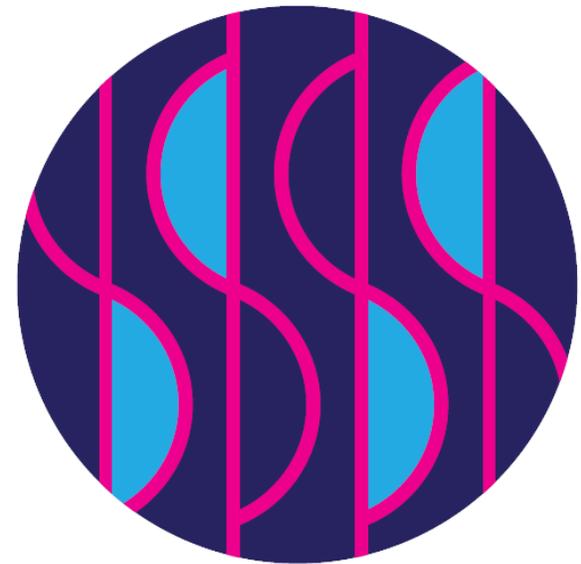


2025 Culture & Community Grant Recommendations

Presented by:

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Community Development Coordinator,
Recreation & Culture Division
February 5, 2025



Grant Programs: Purpose



Grants assist emerging and established community-based groups and organizations:

- Support their operations;
- Deliver programs or services;
- Complete special projects that address needs in the community;
- Contribute to advancing the City's strategic priorities, including Future Directions Culture Plan and Recreation Plan.

Total Investment in 2025 Grants: \$5,702,142

6.1

- Culture Grants recommended (funded by Tax and MAT):
\$4.51 million (increase of \$979,595);
- Community Grants recommended (funded by Tax alone):
\$1.19 million (increase of \$25,000);
- 94 applications received; 77 applications funded
- 81 attendees at grant information sessions (increase of 108%)
- Live Music Grants intake Feb. 24, 2025. Staff seeking authority for Director approval.

Integration of Arts, Culture and Festivals Subcommittee

Recommendations

- Nearly a \$1 million dollar increase in Culture Grants allocated from the Municipal Accommodation Tax;
- Improved application form with clearer and more concise questions and formatting;
- Reduced financial reporting table in application;
- Increased opportunities for groups to includes notes to support their data.

2025 Grant Program Outcomes

6.1

- 81% of applicants received funding; 71% of requested dollar amount awarded;
- 68% of applicants received their full eligible funding request;
- 20% of applicants receiving grants for the first time in their respective grant programs;
- 31% increase in funding for the Cultural Festivals and Celebrations Grant stream;
- 28% increase in funding for the Arts & Culture Grant stream;

2025 Culture Grant Groups

9 Multi-Year Culture Groups

4 in their first year:

Sampradaya Dance Creations, Carassauga, Southside Shuffle, Bollywood Monster Mashup

5 Amended Agreements for 2025:

Heritage Mississauga, Mississauga Arts Council, Mississauga Symphony Orchestra, Visual Arts Mississauga, Art Gallery of Mississauga

22 Established Arts and Culture Groups

3 new groups to the stream:

Ensemble for French, Figurative Expressions Life Drawing Group, Studio 145 Initiative (Coop 145)

12 Established Cultural Festivals & Celebrations

4 new groups to the stream:

Discover Egypt Heritage Festival, Saigon Park Anniversary Festival, Tastes of South East Asia Moon Festival, The Classical: Celebration of world music.

2025 Culture Projects Grant

- Themed “Animating Urban Spaces,” the goal of the grant is to support the presentation of art outside of traditional galleries, venues, and presentation spaces;
- 10 applicants, 9 recommended, 2 new groups to the stream;
- Recommended projects include: older adult projects, intergenerational projects, performances in public parks, and more.

Community Grants

7 Multi-Year Community Grants

1 in their second year:

Mississauga Sports Council

6 in their final year:

Ecosource, Erin Mills Youth Centre, Safe City Mississauga, The Dam, The Riverwood Conservancy, Volunteer MBC

21 Annual Community Grants

8 new groups to the stream:

Breakfast With Santa Foundation , Learning Disabilities Association of Peel Region, The International Soccer, Peel Multicultural Council, Music For Every Child, Skills For Life, Tong Le Senior Association, Unity in the Community Centre of Mississauga Inc.

Recommendation for Surpluses

Culture Grants (surplus of \$640,135)

- Staff will be drawing less from MAT in anticipation of significant financial demand on the grant programs in 2026.

Community grants (surplus of \$103,233)

- Launch additional intake of the Small Projects Matching Grants in the spring 2025.

What Residents Can Expect in 2025

- Programs and services in sports, active transportation, horticulture, youth and older adult initiatives, music, theatre, dance, visual arts, and other arts and culture mediums;
- A variety of community festivals and events at Mississauga Celebration Square and other locations across Mississauga;
- Further collaboration between groups and City staff (Community Group Registry Programs, spring Live Music and Small Projects Matching Grant, etc.)

Thank You to the 2025 Peer Assessment Committees

Culture

- Jeannette Chau
- Anna Yin
- Wendy Rading

Community

- Marion Price
- Karen LeMoine
- Renay Kumar

Thank You

