 to 25% Increase in User Engagement with Media and Platforms. • Fill gaps in current school art programming by providing resources and access to contemporary art forms that are often unavailable in traditional education settings. • Expansion to 4 Additional Schools. • Recruit 10 Students Seeking Niche Sectors for Co-EP Programming. 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> ○ Professional and educational development organization for marginalized youth, filling the gap of music development opportunities. ○ Co-operative programs and guest speakers/mentors. ○ Clear demonstration of need with meaningful data; Malton Youth Drop-in Program saw many participants. ○ Collaboration and community partnerships in place. 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> ○ Founded in response to lack of creative opportunities for expression. ○ 25 members have graduated, evidence of success. ○ Specialized high school major with John Cabot. ○ Offer cross-disciplinary workshops, accessible through online programming. ○ Exploring paid opportunities for artists with increasing capacity. 	
	3: Governance	
	<ul style="list-style-type: none"> ○ Well-structured board, governance policies, and future planning. ○ Reliance on volunteers, since the organization is new, they will need time to develop more. ○ Concrete examples of EDI initiatives. 	
	4: Organizational Sustainability	
<ul style="list-style-type: none"> ○ Established partnerships, such as collaboration with MetalWorks Institute. ○ Expected growth in sponsorships seems slightly high. Since the organization is new, the group will need more developed revenue strategies. 		

Recommended Funding	\$19,999	
Increase	No Change	Decrease
Rationale		
<p>Reviewers recommend full funding at \$19,999 in 2025 based on strength of application in demonstrated need, inclusivity and significant cultural impact. Reviewers felt confident in recommending full amount as requested amount represents a lower percentage of the organizations overall operating budget (at 33.33%). Applicant is a first-time recipient.</p>		

Arts and Culture Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
The Canadian Arabic Orchestra	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description		
<p>The Canadian Arabic Orchestra (CAO) is a registered charity with the objective of reviving fine Arabic music, establishing Arabic arts and culture as intrinsic components of the Canadian arts and culture scene, and promoting multicultural dialogue through the universal language of music. CAO is dedicated to connecting people through music by presenting programs that celebrate the diversity of Mississauga's and Canada's cultural mosaic. CAO aims to: 1. Connect those of different cultures together, bridging divides, and reconnecting people from Arab origins with their roots. 2. Enrich the City of Mississauga, and the larger Canadian population, by educating people on Arabic cultural and music heritage. 3. Inspire creativity by introducing Arabic music, with all its diverse music styles and genres and introducing their nuanced creations, to the Canadian arts and culture scene. 4. Encourage multicultural collaboration through fusion events and concerts, such as Greek Arabia, Indo Arabia, Flamenco Arabia, Opera Arabia, and Roots, an Indigenous Arabic collaboration.</p>		
Key Outcomes		
<ul style="list-style-type: none"> • Increase attendance of underrepresented communities, such as Arabic and non-Arabic music and arts communities, and communities of diverse cultures. • Provide opportunities for all to experience the arts through inclusive programming. • Increase engagement of youth in cultural activities so that we can spread cultural awareness, as well allow youth to realize their enjoyment of the arts. 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> ○ Multicultural collaborations, including four weekend local concert series, and orchestra and pop-up festival. ○ Upping the profile of Mississauga. ○ Other than providing free tickets to the public, direct stats relating to engagement with different cultural groups and/or participation from other communities could have been highlighted better. 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> ○ Paid opportunities for 150 performers and professional development. ○ Engage over 100 artists annually and majority of them are Mississauga based. ○ Mississauga Pop Up Festival engages many residents through performances in Park spaces. 	
	3: Governance	
	<ul style="list-style-type: none"> ○ Strong board with various skillsets and organizations seeks staff from various professional backgrounds. ○ Well-established governance procedures and policies. ○ Training, skill development and mentorship opportunities. ○ Strategic and succession planning in place. 	
	4: Organizational Sustainability	
<ul style="list-style-type: none"> ○ Various sources of income. ○ Multiple in-kind partnerships and sponsorships from diverse businesses. ○ Significant grants, although there is some concern over high-risk rating due to negative net income over the year. 		

Recommended Funding	\$120,000	
Increase	No Change	Decrease
Rationale		
<p>Reviewers recommend increasing funding from \$100,000 in previous year to \$120,000 in 2025. Applicant requested \$200,000 in 2025, reviewers recommended increased funding proportional to growth in operating expenses. Reviewers had some challenges discerning rationale for the increase being requested. Applicant is encouraged to more comprehensively describe the rationale in the narrative part of the application in the future.</p>		

Arts and Culture Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
The Chamber Music Society of Mississauga	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description		
<p>The Chamber Music Society of Mississauga (CMSM) has a rich 26 year history of enlivening the arts within the City of Mississauga. From top tier performances by local and international classical, jazz and intercultural musicians, interdisciplinary projects, inspirational education programs and artful wellness for seniors, CMSM is dedicated to enhancing the quality of life for our Mississauga community through music and the arts. We believe music is a vehicle for connection and uniting communities. Through our many partnerships with Mississauga community organizations and our commitment to accessible programming, we aim to create a space where all community members can gather for inspiration, relaxation, emotional engagement and overall improvement of well-being.</p>		
Key Outcomes		
<ul style="list-style-type: none"> Positioning CMSM as a hub of chamber music in the western 905. Develop a comprehensive marketing strategy which maximizes engagement. Ensure that organization embodies IDEA principles and practices in programming and operations. Develop a home around our new venue in Port Credit. Artistic recruitment, development and support. Establish 4 new collaborations for program development and audience expansion, engagement, marketing reach. 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> Several projects, workshops and education programs, including programming for seniors. Free concert delivered at Riverwood Conservancy. Demonstrated increase in attendance. 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> The hiring of a new artistic director is very encouraging and the organization seems to be transforming/redefining their programming. Multiple programs including Signature Series, Riverwood Summer Concert Series, Out And About, Meet the Musician, and virtual programming. Audience composed of 50% BIPOC persons. 	
	3: Governance	
	<ul style="list-style-type: none"> Diverse board with various skillsets. As of January, the organization has a strategic plan that expires, which needs to be addressed. 	
	4: Organizational Sustainability	
	<ul style="list-style-type: none"> Multiple grants, in-kind partnerships and sponsorships. Participation in initiative that pays musicians associations rates and coverage for educational events. 	

Recommended Funding	\$112,500	
Increase	No Change	Decrease
Rationale		
<p>Reviewers recommend increasing funding from \$100,000 in previous year to \$112,500 in 2025, matching the group's request amount in 2025. Reviewers noted applicants clear rationale for increase, including support for operational expenses and more resources for policy and resource development.</p>		

Arts and Culture Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
Theatre Unlimited Performing Arts	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description		
Established in 1988, Theatre Unlimited Performing Arts (TUPA) is a community-based musical theatre group. Committed to supporting the City of Mississauga's arts and culture TUPA offers theatrical productions, musical events and educational opportunities, and collaboratively supports and actively participates in arts related events offered by other Mississauga organizations. TUPA prides itself on being an inclusive group that is successfully engaging Mississauga and Region of Peel's diverse residents. TUPA offers a variety of opportunities to Mississauga residents to learn and hone performance-related and behind-the scenes skills (e.g., producing, directing, choreographing, props and set building, marketing and promotion, stage managing), and gives back to the community year-round. As a not-for-profit charitable organization, it has been a priority of the group to both mount a main production, and serve the broader Mississauga community through outreach activities, education and collaborations with other organizations.		
Key Outcomes		
<ul style="list-style-type: none"> • Build new relationships with diverse community groups to build an awareness of TUPA and MTMs offerings. • Improves outreach and inclusion by building awareness and inclusion. • Developing new skill sets in at least 2 existing or new members that focus on film/digital production skills. • Improves the skills of artists in Mississauga. 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> ○ High demand for show tickets. ○ Different variety of show productions each year. ○ Application requires more specific evidence for engagement with different cultural groups and strategies to attract more diverse audiences. 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> ○ Direct paid opportunities for musicians and production team. ○ Part of the Encore Series and access to space for cultural performances. ○ Skill development for theatrical productions and performances are available virtually, live or pre-recorded. 	
	3: Governance	
	<ul style="list-style-type: none"> ○ Long-standing board with depth of experience in theatre sector. ○ Training opportunities for artists and members. ○ Organization requires clearer planning for strategic growth and succession planning. 	
	4: Organizational Sustainability	
	<ul style="list-style-type: none"> ○ Various sources of revenue, including sales, grants, membership fees, in-kind partnerships and sponsorships. ○ Cost-sharing and saving through established partnerships with other groups in theatre productions space. 	
Recommended Funding		
	\$19,999	
Increase	No Change	Decrease
Rationale		
Reviewers recommend funding at same amount as previous year at \$19,999, matching request from applicant in 2025.		

Arts and Culture Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
Youth Troopers for Global Awareness Studio.89	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description		
<p>Studio.89 is a nonprofit community hub and fair trade cafe providing a free space for events, workshops, and resources. We partner with local organizations and schools to empower our community through arts and cultural workshops and programs, with a specific focus on marginalized youth. Studio.89 fosters community engagement, advocacy through the arts, interculturalism, conscious consumption, and empowerment. As the revenue-generating arm of Youth Troopers for Global Awareness (YTGA), Studio.89's free space supports local community organizers and artists as part of our mandate to benefit humans, animals, and the environment. Our primary audience includes youth, artists, and community members from diverse cultural, socioeconomic, and generational backgrounds. We serve individuals who are passionate about social impact, the arts, and environmental stewardship, as well as those who may face barriers to accessing traditional spaces for learning and creativity.</p>		
Key Outcomes		
<ul style="list-style-type: none"> Over the span of 12 months, we will host 307 events at our space, serving 5,000 community members of all ages that will engage in workshops designed to foster cultural understanding and empathy. Through our Impact Arts program, 1,500 youth will gain access to arts and culture events specifically designed to support mental health and overall well-being. We aim to hire 60 Mississauga-based artists to facilitate a diverse range of arts and culture programs at Studio.89. 		
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity	
	<ul style="list-style-type: none"> Community hub and fair-trade café, specific focus on marginalized youth. Group will host 307 events serving 5,000 community members. 1,500 youth will gain access to arts and culture events. 	
	2: Strengthening Cultural in Mississauga/Identifying, Preserving and Celebrating Mississauga's Heritage	
	<ul style="list-style-type: none"> Groups provides mentorship workshops. Paid opportunities for 40-50 artists. Artists will receive support in skill development. Aiming to execute three art exhibitions in public parks across Mississauga which will provide an opportunity for 30 artists to showcase their work. 	
	3: Governance	
	<ul style="list-style-type: none"> Strong board with diverse skills. Well-established governance procedures, policies, and succession planning. Longer-term strategic goals. 	
	4: Organizational Sustainability	
<ul style="list-style-type: none"> Multiple revenue sources. Secured in-kind partnerships and sponsorships. Financial results inconsistent year over year, organization carrying an operating loss for the year. 		

Recommended Funding	\$66,000	
Increase	No Change	Decrease
Rationale		
Reviewers recommend increasing funding from \$35,000 in previous year to \$66,000 in 2025. Applicant requested \$200,000 in 2025, reviewers recommended increased funding proportional to growth in operating expenses.		

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
MonstrArtyty Creative Community	Bollywood Monster Mashup	<input type="checkbox"/> Annual <input checked="" type="checkbox"/> Multi-Year	5
Description			
<p>#BollywoodMonster Mashup is the heart of Bollywood music & dance and food in Canada. Entering its 15th anniversary year, this multi-day South Asian arts festival features free concerts, family activities and a food & shopping marketplace. Highlights:</p> <ul style="list-style-type: none"> -Premieres Canadian performances from Bollywood stars (listed in section B2) -Commissions original cross-cultural works from Mississauga artists and promotes in English, French, Hindi, Punjabi, Gujarati, Urdu, Tamil -Supports avg. 200+ artists, including 150+ Mississauga artists 			
Key Outcomes			
<ul style="list-style-type: none"> 2025: Piloting a street closure as recommended by City of Mississauga staff for food trucks and rickshaw rides. Growing North Square family programming (piloted in 2024) by adding more interactive free children & youth activities. Expanding our seniors lounge and expanding our priority seating, including upgrading the accessible portalets to accessible trailers, to accommodate those in full-sized wheelchairs and those requiring PSW support. Enhancing the artist and audience experience at our concerts with a raised platform in the crowd to facilitate artist-audience interaction, IEM signal boosters and enhanced stage wings & backstage area. 2026: Piloting a crafter's marketplace in the North Square in collaboration with crafter collectives (e.g. Mississauga's "Maker Market Collective"). 2027: Piloting a third outdoor day at MCS where families can gather to watch beloved Bollywood films. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> Multi-day Bollywood South Asian arts festival in its 15th year. Estimated attendance in 2024 was 64,000. Event supports 200 artists and majority Mississauga artists, showcasing local and international artists. Festival serves as a cultural hub, with sizeable participation from newcomers and immigrants. 2025 will include a pilot street closure for food vendors, in addition to increased focus on growing kids and seniors programming. In 2027, organization will pilot a third day of programming. 10 original mashups with original choreography and increased diversity in program offerings and activities. 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> Significant economic impact and influx of tourists at 10,000 tourists. Over \$2 Million in spending investment in City, and food varieties target food enthusiasts and families. Forecasting \$125K in artistic fees to be paid out in 2025 event, which grows in 2026 and 2027. 94.5% of event budget is spent locally each year. 		
	3: Governance		
	<ul style="list-style-type: none"> Founding member is a member of the DEI Committee at the City. Robust business practices, including blind hiring, when possible, as well as comprehensive policies/planning. Experienced board with diverse skillsets, in addition to succession planning and various training opportunities. 		
	4: Organizational Sustainability		
	<ul style="list-style-type: none"> Substantial financial capacity, with strong cash reserves and no deficits. Consistent funding and in-kind donations annually, and average over \$200,000 in sponsorships annually. 		

Recommended Funding	2025: \$160,000 2026: \$165,000 2027: \$185,000	
Increase	No Change	Decrease
Rationale		
<p>Reviewers recommend increased funding from \$120,000 in 2024 to \$160,000 in 2025 to support demonstrated growth in rental facility costs, justifying the significant jump in funding recommendation. Additionally, reviewers recommend a \$5,000 increase in 2026 proportional to anticipated increase in total event costs, and a \$20,000 increase in 2027 which would align with the expected increase in rental costs to accommodate a third day of programming.</p>		

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
Carassauga Festival Inc.	Carassauga Festival of Cultures	<input type="checkbox"/> Annual <input checked="" type="checkbox"/> Multi-Year	5
Description			
<p>Carassauga Festival of Cultures has been celebrating multiculturalism since 1986 in the City of Mississauga. The Festival is a family oriented 3-day event that promotes the sharing of cultures, community, and people. As an annual festival, serving as one of the region's major entertainment events, visitors are given an opportunity to learn and explore multiple cultures in an authentic, engaging fashion. Carassauga partners with various cultural groups to host Pavilion locations. The cultural groups are able to showcase their heritage and culture across a broad audience, emphasizing cohesive and public harmony. Our Pavilions are located in various cultural and community centres throughout Mississauga, giving visitors the opportunity to "travel and experience the world" without leaving the city. During the weekend, guests visit multiple pavilions and learn about the richness of each culture through displays and interactive activities, while tasting ethnic foods, watching various performances and shopping at artisan booths. Carassauga is committed to providing a world-class experience for residents and visitors, striving to ensure inclusiveness and multiculturalism are continued to be celebrated and encouraged in Mississauga.</p>			
Key Outcomes			
<ul style="list-style-type: none"> • Our initiatives for the next three years are to: • 2025 - showcase more local artists and encourage more interactive performances. • 2026 - increase exposure of our cultural groups, artists and performers through online programming and more preview events. • 2027 - continue to partner with cultural producers to offer registered cooking and craft classes during the festival weekend. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> ○ One of longest running festivals of Mississauga, with representation of incredibly diverse cultures and cultural activities, including a focus on adding to two new pavilions per year to add more nationalities each year. ○ The organization also delivers a mentorship program. ○ Free shuttle service and admission for kids, making the event highly accessible for families. 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> ○ Event features over 50 artists and creates over \$70,000 in performance fees. ○ Significant economic impact with over 200 vendors and various professional artists. ○ Broad cultural reach of event and best-practice of showcasing countries from each continent, signaling strong focus on inclusion. 		
	3: Governance		
	<ul style="list-style-type: none"> ○ In operation for over 30 years and group members consist of all participating cultural groups, representing diversity of the city. ○ Robust policies and structures, including collaboration with a sizeable number of groups. ○ Two-year term on board and two-year commitment for chair; 15 returning and 3 new members, which means that there is succession and inclusion of new perspectives/skills. ○ Organization engages in consulting with subject matter experts on accessibility. 		
	4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Substantial number of sponsors and partners. 		
Recommended Funding		\$120,000 (2025, 2026, 2027)	
Increase		No Change	Decrease
Rationale			
<p>Reviewers recommended full funding at \$120,000 for 2025, 2026, and 2027. Applicant requested funding at same amount as previous multi-year funding, for all three years.</p>			

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
Southside Shuffle Blues & Jazz Festival	Tim Hortons Southside Shuffle Blues & Jazz Festival	<input type="checkbox"/> Annual <input checked="" type="checkbox"/> Multi-Year	4
Description			
<p>The Tim Hortons Southside Shuffle Blues and Jazz Festival, with a 26-year legacy has developed into the preeminent blues and jazz festival in Ontario, residing firmly in the hearts and souls of its diverse audience. It is the only Blues & Jazz Festival in the Mississauga area. Embracing values of inclusivity, respect, and equality, the festival cultivates a vibrant and sustainable cultural hub that not only celebrates the musical talents of established and emerging artists but also serves as a beacon for tourism in Ontario. The festival's 3 day multi-stage extravaganza, held in Port Credit's Memorial Park the weekend after Labour Day encompasses a wide array of musical genres, workshops, arts, crafts, contests, and local businesses. With a commitment to community service, it has a profound economic impact on Mississauga, boosting accommodations, restaurant patronage, public transit, and local commerce.</p>			
Key Outcomes			
<ul style="list-style-type: none"> • Improving and expanding multi-cultural opportunities and experiences by offering free access to multiple venues, mobility assistance and additional spaces for persons with accessibility issues. • Ensuring representation of a diverse set of artists, including, First Nations, People of Colour, Women, Differently Abled and LGBTQ2S+ in our programming . • Showcasing “World Music” at our Festival widening our offerings to include a more diverse set of performers. • Curating 9 additional venues, both permanent and pop-up, over the course of the Shuffle weekend. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> ○ Multi-day Jazz Festival in Port Credit with plans to curate 9 additional venues in addition the Park in 2025. ○ Street shuffle was very well attended in 2024 and there is an increased focus in trying to engage youth, women and Indigenous groups. ○ Organization is conscious of accessibility needs and trying to be less traditional jazz/blues focused to attract a more diverse audience. ○ Cultural ambassador program sounds promising; peer reviewers felt details on the program were lacking. 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> ○ Annual Street Shuffle increases exposure of local artists and builds economic impact, including hotels and local businesses. ○ Efforts to increase festival capacity at Bourbon Street, in addition to doubling of vendor village. ○ Utilization of TREIM Economic Survey to inform decision-making, with some data about investment. ○ Only Blues and Jazz Festival in Mississauga; draws audience from GTA and USA. ○ Inclusion of ethnic food and 1/3 of artists are from minority groups. 		
	3: Governance		
	<ul style="list-style-type: none"> ○ Very strong board with diverse skillsets. ○ 65% board members are women, there is also representation of 2SLGBTQIA+ communities. ○ Updated bylaws and robust governance policies and procedures. 		
	4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Confirmed funding sources and significant sponsorships, including 7 major returning sponsors. ○ Rental fee and BINGO revenue. 		

