

2024

ANNUAL IMPACT REPORT





**Safe City Mississauga respects,
values and celebrates the
diversity of people who make
up our community.**

TODAY'S EFFORTS, TOMORROW'S IMPACT

As Board Chair of Safe City Mississauga, I am honored to reflect on another year of meaningful strides in our mission to prevent crime. Guided by the principle that **today's efforts create tomorrow's impact**, we have continued to be a spark for finding a sense of peace, belonging and connection across our communities.

In 2024, the Safe City Board undertook challenging but promising efforts to demonstrate the value of crime prevention, including the developing our **2025 -2027 Business Plan and Budget**. This roadmap is designed to illustrate the critical role of preventative strategies in reducing crime and demonstrate the strength of our programs to that outcome.

This year, we have seen firsthand how the collective strength of engaged communities transforms neighborhoods into welcoming and connected spaces where everyone feels valued. At the same time, we recognize that the journey to prevent crime is not over, and together, we must continue building a future rooted in the power of everyone doing their part. From residents uniting through Neighbourhood Watch, to students embracing leadership in School Watch, to Civics 4 Kids! for children, the ripple effect of these efforts is creating a brighter future for all.

On behalf of the Board, I extend our heartfelt gratitude to everyone who has contributed to this journey. Together, we are proving that every action **today**—no matter how small—matters when it comes to building a safer **tomorrow**.

Sarah Ramsook, Chair
Safe City Mississauga



MAKING A SAFER CITY TOGETHER

For over three decades, we have been a trusted partner in building stronger, more connected neighbourhoods across Mississauga. Through proactive and community-focused efforts, we continue to empower residents to create a thriving environment for everyone.



Our Watch programs bring crime prevention directly to where it's needed—homes, schools, and local businesses—providing knowledge, tools, and resources to help residents feel safer and better connected with their communities.

OUR VALUE PROPOSITION

Safe City Mississauga's value proposition is solid.

Action Driven

The 'proof is in the pudding' - We don't just talk about safety statistics and facts. We involve the community in actions that have helped lift Mississauga to be named one of Canada's safest cities for over 15 consecutive years.

Trustworthy Conduit

We understand the social fabric of Mississauga and we've established trusted relationships with police services and city leaders which gives us the ability to act on community input.

Serving A Fundamental Human Need

We serve a very critical need in the community, encouraging and facilitating the conditions for neighbourhoods to feel safe and secure, which is the foundational building block for ensuring citizens prosper.



Neighbourhood
Services

Youth
Services

STRATEGIC PILLARS



Neighbourhood Collaborations

We're constantly seeking partnerships with all types of entities in our community including neighbourhoods, businesses, schools, police, colleges/universities and community organizations. A safe city demands the voices and input of all the parts of it. Here at SCM, we take initiative to identify and engage these entities to cultivate community informed programs and solutions that benefit everyone.



Empathy in Action

The goal of the crime prevention work that we do is not to exclusively serve today's community - it's designed to create long term positive effects and a bright future for generations to come. We put a special emphasis on youth engagement to empower young people to actively contribute to shaping the world they want to live in.



Data -Driven Solutions

Every single program, course and piece of content we put out is backed by rigorous data pulled from leading data sources. Our services offerings are developed from and informed by evidence-based solutions to crime related problems and are continuously evaluated for agile adaptation and adjustment.



Outreach & Focus on Diverse Communities

We work and live in one of the most diverse communities not just in Canada, but in the world - By engaging citizens of all ages, backgrounds and demographics, we're leveraging our diversity as a powerful tool to create a city that is safe from end to end for ALL its residents. No one gets left behind on our clock.

2024 AT A GLANCE

9,916

Program participants from all ages, backgrounds, demographics and neighbourhoods across Mississauga

270

Hardworking volunteers who gave us their time, talent and passion

5,160

Volunteer hours poured into innovative and evidence backed community crime prevention initiatives

1

Knowledge exchange event hosted to showcase innovations and best practices in crime prevention

23

External events attended to share our programming with residents across the city

Every City
Needs A Hero...
Like You.



2024 AT A GLANCE

62

Neighbourhood Watches launched and reactivated across the City of Mississauga

859

residents engaged in new Neighbourhood Watches in 2024, learning how to enhance safety in their community

1,150

Participants engaged in Neighbour's Night Out to strengthen neighbourhood solidarity and deter crime

18

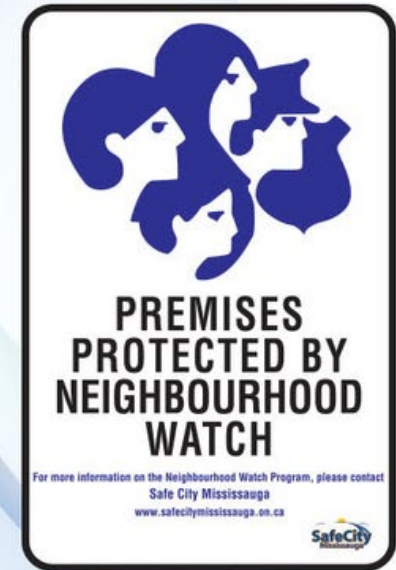
CPTED audits conducted to identify environmental factors contributing to crime risk in the area

4

Part -time Activity Specialists hired with charitable gaming funds to engage Watches across the city



NEIGHBOURHOOD WATCH



PROTECT YOUR COMMUNITY

Learn More



Neighbourhood Watch is a group of neighbours willing to look out for each other and their community.

The benefits are a Safer, Connected and Engaged Neighbourhood.

Join a Neighbourhood Watch TODAY!

2024 AT A GLANCE

19

High schools and community organizations welcomed School Watch, offering our workshops to youth.

252

Workshops delivered to teach youth about making smart and safe choices on their path to adulthood

3,558

Touchpoints with youth, providing opportunities to engage in learning and meaningful discussions

2,597

Civics 4 Kids! workbooks distributed in the community to provide an educational resource for families

2,451

Civics 4 Kids! worksheets downloaded from our website to support learning on safety and civic duty



SCHOOL WATCH



PROTECT YOUR SCHOOL



School Watch prepares students for the civic responsibility of looking out for themselves, each other, and their school community.

The benefits are a Safer, Connected and Engaged School Community

Join a **School Watch** TODAY!

