

### Thank you...

# ...for supporting #BollywoodMonster Mashup





Million Million to Heliophilippi

## Accolades

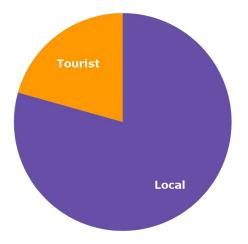


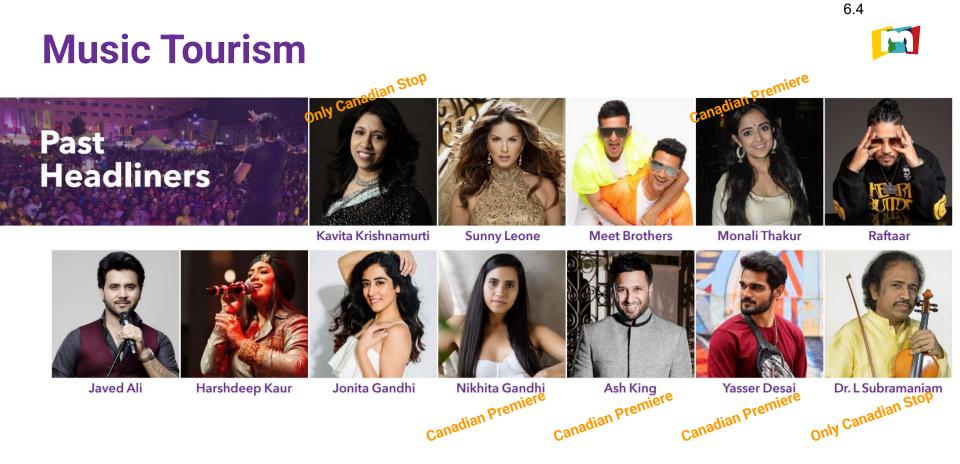
6.4

### **P** 2018 2020 2019 **O** 2021 Rated #1 festival at Celebration Won "Festival of the Year" from Won "Festival of the Year" from Festival viewed by 1.06 million Square by the City of Mississauga the Mississauga Arts Council the Mississauga Arts Council unique logins on Facebook Live 2023 **±** 2025 2024 2022 Over 2x the size of Canada Day Festival doubled in size and Festival recognized as one of the **Celebrating 15 years;** and rated #1 festival at Celebration Top 100 Festivals by Festivals 60-90K South Asian families received the City of Mississauga's Square by the City of Mississauga **Civic Award of Recognition** and Events Ontario. attending (19-44 yrs old)

## **Economic Impact**

- 1 in 5 attendees are tourists
- \$850K marketplace from 50+ local businesses
- **\$2.21MM** in visitor spending, estimated by TREIM (Ontario Ministry of Tourism)















6.4

# **Collaborations with Mississauga Orgs**

- Living Arts Centre
- Art Gallery of Mississauga
- Mississauga Choral Society
- Heritage Mississauga
- Visual Arts Mississauga
- Mississauga Pops
- Canadian Arabic Orchestra
- Kaleidoscope Chinese Performing Arts
- Yuan Yin Group

- Frog in Hand
- Studio Paint Bar
- Holy Cow Studio
- Mohawk Park Tennis Club
- Crane Creations Theatre Co.
- What's On? Tap!
- Modern Mississauga
- Mississauga Music







6.4

# Thank you!

Come eat samosas and celebrate our **15th anniversary** 

- #BollywoodMonster Launch Party
- Wed Jul 23, 6pm