Recommended Funding	2025: \$150,000 2026: \$150,000 2027: \$150,000		
Increase	No Change	Decrease	
Rationale			
<p>Reviewers recommend increased funding from \$120,000 in 2024 to \$150,000 in 2025, 2026 and 2027 to support growth in operational costs, including administration expenses. The applicant did not make a strong business case for growth in successive years in the narrative section of the application, with eligible expenses flatlining in 2026 and 2027, which is why the same amount of funding was recommended for all three years.</p>			

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization		Event Name	Stream	Grade Of Application (1 lowest, 5 highest)		
Afri-Car		Afri-Car Food & Music Festival	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year			
Description						
Ineligible: Applicant is not in good standing due to outstanding debts with the City and has accumulated deficit from previous fiscal year.						
Key Outcomes						
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity					
	2: Building Artistic and Economic Impact					
	3: Governance					
	4: Organizational Sustainability					
Recommended Funding		INELIGIBLE				
Increase		No Change		Decrease		
Rationale						

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
Arabic Canadian Book Fair	Arabic Canadian Book Fair	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	2
Description			
The Arabic Canadian Book Fair takes place annually in April and seeks to connect residents of Mississauga with Arabic culture through literary arts and visual arts. The event includes story-telling in Arabic and English, poetry reading, and traditional music.			
Key Outcomes			
<ul style="list-style-type: none"> • Offer activities for kids to learn Arabic culture through craft, painting and story-telling. • Promote emerging artists by showcasing art and books by Arabic artists and authors. • Spread the mission, vision and objectives of the event across Mississauga communities. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> ○ Alignment with the grant stream was discussed. Book fairs tend to be about authors trading and selling books, so further details required to strengthen the alignment of the event with the eligibility of the grant. ○ Although the applicants includes opportunities for musicians and artists, event is positioned more as a trade show without clear discussion of resident need and the events benefit to Mississauga residents from a strategic alignment perspective. 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> ○ Organization is fostering literary arts and supports local vendors and authors. ○ Supports the literary artists of Mississauga and beyond and has been held successfully in the past. 		
	3: Governance		
	<ul style="list-style-type: none"> ○ Organization does not appear to have a formal board of directors, governance structure or strategic plan in place and is very operationally focused. ○ Missing information regarding how they recruit and attract new board members. ○ Organization only has 3 board members, including the founder. Peer assessors would like to see more detail on how they will target new members/directors in the future 		
Evaluation Criteria	4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ No clear rationale for the growth of the event and funding requested (e.g., provide detail on why there is double the number of participating vendors/exhibitors expected, such as how many were included last year and how many have been secured so far). ○ Peer assessors have some concerns with the financial information provided, in future would like to see clarity on plans for growth/other sources of revenue/etc. ○ Concerns with the event mainly being financed by the Executive Directors personal savings. 		

Recommended Funding	No funding recommended	
Increase	No Change	Decrease
Rationale		
Not recommended for funding. Peer assessors have encouraged the applicant to reframe the event for future funding requests to help increase potential for alignment in this grant stream (e.g., clarify if the event is focused on arts & culture promotion Vs. trade fair). Applicant should also taking time to strengthen the governance aspects of the organization and financial planning (increase revenue and diverse sources of income).		

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
The Streetsville Founders' Bread and Honey Festival	Bread and Honey Festival	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description			
<p>The Streetsville Founder's Bread and Honey Festival aims to improve the cultural fabric of Mississauga by enhancing inclusivity and celebrating the city's diverse communities. Attracting over 16,500+ attendees annually, the festival showcases local culinary traditions while providing a platform for inter-cultural engagement through performances, workshops, and themed areas that highlight various cultural heritages. By actively reaching out to underrepresented groups, including Indigenous, LGBTQ2S+, and newcomer communities, the festival promotes equity and ensures access to cultural opportunities for all residents. Initiatives such as accessibility programs create an inclusive environment for everyone, fostering a sense of belonging.</p>			
Key Outcomes			
<ul style="list-style-type: none"> • Host a large family-friendly event with a variety of activities and vendors, providing diverse culinary offering that reflects communities cultural landscape. • Attract new audiences, encourage participant and build a sense of community among diverse groups by incorporating histories, traditions and cultures through food, crafts and cultural showcases (e.g., indigenous storytelling) • Highlight the unique offerings of the community by partnering with local businesses. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> ○ A popular event that has attracted over 16,500 attendees and has been held for over 40 years. Well-known neighbourhood festival around the City. ○ Long-standing festival with a history of a well established organization, offering many performances over the years. 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> ○ Paid opportunities for local artists, musicians and performers. ○ Organization has identified the outreach to local businesses and partnership with small businesses in the community to boost economic impact. 		
	3: Governance		
	<ul style="list-style-type: none"> ○ Peer assessors noted that the organization has an experienced board. ○ Governance policies and procedures in place. ○ Training in place for board members. 		
	4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Organization is effectively seeking other revenue sources moving forward (e.g., OTF and Mississauga Foundation) and has successfully managed grants in the past. ○ Some concerns regarding cash flow. ○ Applicant didn't demonstrate growth to justify the increased request for an additional \$64,000 compared to previous year. 		

Recommended Funding	\$105,000	
Increase	No Change	Decrease
Rationale		
<p>Funding requested at \$164,092 – recommended increase of 5k from previous 2024 grant received (\$100,000) but applicant did not justify need for growth/increase to accommodate the funding request. Increase from last year to account for the 5k forecasted festival budget eligible expenses for 2025.</p>		

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
St Sava Oplenac Folklore (at the All Saints Serbian Orthodox Church)	Carassauga	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	
Description			
Ineligible: Applicant is seeking funding to participate in festival (Carassauga) that is already funded by City of Mississauga.			
Key Outcomes			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	2: Building Artistic and Economic Impact		
	3: Governance		
	4: Organizational Sustainability		
Recommended Funding		INELIGIBLE	
Increase	No Change	Decrease	
Rationale			

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
Canadian Egyptian Heritage Association (CEHA)	Discover Egypt Heritage Festival	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description			
The Discover Egypt Heritage Festival is an annual, multi-generational open-air event held at Mississauga's Celebration Square since 2022, organized and hosted by the Canadian Egyptian Heritage Association (CEHA). Discover Egypt 2025 is dedicated to celebrating Egyptian culture, arts, and heritage from ancient times to the present over the course of a 3-day Festival weekend.			
Key Outcomes			
<ul style="list-style-type: none"> • Provide accessible cultural opportunities for Mississauga residents through free admission and diverse range of local artists. • Promote cross-cultural exchange through interactive and education activities serving a variety of interests for different age groups. • Amplify Egyptian culture and successes through engagement with local artists and businesses. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> ○ Proven track record with previous events. Attendance increased, last year attracted 30,000 visitors. ○ Well-run event that offers cross-cultural activities. ○ The DEI training offered to staff and volunteers is admired by peer assessors ○ Some additional information on demonstrating a need for the event would increase the score for this category in future. 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> ○ Large projected attendance that engages 80 artists, high potential for building artistic and economic impact. ○ Working with local businesses, community talent and guest speakers locally will strengthen economic impact. 		
	3: Governance		
	<ul style="list-style-type: none"> ○ Overall, strong board that is run effectively, including strategic meetings and a shared responsibility to uphold governance. ○ Steady growth of the event indicates ongoing success as an organization. ○ Missing some information on succession planning that would strengthen this section in future. 		
	4: Organizational Sustainability		
<ul style="list-style-type: none"> ○ Organization is tapping into several grants and has good support in the community, including in-kind support and local business partnership. ○ Large budget with some concerns over missing balance sheet (not able to determine cash flow and reserve fund) but they generate a lot of their own money which is great to see. ○ Could increase number of board members to strengthen organizational sustainability, including succession planning in place. 			

Recommended Funding	\$19,999	
Increase	No Change	Decrease
Rationale		
Group requested \$20,000 but funding has been recommended at \$19,999 as the organization is a new grant applicant. \$20,000 funding would require audited financials, so group need to be prepared for this if applying for this amount in future.		

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
World Kongers Organization	Hong Kong Festival	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	1
Description			
The World Kong Cup 2025, scheduled for June 2025, is a multifaceted festival that includes cultural activities that enrich the community engagement experience. The event will invite soccer teams from various provinces in Canada and from overseas, creating a multicultural sports event that showcases talent from around the globe. In addition to soccer, the event will feature music and dance performances and competitions, providing a platform for artists to share their cultural heritage and for attendees to experience a wide range of cultural expressions.			
Key Outcomes			
<ul style="list-style-type: none"> • Offer a free admission festival to Mississauga residents that is accessible, diverse and inclusive for all community members. • Promote cross-cultural understanding and appreciation, allowing participants to connect with Hong Kong culture, through both in person and virtual opportunities. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> ○ A lot of different aspects for one event to cover. In addition to being primarily a sporting event (soccer), the event will provide opportunities for cultural activities. Missing details on how they would curate or organize that activity. ○ Applicant notes they have received feedback from the community and suggest impact of the event, although missing details that would help to verify this. ○ A soccer tournament seems to be the primary nature of the event, with added arts and food components. There needs to be a focus on cultural celebration/festival components in future application. 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> ○ Looking to partner with local vendors and businesses for economic benefits, but more detail required on the nature of the partnerships. ○ They claim that artists will get more exposure, however they are missing details about the arts and culture aspect and what art/artists they will engage with. ○ For a first time event, peer assessors feel this is a large scope to attempt and the applicant should focus on the primary components of the event rather than trying to do too much at the start. 		
	3: Governance		
	<ul style="list-style-type: none"> ○ Applicant has a board and a plan for coordinators required to host the event. ○ Board members seem to lack prior board experience for governance oversight. Lacking details in this area of the application. ○ Only indication of training for the board was a workshop. 		
4: Organizational Sustainability			
<ul style="list-style-type: none"> ○ Minimal information regarding finances. In-kind donations and no other funding have been confirmed. ○ Relying on free arts programming which is not sustainable. ○ The small partnerships and sponsorships they are applying to are not very sustainable. 			

Recommended Funding	No funding recommended	
Increase	No Change	Decrease
Rationale		
Applicant is not recommended for funding. While the scope and size of festival for a first-year festival is very large, it will be very costly considering there has been no revenue confirmed for the event, and the primary purpose of the event appears to be sport driven. Further information provided in future applications should refine the scope of the event with a cultural celebration component that would align with this grant stream, and provide additional information that provide peer assessors with the community/resident need for the event.		

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
The Hive Performing Arts	Indi Theatre Fest	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	2
Description			
Indi Theatre Fest is a dynamic celebration of Gujarati, Marathi & Hindi theatre, offering a diverse lineup of performances, workshops, and interactive sessions. The festival aims to highlight the unique narratives and artistic traditions of these cultures while making theatre accessible to a broader audience. Indi Theatre Fest is a vibrant two-day celebration of South Asian arts and culture, designed to enhance access to cultural opportunities for Mississauga residents. This festival will feature a diverse lineup of performances, workshops, and interactive activities that showcase local talent and traditional art forms.			
Key Outcomes			
<ul style="list-style-type: none"> • Provide an inclusive cultural event in Mississauga celebrating the South Asian community, though programming that reflect traditions and interests of South Asian residents. • Engage 500 community members through workshops, volunteer opportunities and feedback sessions leading up to festival. • Highlight Gujarati, Hindi and Marathi theatre, celebrating a variety of cultures that seeks to foster connections among residents from different cultural backgrounds. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> ○ Previous iteration in Brampton received positive feedback, but missing information on how they were engaging with diverse communities in Mississauga specifically. ○ The demonstrated need refers mainly to the demographic this event will target but would be good to include additional information on the feedback received and what changes would be made in Mississauga. ○ Peer assessors wonder why there was a change from hosting the event in Brampton if it was successful. 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> ○ Well established collaborations and educational opportunities in previous iteration of the event. ○ Applicant missing some information on how the cultural exchange will be achieved during the event. Missing information on the value and benefit of cultural programming the organization claims to have in Mississauga. ○ Further detail required about how they are encouraging community engagement (e.g., How? Who?) 		
	3: Governance		
	<ul style="list-style-type: none"> ○ Missing some details regarding governance model, although a strong board of directors is in place with demonstrated skills and knowledge. ○ Board appears to have mostly operational experience and not board governance experience. ○ More details required on aspects related to training and governance for the board. 		
	4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ They have unconfirmed grants and are very grant reliant. ○ For longer term sustainability, applicant is recommended to develop more diverse sources of income. ○ Plans to implement strategic plan but no evidence provided that this exists, future applications should include this information for peer assessors to refer to. 		

Recommended Funding	No funding recommended	
Increase	No Change	Decrease
Rationale		
Applicant is not recommended for funding. Applicant is encouraged to provide additional details in future applications that specifically relates to an event hosted in Mississauga for Mississauga residents. Additionally, in future all questions on the grant application should be answered robustly. Peer assessors felt there were gaps in information because not all of the questions were answered to fully assess the grant criteria.		

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
Canadian Multicultural Heritage Council	International Film Festival of South Asia Toronto 2025	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description			
International Film Festival of South Asia [FFSA] Toronto, North America's largest South Asian film festival, is dedicated to enriching Mississauga's cultural landscape by offering accessible opportunities for residents to engage with South Asian cinema, arts, and culture. IFFSA Toronto 2025, scheduled from October 9 to 19, 2025, will mark its 14th year, continuing its mission to connect communities through a rich celebration of cinematic and artistic diversity. The festival showcases over 120 films from Canada and around the world, with a focus on South Asian themes, identities, and experiences. These stories resonate not only with the South Asian community but with all audiences by exploring universal human experiences through a cultural lens.			
Key Outcomes			
<ul style="list-style-type: none"> Inclusive opportunities for resident to engage with both celebrated and emerging creatives, performers, film stars and film professionals. Amplify voices on important social issues relevant to Mississauga communities; mental health, environmental sustainability, and racial equality. Be a catalyst for development of talent through learning, mentorship, networking and growth opportunities. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> Offer accessible opportunities to engage with South Asian cinema and theatre. In Mississauga, they will showcase over 120 films, from Canada and around the world, with a focus on South Asian themes. Because not all opportunities take place in Mississauga, the accessibility aspect from Mississauga residents is questionable. Strong media partnerships but further details about the impact on Mississauga would be beneficial, since it occurs in multiple cities. Requires more details about the specific impact on Mississauga, since it is occurring in multiple cities. 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> Clear examples of economic impact were included in the application but unsure of what the economic impact will be within Mississauga as much of the information referenced is vague in its geographical benefit. Applicant identified inclusive opportunities for Mississauga artists (e.g., reference to the talent fund that Mississauga artists can apply to). Application mentioned 20+ Mississauga businesses participating in festival, but is unclear if the total economic return mentioned in the application pertains exclusively to Mississauga businesses. 		
	3: Governance		
	<ul style="list-style-type: none"> Strong detail provided in regards to governance and board members. A long-term strategic plan, including plans for guiding growth, will be helpful moving forward especially applying for funding in the future. 		
	4: Organizational Sustainability		
	<ul style="list-style-type: none"> Budget seemed reasonable but there is a high risk due to insufficient reserve funds and operating at a loss for 2024. Missing rationale for the increase in funding request to \$60,000 for 2025 What will the funding be allocated towards specifically in Mississauga, as oppose to other municipalities? 		
Recommended Funding		\$15,000	
Increase		No Change	Decrease
Rationale			
Applicant requested \$60,000, peer assessors have recommended \$15,000 (same as previous year) mainly due to questions regarding costs associated with programming outside of Mississauga. The expectation for the \$15,000 is that this will be used within Mississauga and they will clearly indicate what expenses were incurred in Mississauga and how those expenses benefitted Mississauga residents. Future applications should be more transparent on which costs are associated with Mississauga-based programming vs. programming in other municipalities.			