2024 AT A GLANCE

5

Continued partnerships with the Mississauga BIAs to connect and educate businesses on crime prevention.

5

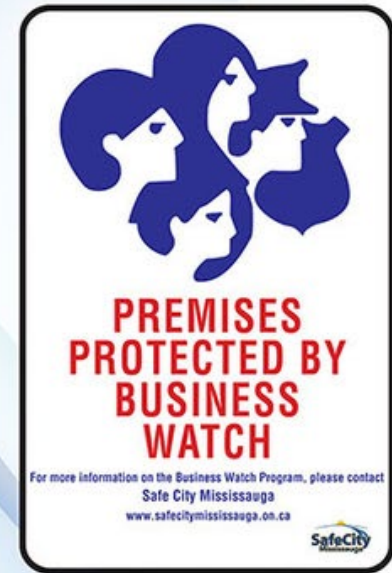
Additional Business Watch courses created to support small businesses in preventing crime.

2

Exploring connections with City of Mississauga, Economic Development Office and the local Legions.



BUSINESS WATCH



PROTECT YOUR BUSINESS



Business Watch is organized communities of business owners willing to look out for one another, and each other's business properties.

The benefits are a Safer, Connected and Engaged Business Community

Join a **Business Watch** TODAY!

2024 AT A GLANCE

57

Countering Hate Presentations delivered to community groups in the Region of Peel

2266

Community members received the presentation across the Region of Peel

36

Countering Hate Trainers trained to continue delivering presentations to the community

35

Countering Hate committee members guiding the rollout of the program

1

New Countering Hate Youth module developed to be launched in 2025



OPPORTUNITIES FOR IMPROVEMENT

Older Adult/Senior Service Area : Fund this new service area in 2025, Bullying and Fraud Prevention.

Program Staff: To sustain current capacity and meet increased demand of service areas.

Sustainable Funding Sources : Service contract with the City of Mississauga. Increase annual subscribers to the Community Crime Prevention Network (4.6%'ers).





COMMUNITY SAFETY ANALYSIS

CRIME PREVENTION DATA COLLABORATIVE

Established in 2021, the Data Collaborative aims to integrate crime statistics and community level information to assess and address crime in Mississauga to prioritize for crime prevention programming and activities.

We examine not only crime patterns and trends but also various social, economic, and environmental factors contributing to community well-being and safety.

Combining crime analysis with an understanding of broader community issues allows for a more comprehensive approach to program planning and intervention strategies.

Teresa Burgess -Ogilvie

Executive Director
Safe City Mississauga

Sdravka Damani

Manager, Business Intelligence and Analytics
Peel Regional Police

Carmen Ciocoiu

Assistant Manager, Analytics
Peel Regional Police

Lauren Kinne

Youth Services Manager
Safe City Mississauga

Peter Olaomi

Business Intelligence Analyst
Peel Regional Police

Gerald Adad

Countering Hate Lead
Safe City Mississauga



Peel's **Community Safety** and **Well-being Plan** 2020-2024

Data, Monitoring & Evaluation Table

The Community Safety and Wellbeing (CSWB) plan is legislated by the province and requires that the plan should be implemented in a way that allows for it to be **monitored and evaluated**, and the impacts of the plan **reported publicly**.

DME is set up to provide data support to **collective decision-making**.

DME Actions '24

- Support and respond to needs and data requests by action tables.
- Advance development of a data repository with selected indicators linked to each Area of Focus.
- CSWB Plan evaluation - consult on method for Review and Refresh Strategy.

An aerial photograph of a suburban neighborhood. The image shows a grid of streets with houses on either side. Many houses have swimming pools in their backyards. There are many green trees scattered throughout the neighborhood. The overall scene is a typical suburban residential area.

NEIGHBOURHOOD SERVICE

Business Watch
Neighbourhood Watch



Neighbourhood Watch is an organized group of neighbours looking out for one another, and each other's property. The program encourages residents to be aware of crime and suspicious activity that may be happening around them. **The objective is that incidents are reported, not only to police, but also with your neighbours .**

By participating in the Watch, everyone is alert and working together to maintain safety in their neighbourhood . While the program has been shown to reduce criminal activity, one of the greatest benefits is that **it brings people closer together, into a stronger community .**

Opportunity for Improvement

Program Staff: To sustain current capacity and meet increased demand of Neighbourhood Services.

NEIGHBOURHOOD WATCH



Neighbourhood Watch has been a cornerstone of safety and community connection in Mississauga for **33 years**.

In 2024, we successfully **launched and reactivated 62 Neighbourhood Watches**, strengthening crime prevention networks across the city.



With the efforts of our **dedicated Team Leads** and **Part-Time Activity Specialists**, we enhanced community engagement through inclusive events, bringing together neighbours of all ages.

Thank you to our **5,704 Neighbourhood Watch members** for your commitment to fostering safer and more connected communities in Mississauga.



Neighbourhood Watch Annual Survey Results

Quantitative Feedback

Survey Prompt and Result	Continuous Improvement Plan Goal = 85% or better	Challenge Volunteer management
<p>"I have got to know the people on my street" – 77% agree</p>	<ul style="list-style-type: none"> • Introduction of part -time Activity Coordinators created more engagement opportunities to build stronger connections 	<ul style="list-style-type: none"> • New Neighbourhood Watch Coordinator will ensure continuity in activities offering opportunities to get to know their neighbours.
<p>"I've gotten to know my neighbourhood better" – 75.8% Agree</p>	<ul style="list-style-type: none"> • The part -time Activity Coordinators were helpful in building stronger connections within and across all Watches 	<ul style="list-style-type: none"> • New Neighbourhood Watch Coordinator will ensure continuity in activities to experience the community in which they live.
<p>"I feel safer in my neighbourhood because of Neighbourhood Watch" – 74.5% Agree</p>	<ul style="list-style-type: none"> • The part time Activity Coordinators were helpful in ensuring that some residents feel a greater sense of being safe in their neighborhood. 	<ul style="list-style-type: none"> • New Neighbourhood Watch Coordinator will ensure continuity in activities that are successful in preventing crime occurrences and deviant behaviours.

Neighbourhood Watch Annual Survey Results

Qualitative Feedback

"What can we do to improve your Neighbourhood Watch?"

