

Combating Racism, Discrimination and Hatred Advisory Committee

Date: December 4, 2024
Time: 6:46 PM
Location: Council Chambers, Civic Centre, 2nd Floor
 300 City Centre Drive, Mississauga, Ontario, L5B 3C1
 and Online Video Conference

Members Present	Co-Chair and Councillor Dipika Damerla	Ward 7
	Co-Chair and Councillor Martin Reid	Ward 9
	Abdul Qayyum Mufti	Citizen Member
	Emi Roni	Citizen Member
	Nicole Rye	Citizen Member
	Pamela Gunn	Citizen Member
	Samuel Cooper	Citizen Member
	Shari Stoch	Citizen Member
	Sonia Ojha	Citizen Member
	Tony Oseivhi	Citizen Member
Members Absent	Councillor Alvin Tedjo	Ward 2
	Joann De Murrell	Citizen Member
	Michelle Eze	Citizen Member
	Seshagiri Pingali	Citizen Member

Staff Present

Robert Trewartha, Director, Strategic Communications & Initiatives
 Uzma Shakir, Strategic Leader, Diversity & Inclusion
 Sacha Smith, Manager/Deputy Clerk, Secretariat and Access & Privacy
 Eglantina Bacaj-Gondia, Legislative Coordinator

1. CALL TO ORDER

Councillor Reid, Co-Chair called the meeting to order at 6:46 PM.

2. INDIGENOUS LAND STATEMENT

Councillor Reid, Co-Chair recited the Indigenous Land Statement.

3. APPROVAL OF AGENDA

Approved (S. Ojha)

4. DECLARATION OF CONFLICT OF INTEREST

Nil

5. MINUTES OF PREVIOUS MEETING

5.1 Combating Racism, Discrimination and Hatred Advisory Committee Minutes - September 11, 2024

Approved (S. Cooper)

6. PRESENTATIONS - Nil

7. DEPUTATIONS

7.1 Ruth Marland, Strategic Leader, Engagement regarding the Healthy City Strategy

R. Marland spoke to the subject matter highlighting the strategy partners, prevalence of diabetes, community engagement findings, and action areas.

Committee Members inquired about implementation timelines, density of population in relation to the research, and commented on education; R. Marland provided information regarding timelines, prevalence of cases, and decision-making.

RECOMMENDATION CRDHAC-0019-2024

Moved By Emi Roni

That the deputation and associated presentation from Ruth Marland, Strategic Leader, Engagement regarding the Healthy City Strategy, be received.

Received

7.2 Ruth Marland, Strategic Leader, Engagement regarding Equitable Engagement Framework at the City

R. Marland spoke to the subject matter highlighting the equitable community engagement process, framework and various stages.

Committee Members engaged in discussion, commenting and inquiring about prior examples of where the framework has worked, engagement process, and facilitation. In response, R. Marland spoke to the engagement process.

RECOMMENDATION CRDHAC-0020-2024

Moved By Pamela Gunn

That the deputation and associated presentation from Ruth Marland, Strategic Leader, Engagement regarding Equitable Engagement Framework at the City, be received.

Received

7.3 Item 10.4 Robert Trewartha, Director, Strategic Communications and Initiatives and Yen Chu, Graphic Designer, Strategic Communications and Initiatives

R. Trewartha spoke to the context of the campaign, design concepts, phases, timelines and next steps.

Committee Members engaged in discussion, commenting and inquiring about including additional languages to the campaign, sharing materials with community groups, addressing feedback, measuring impact, editing materials to enlarge text and add a QR code. In response, R. Trewartha provided information and spoke to the phasing of the campaign.

RECOMMENDATION CRDHAC-0021-2024

Moved By Shari Stoch

That the deputation from Robert Trewartha, Director, Strategic Communications regarding the “OneMississauga”, a public education and awareness campaign, be received.

Received

8. PUBLIC QUESTION PERIOD - 15 Minute Limit - Nil

9. CONSENT AGENDA

RECOMMENDATION CRDHAC-0022-2024

Moved By Samuel Cooper

That the following items were approved on the consent agenda:

- 10.1 Combating Racism, Discrimination, and Hatred Advisory Committee Work Plan

Approved

10. MATTERS CONSIDERED

10.1 Combating Racism, Discrimination and Hatred Advisory Committee Work Plan (CONSENT)

RECOMMENDATION CRDHAC-0023-2024

Moved By Samuel Cooper

That the Combating Racism, Discrimination, and Hatred Advisory Committee Work Plan, be received.

Received

10.2 2025 Combating Racism, Discrimination and Hatred Advisory Committee Meeting Dates

Sacha Smith, Deputy Clerk/Manager of Legislative Services commented on the purpose of the memorandum, noting that it serves to inform Committee Members of the meeting dates for the upcoming year.

RECOMMENDATION CRDHAC-0024-2024

Moved By Nicole Rye

That the memorandum dated October 16, 2024 from Eglantina Bacaj-Gondia, Legislative Coordinator, Legislative Services entitled "Combating Racism, Discrimination and Hatred Advisory Committee 2025 Meeting Dates", be approved.

Approved

10.3 Resignation of Seshagiri Pingali, Citizen Member

Councillor Reid, Co-Chair thanked Seshagiri Pingali, Citizen Member for their work and participation in the Committee.

RECOMMENDATION CRDHAC-0025-2024

Moved By Sonia Ojha

1. That the email dated September 12, 2024 from Seshagiri Pingali, Citizen Member regarding their resignation from the Combating Racism, Discrimination and Hatred Advisory Committee, be received.
2. That due to the resignation of Seshagiri Pingali, Citizen Member, a vacancy exists on the Combating Racism, Discrimination and Hatred Advisory Committee,

and that the City Clerk be directed to fill the vacancy in accordance with the Corporate Policy #02-01-01 on Citizen Appointments to Committees, Boards and Authorities.

Approved

10.4 “OneMississauga”, a public education and awareness campaign

This item was discussed and voted on under item 7.3

RECOMMENDATION CRDHAC-0026-2024

Moved By Samuel Cooper

1. That the Combating Racism, Discrimination Hatred Advisory Committee (CRDHAC) endorse:
 - i. Using “OneMississauga” as the identifier for the City’s public facing anti-racism discrimination hate activities;
 - ii. Adopting Design Option 1 as detailed in Appendix 1 of the report dated November 28, 2024 entitled “‘OneMississauga’, a public education and awareness campaign” from the City Manager and Chief Administrative Officer, as the creative for use in the first iteration of the campaign, with Design Options 2 and 3 to be developed for future use.
2. That the final campaign creative and plan be presented to Council in Q1, 2025.

Approved

11. INFORMATION ITEMS - Nil

12. OTHER BUSINESS

A.Q. Mufti, Citizen Member expressed condolences and recited prayers in memory of Omar Zia, teacher and principal with the Peel Region District School Board.

13. DATE OF NEXT MEETING - February 12, 2025

14. ADJOURNMENT

8:10PM (S. Ojha)