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
Maqamat International Orchestra	Iraqi Annual Festival for Art and Heritage	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	2
Description			
The third edition of the "Iraqi Annual Festival of Arts and Heritage" will take place in the final week of August or the first week of September 2025, with a focus on celebrating Iraq's rich cultural heritage and the diversity of the Greater Toronto Area (GTA). The festival serves as a platform for cultural exchange, fostering a sense of belonging and integration among local artists, newcomers, and residents of Iraqi, Arab, and other cultural backgrounds.			
Key Outcomes			
<ul style="list-style-type: none"> Promote cross-cultural understanding and appreciation through a wide range of activities, including performances, music, dance, visual arts, crafts, etc. Bring together residents, organizations and local businesses to create a vibrant and inclusive event. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> Third festival that has evolved over the years (first was a free event and last year applicant had a ticketed event with 750 tickets sold). Identify that there is a plan to collaborate with Indigenous performers and Iraqi artists but not detail provided on plans to engage with Indigenous communities. More evidence required that responsible plans for community engagement to diverse audiences are in place. 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> Based on an attendance less than 1000 for their previous event, application must provide more details about the economic impact expected, and methods to determine this. Further details about the artistic opportunities provided for Mississauga artists in required. 		
	3: Governance		
	<ul style="list-style-type: none"> More structured governance would be beneficial for future applications. Applicant provided information about their board and their applicable skills but further governance detail is required for an understanding of good governance oversight. 		
	4: Organizational Sustainability		
<ul style="list-style-type: none"> Lacking information on the sustainability aspect of the festival. Applicant is recommended to develop a strategic plan, succession planning and consider long term strategy to align valuable partnerships, donors and in-kind support. Changes over the years (e.g., free admission to ticketed) suggests that there were some changes or feedback that indicated the need to pivot, capturing this information in the application would be valuable for peer assessors to take into consideration. 			
Recommended Funding		No funding recommended	
Increase		No Change	Decrease
Rationale			
Application is not recommended for funding. Although the festival does align well with the grant stream, application was missing some critical information to understand what was being proposed and how the outcomes would be achieved. Applicant is recommended to strengthen governance (e.g., succession planning), develop a strategic plan and provide further details on funding approach moving forward (e.g., partnerships with which businesses/cultural organizations).			

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
Japan Festival CANADA	Japan Festival	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	2
Description			
Mission is to promote the rich tapestry of Japanese culture, from traditional customs to modern fusion, offering a diverse range of entertainment and performances for all ages, providing an authentic experience of Japan in the heart of Canada. With each passing year, the festival strengthens the bonds between Japan and Canada, fostering shared economic, diplomatic, and friendly ties.			
Key Outcomes			
<ul style="list-style-type: none"> Promote Japanese culture. Build a festival committee with individuals passionate about Japanese culture. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> Answers to questions in the category are missing information and detail. Did not sufficiently articulate the demand/need for the festival in the community. Missing information to appropriately score within the CFC funding stream. 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> Fosters awareness and celebrates culture, with opportunity to showcase Japanese artists. Diverse attendance indicated, but requires more supporting information to determine artistic and economic impact. Twin City support to strengthen the culture in Mississauga can be highlighted further in future applications. 		
	3: Governance		
	<ul style="list-style-type: none"> Not enough information here to evaluate criteria due to application not being submitted in the correct grant stream. 		
Evaluation Criteria	4: Organizational Sustainability		
	<ul style="list-style-type: none"> Reviewers have confidence that there is sustainability but more information is needed. More detail – a couple sentences does not provide reviewers with enough context. Financial information missing in the application, therefore deemed a high risk (utilize the note section for financials, e.g., describe where the private sector revenue is coming from) 		
Recommended Funding		No funding recommended	
Increase		No Change	Decrease
Rationale			
Applicant requested \$20,000 but is not recommended for funding. Applicant is encouraged to work with staff in future to align with appropriate stream of funding (did not originally apply in CFC stream) and ensure that all required financial information is available and provided in future grant applications.			

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
V Serve Canada	Living with Wellness – Arts Festival	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description			
Living with Wellness Arts Festival (LWAF) contributes to the cultural vibrancy of Mississauga by showcasing diverse forms of artistic expression, including music, dance and visual arts. It celebrates multiculturalism by bringing together artists from various ethnic backgrounds, fostering community engagement and cultural exchange. The festival provides a platform for local talent to shine while enriching the city's cultural landscape, promoting inclusivity, and strengthening the connection between residents and the arts. Through its diverse programming, the festival helps Mississauga embrace and celebrate its rich, multicultural heritage.			
Key Outcomes			
<ul style="list-style-type: none"> Collaborate with community organizations to co-create programs that reflect the true diversity of Mississauga's communities. Provide training for staff and volunteers from diverse backgrounds and equip them with the training skills to manage diverse teams. Offer therapeutic and creative outlets to help address the mental health issues in the community. Provide an inclusive festival program which showcases diverse art forms from various cultures (example indigenous healing methods, global music and art traditions). 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> Significant improvement in this application compared to previous year. Some further discussions regarding the connection between health practices (eg. yoga) and the grant stream would be beneficial. Accessible and free event. 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> Applicant provided details on the significant sales of vendors and economic impact. Application provides positive attendance numbers, however some further details on exactly how attendance was measured and where attendees came from would be helpful. Applicant clearly demonstrates the need and desire from vendors and small businesses wanting to return to the event. 		
	3: Governance		
	<ul style="list-style-type: none"> Skilled board of directors with previous board experience and past successes. Has board development training. Effective governance policies in place. 		
	4: Organizational Sustainability		
	<ul style="list-style-type: none"> Applicant has applied for other funding, with no funding currently confirmed. Applicant has partnerships and collaborations in the community, and have in-kind support (e.g., Peel Police) Although the applicant has significant revenue and is a stable organization, the large budget without much confirmed revenue is a bit concerning. 		

Recommended Funding	\$15,000	
Increase	No Change	Decrease
Rationale		
Funding recommended to offset the costs of the explicitly arts and culture aspects of the festival. Peer assessors would like to see the organization provide more details on their previous success and financial stability to support recommendations for larger funding amounts.		

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
Malton BIA	Malton Celebrates Canada Day	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	3
Description			
Our longstanding event brings people from across Malton, Mississauga as well as Brampton and Etobicoke to celebrate Canada Day. A family focused event our children's zone is free for all and includes a variety of ages. We offer diverse stage entertainment and of course fireworks. As opposed to vendors we focus on community partners and information booths so that there is limited financial pressure on attendees.			
Key Outcomes			
-We work with festivals from within the different cultures for leads on artists, it has allowed us to source some emerging talent and grow as an community partner at the same time. - Our group is volunteer based, and we continue to evolve our process by including new high school students each year. We also include their teachers where possible. We have seen people grow from basic volunteer roles to team leads and we look for that each year as a way to engage our youth in the way the event is run.			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> • Event occurs in an area that is traditionally underserved with events and festivals. • Long time festival with repeat attendees. By being accessible at a transit hub in their local community, and free to attend, it helps to include all residents regardless of socio-economic means. • Application as a whole requires much more detail. More detail required on how they will attract new audiences and more examples or process for promoting EDI. 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> ○ Focus on local vendors to ensure the economic impact is felt in the area. ○ Not enough details on the artistic impact of the event. ○ Artists to be fully compensated, however not enough details provided regarding pay scale, standard artist rates, etc. 		
	3: Governance		
	<ul style="list-style-type: none"> ○ Long standing Board, changes in leadership occurring. ○ Peer assessors require more information about governance structures, processes, training, etc. 		
	4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ No financial documents provided for 2024, so difficult for peer assessors to determine the organizations sustainability. ○ No in-kind partnerships. ○ Lack of diversity in revenue, application stated no other grant applications are submitted except the City of Mississauga. 		

Recommended Funding	\$13,500	
Increase	No Change	Decrease
Rationale		
The grant is lacking significant detail throughout the application and does not make a solid case for the full funding at the amount requested. Most answers to questions are only one or two sentences, which is not sufficient for an organization seeking funding in the "Established" category. Future applications must answer the questions more thoroughly to give the peer assessors a full understanding of the resident need, artistic impact, and sustainability of the organization.		

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
Mississauga Italfest	Mississauga Italfest	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description			
In celebration of Italian culture in Mississauga, Mississauga Italfest combines headline entertainment, art and historical exhibits, sports and more, to create a truly-unparalleled experience for local, regional and international visitors. Through shared time-honored traditions and customs with Mississauga's diverse population and the next generation of Canadian-Italians by showcasing popular Italo-themed artisans, musicians, heritage dancers, vendors, and a featured region of Italy.			
Key Outcomes			
<ul style="list-style-type: none"> Partner with local community groups to promote the event across the community to encourage vital engagement with various ethnicities, from all ages and walks of life. Promote intergenerational knowledge exchange through teaching and mentorship. Offer an accessible and inclusive event for Mississauga. Residents. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> Average of 5% growth year-over-year and 30,000 attendees over the course of two days. Application describes a significant number of volunteers of all ages and backgrounds. Good description on how the festival will be accessible and inclusive. 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> Good statistics provided referencing the past and expected economic and artistic impact. Committed to hiring and buying locally. Clear understanding of the opportunities for both Mississauga-based artists and artists outside of Mississauga. 		
	3: Governance		
	<ul style="list-style-type: none"> Experienced board and a large organizing committee with expertise Well-established policies and procedures. 		
	4: Organizational Sustainability		
	<ul style="list-style-type: none"> Very strong and sustainable organization/festival Good partners and revenue earned over the years. 		

Recommended Funding	\$50,000	
Increase	No Change	Decrease
Rationale		
Applicant requested \$50,000 which has been recommended by the peer assessment committee. Application was well written. Increase in funding since previous year (\$45k) was justified, and provided the necessary information to effectively evaluate the grant criteria.		

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
Canadian Latin Heritage Association	Mississauga Latin Festival	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description			
<p>The Mississauga Latin Festival is an annual three-day celebration of Latin American culture. It showcases music, dance, art, food, and performances from 19 Latin American countries and attracts over 45,000 visitors annually, making it Ontario's largest Latin cultural event. The festival improves access to cultural opportunities for Mississauga residents by offering a free, family-friendly space where people of all backgrounds can experience the richness of Latin traditions. Through diverse activities, performances, entrepreneurs, artisans, and culinary experiences, the festival promotes intercultural exchange, fosters community engagement, and strengthens the city's vibrant cultural diversity.</p>			
Key Outcomes			
<ul style="list-style-type: none"> • Offer a free, family-friendly space where people of all backgrounds can experience the richness of Latin traditions. • Grow the audience and attract over 45,00 visitors of a diverse audience. • Support local and international artists, while attracting local sponsors and community partners. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> ○ Family-oriented, free and accessible event that has been growing over the years. ○ In future applications it would be beneficial to include examples of cultural groups and community organizations that the applicant plans to collaborate with/reach out to. ○ Future applications should further clarify the demonstrated need for the festival. 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> ○ Significant artistic impact (30 paid Mississauga artists including emerging artists). ○ Collaborating between artists and networks, but further details would be helpful in this section. ○ More details on the total economic impact of the festival is required. 		
	3: Governance		
	<ul style="list-style-type: none"> ○ Five board members, 40+ members. ○ It would be helpful to provide the names of board members along with their skills/experience to get a sense of how they help governance and/or operations. 		
	4: Organizational Sustainability		
<ul style="list-style-type: none"> ○ Strong sources of funding. ○ Confirmed sponsorships with private sector contributions. ○ Festival shows good sustainability and has been running successfully for a few years. 			
Recommended Funding		\$19,900	
Increase		No Change	Decrease
Rationale			
<p>Applicant requested \$19,900 which has been recommended by the peer assessment committee. Applicant effectively provided rationale for the \$400 increase in previous years funding (\$19,500).</p>			

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
Mississauga Polish Days Inc.	Mississauga Polish Days Festival	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description			
<p>Mississauga is the home of the largest Polish-Canadian population in Canada. Mississauga Polish Days is an annual festival showcasing the culture, traditions and artistry of Polish-Canadians. The event brings together the Polish-Canadian community of Mississauga and attracts visitors and tourists from all over Peel Region and beyond with high caliber performances, attractions and innovative programming. Mississauga Polish Days showcases local artists of Polish heritage with classic, folk and modern dance, musical performances, visual artists, displays and other engaging attractions. Mississauga Polish Days contributes to the multiculturalism and diversity of Mississauga by celebrating and promoting Polish-Canadian culture and sharing it with all of Mississauga's residents.</p>			
Key Outcomes			
<ul style="list-style-type: none"> Grow the festival and engage new audiences and communities, offering a free and accessible event that welcomes all visitors. Celebrate multiculturalism and diversity and continue to promote inclusion by ensuring activities appeal to all cultures, ages and abilities. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> Strong application, longstanding festival that includes local artists and displays of Polish heritage. Celebrating 10th anniversary in 2025 and plan to increase attendance. Missing information on which local artists and cultural groups they plan to work with (only listed vendors) 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> Event includes free shows, paid artists and local vendors but missing information on the art groups they plan to collaborate with. In future applications it would be good to address a deliberate selection of vendors (e.g., provide a strategy for curating the local vendors) More details regarding overall economic impact would be beneficial. 		
	3: Governance		
	<ul style="list-style-type: none"> Well-organized board of directors with well-defined responsibilities. Substantial committees in place. Training and development policies are in development phase; this would be good to include in future applications. 		
	4: Organizational Sustainability		
<ul style="list-style-type: none"> Applicant has strong in-kind support and returning sponsors. Application provides evidence of robust festival experience. Successfully managed to maintain a small reserve which speaks to strategically managing funds. 			

Recommended Funding	\$19,999	
Increase	No Change	Decrease
Rationale		
<p>Applicant requested \$60,000, amount of \$19,999 has been recommended by the peer assessment committee. Applicant did not provide audited financials which is required to receive more than \$19,999. In future, if the required financial documentation can be provided, applicant is encouraged to provide detailed rationale for the increased funding request based on growth, event additions, etc.</p>		

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
Mississauga World Music Festival	Mississauga World Music Festival	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description			
<p>The Mississauga World Music Festival (MWMF) previously called the Multicultural Folk Celebration, was launched in 2018 by the Mississauga based charity the Canadian Arabic Orchestra. It started as a one day festival presenting 14 performing groups reflecting the ethnic and artistic diversity of the City of Mississauga. The 3rd edition in 2020 was streamed online due to COVID. In 2023, the Festival was hosted for the first time at the Mississauga Celebration Square drawing more than 8,000 attendees. As a response to the growth of the festival and to foster it, the Canadian Arabic Orchestra made a decision in 2023 to register the festival as an independent not-for-profit entity, with its own and separate board of directors, executive team and finance.</p>			
Key Outcomes			
<ul style="list-style-type: none"> • Ensure that the festival remains free of charge, removing economic and social barriers to access the arts. • Provide diversity in programming allowing attendees to experience various forms of music, dance, and artistic practices that they may not typically encounter in their everyday lives. • Engage a broader range of cultural organizations, community groups and artists, including those from underrepresented cultures. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> ○ Festival includes multiple art forms, including music, dancing, painting etc. Include several different groups. ○ Recorded growth in attendance over the years and requires increased activities from vendors and more sponsors. ○ Effectively met stated objectives in 2024. 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> ○ Location is unique for a festival. ○ Evidence of supporting local businesses with significant economic impact expected. ○ Applicant has developed meaningful connections with communities and articulated this clearly in the application. 		
	3: Governance		
	<ul style="list-style-type: none"> ○ Board Directors have some members from the previous umbrella organization so past experience is there. Since the organization still partners with them, they have planning support. ○ Board is operationally focused with no governance or training, but overall no major concerns. 		
	4: Organizational Sustainability		
<ul style="list-style-type: none"> ○ Positive strategic plan included in application. ○ Applicant has applied for several grants, also in-kind support, sponsors, which they have successfully secured in the past. ○ Some concern with the festival's financials, as reserve funds are not sustainable and the festival does not have adequate liquidity. 			

Recommended Funding	\$14,896		
Increase	No Change	Decrease	
Rationale			
Applicant has requested and been recommended to receive the full amount of \$14,896. Good application, with a strong record of performance and use of funding from Mississauga in previous year.			

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
Canadian Community Arts Initiative	Mosaic - South Asian Festival of Mississauga	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description			
Mosaic festival brings cultural and artistic development to a region that needed a more inclusive cultural identity, due to an almost unprecedented influx of immigrants from many origins. The festival is considered "an element of positive change in the cultural fabric of Mississauga", Hazel McCallion, Past Mayor of Mississauga. Mosaic Festival is inclusive and connects communities and intended to inspire cross-cultural dialogue, promote a sense of pride in citizenship for local residents and generates tourism.			
Key Outcomes			
<ul style="list-style-type: none"> Host a two-day festival that is inclusive, inspires cross-cultural dialogue, connects communities and generates tourism. Deliver a bigger and better program moving forward and grow the overall impact. Offer an inclusive and welcoming community for first generation immigrants of South Asian origin, as well as other communities. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> Social media engagement provides proof of the demand for the event. Written very well and they have backed up their statements. Peer assessors recommended tightening up the responses regarding the history of the festival and focus responses on the proposal festival year (e.g., edit and select relevant material specific to the application, the application was quite long, some of the data/material was perhaps not as relevant for this grant). 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> Include Pakistani artists, Nepal, African artists, as well as local and youth talent. Good descriptive information that demonstrates past economic and artistic impact. Application includes two separate festivals on two different weekends, however two festivals in one application are not eligible per the grant guidelines. 		
	3: Governance		
	<ul style="list-style-type: none"> Details regarding board of directors is provided and well scoped roles. Organization is solid but further evidence of succession planning is required, as the application mention that current founders and other key players a nearing retiring. 		
	4: Organizational Sustainability		
<ul style="list-style-type: none"> Historically the festival has been well funded. Main sponsor increased funding to \$120,000 in 2024. A lot of artists help to generate revenue and strengthen sustainability. Very strong financial position, although carrying a deficit for previous fiscal year. 			

Recommended Funding	\$150,000	
Increase	No Change	Decrease
Rationale		
Applicant requested \$191,500 but peer assessment committee have recommended a total of \$150,000 which is a \$45,000 increase in previous funding. Funding for the second festival mentioned in the application that occurs on a separate weekend cannot be funded through the same grant stream. Overall organization and event is well run and produced a strong grant application.		