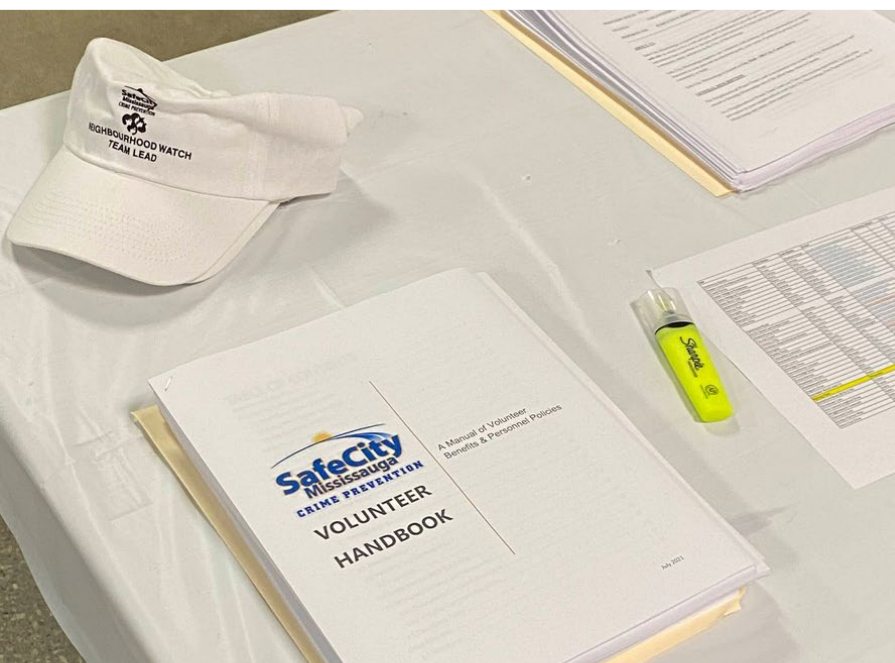
Summary of responses included :

- **Increased Communication** : local events, safety tips, and crime trends
- **More Community Events** : social gatherings and safety seminars
- **Volunteer Training** : better training and support for Team Leads
- **Enhanced Visibility of Team Leads** : help boost engagement
- **Feedback** : more responsive program

TEAM LEAD TRAINING & APPRECIATION



Safe City Team Leads are volunteers in the community that step up and support all the members of their Watch.





NEIGHBOUR'S
KNIGHT OUT (NNO)

OPERATION
CLEAN SWEEP

CHARITY DRIVES

Our Watch activities are vital for keeping Watches engaged and fostering a sense of community.

These initiatives promote active participation and strengthen connections among members, encouraging them to look out for one another and create safer, more cohesive communities.

By bringing people together through these activities enhances the impact of the Watch programs and builds a culture of mutual care and vigilance.

NEIGHBOURS NIGHT OUT (NNO)



In 2024, Neighbourhood Watch members hosted **15 local Neighbours' Night Out** activities.

These family-friendly street parties encourage neighbours to get to know one another, foster stronger connections and building a sense of community. By strengthening these relationships, neighbours are better equipped to look out for one another.

Thank you to Loblaw's for sponsoring gift cards to help supply food, drinks, and other essentials!

KNOTTY PINE
GROVE

MIDDLEPORT
CRESCENT

ANGELEA'S
PLACE

BRITANNIA
PLACE

WABUKAYNE
COURT

SOUTH
MILLWAY

VARDEN
COURT

THANK YOU NEIGHBOURHOOD WATCH MEMBERS!

TESTIMONY
SQUARE x2

HURONDALE
DRIVE

PERWINKLE
DRIVE

ERINDALE
VILLAGE

APPLEWOOD
ROAD

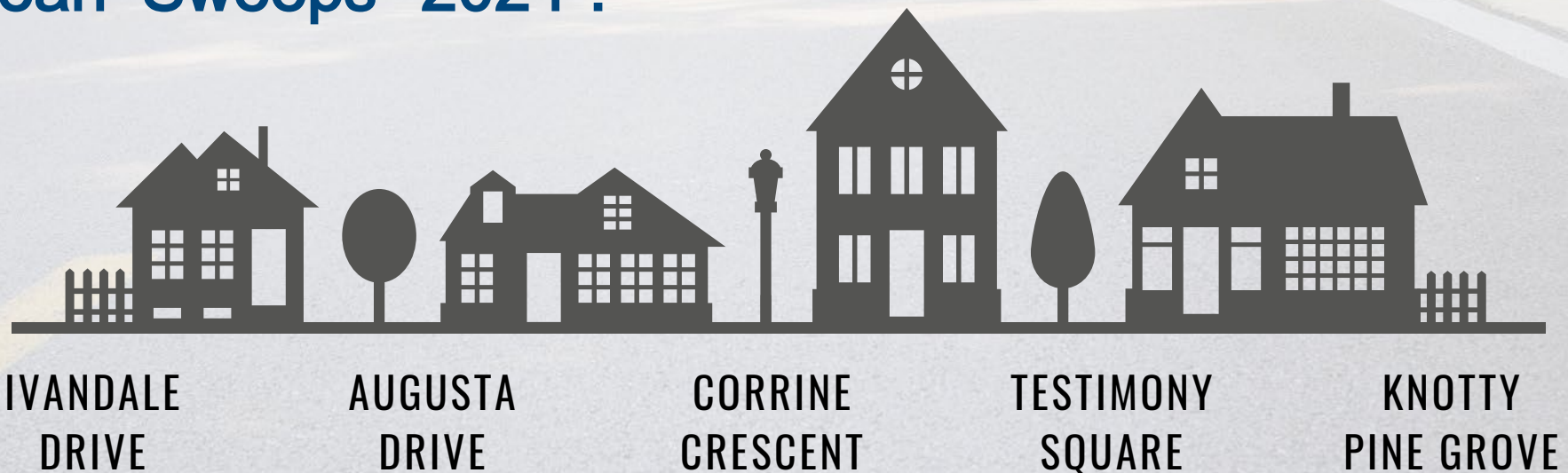
AUGUSTA
DRIVE

CORRINE
CRESCENT

OPERATION CLEAN SWEEP

Operation Clean Sweep brings neighbours together to improve their shared spaces by removing litter and debris, showcasing care and pride in their communities. By fostering a sense of ownership and responsibility, Operation Clean Sweep strengthens connections among neighbours while creating cleaner, more cared-for spaces for everyone to enjoy.

Thank you to the following neighbourhoods who rolled up their sleeves and carried out **Operation Clean Sweeps 2024 !**



CHARITY DRIVES

Through the Neighbourhood Watch program, communities come together to organize impactful charity drives that benefit those in need.

This year, neighbourhoods supported causes like **Sick Kids Hospital**, the **Salvation Army**, **Open Window Hub**, and local food banks .



WRIGGLESWORTH
CRESCENT

IVANDALE
DRIVE

APPLEWOOD
ROAD

TESTIMONY
SQUARE

KNOTTY
PINE GROVE

BUSINESS WATCH

Mississauga's vibrant business community strengthens our city's fabric and deserves to feel safe.

This year, Business Watch focused on content development to enhance crime prevention education for small businesses.

Developed workshops on five key topics:

- Crime Prevention Through Environmental Design (CPTED)
- Fraud Prevention
- Theft Prevention
- Vandalism Prevention
- Personal Safety for Employees

These will be delivered in-person to Mississauga businesses and made accessible to all Watch members via the new **SafeCityApp**.

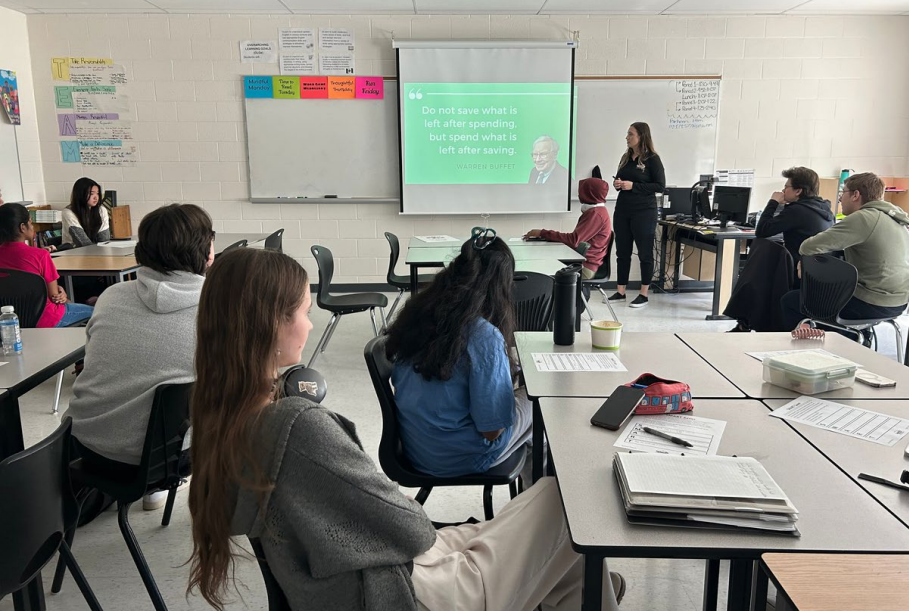


A group of four diverse youth are smiling and posing in a park. A young man with dreadlocks and a green shirt is leaning over a young woman in a light blue shirt who is laughing. Behind them, a young woman with long dark hair and a nose ring is smiling. To the right, a young man with glasses and a red beanie is smiling. They are holding bunches of white daisies. The background shows a grassy field and trees under a clear blue sky.

YOUTH SERVICE

SCHOOL WATCH
CIVICS 4 KIDS

SCHOOL WATC



School Watch empowers youth to make informed, safe, and responsible decisions as they navigate young adulthood.

Through engaging workshops, the program provides essential crime prevention education, helping students understand key topics like online safety, critical thinking, healthy living, and more. Delivered in schools and community organizations, School Watch equips youth with practical tools to stay safe, work toward goals, and engage with their community in positive ways.



In 2024, the program introduced Personal Safety workshops, emphasizing situational awareness, healthy boundaries, and risk management.

OPERATION CLEAN SWEEP

This Watch activity helps high school students earn community involvement hours required for graduation !

Thank you to the following organization and schools who rolled up their sleeves and carried out Operation Clean Sweeps: Ascension of Our Lord Secondary School, Glenforest Secondary School, Malton Neighbourhood Services, and TL Kennedy Secondary School.



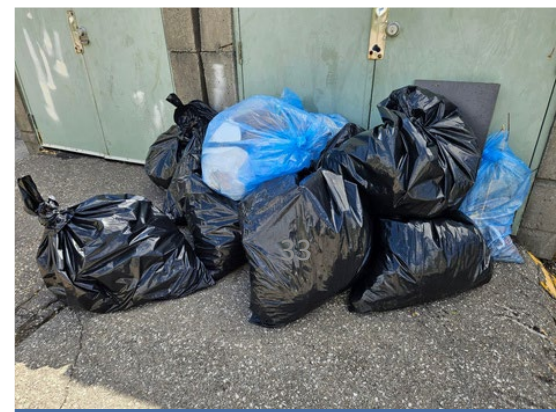
**284 YOUTH
PARTICIPANTS**



**58 BAGS OF
GARBAGE
COLLECTED**



**540 VOLUNTEER
HOURS EARNED**



School Watch Student Survey Results

Personal Safety Workshop

Survey Question	Results
I have a better understanding on how to protect myself?	89.52%
I feel more confident in my ability to recognize potential threats to my personal safety?	87.90%
I completed the Personal Safety Plan Worksheet	76.61%