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
Muslim Association of Canada	MAC Expo 2025	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	1
Description			
MAC Expo is organizing a vibrant cultural bazaar that will showcase the rich diversity of Mississauga's communities, bringing together local artisans, performers, and culinary experts to celebrate the multicultural heritage of the city. The event will provide a platform for underrepresented cultures to share their unique traditions, arts, and foods, enhancing cultural understanding and appreciation across the city's diverse population. By creating an accessible, family-friendly event in the heart of Mississauga, the bazaar aligns with the city's vision of fostering cultural experiences and improving connections between communities.			
Key Outcomes			
<ul style="list-style-type: none"> Offer free admission and a central, easily accessible location to ensure that residents from all parts of the city can attend. Contribute to Mississauga's strategic priority of celebrating cultural diversity and fostering connections between its vibrant communities, while expanding opportunities for creative expression and participation for residents from all backgrounds. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> There is demand which has been described in the application however that nature of the event is framed closer to a trade show, which is ineligible for funding. Missing details on how underrepresented groups will be engaged and how the event will be accessible. In future, provide details or example on how you plan to include diverse communities. For future applications, consider how the event will improve access to cultural opportunities for Mississauga residents. Think about what strategies will be used to do this. 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> There are a lot of vendors, particularly food, so there is an economic impact but missing sufficient details on the cultural/artistic impact. Application does not effectively demonstrate the potential for the event to elevate the arts and culture sector in Mississauga. Location is not ideal for a shared economic impact, as application does not show how businesses outside of the vendors benefit (I.e. is there evidence of hotel stays due to the event? Do businesses around the venue benefit? If so, how?) 		
	3: Governance		
	<ul style="list-style-type: none"> Applicant provides examples and mentions partnerships with other organizations but is missing the detail to substantiate these partnerships (e.g., who? For how long?) Roles and responsibilities of Board of Directors and organizing committee are listed, but missing their names and specific skills that display their experience in finance, governance, etc. 		
	4: Organizational Sustainability		
	<ul style="list-style-type: none"> Diverse revenue sources and earned revenue is high which helps to offset expenses. It would be beneficial to develop and submit a strategic plan in future applications to allow peer assessors to see the big picture of how the event improves the arts scene in Mississauga and any long/medium term planning for growth. 		

Recommended Funding	No funding recommended	
Increase	No Change	Decrease
Rationale		
Applicant requested \$19,500 but has not been recommended for funding by the peer assessment committee. The trade show event does not align well with the cultural festivals and celebrations grant stream. Applicant is encouraged to work with staff on future applications to align with the grant criteria, specifically answering how the event exposes Mississauga residents to new cultures or traditions, improves opportunities for Mississauga artists, and identifying resident need.		

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
Festive Currents	MuslimFest	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	5
Description			
MuslimFest facilitates the involvement of multigenerational members of the Muslim community and their neighbors through various art forms and cultures. Programming and artists invoke a sense of belonging from many communities that are able to see their cultures and traditions displayed at MuslimFest. Also bringing together communities from all geographical areas across Southern Ontario and the United States, fostering the building of new relationships and bridges between groups. The platform also offers the opportunity for this cultural fusion to engage people of all ages, bringing a unique family event to the centre of Mississauga for free, while cultural contributions are multi-faceted that are a result of relations and partnerships built through marketing, programming, and inclusion.			
Key Outcomes			
<ul style="list-style-type: none"> Continue to grow the attendance of the free festival, promote Muslim culture and leverage new sponsorships and relationships with businesses to promote and reach new audiences. Collaborate with diverse cultural and community organizations across Mississauga and the Greater Toronto Area to reach non-Muslim and underserved audiences. Collaborate with local schools and other cultural festivals to promote shared cultural experiences and bring in diverse audiences. Use targeted social media campaigns, advertising in various languages, and cross-promotion with local media outlets to reach broader demographics. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> Very significant cultural event that has gained a large following in person and online. Strong evidence of resident need and engagement, and event provides accessible services. Application mentions collaborations however there is some missing information regarding who the group plans to collaborate with. 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> Multiple opportunities for artists (poets, performers, visual artists) to participate, including livestreaming. Anticipating 70,000 in attendance which will have significant economic impacts. Concerns that not enough Mississauga residents will benefit from the economic impact (1/3 non-residents). In future, applicant should provide reasons as to why a Mississauga festival brings in so much non resident talent (is this part of their mandate to attract international artists, etc.) 		
	3: Governance		
	<ul style="list-style-type: none"> 3 board members with a diverse skill set. Training opportunities available and have historically prioritized the recruitment of highly skilled individuals. The board engages in conferences and has a shadow training mechanism in place for succession. 		
	4: Organizational Sustainability		
<ul style="list-style-type: none"> Budget expected to decrease this year compared to last year. Grants and sponsorships lined up upwards of \$125K. Financially stable event with low risks. 			
Recommended Funding		\$70,000	
Increase	No Change	Decrease	
Rationale			
Applicant requested \$70,000 and has been recommended for full funding by the peer assessment committee. The applicant produced a strong grant application that addressed all evaluation criteria effectively. The rationale was also provided as to the increased request to \$70,000 from \$50,000 last year.			

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
Mississauga Kerala Association	Onam 2025	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	1
Description			
The Mississauga Kerala Association (MKA) organizes an annual Onam festival, which is a vibrant celebration of Kerala's rich cultural heritage. This 10-day festival culminates with Thiruvonam, where the association welcomes Maveli in traditional splendor. The event showcases the best of Onam's festivities, bringing together tradition, culture, and art in a grand display			
Key Outcomes			
<ul style="list-style-type: none"> • Provide a range of activities celebrating traditional elements such as Pookkalam (floral carpet), Thaalapoli (procession), Chenda melam (drumming), and Puli kali (tiger dance), as well as a traditional sadya (feast). • Foster partnerships with local arts communities to showcase talents, with a focus on international students. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> • Authentic experience for residents and fostering relationships with other organizations (Tamil and Muslim communities, as well as international students) • Focus on Kerala community mainly without significant outreach plan (small group of community demand/need) • Would strengthen the application in future to provide the developed EDIA policy that highlights the strategy towards inclusion. 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> • Very general information that is missing details and requires further logistical information (missing performer data, community engagement, artistic support, etc.). • Expenses mainly for facilities but missing support to artists. • More detail needs to be provided about how they're supporting artists. 		
	3: Governance		
	<ul style="list-style-type: none"> • Group appears to be operating successfully with members in place. • More details required on how governance is implemented within the organization. • In future, applicant should provide information on the skills and details regarding their board and governance (refer to grant guidelines on how to frame this in future.) 		
	4: Organizational Sustainability		
	<ul style="list-style-type: none"> • Small group that is basing off festivals held in other municipalities. • New group with not a lot of financial information to refer to. • Group relies heavily on corporate sponsorships, which indicates a high risk. 		

Recommended Funding	No funding recommended	
Increase	No Change	Decrease
Rationale		
Applicant requested \$20,000 but has not been recommended for funding by the peer assessment committee. The applicant needs to be prepared to provide all required financial documents in future (if requesting over \$20k, an audited financial statement is required). Providing details (e.g., numbers, names of community organizations, etc.) would help to strengthen future applications, as well as demonstrating ways that the festival has gathered and analyzed statistics to assist with budgeting, decision making, etc.		

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
Paint the Town Red Port Credit Community Association	Paint the Town Red	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description			
Paint the Town Red, Port Credit Canada Day celebrations, is a volunteer organization committed to civic & national pride that has grown to showcase Mississauga's diversity & encouragement of a wide range of community group involvement. A free, family event that generates significant economic & artistic impact for the local community. The epitome of community spirit, celebrations, civic & national pride, PTTR is an exemplary example of cultural diversity, inclusiveness, artistic encouragement, & community support that also provides a significant cultural & artistic impact in south Mississauga.			
Key Outcomes			
<ul style="list-style-type: none"> • Provide a community environment of inclusiveness, belonging & equity that is rooted in respect & celebration for all individuals & groups. • Measure economic impact through feedback, comments, food vendors running out of inventory, number of extra staff brought on in the restaurants, additional inventories brought in to handle the business volumes, etc. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> ○ Large, well attended event in previous years. Resident need is apparent. ○ Parade component seems to be the aspect that engages diverse communities, peer assessors would like to see more evidence of how they continuously work with and engage those communities. ○ In future, providing details on how the relationships with diverse, underserved community groups are strategically determined, and how the group promotes EDI in the event would help to increase the score for this criteria. ○ The application relied too heavily on testimonials and letters of support rather than robust answers to the questions in the application. 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> ○ Supporting emerging and community-based groups. ○ Missing some components regarding support to/for Mississauga artists and the alignment from an arts and culture perspective (i.e. how does the festival strengthen Mississauga's arts scene?) ○ Economic impact is substantiated throughout Port Credit during the event but it would be beneficial to determine ways to better assess number of attendees, demographics of attendees, etc. which will be useful to include in future funding requests. 		
	3: Governance		
	<ul style="list-style-type: none"> ○ There is a board that demonstrates leadership. ○ Several coordinators engaged with well-defined roles and responsibilities. ○ Team meetings regularly for planning (monthly meetings). 		
	4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Applied for several grants that are not confirmed yet and have a variety of in-kind donations and partnerships/sponsorships. ○ Lacking explanation of processes within the organization. For example, more information about their process for vendor recruitment, talent recruitment, etc. would be helpful in future applications. 		

Recommended Funding	\$105,000	
Increase	No Change	Decrease
Rationale		
The application describes the importance of the festival well, specifically regarding resident need. Peer assessors expressed concerns regarding the items listed in column 47 of the festival budget, some of which are not eligible expenses. The 2025 festivals' total eligible expenses listed in the application have decreased from 2024, leading to the recommended amount of \$105,000. Applicant did not provide rationale for the increase in funding to cover eligible expenses.		

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
Kalayaan Filipino Cultural Organization	Philippines Festival Mississauga	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description			
Philippine Festival Mississauga is a 2-day celebration of Filipino culture and heritage at the Celebration Square. It is free to the public. Through its programming, vendors and sponsors - the festival improves access to cultural opportunities for Mississauga residents. The festival features local and international artists, digital gamification, singing contents, cultural installations, dancing, food vendors, etc.			
Key Outcomes			
<ul style="list-style-type: none"> • Celebrate Filipino heritage and tradition and shares this with everyone. • Provide programing that incorporates activities on stage and on the grounds that appeal to all ages, gender orientation and ethnicity. • Promote EDI through a diverse team composition, diverse programming initiatives, partnerships with social media influencers with varied ethnic backgrounds and accept all vendors. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> ○ Applicant provided clear evidence and statistics regarding past festivals, and included other community groups they partner with/attend the event. ○ Looking to grow their audience and diversify the programming offered to attract diverse, younger age groups and have detailed strategies on how they plan to do so. ○ Peer assessors appreciated the details and statistics provided to support the request. 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> ○ Substantial artistic impact, a lot of detailed information provided. ○ Singing competitions highlight new talent and give opportunities to artists who may not otherwise have the chance to perform. ○ Large number of vendors and different cultural partners. 		
	3: Governance		
	<ul style="list-style-type: none"> ○ The festival is organized by a standing committee of the KFCO, very well organized. ○ They have a thorough succession plan in place. ○ Trying to engage youth and younger generations through a mentorship and training program. 		
	4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Applicant has a good track record of applying for and receiving funding. ○ They also have sponsorships and donations in place 		

Recommended Funding	\$60,000	
Increase	No Change	Decrease
Rationale		
The applicant requested \$60,000 and this has been recommended by the peer assessment committee. Application was clear and concise and provided the peer assessors with the required information to effectively evaluate the grant criteria. The applicant provided a thorough amount of detail to help frame the increased funding request from previous years (\$19,999 in 2024) based on increase budget justification.		

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
Saigon Park Anniversary Festival	Saigon Park Anniversary Festival	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	3
Description			
3rd year Anniversary on Sunday May 25th, 2025, to celebrate this continued relationship with the City of Mississauga to support the Vietnamese Community. Next year will be a major milestone year as we will celebrate the 50th anniversary of the Vietnamese boat refugees' arrival in Canada. With the end of the Vietnam War in 1975, hundreds of thousands of boat refugees fled Vietnam and were generously sponsored by several Western nations including Canada.			
Key Outcomes			
<ul style="list-style-type: none"> Acknowledging all the cultural associations who came to support helps foster stronger relationships and inclusivity. Have a culturally diverse volunteer pool. Opportunities for artists and music producer to showcase their talent and highlight their skills on stage. Debunking misconception of the Southeast and East Asian cultures, acceptance of differences, explore Mississauga, and promote Mississauga as a welcoming and diverse City. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> Primary focus on Vietnamese community but is open to all Mississauga residents A culturally significant event provides rationale for an expected increase in attendance. Peer assessors would like to receive more information on how the event will attract diverse communities beyond the Vietnamese community (this is referred to broadly but no strategies or actions provided that will be taken). 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> Smaller festival, therefore lower expected impact compared to other large festivals. Applicant mentioned vendors, local artists/businesses and hotel stays but missing some of the specific details that would strengthen this section. Indicators and data are missing in this section. In future applications, if there are 5,000 people expected, what would be the estimated economic impact of this? 		
	3: Governance		
	<ul style="list-style-type: none"> No strategic plan or succession plan in place, peer assessors would like to see this in future applications. No mention of governance training or how they strengthen their current board. Missing details about who the board members are and their specific skillset that make them an asset to the organization. 		
	4: Organizational Sustainability		
<ul style="list-style-type: none"> Applicant has established some partnerships over the past few years of operation. Significant sponsorships and vendor fees increase cash flow. No formal financial practice which is a concern for their financial risk. 			

Recommended Funding	\$10,000	
Increase	No Change	Decrease
Rationale		
Applicant requested \$19,500 but peer assessment committee has recommended the amount of \$10,000 due to the missing information that would have helped to strengthen the application. The \$10,000 is intended to offset some costs associated with the venue (e.g., infrastructure needs, fencing, etc.). Applicant is encouraged to continue to grow and strengthen the event and organization, and to consider building out governance and financial practices which will also help to strengthen future applications.		

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
Streetsville BIA	Streetsville Christmas in the Village	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	4
Description			
Streetsville's Christmas in the Village is a highly anticipated and well-loved event that keeps growing bigger and better with each passing year. Kicking the celebration of the Holiday season in Streetsville, Lighting of the Christmas Tree ceremony on Friday, November 21, along with a vendor market supporting local entrepreneurs and businesses, and performances from local artists. Continuing this celebration for a full day on Saturday, November 22, where guests can enjoy live music from local performers, free family activities such as photos with Santa, horse & buggy rides, and more, and a Holiday artisan market.			
Key Outcomes			
<ul style="list-style-type: none"> Promote the 400+ local businesses that Streetsville is home to and through this festival and the exposure that comes along. Over 10,000 attendees over the span of 2 days. Build and promote Streetsville's brand as an inclusive community that engages with a wide range of cultures across Mississauga. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> Engaging local businesses, expecting 10,000 visitors over 2 days, building a sense of community. Including new features for 2025 of how people in other countries celebrate Christmas promoting heritage. Request for funding supported with evidence, but missing some components to establish the resident need (e.g., include additional information on the events cultural aspects in future that attracts residents to attend and why). 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> Event doesn't appear to be primarily focused on strengthening cultural sector/artistic impact, but does add elements of art to Streetsville Village. There appears to be an economic impact, however in future application, please include information on how the event supports local artists not just businesses. 		
	3: Governance		
	<ul style="list-style-type: none"> Under the jurisdiction of the Streetsville BIA and Christmas committee. Governance structure is built-in to the BIA. Given the nature of the organization and relationship with local businesses, they are well situated to run an event like this. 		
	4: Organizational Sustainability		
	<ul style="list-style-type: none"> Applicant has partnerships and sponsorships in place. Businesses are the ones benefitting and there appears to be solid collaboration for the event. Financial standing is a concern, as there has been negative cash flow for past 3 years and lack of sufficient liquidity and reserve funds, but in position to be positive by end of 2024. 		

Recommended Funding	\$15,000	
Increase	No Change	Decrease
Rationale		
Applicant requested \$20,000 but peer assessment committee has recommended funding at \$15,000 in alignment with the application score. The applicant did not demonstrate the anticipated growth for 2025 or increase in expenses to justify the increased request from previous year at \$15,000, therefore recommended same as previous year.		

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
Better Futures for Kids	Tastes of South Asia Moon Festival	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	3
Description			
Tastes of South East Asia is a vibrant festival that showcases the rich art, culture, and cuisine of South, East, and Southeast Asia, enhancing the cultural landscape of Mississauga. Through annual events such as the Lunar New Year Festival and Moon Festival, they celebrate important holidays with diverse food vendors, artistic performances, live music, and fashion shows, all aimed at promoting cultural appreciation and supporting local small businesses. A core focus of the festival is addressing critical social issues, particularly human trafficking and child exploitation.			
Key Outcomes			
<ul style="list-style-type: none"> Raise awareness to critical social issues and donate festival profits to partnering organizations. Foster inclusivity and community engagement, the festivals unite diverse residents and provide meaningful access to cultural opportunities. Prioritize businesses owned by underrepresented groups, including women, immigrants, and racialized entrepreneurs in the festival marketplace. Address a vital community need by offering a dedicated space for cultural connection, celebration, and engagement for Southeast Asian culture. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> 2024 festival reported 10,000 attendees however missing information about the actual demand in the community and inclusivity components. Applicant aims to prioritize underrepresented groups as the festival vendors, but missing information on how they plan to achieve this and conduct outreach. Missing information on how the event/initiatives will address human trafficking and child exploitation. 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> Event pays artists and has many local businesses and vendors involved which indicates good economic impact. Helps to foster connections among the Southeast Asian community and beyond, which strengthens cultural identity. Missing information about their performers, artists, etc. (e.g., how many are Mississauga residents?) 		
	3: Governance		
	<ul style="list-style-type: none"> Conducting succession planning activities. Governance information included is quite general and missing details about who their board of directors is and the skills they each contribute towards the organization/festival. Further information required regarding governance in future applications. 		
	4: Organizational Sustainability		
	<ul style="list-style-type: none"> No confirmed grants yet but have applied for a few. Vendor packages are the main source of revenue, large projected revenue for 2025. Would like to see further details regarding increase in sponsorship revenue, is there a robust plan in place to achieve this? 		

Recommended Funding	\$15,000	
Increase	No Change	Decrease
Rationale		
Applicant requested \$15,000 which has been recommended by the peer assessment committee. This will be the applicant's first grant with the City of Mississauga as they were not funded in 2024 but were encouraged to reapply for 2025. Peer assessors saw an improvement in the application and information provided, however applicant is encouraged to review the feedback provided in the evaluation summary to strengthen future requests.		