CIVICS 4 KIDS

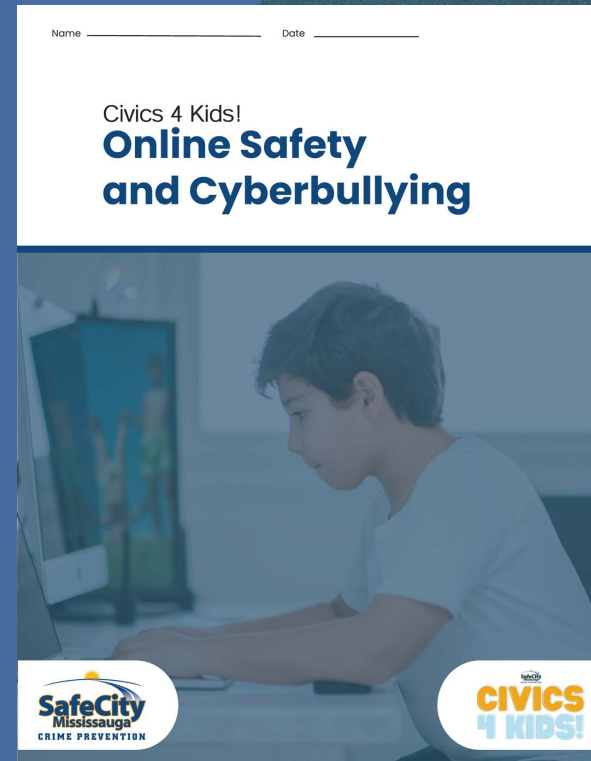
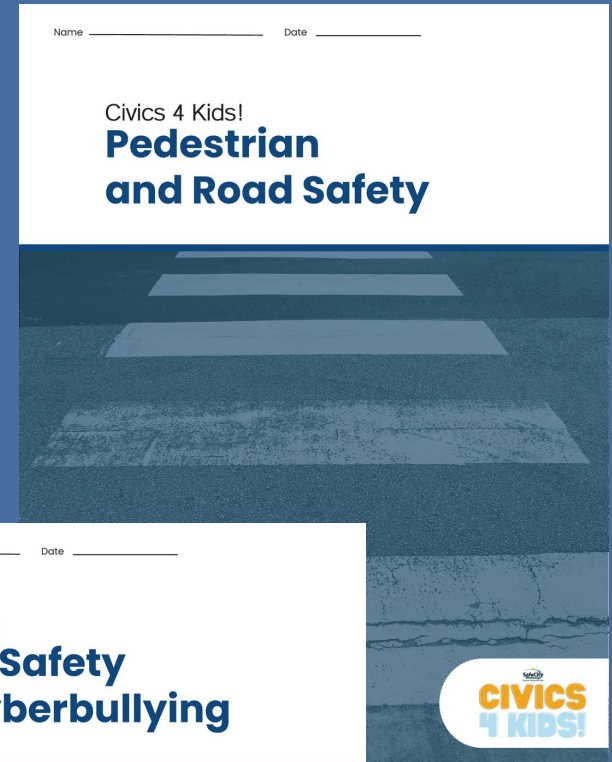
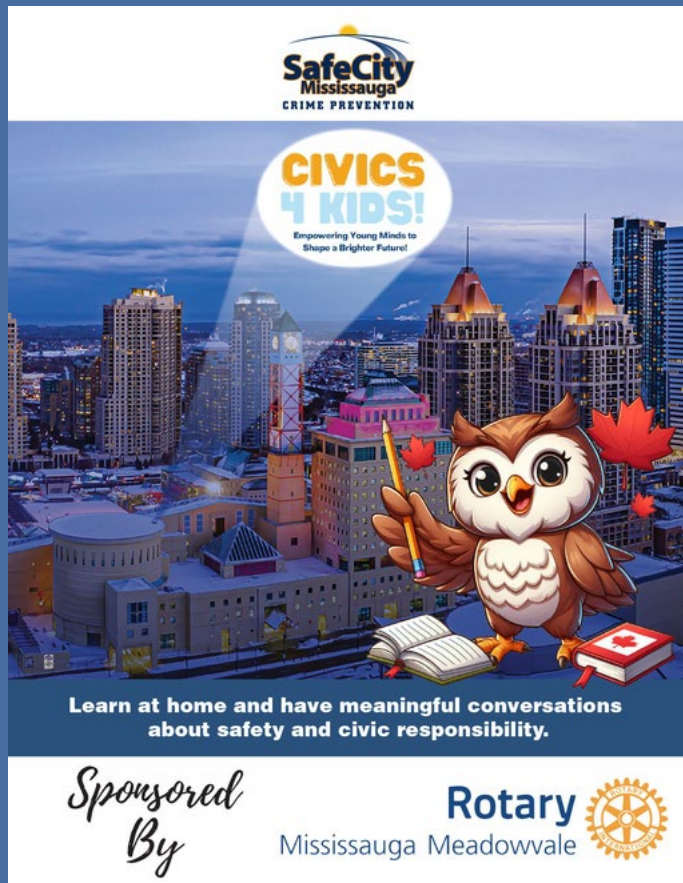
Civics 4 Kids! promotes safety awareness and civic responsibility among children by offering both online worksheets and physical workbooks distributed within the community.

The engaging educational resource is for families, educators, and community members to foster interactive learning.

By nurturing a sense of responsibility and safety, **Civics 4 Kids!** encourages meaningful conversations that help young people understand their role in creating a safe and more engaged society.



Custom covers



COUNTERING HATE IN OUR COMMUNITY

PARTNER SERVICE

COUNTERING HATE IN OUR COMMUNITY



Hate, in all its forms, is a corrosive force that tears at the very fabric of our society. It breeds fear and division threatening the safety and well-being of every individual and community.

In collaboration with Peel Regional Police and the Countering Hate Committee, Safe City Mississauga was selected to provide the staff person to support the new **Countering Hate in our Community** program .

This program doesn't just aim to educate —it's a call to action, offering tangible solutions to combat hate and discrimination head-on .

Funded by Peel Regional Police until March 31st, 2026 .

Opportunities for Improvement

Sustainable funding after the grant end date of March 31st, 2026.



PRP Diversity, Equity & Inclusion
@PRPInclusion

Thank you to the Mississauga Chinese Business Association for hosting the annual Community Policing Dinner. Congratulations to our DEI team and the Countering Hate Committee for receiving the 2024 Community Policing Award. Hate has not place in our community. [#unitedagainsthate](#)

1:59 PM · Sep 11, 2024 · 214 Views

COSTI
@COSTI_org

6.2

(1/2) More than 120 COSTI clients attended training to counter hate through modules developed by Countering Hate Committee @SafeCityMiss and @PeelPolice recently. This program aims to educate people and empower them with tactics to counter hate and discrimination.

[#SayNoToHate](#)





Coming
Soon

SENIOR SERVICE

ANTI-BULLYING & FRAUD PREVENTION

Seniors Bullying

Sheridan College, Elder Research Centre released results from the Seniors Bullying in Ontario Survey which show that *bullying between older adults is a serious issue*

- 57% participants reported being bullied
- 56% reported to have engaged in bullying behaviours
- 55% reported witnessing bullying within the last 4 months
- 70% of respondents reporting that being bullied was upsetting or extremely upsetting.

Fraud against Seniors

Seniors are a prime target of financial scams, with *fraud being the number one crime committed against them*. The Competition Bureau estimates that only around 5% of fraud incidents are reported to law enforcement, which makes it difficult to gather evidence and intervene.

EVENTS



COMMUNITY EVENTS





JUSTICE LUNCHEON

The 13th Annual Justice Luncheon focused on Guns and Gangs



Keynote speaker Jabari Lindsay shared alarming statistics, including that 90% of male gang members are arrested by age 18, and the average life expectancy of a gang member is just 20 years, underscoring the urgent need for prevention efforts.

EVENT HIGHLIGHT



CRIME PREVENTION CONFERENCE

In 2024, Safe City Mississauga was pleased to attend the International Annual Safety of Our Cities Conference, hosted by Peel Regional Police to promote collaboration and discuss innovative solutions in addressing root causes of the challenges faced by cities.



2024 SAFETY OF OUR CITIES CONFERENCE

Innovation and Collaboration:
Moving Forward Together.





HERO AWARDS

The 2024 Hero Awards were presented at the Safety of Our Cities Conference to celebrate Mississauga residents who have made extraordinary contributions to crime prevention in their community.



Generously supported
by:

Bell

Individual Hero Award Winner: Marc Poirier

This past year, Marc produced both a two minute and a 30 second radio segment that Safe City could give to every radio station –but Marc didn't just produce the segment, he also contacted every radio station in the GTA to share the mission. He wanted to amplify the message of a safe place to live, work and play. And he isn't done –he is also developing a video segment to be shared by Safe City to send out on social media and who knows –maybe even television at some point.

Generously supported by:





Youth Hero Award Winner: Selena Xu

Selena is an advocate for community safety and social justice, helping raise awareness on Intimate Partner Violence at Safe City Mississauga. This past year, Selena took the research of four University of Toronto medical students that were interning with Safe City and transformed all their original research into new video courses that Safe City can share in the community and with professionals working to prevent Intimate Partner Violence.

Generously supported by:



Organization/Group Award Winner: Testimony Square NW

The Testimony Square Neighbourhood Watch has demonstrated all the core principles and ideals of the Neighbourhood Watch program. Residents of the Testimony Square community refer to it as a great place to live because of the various individuals that have stepped forward to volunteer their time and make this not just a neighbourhood but a true community. Pinaki Bhattacharyya is, a dedicated community member and an advocate for neighborhood safety. As the Team Lead of the Testimony Square Neighbourhood Watch, Pinaki has worked closely with his neighbours to promote safety and prevent crime.

Generously supported by:





FUND DEVELOPMENT

FUND DEVELOPMENT

Our commitment extends beyond immediate impact, as we strive to establish a foundation for long-term financial stability.

- Grants
- Event Sponsorships and Ticket Sales
- Donations
- Ram a Charitable Gaming
- Annual Giving Campaign
 - The 4.6%
- Social Enterprise
 - The Shop



Opportunity for Improvement

Sustainable Funding Source: Service contract with the City of Mississauga.

ANNUAL GIVING CAMPAIGN

Launched in 2024, the Annual Giving Campaign encourages community support for crime prevention initiatives in Mississauga. By joining the 4.6% campaign, **With Love, Mississauga**, individuals are invited to contribute \$25 annually, helping sustain programs that make the city safer.

**If you could
help make
your city safer
in 30 seconds,
would you?**

JOIN THE 4.6%



WWW.SAFCITYMISSISSAUGA.ON.CA/GIVE

Safety is a top priority for all of us.

If just 4.6% of our community donates \$25 a year, we can fund essential crime prevention programs that make Mississauga one of the safest cities in Canada.

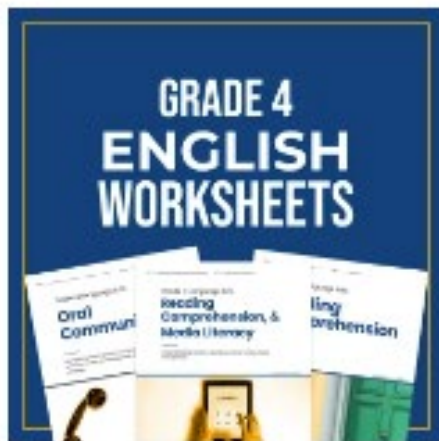


Will you be part of the 4.6%?
Donate today and protect what
matters most.

THE SHOP

Now available through the SafeCityApp, The Shop continues to support our Civics 4 Kids! program, with plans to expand its offerings in 2025.

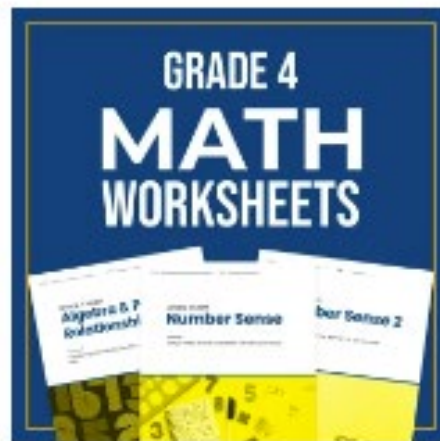
Our online shop offers math and English worksheets for students in grades two through six, focusing on foundational skills like financial literacy and reading comprehension. Each worksheet includes detailed answer keys to support effective learning for students and educators alike.



Grade 4 English Worksheets

\$5.00

Add to cart



Grade 4 Math Worksheets

\$5.00

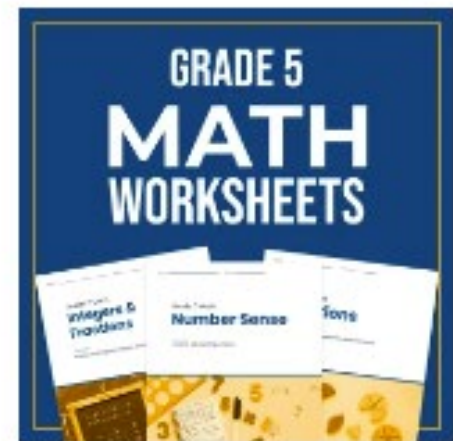
Add to cart



Grade 5 English Worksheets

\$5.00

Add to cart



Grade 5 Math Worksheets

\$5.00

Add to cart

CHARITABLE GAMING

In 2024, we received **\$65,258.17** from through our volunteer shifts at Rama Gaming House Mississauga that was used to provide Activity Coordinators to support our Watch Activities in the community.