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
Community Arts Council of Canada	The Classical : Celebration of World Music	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	3
Description			
The Community Arts Council of Canada (CACC)'s The Classical: Celebration of world music (formerly Vibrant Classical) festival, offers Mississauga artists, performers, and residents a 1-day opportunity to celebrate the rich heritage of classic music, art, and dance from various ethnocultural communities. Featuring local performers who represent the diverse cultures in Mississauga, the festival highlights the artistic traditions that shape the cultural identity of these groups. CACC acknowledges the significance of ethnocultural classics in music, visual arts, and dance as vital expressions of community identity, aiming to bridge cultural divides by fostering connection through shared artistic experiences.			
Key Outcomes			
<ul style="list-style-type: none"> • Showcases a wide range of artistic expressions rooted in 'classical' culture, including Indian, Italian, Chinese Indigenous, South Asian and Southeast Asian, and Spanish flamenco, reflecting Mississauga's multicultural vibrancy. • Provide a diverse platform for local artists to perform alongside internationally renowned classical artists. • Support youth and emerging artists, engage Mississauga residents of all ages and provide immediate benefits such as cultural enrichment, educational opportunities and professional exposure. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> ○ Held at a unique venue – Maja Prentice Theatre. ○ No robust evidence of resident need included in application. ○ Live streaming offers a broader engagement supporting inclusion and accessibility. ○ Appreciate their focus on female performers which is niche in the South Asian music space. 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> ○ Overall the impact described in the application does not indicate a large number of artists paid. ○ Peer assessors liked that they are seeking to involve youth and emerging artists by collaborating with local groups. ○ Given the scale of the festival, they appear capable of contributing artistic impact in the community. 		
	3: Governance		
	<ul style="list-style-type: none"> ○ Good 3-year strategic plan and a good funding plan. ○ Applicant listed the board members but missing some details about the board's experience and skillset. ○ Stable organization with effective governance model. 		
	4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Funding from different levels of government and sponsorships. ○ Still developing their funding strategy to diversify revenue. ○ More information on how the group plans to grow would be beneficial in future applications. 		
Recommended Funding		\$5,000	
Increase	No Change		Decrease
Rationale			
Applicant requested \$12,500 but peer assessment committee has recommended \$5,000 given that their festival budget from 2024 was \$4,600. Application was missing some information about the rationale for an increased budget, plans to engage with the other cultures, community groups, etc. that supports their mission to showcase a wide range of artistic expression.			

Cultural Festival and Celebrations Evaluation Summary Sheet

Organization	Event Name	Stream	Grade Of Application (1 lowest, 5 highest)
The Egyptian Coptic Festival	The Egyptian Coptic Festival	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	3
Description			
The Egyptian Coptic Festival was established with a vision to showcase Egypt's unique culture through integration within the diverse Canadian fabric. Started in the fall of 2018 and was the very first festival of its kind to showcase Pharaonic, Coptic and modern Egyptian arts and culture in Mississauga's Celebration Square. Since inception, the Egyptian Coptic Festival has been successful in receiving a date annually till now.			
Key Outcomes			
<ul style="list-style-type: none"> • Offer a welcoming space for people from all faith and ethnic backgrounds. • "Building a community" will be a main focus in the years to come. • Strengthen the festivals reputation through the inclusive, unique and top quality programming it offers. 			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> • Historically well attended and has been growing over the years, seeing a large increase in attendance. • Not enough details provided in their application responses. Provided indicators that describe achievements but no descriptions of strategies or further context to describe how achievements were gained or how future goals will be achieved. • Missing information on EDI strategies beyond Egyptian Coptic (how festival is recruiting/engaging different communities for volunteers, performers, etc.) 		
	2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> • 2-day festival, they have a well established network of vendors and artists that are Mississauga residents. • Well described economic impact (emerging artists and well known). • Diversity in their programming, however score was deducted due to a lack of detail on the 2025 festival plans and potential (mostly 2024 festival information provided). 		
	3: Governance		
	<ul style="list-style-type: none"> • Good description of roles and responsibilities. • Section is lacking the information on the previous/current experience for the board members and how they pertain to the roles and responsibilities. 		
	4: Organizational Sustainability		
	<ul style="list-style-type: none"> • Organization has developed strong sponsors and in-kind support and has hosted successful events in the past but has not secured other government funding. • Some concerns regarding the financial standing of the festival since the new operating organization is in its first year. • Missing details on their plans for success moving forward (evidence on their sustainability plan). 		

Recommended Funding	\$7500	
Increase	No Change	Decrease
Rationale		
Applicant requested \$20,000 but peer assessment committee has recommended \$7,500 to align with the same funding received in 2022. This is the first festival under its independent governance, and evidence of sustainable financial management is required to warrant larger amounts of funding. Applicant is encouraged to provide additional details that contribute to the funding request in future applications. A lot of information provided from previous event but grant proposal should focus on what is expected to be achieved through the funding/upcoming festival.		

Culture Projects Evaluation Summary Sheet

Organization		Project	Grade Of Application (1 lowest, 5 highest)
Art Gallery of Mississauga		ANNA GULBINSKI	1
Description			
<p>The Art Gallery of Mississauga (AGM) Art Hive is a free, creative and welcoming space that fosters positive mental health, inclusion, community and learning through the creation of art; providing Mississauga's diverse community members/groups a safe space to gather and create. Throughout the summer of 2024 the AGM conducted its Art Hive workshops in Celebration Square and was met with resounding success and attendance. The AGM would like to continue animating Celebration Square with this creative and free art opportunity in 2025. Celebration Square welcomes the diverse community of residents of Mississauga and this free and inviting art workshop will animate the square with art and creativity. The premise behind Art Hive is to provide a safe welcoming space that fosters creativity. Throughout the art hive session participants are prompted with positive, empowering or affirming words, pictures or phrases to stimulate the creative process. At the end of the session, participants work is showcased and celebrated to the rest of the group. Be it someone with minimal artistic skill to amateur artists the Art Hive concept supports their mental well being allows participants the opportunity to explore their own creative process in a self directed format. Through creative activities and dialogues, individuals learn about themselves and others thereby strengthening both personal and community connections.</p>			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> ○ Tying mental health to the arts is positive, however reviewers are not sure that sort of programming is effective in a drop-in setting at a Community Centre and in a public space. More evidence of a professional approach to mental health is required. ○ Events proposed are in places where artistic activity already occurs (i.e. Celebration Square) and thus do not fit the mandate of the grant. 		
	2: Strengthening Cultural Products in Mississauga		
	<ul style="list-style-type: none"> ○ There was no response to any questions in this section therefore reviewers were unable to judge the cultural impact. ○ Some inference based on previous programming will indicate that the program strengthens cultural products, however due to a lack of response it is hard to determine this criterion as it stands today. 		
	3: Resources		
	<ul style="list-style-type: none"> ○ Current partnerships with Afghan Women's Organization and Newcomer Centre of Peel. ○ The organization has buy-in from community centres, but there are major concerns around if program should be in a public space such as Celebration Square given the sensitive nature of mental health programming. ○ 		
	4: Governance		
	<ul style="list-style-type: none"> ○ Organization has the experience and expertise to deliver event but there are major uncertainties around the parameters of an arts event that intersects with mental health. 		

Recommended Funding	No funding recommended
Rationale	
<p>Reviewers recommended not funding this project due to a lack of alignment with the purpose of the grant and questions around the responsible implementation of the program, given its mental health focus. Additionally, the unanswered questions on strengthening cultural products made the application incomplete, thus the criterion on 'Strengthening Cultural Products in Mississauga' could not be judged.</p>	

Culture Projects Evaluation Summary Sheet

Organization	Project	Grade Of Application (1 lowest, 5 highest)
Blackwood Gallery	In a Manner of Speaking	4

Description

“In a Manner of Speaking” (IMS) is a three-part exhibition series displayed across four large-scale outdoor lightboxes on the UTM campus from January 8 to June 30, 2025. Featuring eight Canadian, international, and Indigenous artists—Scott Benesiinaabandan (Winnipeg), Emily Cook (Toronto), JJJJerome Ellis with the People Who Stutter Create (East Lansing/New York City/Norfolk/London/Swannanoa), Wieteke Heldens (New York City), Seo Hye Lee (London), Logan MacDonald (Waterloo/Toronto), Stephen Proski (Kansas City), and RA Walden (Berlin)—the series explores the deep-seated longing to be understood, addressing the limitations of language and traditional vocabularies. Many artists identify as part of the disability community, offering underrepresented perspectives.

Evaluation Criteria	1: Resident Need, Engagement & Inclusivity
	<ul style="list-style-type: none"> 8-part show including Indigenous Communities, proposed locations are Central Library and Celebration Sq, and transportation will be provided. Challenging colonialism and ableism. There could be more effort to engage with Mississauga artists as lead artists.
	2: Strengthening Cultural Products in Mississauga
	<ul style="list-style-type: none"> Each exhibition contains different themes and produces different dialogues. Highlights Indigenous works and involvement of individuals with disabilities. Public programs include workshops.
	3: Resources
	<ul style="list-style-type: none"> Various resources to support project. Demonstration of past successes with 35,000 website engagements.
	4: Governance
	<ul style="list-style-type: none"> Strong governance with well-established procedures, policies and strategic plans. Diversity of artists and board members.

Recommended Funding	\$5,000
Rationale	
Reviewers recommended full funding at \$5,000 to support project, citing well-developed scope of project and inclusion of marginalized population in arts programming.	

Culture Projects Evaluation Summary Sheet

Organization		Project	Grade Of Application (1 lowest, 5 highest)
Crane Creations Theatre Company		Paper Play Project	5
Description			
<p>Crane Creations Theatre Company will animate one of Mississauga's most iconic urban landmarks, Kariya Park, by performing a newly created "paper play" about Mississauga's history. The Paper Play (Kamishibai in Japanese) started as a storytelling technique in 16th century Japan, and is today used as a project presentation tool around the world. For example - Toyota uses kamishibai technique as their project presentation tool. The play will be created with input from a Heritage Mississauga historian and feature performers narrating a story using original illustrations housed in a miniature replica of a historic building in Mississauga, The Grange House. The project celebrates the relationship between Mississauga and its sister city - Kariya, Japan. The two cities cultivated a relationship to promote dialogue after WWII. Mississauga and Kariya became sister cities in 1981 resulting in cultural and economic exchange.</p>			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> ○ Crane Creations primary expression form is puppetry. ○ Project will involve Japanese story telling through Paper Play (or Kamishibai in Japanese) which is a unique art form. ○ First performance will be at Kariya Park with a total of 8 locations where the project will be delivered. Collaboration with City Parks staff will be required to determine the appropriate dates for the performances. 		
	2: Strengthening Cultural Products in Mississauga		
	<ul style="list-style-type: none"> ○ Strong demand for family programming, public and diverse engagement. ○ Connection with families, newcomers, seniors and youth. ○ Job training opportunities for artists between 19 and 30 years of age. ○ Paid opportunities for artists. 		
	3: Resources		
	<ul style="list-style-type: none"> ○ Collaborating with Japanese organizations to delivery project, along with broader consultation with Japanese Association at UTM, Japan Festival Mississauga and Japanese Cultural Centre in Toronto. 		
	4: Governance		
	<ul style="list-style-type: none"> ○ Well-established Board with diverse skillsets. ○ Strong engagement with community partners for collaboration. 		

Recommended Funding	\$5,000
Rationale	
<p>Reviewers recommend full funding at \$5,000, citing strong cultural impact and consultation with Japanese cultural organizations to plan the details of the project. Group will require consultation with Parks staff prior to performances.</p>	

Culture Projects Evaluation Summary Sheet

Organization		Project	Grade Of Application (1 lowest, 5 highest)
Frog in Hand Productions Inc.		Harbour Lights: A Celebration of Art in Port Credit	5
Description			
<p>"Harbour Lights: A Celebration of Art in Port Credit," is a creative placemaking partnership between Frog in Hand (FH) and the Port Credit BIA. It will engage artists to create a new promenade-style, site-specific production inspired by Port Credit. Our creative team will be in residence in local spaces and at small businesses to research, create and rehearse in full public view for four weeks from July 2nd-23rd. The project will culminate in 4 evening performances on July 24th (7:30pm and 9:30pm), and July 25th (7:30pm and 9:30pm), with rain dates on August 1st and 2nd.</p> <p>"Harbour Lights" will be an immersive, multidisciplinary journey starting at Market Square, traveling west on Lakeshore to end at the new park beside Port Credit's lighthouse. There will be 7 stops along the way. The show will be hosted by two charismatic performers who will guide the audience on their adventure. Our last stop will bring all participating artists together for a cathartic finale. Our project directly relates to the Animating Urban Spaces theme, since it will enliven 7 specific locations, as well as the Lakeshore corridor. "Harbour Lights" will be crafted for Port Credit, reimagining local spaces and transforming them into places for dance, theatre, music, film and visual art.</p>			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> ○ New project with involvement of Port Credit BIA, Market Square and Port Credit Lighthouse. ○ Program includes four evening performances in July 2025, hyperlocal and strong engagement with residents. 		
	2: Strengthening Cultural Products in Mississauga		
	<ul style="list-style-type: none"> ○ Project will boost local artists and businesses. ○ On-job training opportunities. ○ Workshops and classes being held to attract new audience and the event is open to all artists. 		
	3: Resources		
	<ul style="list-style-type: none"> ○ Multiple in-kind partnerships and donations. ○ Group will require consultation with City Parks staff for all activities occurring in City parks. 		
	4: Governance		
	<ul style="list-style-type: none"> ○ Strong governance and collaboration with groups. ○ Involvement of many businesses and professional and youth artists in project. 		

Recommended Funding	\$5,000
Rationale	
Reviewers recommend full funding at \$5,000, citing strong potential for cultural impact and robust engagement with residents. Group will require consultation with City Parks staff for all activities occurring in City parks to arrange dates and possible permits.	

Culture Projects Evaluation Summary Sheet

Organization		Project	Grade Of Application (1 lowest, 5 highest)		
Indus Community Services		Art in the Park(ing Lot): Cooksville Community Festival 2025	4		
Description					
<p>Our project, “Art in the Park(ing Lot): Cooksville Community Festival 2025,” is a free arts and culture festival, open to the public, that will take place at 67 Hillcrest Ave, a parking lot adjacent to the Cooksville GO Station. This festival has been occurring for some years, and the 2025 iteration will see a celebration of the diverse heritage our local community via food and a wider range of artistic mediums than ever before, also paying homage to Cooksville’s rich culture by engaging artists representative of our community’s demographics. Our space is an underused parking lot, slated for development, near Cooksville’s heart, about 800 m away from Four Corners, making it an ideal urban space to animate with our festival. It will showcase art in a non-typical space, allowing the public access to art for free, and offering artists a paid opportunity to engage with this oft-ignored urban space. Previous years have seen stencilled decorations on the tarmac and a portion of it turned into a dance stage; this year will also allow artists to consider how best to unleash their creativity in and on a parking lot while giving the community time and space to come together, enjoy art, celebrate our varied heritage, and build connections with each other.</p>					
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity				
	<ul style="list-style-type: none"> ○ Cultural Festival open to the public at the parking lot at Cooksville. ○ Food and wide range of artist mediums. ○ Demonstration of need through surveys and workshops. ○ Open, free and inclusive event. 				
	2: Strengthening Cultural Products in Mississauga				
	<ul style="list-style-type: none"> ○ 7 paid opportunities for Mississauga residents. ○ Two dance demonstrations. ○ Arabic calligraphy, henna artist and face painting for children. 				
	3: Resources				
	<ul style="list-style-type: none"> ○ Involvement of established community groups. ○ In-kind donations from TAS Impact, Heart Comonos and United Way Greater Toronto. 				
	4: Governance				
	<ul style="list-style-type: none"> ○ Experienced organization with various programs targeting newcomers and marginalized populations. 				
Recommended Funding		\$5,000			
Rationale					
Reviewers recommend full funding at \$5,000 given wide variety of artistic mediums and hyperlocal approach.					

Culture Projects Evaluation Summary Sheet

Organization		Project	Grade Of Application (1 lowest, 5 highest)		
Kaleidoscope Chinese Performing Arts Society (KCPA)		Inherit The Classics-KCPA Mid-Autumn Festival Gala	4		
Description					
Continuing using the stage, to perform the Chinese dances, choirs, drama and other martial arts to show the multicultural environment in Mississauga. Tradition and modernity collide, the performers from Mississauga who have lived in the city for many years perform traditional oriental cultural programs. Inherit traditional culture through performances of cultural and artistic programs. Let the audience understand Chinese culture, let the next generation inherit the culture, and let modern city have a unique national culture.					
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity				
	<ul style="list-style-type: none"> ○ This project will inherit the classical middle Autumn festival, main goal is to provide opportunities for community members in Chinese Arts. ○ They have continued to do the show for several years. 				
	2: Strengthening Cultural Products in Mississauga				
	<ul style="list-style-type: none"> ○ Paid artist opportunities at cultural event. ○ They have invited other people and groups to perform e.g. Egyptian Art Group. 				
	3: Resources				
	<ul style="list-style-type: none"> ○ Various partnerships and several years of experience. 				
	4: Governance				
	<ul style="list-style-type: none"> ○ Good number of volunteers and strong board. 				
Recommended Funding		\$5,000			
Rationale					
Reviewers recommend full funding at \$5,000 because of good track-record of success and high cultural impact.					

Culture Projects Evaluation Summary Sheet

Organization		Project	Grade Of Application (1 lowest, 5 highest)
MonstrARTity Creative Community		Cultural Visual Arts Showcase by South Asian Seniors	4
Description			
100 seniors will participate in visual art workshops to create unique artwork for a public arts showcase coinciding with the major South Asian holiday of Deepavali (AKA Diwali). Led by professional artists, they'll explore various techniques like mandalas, rangoli, and Warli art, all inspired by traditional South Asian themes. This project will showcase seniors' creativity while celebrating the rich cultural heritage of the South Asian community in Mississauga and the valuable contributions of seniors.			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none">○ Very targeted project for 100 seniors within a South Asian banquet hall for Diwali.○ Would engage seniors and utilize a space that usually doesn't host art.		
	2: Strengthening Cultural Products in Mississauga		
	<ul style="list-style-type: none">○ Performances bring out South Asian art form.○ There will be three groups who participate in 8 visual arts workshops each. 3 professional South Asian facilitators who are experienced in working with seniors will guide these seniors to create artwork and plan the final art showcase		
	3: Resources		
	<ul style="list-style-type: none">○ Leveraging volunteer and staff hours.○ Diverse revenue sources and reserve funds.		
	4: Governance		
	<ul style="list-style-type: none">○ Operating for many years with skilled and experienced board.		
Recommended Funding		\$5,000	
Rationale			
Reviewers recommend full funding at \$5,000 noting strong cultural impact and programming for seniors.			