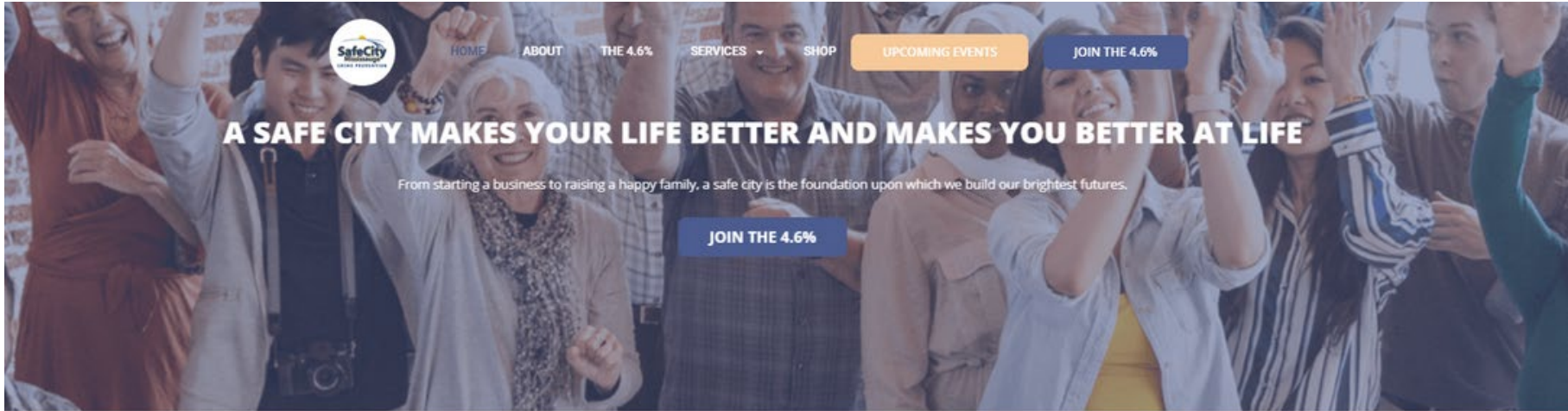
Obtaining charitable gaming approval as a nonprofit organization is a crucial step in diversifying fundraising efforts to support various programs. Nonprofits often engage in activities like bingo, raffles, or other gaming events to generate funds for their charitable initiatives. Charitable gaming provides a fun and engaging way for the community to contribute and enables us to expand our financial base.



STRATEGIC COMMUNICATION

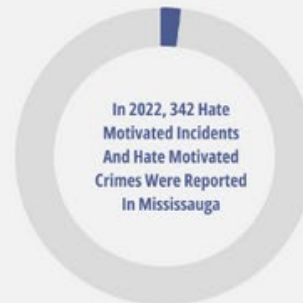


ON THE WEB



THE ISSUE

YOU LOVE MISSISSAUGA - BUT YOU'RE CONCERNED ABOUT CRIME



Our Solution

How we've helped make Mississauga one of the safest large cities in Canada



Our Watches

From the streets to the storefronts and classrooms, our three Watch programs embody our collective resolve to protect what matters most. Through vigilance, education, and unwavering unity, these programs help us look out for each other at home, work, and school.



Child & Youth

Our children and youth programs empower the next generation to stay safe and make a difference. We equip young people with the tools and knowledge to make safe choices, build resilience, and contribute positively to their communities. From school safety workshops to youth leadership development, our programs inspire and nurture the potential of every child and teen in Mississauga.



Events

From our annual Crime Prevention Conference, where top experts share insights and strategies, to the Justice Luncheon, Neighbour's Night Out, and CPTD training, our events focus on the crucial transfer of knowledge. By bringing together community members and leading crime prevention minds, we equip everyone with the tools and understanding needed to build a safer city together.

OUR WATCHES

SCHOOL WATCH
BUSINESS WATCH
NEIGHBOURHOOD WATCH

CHILD & YOUTH

CIVICS 4 KIDS
FUTUREGRAD
SCHOOL WATCH

EVENTS

NEIGHBOURS NIGHT OUT
OPERATION CLEAN SWEEP
JUSTICE LUNCHEON
CRIME PREVENTION CONFERENCE

Make an Impact Today

3 ways you can make your city safer in 3 minutes or less



Join the 4.6%

For just \$25 a year, you can be a part of the 4.6% of Mississauga residents fuelling the city's key community crime prevention programs through our Community Crime Prevention Network



Start a Neighbourhood or Business Watch

A 20-80% drop in crime has been reported once an active Watch is up and running.



Empower Youth with Education

Education empowers kids to make informed choices, resist negative influences, and become active participants in building a brighter future for themselves and their community. Contribute to this by requesting School Watch programming or downloading our Civics 4 Kids worksheets for at-home learning.

JOIN US

JOIN US

JOIN US

Neighbourhood Watch

Neighborhood Watch empowers residents to become active participants in their community's safety. By fostering a network of vigilant neighbours, we encourage the timely reporting of suspicious activity. This collective effort strengthens community bonds and deters crime, making our neighborhoods safer for everyone.

LEARN MORE



School Watch

School Watch prioritizes the safety and well-being of our children. By collaborating with schools and training parents and volunteers, we create a vigilant presence on school grounds. This proactive approach helps identify and address potential threats, ensuring a secure learning environment for our youth.

LEARN MORE



Justice Luncheon

Our annual Justice Luncheon brings together community leaders, law enforcement, and concerned citizens to discuss critical issues impacting our city. This event provides a platform for open dialogue, collaboration, and the development of innovative solutions to address crime and enhance public safety.

LEARN MORE



Neighbours Night Out

Neighbours Night Out is a community-building event that fosters connections between neighbours and promotes safety awareness. Through block parties, social gatherings, and safety tips, we aim to create strong, united neighbourhoods where everyone feels safe and secure.