Culture Projects Evaluation Summary Sheet

Organization		Project	Grade Of Application (1 lowest, 5 highest)
Sheridan Homelands Ratepayers' Association		Dufflebag Theatre	3
Description			
Dufflebag Theatre is our version of Theatre in the Park. We host this event in the summer and invite all neighbours to attend. It is held outside, and we encourage our guest to bring their blankets and chairs. We also provide water and small snacks. The audience is usually families of all ages. Every year we have a different theme. Our themes try to encompass all ages. We have had Shakespear productions to Peter Pan, serious themes and mostly, fun themes. We find that the lighter themes are more conducive to our demographic. Thornlodge Park is the venue in which we hold this production, and it is always well attended. The area in which we hold the productions is surrounded by trees, bushes, and the always animated, squirrels! It allows people to enjoy a live production which sometimes can be unaffordable for certain families. We have always had positive responses to the productions, and it has become a SHORA staple. This event is one of our more popular events; it instills a connection and fondness for the neighbourhood.			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> ○ Dufflebag Theatre to bring Theatre in the Park. ○ Multigenerational, family oriented and free. ○ Evidence on reflecting diversity in the selection of theatre group could have been highlighted better. 		
	2: Strengthening Cultural Products in Mississauga		
	<ul style="list-style-type: none"> ○ Minor concerns about the selection of the work as theatre group is not a Mississauga group, however paid artist are local. ○ Lower opportunity for people to view a theatre performance in the park, so from that perspective it would address a gap in the community. 		
	3: Resources		
	<ul style="list-style-type: none"> ○ Lack of revenue, perhaps revenue is earned from operations as a ratepayers association. 		
	4: Governance		
	<ul style="list-style-type: none"> ○ Organization leadership has experience in delivering small projects. 		

Recommended Funding	\$700 (65% maximum allowable under grant guidelines)
Rationale	
Applicant requested a \$1,000 for the project. Reviewers recommended funding at \$700 which is 65% of the project budget and maximum allowable for funding under grant guidelines. Reviewers noted that the project exhibited strong potential for cultural impact and resident engagement with a small budget.	

Culture Projects Evaluation Summary Sheet

Organization	Project	Grade Of Application (1 lowest, 5 highest)
Studio89	Senior and Youth Connect: Impact Arts Program	4

Description

Our 'Senior and Youth Connect (SYC): Impact Arts Program' will transform the Creditvale Community Wellness Hub and a nearby park into a dynamic artistic venue that will foster intergenerational connections for Seniors and Youth. This 10-week program will bring 30 isolated seniors and 10 newcomer youth together for collaborative art projects, designed to activate non-traditional urban spaces and engage the broader community.

Through visual arts, memoir writing, seed-paper making, painting and pottery, participants will explore creative expression while cultivating meaningful relationships.

Evaluation Criteria	1: Resident Need, Engagement & Inclusivity
	<ul style="list-style-type: none"> ○ This project would be taking place in a park and animate public spaces. ○ 10-week program, 30 seniors and youth will work together so its intergenerational and impactful. ○ Program will combat social isolation.
	2: Strengthening Cultural Products in Mississauga
	<ul style="list-style-type: none"> ○ Appreciation for cultural diversity. ○ Art form allows for telling of a story, almost like a memoir. ○ 10 paid opportunities.
	3: Resources
	<ul style="list-style-type: none"> ○ Various in-kind donations and access to art spaces. ○ Group is required to consult with City parks staff for any activities in City Parks to ensure suitable dates and proper permits are in place.
	4: Governance
	<ul style="list-style-type: none"> ○ Strong governance with good strategic planning. ○ Track-record of success with similar initiatives.

Recommended Funding	\$5,000
Rationale	
Reviewers recommend full funding at \$5,000 noting strong inter-generational component and cultural impact.	

Culture Projects Evaluation Summary Sheet

Organization		Project	Grade Of Application (1 lowest, 5 highest)
The Canadian Arabic Orchestra		Pop-up Festival 2025	5
Description			
<p>The 2025 Pop Up Festival is a free, interactive music festival designed to animate urban parks across Mississauga with live performances of Arabic Fusion and world music genres. Aligning with the 2025 grant theme, “Animating Urban Spaces,” the festival transforms public parks into vibrant cultural spaces, fostering social engagement and community building. Held over two weekends in July 2025, the festival will feature eight performances across four parks, including Meadow Glen Park, Parkway Green, and Port Credit Memorial Park. Each park will host two performances per day, offering immersive experiences that invite casual spectators and park-goers to connect with diverse musical traditions. The lineup will include Arabic, Latin American, South Asian, Indigenous, and other world music styles, primarily featuring local Mississauga artists. In line with the theme “Animating Urban Spaces,” the festival brings live music to non-traditional venues, enriching the public's experience of these spaces and underscoring the cultural value of Mississauga's parks. By showcasing the city's diverse heritage, the festival deepens the community's connection to its surroundings.</p>			
Evaluation Criteria	1: Resident Need, Engagement & Inclusivity		
	<ul style="list-style-type: none"> Free and engaging pop-up performances for residents. Animation of public parks and cultural enhancement of public spaces, bringing live music to non-traditional avenues. 		
	2: Strengthening Cultural Products in Mississauga		
	<ul style="list-style-type: none"> Unique opportunities for artist-public interaction. Collaboration with and inclusion of artists from different backgrounds, including Arab, Latin American, South Asian, Indigenous and other musical styles. 		
	3: Resources		
	<ul style="list-style-type: none"> Various in-kind partnerships and great leveraging of resources. Important considerations within scope of project, including transportation and food for artists. 		
	4: Governance		
	<ul style="list-style-type: none"> Well-established board with diverse skillsets. Strong engagement with community partners for collaboration. 		

Recommended Funding	\$5,000
Rationale	
Reviewers recommend full funding at \$5,000, citing strong inter-cultural aspect of public performances, robust planning and high potential to animate parks and public spaces.	

Community Grants Evaluation Summary Sheet

Organization	Stream	Amount of Funding Requested from the City	Grade Of Application (1 lowest, 5 highest)
Active Adult Centre Mississauga	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	\$9,972	2
Description			
<p>Since 1992, AACM has delivered seniors-focused programming and activities to approximately 2300 seniors annually from across the City through 74 weekly recreational, social and educational classes/ opportunities (currently) amounting to tens of thousands of unique visits each year to our accessible Centre. Over 4000 programs, services, and activities are run annually to meet the social, fitness, and health care needs of the local seniors' demographic, aged 50 and better. AACM's active and social opportunities include Co-ed Fitness, Table Tennis, Zumba, Essentrics, Stitch & Chat, watercolour painting, a Mall Walkers group, euchre, a book club, licensed bingo, IT workshops, and over 10 different types of dance classes, supporting many levels of comfort and ability, to name a few.</p>			
Key Outcomes			
<ul style="list-style-type: none"> 32 health and wellness (H&W) sessions/ clinics + 3 workshops offered during this proposed Project. 265 seniors attending the health and wellness sessions plus workshops throughout the Project timeframe. An improved sense of well-being/ wellness reported by 85% of all Project participants. 			
Evaluation Criteria	1: Demonstrated Need and Rationale for Funding		
	<ul style="list-style-type: none"> Clear description of broad resident need for older adults. Will new programming bring residents back to programming as desired? If so, greater clarity on strategy required for membership retainment. Unclear about program continuity and recruitment of members. 		
	2: Feasibility of Grant Proposal & Organizational Effectiveness		
	<ul style="list-style-type: none"> Require stronger outcomes, clearer targets, and method of evaluation. Further details required on the successes of their previous grants. Inconsistent metrics listed for their Facebook page. 		
	3: Resident Engagement & Inclusivity		
	<ul style="list-style-type: none"> Greater clarity on confirmed workshop topics required. More details required on how residents were engaged regarding the specific workshop topics. 		

Recommended Funding	\$9,600		
Increase	No Change	Decrease	
Rationale			
Decreased amount to the total in their uploaded budget (\$9600) rather than their request amount (\$9972).			

Community Grants Evaluation Summary Sheet

Organization	Stream	Amount of Funding Requested from the City	Grade Of Application (1 lowest, 5 highest)
Big Brothers Big Sisters of Peel York Inc.	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	\$10,000	3
Description			
Big Brothers Big Sisters of Peel York is a mentoring organization for children and youth. BBBS's mission is to enable life-changing mentoring relationships to ignite the power and potential of young people. BBBS's vision is that all young people realize their full potential. BBBSPY serves children and youth, ages 6- 18, who are facing adversity in their lives. Children and youth enrolled in BBBS programs have experienced an average of 5 adverse childhood experiences, such as living in poverty, social isolation, abuse, family breakdown, bullying or mental health issues.			
Key Outcomes			
<ul style="list-style-type: none"> Expected Outcomes for youth, increased participation in recreation activities. Expected Outcomes for youth, increased self-esteem and self-confidence. Expected Outcomes for youth, improved Leadership skills. The Mississauga mentors will experience a positive volunteer experience while feeling rewarded through their mentoring relationships. 			
Evaluation Criteria	1: Demonstrated Need and Rationale for Funding		
	<ul style="list-style-type: none"> Seems to be a repetitive application from last year. Requires some details on improvement, expansion, change in approach from one year to the next. Budget figures included. 		
	2: Feasibility of Grant Proposal & Organizational Effectiveness		
	<ul style="list-style-type: none"> Outcomes are identical to previous years and lacking updates that would reflect changes year to year (e.g., changes based on feedback from mentors). Organization has a good reputation and provide important programming in the communities in Peel. Concern over deficit year or year, financial risk is high. 		
	3: Resident Engagement & Inclusivity		
<ul style="list-style-type: none"> More details on strategies to recruit mentors to reach listed targets. Good connections and network in the Peel community that will be leveraged for this work. 			

Recommended Funding	\$10,000	
Increase	No Change	Decrease
Rationale		
Peer assessors are supportive to provide the requested amount of funding but strongly recommend that future applications provide updated/new outcomes and not repeat from previous applications.		

Community Grants Evaluation Summary Sheet

Organization	Stream	Amount of Funding Requested from the City	Grade Of Application (1 lowest, 5 highest)
Blooming Boulevards	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	\$10,000	5
Description			
Blooming Boulevards connects neighbourhoods to nature, providing a network of native habitat gardens and opportunities for inclusive community engagement, education, and collaboration. BB's vision is a citywide environment that supports the well-being of all of its inhabitants - wildlife and natural resources as well as people. We envision a city with a resilient, biodiverse ecosystem that fosters community engagement through meaningful interactions with nature.			
Key Outcomes			
<ul style="list-style-type: none"> • Broaden reach and improve the content and delivery of educational programs through public relations, social media, webinars, and outreach events. • Provide opportunities to take action via rewarding skill development activities directly applicable to growing native plant gardens. • Extend habitat garden network to support resilient, biodiverse ecosystems. 			
Evaluation Criteria	1: Demonstrated Need and Rationale for Funding		
	<ul style="list-style-type: none"> ○ Unique services in the city that aligns with City priorities. ○ Uses research and reports to substantiate needs. ○ Clear proposal for how the community will benefit. 		
	2: Feasibility of Grant Proposal & Organizational Effectiveness		
	<ul style="list-style-type: none"> ○ Strong reporting of previous outcomes. ○ Reported well on the use of funds in previous grants. ○ More concrete goals listed in the application for 2025 would be beneficial, as well as more detailed information on how this is tracked. 		
	3: Resident Engagement & Inclusivity		
<ul style="list-style-type: none"> ○ Broad sense of accessibility noted in the application. ○ Would be beneficial to hear some of the successes from previous accessibility initiatives based on resident need. 			

Recommended Funding	\$10,000	
Increase	No Change	Decrease
Rationale		
Very well written grant proposal that aligns well with the community grant stream and City plans/strategies.		

Community Grants Evaluation Summary Sheet

Organization	Stream	Amount of Funding Requested from the City	Grade Of Application (1 lowest, 5 highest)
Breakfast with Santa Foundation	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	10,000	3
Description			
The funding will help Breakfast with Santa address the ever-increasing need for adequate, culturally reflective nutrition for children who suffer from stress and anxiety due to their families food insecurity. Going to school often means the only meal of the day. Working with schools having been geographically identified as "high risk" for food insecurity, staff's assessment is shared with them in order to better comprehend the community need. Schools, through the valuable work of community outreach workers, can survey the positive results reported by families of children who take advantage of our program.			
Key Outcomes			
<ul style="list-style-type: none"> The addition of a 5th elementary school, in Mississauga, located in a high density and underserved community. This program is important to help in the quest to eradicate child hunger in school communities in Mississauga. Approximately 200 - 250 children will be taking advantage of the program, as per averages in the other 4 schools Breakfast with Santa operates in. 			
Evaluation Criteria	1: Demonstrated Need and Rationale for Funding		
	<ul style="list-style-type: none"> Clear mandate and need demonstrated. Program operates in underserved communities and have been strategically selected. 		
	2: Feasibility of Grant Proposal & Organizational Effectiveness		
	<ul style="list-style-type: none"> High capacity for a volunteer-led group. Further details regarding the budget required for the addition of a new school required. The budget of adding one school doesn't completely align with the budget form. More metrics regarding the results of the program required, including methods of measurement. 		
	3: Resident Engagement & Inclusivity		
	<ul style="list-style-type: none"> Great strategy to partner with schools to determine who would benefit from the program. Participation numbers require more context. With kids being added to the schools, what is the expectation of increases to the programs? What strategic partnerships exist (or are possible) with Mississauga business communities? 		

Recommended Funding	\$10,000	
Increase	No Change	Decrease
Rationale		
Good application and demonstration of the community need. Group is recommended to consider partnerships with local businesses and/or fundraising strategies for donations in the future as well.		
Support with conditions recommendation:		
<ul style="list-style-type: none"> As a new grant recipient, develop further budget clarity, assessment of program effectiveness and strategic partnerships that could be taken advantage of in the community. 		

Community Grants Evaluation Summary Sheet

Organization	Stream	Amount of Funding Requested from the City	Grade Of Application (1 lowest, 5 highest)
Citizens for the Advancement of Community Development	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	\$10,000	4
Description			
Citizens for the Advancement of Community Development (CACD) is dedicated to empowering BIPOC (Black, Indigenous, and People of Color) youth aged 10 to 24 through our flagship Youth Empowerment Through Creativity, Resilience, and Sustainability (YERCS) program. Mandate: To offer life strategies and interventions to children and youth to enhance resiliency and decrease risk by providing additional socio emotional support, academic development, skill building and community outreach in a safe and supportive environment with caring adults.			
Key Outcomes			
<ul style="list-style-type: none"> • Increase youth participation in STEM/STEAM education by 30%. • Facilitate approximately 15 green entrepreneurship or environmental leadership projects (over the year) led by youth. • Improve mental health resilience for 80% of program participants. 			
Evaluation Criteria	1: Demonstrated Need and Rationale for Funding		
	<input type="radio"/> Very detailed description of activities, research and alignment to plans. <input type="radio"/> Scope of work seems large for the funding requested.		
	2: Feasibility of Grant Proposal & Organizational Effectiveness		
	<input type="radio"/> Good description of what was done last year. <input type="radio"/> Mental health metrics may be outsized in terms of growth (80%) for the amount of sessions. <input type="radio"/> Greater clarity required on how metrics listed are determined. <input type="radio"/> Organizations financial ratios show high levels of risk.		
	3: Resident Engagement & Inclusivity		
	<input type="radio"/> Good alignment with the City's EDI goals. <input type="radio"/> Good work with their specific target audience.		

Recommended Funding	\$10,000	
<input type="radio"/> Increase	<input checked="" type="radio"/> No Change	<input type="radio"/> Decrease
Rationale		
Well written application that aligns well with the City's EDI goals but group is encouraged to clearly identify the scope of work in the future within the capacity of the funding requested.		

Community Grants Evaluation Summary Sheet

Organization	Stream	Amount of Funding Requested from the City	Grade Of Application (1 lowest, 5 highest)
Cruisers Sports for the Physically Disabled	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	\$10,000	3
Description			
Cruisers Sports was formed in September 1986 by a dedicated group of parents who wanted their children to be able to participate in sports, and later incorporated as a charity in 1999. Cruisers Sports has since evolved into one of the largest adaptive sports clubs for people with physical disabilities in Ontario. The club's mission is to enhance the quality of life for individuals with physical disabilities through sport and recreational programs and this is what drives all its activities. As a recognized charitable organization, all funds raised are put towards the programs offered and the expensive specialized equipment needed for persons with disabilities to participate in the various sports programs.			
Key Outcomes			
<ul style="list-style-type: none"> Pilot a frame running program in the Spring of 2025, providing a sport activity for a specific disability demographic that currently is not being supported by existing programming in Mississauga. Upscale para athletics knowledge of coaches and school teachers, leading to a positive experience of the athletes that they will support in their programming. Increase the number of individuals with a disability participating in para sport, leading to a sense of belonging and community network being created. 			
Evaluation Criteria	1: Demonstrated Need and Rationale for Funding		
	<ul style="list-style-type: none"> Programming fills specific need in the community. Group identified limitations in Mississauga facilities with the required accessibility features related to para-athletics. 		
	2: Feasibility of Grant Proposal & Organizational Effectiveness		
	<ul style="list-style-type: none"> More clarity on numbers of residents served is required. Application shows increase percentages of participation but does not provide numbers. Lack of clarity regarding what funds are to be spent in Mississauga, which is a requirement of the grant (grant does not fund activities outside of Mississauga.) 2023 and 2024 are operating at a loss, finance noted profitability and cash flows are high risk. 		
	3: Resident Engagement & Inclusivity		
	<ul style="list-style-type: none"> Small percentage of engagement with Mississauga residents in comparison to their total participants. Events taking place in Mississauga helps to encourage growth within Mississauga, raise wider awareness of the kinds of programs available. 		

Recommended Funding	\$10,000	
Increase	No Change	Decrease
Rationale		
Challenges in understanding what funds are being spent in Mississauga and on what. "Try it" programs outside of the City would not eligible, but all "Try it" expenses in the City would be eligible. A breakdown of events that are occurring in and out of Mississauga would be helpful to confirm funding allocation approved for this application.		