LEARN MORE



If you could help make your city safer in 30 seconds, would you?

Join the 4.6% by scanning the QR code below



Special Thanks

Classical 103.1 FM

106.5 elmnt fm
The Spirit of Toronto

ON THE AIR

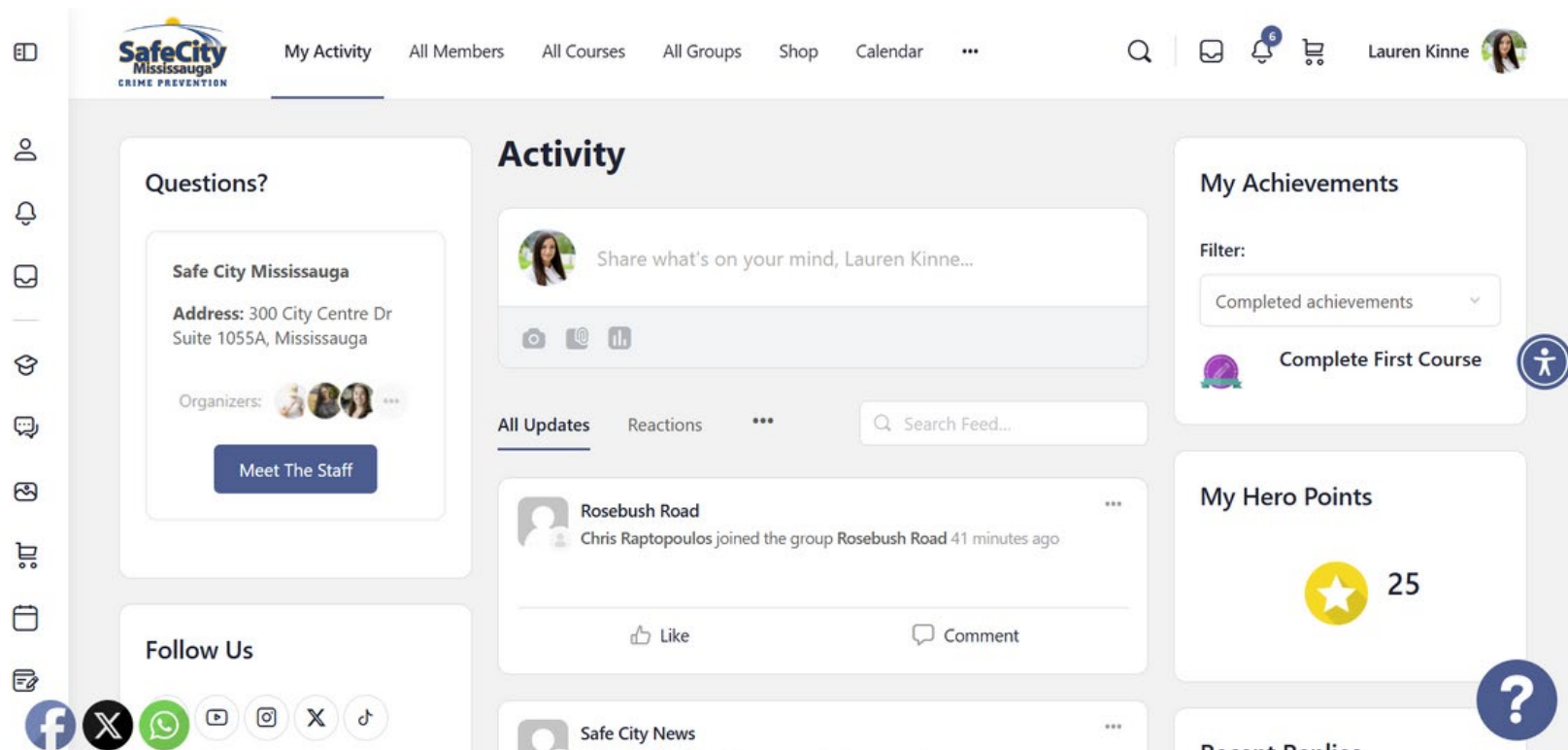
Leo Pixel Studios donated their time and expertise to produce a radio ad for our annual giving campaign.

The creative efforts brought our message to life, reaching a wider audience. Together, they played a key role in supporting our mission and helping us make a greater impact.



SAFECITYAPP

online.safecitymississauga.on.ca



OUR PEOPLE



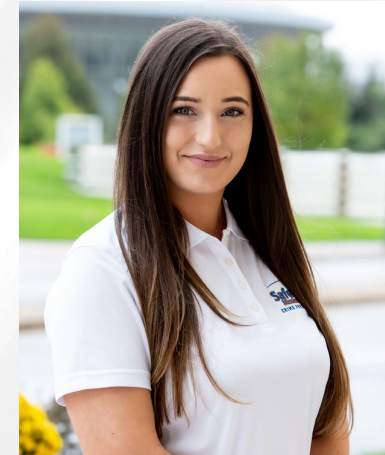
STAFF



Teresa Burgess -Ogilvie
Executive Director



Gerald Adad
Countering Hate Lead



Lauren Kinne
Youth Services Manager



Cassie Pettersen
Neighbourhood Watch



Iram Zaidi
School Watch

Part-time Activity Specialists:

Kevin Campbell
Justine Guillermo
Jody -Ann Baugh
Blessing Ugbekile

Staff contribute to the community:

- Community Partner Engagement Day
- Regional Community Response Table
- Data Collaborative in partnership with the Peel Regional Police
- Crime Prevention Through Environmental Design (CPTED) Ontario
- Sheridan College Program Advisory Committee
- Countering Hate Committee
- Peel Situation Table
- Integrated Municipal Enforcement Team (IMET)
- Creditvale Mills Wellness Hub
- Metamorphosis

BOARD OF DIRECTORS



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Chair



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Past Chair



Lilian Kwok
Vice -Chair



Sneha Menon
Treasurer



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Mary-Ellen Bench
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Director



Cllr. Martin Reid
Director



Cllr. Brad Butt
Director



Supt. Josh Colley
Appointee

THANK YOU TO ALL OUR SUPPORTERS



2024

ANNUAL IMPACT REPORT



*Thank
You*