Community Grants Evaluation Summary Sheet

Organization	Stream	Amount of Funding Requested from the City	Grade Of Application (1 lowest, 5 highest)
Global 180 Student Communications	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	\$9,980	4
Description			
Global 180's mandate is to challenge and equip youth to positively influence their world. Through becoming people of strong character, knowing their value and purpose and making wise choices, Global 180 desires to see youth positively influence their family, school and community. Through the two main free programs (180:Fuse [in-person and virtual] and 180:Lift), Global 180 designs safe, welcoming spaces for all participants where they can build meaningful relationships and find mentors who encourage and support their growth as leaders among their peers, in their families, and community. Our target audience is youth, grades 6 to 12, living within the Mississauga community.			
Key Outcomes			
<ul style="list-style-type: none"> To provide 14 free meaningful program events for local middle school youth that are inclusive and easily accessible in two unique communities within Mississauga communities. Build and train a high school volunteer base to create a stronger team for the next four years. The continuation of hybrid events will create a stronger model of programming. This model can be more easily franchised into numerous school communities across Mississauga. 			
Evaluation Criteria	1: Demonstrated Need and Rationale for Funding		
	<ul style="list-style-type: none"> Clearly aligns with the grant purpose. Quoted research of how 180 Fuse meets the needs of youth. Some clarity on the distinction between new and existing programming, and how new programming fills gaps. 		
	2: Feasibility of Grant Proposal & Organizational Effectiveness		
	<ul style="list-style-type: none"> Clear and concise budget outline. Numeric goals listed but require further clarity regarding the split between virtual and in-person attendees and the overall impact of the programming. 2023 financial deficit and 2024 trending the same. 		
	3: Resident Engagement & Inclusivity		
<ul style="list-style-type: none"> Requires more context on engagement strategies, particularly regarding recruiting of leadership youth. Further details on inclusivity/accommodations for their virtual programming required. 			

Recommended Funding	\$9,980	
Increase	No Change	Decrease
Rationale		
Clear alignment with grant purpose and a well written application that identifies and addresses the need in the community for youth, and outcomes referred to in previous years shows success and growth in the programs.		

Community Grants Evaluation Summary Sheet

Organization	Stream	Amount of Funding Requested from the City	Grade Of Application (1 lowest, 5 highest)
International Soccer Club	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	\$10,000	4
Description			
International Soccer Club (ISC) is a registered community group with City of Mississauga since 2007. ISC provides the only Youth Recreation League in Peel/Halton Region that offers fusion of Athletics Development and Sociocultural Awareness using soccer as a tool to teach children about different Countries/Cultures of the world. ISC hosts more than 1,500 players/year. ISC primary objective is to offer its programs at affordable rates for all players and for free and/or at discounted rates for kids and youth from low-income families while fostering a respectful environment that educates and promotes equality safety and healthy multicultural society free from discrimination and bullying.			
Key Outcomes			
<ul style="list-style-type: none"> The Grant will enable ISC to lower registration fees by 20% (\$60/Child) for 160 kids from low-income families/year = \$10,000. Get the best value for the money and to find the best quality equipment within the budget. Use the equipment for 3 years so ISC can save \$10,000/year for the next 2 years and every year can deduct the registration fees by \$60/ player for 160 players from low-income families. 			
Evaluation Criteria	1: Demonstrated Need and Rationale for Funding		
	<ul style="list-style-type: none"> Registration fee subsidy and equipment costs are both listed, however data provided in the impact section of the application shows financial need above the total request amount. Will the grant pay for registration fees, equipment, or both? This is not clear in the grant budget section. Recommending that ISC clarifies requests like this in the future. 		
	2: Feasibility of Grant Proposal & Organizational Effectiveness		
	<ul style="list-style-type: none"> Some confusion between 2-year and 3-year metrics listed in the application. Some clarity in data is required to align with the annual grant request. Prospected budget shows an increase in surplus, so clarity is required in terms of financial need as it pertains to submitted documents. High percentage of liabilities indicates more leverage and risk. 		
	3: Resident Engagement & Inclusivity		
	<ul style="list-style-type: none"> Good alignment with City's future direction plan to reduce barriers, to make sport and recreation more affordable for low income families in Mississauga. 		

Recommended Funding	\$10,000	
Increase	No Change	Decrease
Rationale		
Good application that meets a community need in the Malton community and aligns with the City's updated future directions. ISC is recommended to refine future grant applications by ensuring that information between each section aligns (e.g., details on the request for funding and the grant budget form).		

Community Grants Evaluation Summary Sheet

Organization	Stream	Amount of Funding Requested from the City	Grade Of Application (1 lowest, 5 highest)
Joshua Creek Church o/a Heart Comonos	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	\$10,000	4

Description

Joshua Creek Church launched the 'Heart Comonos' (from the Latin word for commons meaning "Together as One") grass roots community engagement programming reach in Cooksville just as the Covid-19 epidemic hit in March 2020. Heart Comonos' mission is a more connected and vibrant community. Their key priorities are EMPOWERING people by inviting them to share their skills, knowledge, experiences and 'things they care about'. Empowered residents shape their community! Then CONNECTing people by creating out of these assets the kinds of activities, events and projects that promote dimensions of personal and community WELLNESS - including spiritual, psychological, physical, social, economic and environmental.

Key Outcomes

- Year over year growth in attendance. Goal is to have 400+ attendees in 2025.
- Year over Year growth in # of bikes given away and fixed. Heart Comonos wants to achieve 75 donated bikes and fix 75 bikes.
- Provide an opportunity for fun and connection in Cooksville, while educating about the benefits of biking as a healthy form of recreation.

Evaluation Criteria	1: Demonstrated Need and Rationale for Funding
	<ul style="list-style-type: none"> ○ Clear articulation of desired outcomes; how those outcomes will be measured; and the breakdown of how the funds will be used. ○ Good alignment with City priorities, including active transportation.
	2: Feasibility of Grant Proposal & Organizational Effectiveness
	<ul style="list-style-type: none"> ○ Proven track record with year over year growth. ○ More specificity required regarding target audiences as it pertains to outcomes. ○ More details/data required on the impact of the initiative.
	3: Resident Engagement & Inclusivity
	<ul style="list-style-type: none"> ○ Increased community engagement noted. ○ Greater details on outreach for the event required, particularly with diverse communities who may require the service. ○ More details on how bikes are allocated and to whom. Are there specific practices in place to ensure accessibility to the program?

Recommended Funding	\$9,698		
Increase	No Change	Decrease	
Rationale			
Overall good alignment with City priorities and proven track record of the years with similar events. Amount decreased to align with the grant budget form listed expenses covered by the grant.			

Community Grants Evaluation Summary Sheet

Organization	Stream	Amount of Funding Requested from the City	Grade Of Application (1 lowest, 5 highest)
Kangle Senior Association	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	\$10,000	1
Description			
Kang Le's mission is to empower and support the local senior individuals, ensuring safety, well-being, and inclusion within society. They are dedicated to combating elder abuse and preventing social isolation through various initiatives: 1. Awareness and Education: raise awareness about the signs of elder abuse and provide educational resources to seniors, their families, and social workers, enable them to identify, report and prevent abuse. 2. Support Services: offer online and offline support and counselling services, provides a safe and private space for seniors to share their concerns, seek advice and access emotional support. 3. Community Engagement: organize regular social gatherings, workshops and events to foster a sense to belonging and connection among seniors, reducing feelings of isolation and loneliness 4. Partnerships: collaborate with healthcare providers, local businesses, local communities, governments, universities and volunteers to create a network of support, ensuring seniors have access to essential services and companionship. Through these efforts, KLSA aims to create a society where seniors are valued, respected, and empowered to live fulfilling lives free from abuse and isolation.			
Key Outcomes			
<ul style="list-style-type: none"> Promote Digital Literacy. Support Mental Health: Provide assistance for seniors living with dementia and promote mental health. Increase Awareness of Senior Abuse Prevention. 			
Evaluation Criteria	1: Demonstrated Need and Rationale for Funding		
	<ul style="list-style-type: none"> Mandate to serve older adults provides needed services in this area. Stated goals require a bit more specificity to ensure alignment with the grant. More information on operational logistics of each aspect of the programming is required. 		
	2: Feasibility of Grant Proposal & Organizational Effectiveness		
	<ul style="list-style-type: none"> The application's financial statements are inconsistent and require further details. Grant budget shows several expenses but without any correlating revenue to support it, negative financial ratios due to operating loss. Unclear if the program is feasible based on the financial information provided. 		
	3: Resident Engagement & Inclusivity		
<ul style="list-style-type: none"> Provides services to equity deserving populations. No clear details regarding the outreach strategies to recruit either participants in the services or the staff that would be providing the services. 			

Recommended Funding	No funding recommended	
Increase	No Change	Decrease
Rationale		
Not recommended for funding. The Kang Le Seniors Association is encouraged to better align future funding requests with the grant purpose and City's strategic plans. More details should be provided regarding the operational logistics of the funding, including answers to all questions in the application (description of how funding will be used and achievement strategy for target outcomes). Providing clear information regarding outreach strategies to engage new members is also recommended for future grant applications. As a registered group with the City of Mississauga, access to program benefits will be valuable to help support programming and working with Staff Liaison and Facility Manager will help to position the organization for success in 2025.		

Community Grants Evaluation Summary Sheet

Organization	Stream	Amount of Funding Requested from the City	Grade Of Application (1 lowest, 5 highest)
Learning Disabilities Association of Peel	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	\$10,000	4
Description			
The Learning Disabilities Association of Peel Region's (LDAPR) mission is to provide leadership in learning disabilities/differences in advocacy, research, education, and services, and to advance the full participation of children, youth, and adults with learning disabilities/differences in our community. LDAPR values promoting positive change through: Innovation; Strategic partnerships; Credible advocacy; Informed public policy; and Quality products and services.			
Key Outcomes			
<ul style="list-style-type: none"> Engage an underserved community, children ages 6-12 with learning disabilities/differences in a full day summer camp that provides them with fun, specialized activities that address their unique needs. Each of these campers will bring home their experiences and their improved skills and impact their family, school and social relationships. We estimate the secondary benefits of these take-home benefits to be 2 family members/friends per child for a total of 180 secondary persons receiving these benefits. Camper parents/caregivers will feel confident that they are placing their child/children in a camp that specifically addresses their unique needs in a safe, fun space. 			
Evaluation Criteria	1: Demonstrated Need and Rationale for Funding		
	<ul style="list-style-type: none"> Provided strong statistics for their program's rationale. Program reaches an equity deserving group and fills a gap in service. Demonstrate a need for productive childcare during the summer months. 		
	2: Feasibility of Grant Proposal & Organizational Effectiveness		
	<ul style="list-style-type: none"> Training programs for staff available. Budget format is challenging to read, could use a clearer format (indicates the City would fund \$20,000, which is ineligible.) Integration of parent feedback important addition. 		
	3: Resident Engagement & Inclusivity		
<ul style="list-style-type: none"> High accessibility regarding fees for service. Would like to see a more robust marketing plan included to ensure all of Mississauga has access to programming. Stated outreach to diverse community a strong aspect of application. 			

Recommended Funding	\$10,000 (new applicant)	
Increase	No Change	Decrease
Rationale		
Good application addressing a demonstrated community need and legacy of the program impact with a strong outreach to diverse communities in Mississauga, however further clarity could be provided around the financial and evaluation/feedback from programs.		

Community Grants Evaluation Summary Sheet

Organization	Stream	Amount of Funding Requested from the City	Grade Of Application (1 lowest, 5 highest)
Life with Dignity Foundation	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	\$6,500	
Description			
Ineligible: The applicant organization was established in 2022 and has not been in operation for a minimum of four years which meets ineligibility criteria in the Community Grant stream. The grant application has inconsistent and/or missing project and financial information.			
Key Outcomes			
Evaluation Criteria	1: Demonstrated Need and Rationale for Funding		
	○		
	2: Feasibility of Grant Proposal & Organizational Effectiveness		
	○		
	3: Resident Engagement & Inclusivity		
	○		

Recommended Funding	INELIGIBLE	
Increase	No Change	Decrease
Rationale		
Comments from Financial Review		

Community Grants Evaluation Summary Sheet

Organization	Stream	Amount of Funding Requested from the City	Grade Of Application (1 lowest, 5 highest)
Malton Black Development Association	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	\$10,000	3
Description			
MBDA is dedicated to fostering good inter-community relationships in the Malton area through educational, cultural and social activities. MBDA was established in 1975 as an organization committed to the advancement of members of the Black community. MBDA operates in the high need community of Malton, Mississauga. Existing statistics show the high unemployment rate in Malton and highlights the community as having amongst the lowest per capita income in Mississauga. MBDA is committed to supporting families become positive, confident and progressive community members.			
Key Outcomes			
<ul style="list-style-type: none"> Families and youth in Malton would have access to dance and gymnastic programs. Improved skills in the art form and in creative expression and report enhanced self-confidence by the end of the program. Improved sense of belonging and positive attachment to their community. These are important for social well-being and community engagement. 			
Evaluation Criteria	1: Demonstrated Need and Rationale for Funding		
	<ul style="list-style-type: none"> Continuation of ongoing arts initiative through demonstrated community need (93% of survey participants were in favour of performing arts centre). Supports Mississauga's youth plan, more opportunities for youth in evenings and weekends. Evaluation of previous programming could be improved to support future funding requests. 		
	2: Feasibility of Grant Proposal & Organizational Effectiveness		
	<ul style="list-style-type: none"> Solid organization with a strong management team with project management experience, monitoring risks and are able to follow through with grant funding outcomes. Providing additional supporting materials from previous events/activities would be valuable for reviewers (e.g., photos from events, links to website, etc.) Some discrepancies with budget form in comparison to uploaded financials, and variance between 2023 to 2024. Positive net income but some concern over negative cash flow due to capital expenditures. 		
	3: Resident Engagement & Inclusivity		
<ul style="list-style-type: none"> Good location identified to serve South Asian community as identified in the application. Reputable events that have been well attended in the past. Missing some information on costs to attend proposed programming which would be helpful to determine accessibility and inclusivity. 			

Recommended Funding	\$10,000	
Increase	No Change	Decrease
Rationale		
Recommending full funding request of \$10,000 to support the ongoing MBDA's initiatives in Malton. Providing additional programming coats and additional supporting material on the successes of previous programs would be valuable in future grant requests.		

Community Grants Evaluation Summary Sheet

Organization	Stream	Amount of Funding Requested from the City	Grade Of Application (1 lowest, 5 highest)
MIAG Centre for Diverse Women and Families	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	\$10,000	4
Description			
MIAG Centre for Diverse Women & Families is a non-profit, community-based, registered charitable organization dedicated to fostering an inclusive and resilient community. MIAG's vision: Working towards an inclusive and a resilient community. Mission: To enhance the capacity of individuals and families from diverse ethno-cultural communities through empowerment, innovation, and well-being-based programs and services. MIAG is committed to serve the multicultural community in Peel, contributing to the integration and inclusion of thousands of newcomers in this dynamic region. By offering programs that focus on skills development, capacity building, health promotion, chronic disease prevention, and affordable recreational opportunities, MIAG has empowered community members to make meaningful, positive changes in their lives.			
Key Outcomes			
<ul style="list-style-type: none"> Involve 150 women and girls from diverse communities in this program. Increase physical activity among participants. Improved knowledge of healthy eating and increased the healthy eating practices. 			
Evaluation Criteria	1: Demonstrated Need and Rationale for Funding		
	<ul style="list-style-type: none"> Strong articulation of programming. Funding request is clear regarding program expenses. How far is the group working in the focus on girls, rather than just women which are the primary focus of the application? Some greater clarity on the distinction would be helpful. 		
	2: Feasibility of Grant Proposal & Organizational Effectiveness		
	<ul style="list-style-type: none"> Continuity of programming is the primary outcome of the application. The goals were not updated to accommodate their capacity from 2024. Goals metrics seems the same as the previous application. This would be beneficial in future applications Some financial risks noted - debt to equity ratios and operating reserves. 		
	3: Resident Engagement & Inclusivity		
<ul style="list-style-type: none"> Require more details on retention rates of the programs. How are residents finding information on their programs? A more focused outreach strategy would be helpful. 			

Recommended Funding	\$10,000	
Increase	No Change	Decrease
Rationale		
Full funding request of \$10,000 recommended to continue to ongoing initiative to support the Women & Wellbeing Hub.		

Community Grants Evaluation Summary Sheet

Organization	Stream	Amount of Funding Requested from the City	Grade Of Application (1 lowest, 5 highest)
Music for Every Child	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	\$10,000	4
Description			
Music For Every Child is a youth-led charity that empowers young people to take action and make a difference in their communities. Founded in the midst of Covid, Music for Every Child saw how online learning disproportionately affected students with special needs, especially those with little access to financial and educational resources. The founders believe that youths can make a difference, and every child should have access to quality, inclusive education. Their mission is to help youths find the joy of giving back through supporting children with developmental disabilities, more specifically through raising funds and awareness for music therapy programming in special needs programs.			
Key Outcomes			
<ul style="list-style-type: none"> • Increase accessibility to educational resources. • Students mastering important social skills such as emotion regulation. • Improving student well being. 			
Evaluation Criteria	1: Demonstrated Need and Rationale for Funding		
	<ul style="list-style-type: none"> ○ Strong demonstration of need for the services. ○ Require some clarity on the current scope of services they provide in Mississauga, and if the proposal is for two brand new initiatives or not. ○ Financial information for the program is unclear in relation to the stated programs and goals. 		
	2: Feasibility of Grant Proposal & Organizational Effectiveness		
	<ul style="list-style-type: none"> ○ High capacity for a volunteer group. ○ Low cost of program, funds largely dedicated to hiring music therapists. ○ More rigor in outcomes and measurement of outcomes required. ○ Evaluation numbers and strategies requires more consideration to understand the total impact of programs. 		
	3: Resident Engagement & Inclusivity		
<ul style="list-style-type: none"> ○ Strategic partnerships with school board. ○ No note of income means testing or other evaluation methods to understand how the group knows they are impacting lower income residents. 			

Recommended Funding	\$10,000	
Increase	No Change	Decrease
Rationale		
Applicant demonstrates the community need well and has strong partnerships that should continue to be leveraged, but in future should clarify and focus on the programming offered in Mississauga to reduce confusion for peer reviewers.		
Support with conditions recommendation:		
<ul style="list-style-type: none"> • As a new, developing organization, Music for Every Child is to work with their Staff Liaison on financial governance and strengthening the organizational operating procedures. • Group to work with staff liaison on effective evaluation techniques for future programming to support future funding requests. 		

Community Grants Evaluation Summary Sheet

Organization	Stream	Amount of Funding Requested from the City	Grade Of Application (1 lowest, 5 highest)
Mississauga Youth Action Committee	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	\$2,900	3
Description			
One of our primary initiatives is the monthly "Connect" events. These gatherings promote socialization among participants and introduce them to various volunteering and career opportunities within the city. By including activities that benefit the local community, such as cleanup initiatives, participants can gain valuable volunteer hours while making a positive impact. These events serve as a crucial meeting point for youth to connect with one another, learn about community resources, and engage in meaningful dialogue about issues affecting their lives. As a youth extension of the City of Mississauga, MYAC actively consults with youth and youth groups to collectively determine the voice and vision of the younger demographic.			
Key Outcomes			
<ul style="list-style-type: none"> The aim is to enhance our outreach efforts to engage more youth in community initiatives through improved marketing and partnerships. The goal is to create and promote more volunteer opportunities for youth in the community. The aim is to create pathways for youth to access career opportunities through internships, workshops, and mentorship programs. 			
Evaluation Criteria	1: Demonstrated Need and Rationale for Funding		
	<ul style="list-style-type: none"> Good correlation with the City's Youth Plan. Clear need identified. Responses become repetitive after the first questions. A greater breadth of information would allow the assessors to understand the organization is a more comprehensive way. 		
	2: Feasibility of Grant Proposal & Organizational Effectiveness		
	<ul style="list-style-type: none"> Statistics are helpful to see connection to community. More details regarding the business plan would be helpful. The 2025 budget is provided however the chart doesn't show where the other funds to support MYAC is coming from. 		
	3: Resident Engagement & Inclusivity		
<ul style="list-style-type: none"> Clear understanding of the needs of youth. More specificity in their numeric goals would be productive both for the review and for the group to understand how they are growing year-over-year. 			

Recommended Funding	\$2,790	
Increase	No Change	Decrease
Rationale		
Group needs assistance in grant writing and attention to detail when completing financial forms for the application. Discrepancies between their requested amount and the amount listed on their grant budget form, reviewers recommended the funding amount to align with the budget form request according to allocated funding but overall good alignment with the City's youth plan and MYAC has a clear understanding of the needs of youth in Mississauga.		

Community Grants Evaluation Summary Sheet

Organization	Stream	Amount of Funding Requested from the City	Grade Of Application (1 lowest, 5 highest)
Pak Pioneers Community Organization of Canada	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	\$9,950	3
Description			
Pak Pioneers Community Organization of Canada (PPCOC) is a not-for-profit registered organization, formed by members of the South Asian Community of Ontario, Canada. Our mission is to support and empower the seniors of every race, religion, and culture amongst the South Asian Community residing in the City of Mississauga and surrounding areas; by boosting their morale and helping them to participate as an active member of society. We offer culturally and linguistically appropriate services to seniors and our primary activities include education and information sessions, resource linkages, inter-generational activities, and various social, cultural, recreational, and outdoor activities for seniors. Our objective is to promote the health and well-being of South Asian seniors; empowering them to become engaged, informed, and contributing members of Canadian society.			
Key Outcomes			
<ul style="list-style-type: none"> • Increase in physical and recreational activity. • Increase in knowledge of health and wellness, community well-being, and women wellness. • Increase in connectedness to local parks and nature. 			
Evaluation Criteria	1: Demonstrated Need and Rationale for Funding		
	<ul style="list-style-type: none"> ○ Good alignment with the Recreation plan. ○ Repetition throughout the responses, it would have been good to focus on one audience served (e.g., women) and not try to cover all communities. ○ Impact on community and benefit to Mississauga residents could be better articulated rather than repeating who will be impact. 		
	2: Feasibility of Grant Proposal & Organizational Effectiveness		
	<ul style="list-style-type: none"> ○ Continuity of services is the primary focus of the application. ○ Demonstrates capability to complete the proposed programming. ○ Clear description of target residents served but could provide further detail on post event evaluation surveys and what outcomes were achieved. ○ Inconsistencies with year over year finances. 		
	3: Resident Engagement & Inclusivity		
	<ul style="list-style-type: none"> ○ Require more details on how residents benefit from the program. ○ What occurs post-event to evaluate the programming? What were the results of previous engagement the group has done on these programs? 		

Recommended Funding	\$9,950	
Increase	No Change	Decrease
Rationale		
Recommended for full funding request, noting that the group can improve future funding requests by providing details on previous programming and evaluations to support benefit to Mississauga residents.		

Community Grants Evaluation Summary Sheet

Organization	Stream	Amount of Funding Requested from the City	Grade Of Application (1 lowest, 5 highest)
Peel Multicultural Council	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	\$10,000	5
Description			
Peel Multicultural Council (PMC), was established in 1977 in response to concerns highlighted by a Social Planning Council report on immigrant needs in Peel. It operates as a non-profit, charitable organization dedicated to fostering a harmonious multicultural society, with a mission to lead and empower communities by educating and providing the tools needed to foster a healthy and integrated society. PMC's primary service pillars include the settlement and integration of newcomers to Canada, neighborhood development, health and wellness, education and training, and employment support.			
Key Outcomes			
<ul style="list-style-type: none"> • Deliver older adult bike safety workshops to ensure older adults can be safe and confidently participate in community bike rides. • Organize older adults group bike rides and bike repair hub to engage older adults in social connections and improve their physical health and well being. • Volunteers will fix donated bikes to ensure underserved low-income older adults have opportunity to participate active living through the project's bike giveaway events. 			
Evaluation Criteria	1: Demonstrated Need and Rationale for Funding		
	<ul style="list-style-type: none"> ○ Nice summary of expenses that matches with the budget form. ○ Some discrepancies on their service levels specific to Mississauga (i.e. number of clients specifically in Mississauga; one data point says 15,000 clients, later in application say 37,899 Mississauga residents.) ○ Good alignment with City priorities. 		
	2: Feasibility of Grant Proposal & Organizational Effectiveness		
	<ul style="list-style-type: none"> ○ Clearly stated goals. ○ All indications show a well-established, creditable organization. ○ Financial ratios generally show level of low risk but reliance on government grants and debt utilization ratios are showing a higher risk. 		
	3: Resident Engagement & Inclusivity		
<ul style="list-style-type: none"> ○ Surveys at the end of each of the 6 sessions will effectively gather outcomes and residents served. ○ Well-run organization that has been engaging with underserved communities for many years. 			

Recommended Funding	\$10,000	
Increase	No Change	Decrease
Rationale		
A strong organization with a clear project and outcomes that will be achieved. Recommending full funding amount requested.		

Community Grants Evaluation Summary Sheet

Organization	Stream	Amount of Funding Requested from the City	Grade Of Application (1 lowest, 5 highest)
Port Credit Lawn Bowling Club	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	\$8,000	2
Description			
Lawn bowling is a sport for all ages, no experience is required. The Club's mandate is to provide lawn bowling opportunities for people in Mississauga and beyond who want a low-cost recreational activity where they enjoy outside exercise and meet people in a supportive and relaxing environment. The club hosts events where players from other GTA clubs compete in sponsored events and the Ontario Lawn Bowling Association.			
Key Outcomes			
<ul style="list-style-type: none"> To increase membership by 40 new members. To create greater awareness throughout Mississauga about the PCLBC and the benefits of the sport. To increase the number of New Canadians in ethnic communities and encourage Indigenous Canadians to play Lawn Bowling. 			
Evaluation Criteria	1: Demonstrated Need and Rationale for Funding		
	<ul style="list-style-type: none"> Applications shows continued need to grow membership. Clearer evidence of research on community needs for the target audiences mentioned so the group can determine how to market to target groups. Application states that many disparate communities are to be engaged, however budget and logistics make it a challenge to create bespoke marketing required to effectively do outreach to each community mentioned. 		
	2: Feasibility of Grant Proposal & Organizational Effectiveness		
	<ul style="list-style-type: none"> Continuity of marketing outreach is the primary outcome. Show some metrics regarding success of previous marketing initiatives. Missing membership fees for 2024. Cannot ascertain 2025 budget since it was not included but previously operating at a loss noted. 		
	3: Resident Engagement & Inclusivity		
<ul style="list-style-type: none"> More robust resident engagement plan required to determine how ethical and responsible outreach to diverse communities can occur. No clear indication of how many youths registered as a result of their targeting marketing for youth that was funded last year. 			

Recommended Funding	\$8,000		
Increase	No Change	Decrease	
Rationale			
Funding recommended for the full amount as there is a continued demonstrated need, but Peer Assessors have recommended support with conditions for the PCLBC to ultimately devise a community engagement strategy that will support their marketing efforts for years to come.			
Support with Conditions Recommendation			
<ol style="list-style-type: none"> Consult with 3 other successful lawn bowling groups and determine the best target audience to approach and refine the approach instead of broadly newcomers, Indigenous and South Asian (mentioned in the application that other lawn bowling clubs are oversubscribed – how did they achieve this?) Through consultation with other clubs, find out what strategies were successful when targeting a specific market. Once established, create relationships with community groups in that target market. Staff liaison can support with this. Create an engagement strategy based on your findings to gain membership that will direct specific marketing efforts (e.g., no signs on lawns, but rather hosting events for specific groups, etc.) 			

Community Grants Evaluation Summary Sheet

Organization	Stream	Amount of Funding Requested from the City	Grade Of Application (1 lowest, 5 highest)
Senior Tamils Society of Peel	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	\$10,000	3
Description			
<p>Mission: Provide inclusive interactive, and accessible social, recreational, settlement, and health promotional programs with dignity and respect for older adults to reduce their isolation, improve their health and well-being, and empower them to lead meaningful and connected lives in which they are engaged and participating in the community.</p> <p>Target group: Seniors (55+) in Mississauga with a special focus on seniors who are in isolation, low income, new immigrants, and the disabled.</p>			
Key Outcomes			
<ul style="list-style-type: none"> A minimum of 450 seniors participate in at least three of the regular activities for seniors in a week and from there learn and practice healthy life style on daily basis. A minimum of 450 seniors are free from isolation or loneliness by connecting to the community and engaged with community. At least 300 Seniors are understand ,what is elders abuse? and become free from elders abuse and live in safe and secure environment 			
Evaluation Criteria	1: Demonstrated Need and Rationale for Funding		
	<ul style="list-style-type: none"> Programming aligned with City priorities. Strong knowledge of the needs of their members. Inconsistent member/participant numbers throughout the application. 		
	2: Feasibility of Grant Proposal & Organizational Effectiveness		
	<ul style="list-style-type: none"> Requires further details on how they evaluate programs from previous years. Requires further details on their objectives, outcomes and measurement strategies. Organization has a high expense base which could be a challenge to cover if income from activities were to decline. 		
	3: Resident Engagement & Inclusivity		
<ul style="list-style-type: none"> Require some concrete examples of active outreach but overall a good general descriptive of strategy for engagement and inclusion. 			

Recommended Funding	\$10,000	
Increase	No Change	Decrease
Rationale		
<p>Full funding request recommended (\$10,000) to continue their efforts on programming for older adults that may be isolated, low income, newcomer or persons with disabilities. Additional information, examples and evaluation findings would be helpful to include in application.</p>		

Community Grants Evaluation Summary Sheet

Organization	Stream	Amount of Funding Requested from the City	Grade Of Application (1 lowest, 5 highest)
Skills for Life	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	\$10,000	3
Description			
Skills for Life (SFL) is a charity that promotes the importance of life skills development to encourage success. We believe that there is a gap between hard skills taught in the classroom vs the softs skills needed for youth to persevere, overcome challenges, and access opportunities in pursuing a career in the real world. Our vision is that kids from all walks of life realize the tools they have within themselves to pursue their dreams. We work with youth ages 13-22 and provide workshops, mentorship, community engagements and events to support their personal and professional development. Our main focus areas are: S.M.A.R.T goal setting, financial literacy, career discovery, self-esteem building and networking. SFL runs Life Skills workshops, mentorship programs, and physical activities.			
Key Outcomes			
<ul style="list-style-type: none"> In one year provide employment to at least 4 youth (aged 16-25) from the justice system by the end of Year 1. Generate \$180,000 in revenue through Grants and service delivery by the end of Year 1. Achieve a 75% retention rate of youth in the program after 6 months. 			
Evaluation Criteria	1: Demonstrated Need and Rationale for Funding		
	<ul style="list-style-type: none"> Strong concept for the program, but unsure of the operating model. Is it a social enterprise? Requires more detail about current services, and where the landscaping work that is currently done occurs in Mississauga. Are the youth recruited for the program from Mississauga? If so, at what rate? How many of the youth will receive full-time jobs? 		
	2: Feasibility of Grant Proposal & Organizational Effectiveness		
	<ul style="list-style-type: none"> No salaries for youth listed in the budget. If youth are paid, at what amount? More diverse fundraising strategies required to ensure sustainability. More clarity regarding benefits to Mississauga residents required vs other parts of Peel. Current debt levels of the organization are a concern. 		
	3: Resident Engagement & Inclusivity		
<ul style="list-style-type: none"> No concrete indication of evaluation of outreach or building community awareness in the application. What current partnerships are in place to ensure Mississauga participants? More details required as to who the affordable services help. 			

Recommended Funding	\$10,000	
Increase	No Change	Decrease
Rationale		
Good concept that aligns with grant purpose but not a very strong grant proposal. Applicant is encouraged to read the evaluation review feedback to help strengthen future applications.		

Community Grants Evaluation Summary Sheet

Organization	Stream	Amount of Funding Requested from the City	Grade Of Application (1 lowest, 5 highest)
Tong Le Senior Association	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	\$10,000	4
Description			
The funding will directly support a pressing need in the senior community served, addressing social isolation, mental health challenges, and the lack of accessible recreational and educational opportunities for older adults. Social isolation among seniors is a growing concern in Mississauga where many older adults live alone or are far from family members. Loneliness and isolation can lead to depression, anxiety, and other mental health issues. Tong Le Senior Association provides activities such as group exercise classes, cultural events, and social gatherings, all of which help alleviate the effects of isolation.			
Key Outcomes			
<ul style="list-style-type: none"> • Increase Senior Participation in Activities by 25%. • Deliver 12 Health and Wellness Workshops Reaching 180 Seniors. • Improve Digital Literacy for 100 Seniors. 			
Evaluation Criteria	1: Demonstrated Need and Rationale for Funding		
	<ul style="list-style-type: none"> ○ Substantial program delivery and good alignment clear description of funds required. ○ Helpful current data on current programs. ○ Clear and concise outline of need. 		
	2: Feasibility of Grant Proposal & Organizational Effectiveness		
	<ul style="list-style-type: none"> ○ Clear, basic budget for the initiatives, however missing financial data, particularly revenue outside of City funding, is required to ensure the programming can occur. ○ Partnerships are in place. ○ Can evaluate and report on their results. 		
	3: Resident Engagement & Inclusivity		
	<ul style="list-style-type: none"> ○ Clear focus on target group of older adults. ○ Culturally specific programs provide access to programming for certain residents that otherwise may not have access to services. ○ Require more data on engagement with participants with accessibility issues, outside of the use of an accessible venue. 		

Recommended Funding	\$7,410	
Increase	No Change	Decrease
Rationale		
<p>Good grant proposal with clear outcomes and deliverables. Eligible funding of a maximum of 65% of organizations annual operating budget, therefore the maximum amount the group is eligible for and recommended to receive is \$7410.</p> <p>Support with conditions recommendation:</p> <ul style="list-style-type: none"> • Work with staff liaison on strengthening financial governance and accounting practices (e.g., clarify fiscal year. develop balance sheets moving forward) • Work with staff liaison for support and guidance to complete future grant applications (e.g., understand the grant guidelines and maximum funding requests based on eligibility criteria) 		

Community Grants Evaluation Summary Sheet

Organization	Stream	Amount of Funding Requested from the City	Grade Of Application (1 lowest, 5 highest)
Unity in the Community Centre Mississauga	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	\$5,000	4
Description			
Unity in the Community Centre of Mississauga Inc. (UIC) was established with key objectives, including promoting good governance, enhancing community health and well-being, fostering economic inclusion for all Canadians, advocating for climate change leadership, supporting sustainable transportation, and building strong, vibrant neighborhoods. UIC offers inclusive programs that engage the entire community, regardless of faith, race, creed, gender, or ethnicity. These programs are designed for men, women, youth, children, and seniors, encouraging discussions on shared issues, problem-solving, and networking to benefit from each other's experiences. The organization also collaborates with various partners for community-based social activities and services, such as celebrating Women's Day and Canada Day annually on July 1st.			
Key Outcomes			
<ul style="list-style-type: none"> • Senior isolation will be reduced. • Seniors will be educated regarding digital literacy and elder abuse. • There will be more intergenerational understanding. 			
Evaluation Criteria	1: Demonstrated Need and Rationale for Funding		
	<ul style="list-style-type: none"> ○ Well articulated goals and need. ○ Did not align well to the grant funding stream (i.e. the Recreation plan, Forestry plan, other). ○ More details required on total impact of the programming. Target goals require further clarity, particularly outcome #3. 		
	2: Feasibility of Grant Proposal & Organizational Effectiveness		
	<ul style="list-style-type: none"> ○ Some confusion on exactly how the funding will be spent and if the money is enough to accomplish all items listed. Require a more comprehensive budget. ○ Listed 24 programs but do not describe all programs in the application. ○ Risk mitigation is well thought out. Low cash balance indicates any operational changes would be problematic. 		
	3: Resident Engagement & Inclusivity		
<ul style="list-style-type: none"> ○ Financial literacy does not align well with the grant stream. ○ Require clear examples of community-based partnership. ○ Some difference in numbers listed in their Facebook followers and their totals that show on their public page. 			

Recommended Funding	\$5,000 (new applicant)	
Increase	No Change	Decrease
Rationale		
Group provided a good application although recommended to align the request to the City's plans for future funding requests.		