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## Transit Advisory Committee

**Date:** December 3, 2024  
**Time:** 6:03 PM  
**Location:** Council Chambers, Civic Centre, 2nd Floor  
300 City Centre Drive, Mississauga, Ontario, L5B 3C1  
and Online Video Conference

Members Present	Councillor Joe Horneck	Ward 6, Chair
	Councillor Alvin Tedjo	Ward 2, Vice-Chair
	Councillor John Kovac	Ward 4
	Councillor Natalie Hart	Ward 5
	Moaz Ahmad	Citizen Member
	Doris Cooper	Citizen Member
	David Fisher	Citizen Member
	Jonathan Giggs	Citizen Member
	Abbas Khambati	Citizen Member
	Julia Le	Citizen Member
	Louroz Mercader	Citizen Member
	Mark Song	Citizen Member
	Martine Spinks	Citizen Member
	Steven Viera	Citizen Member

Members Absent	Councillor Natalie Hart	Ward 5
	Councillor Alvin Tedjo	Ward 2, Vice-Chair
	Abbas Khambati	Citizen Member

### Staff Present

Darren Riding, Acting Director, MiWay  
Suzanne Holder, Manager, MiWay Customer Experience  
Angie Melo, Legislative Coordinator

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1. CALL TO ORDER

Councillor Horneck, Chair called the meeting to order at 6:03 PM

2. INDIGENOUS LAND STATEMENT

Councillor Horneck, Chair cited the Indigenous Land Statement

3. APPROVAL OF AGENDA

That the December 3, 2024 Transit Advisory Committee Agenda be approved, as presented.

Approved (M. Ahmed)

4. DECLARATION OF CONFLICT OF INTEREST

Nil

5. MINUTES OF PREVIOUS MEETING

5.1 Transit Advisory Committee Draft Minutes - September 17, 2024

That the September 17, 2024 Transit Advisory Committee Minutes be approved.

Approved (D. Cooper)

6. DEPUTATIONS

6.1 Ambrose Ng, Supervisor of Transit Infrastructure Planning, Janet Young, and Jeremy Kramer from Dramer Design Associates regarding Mississauga Transitway Signage and Wayfinding Design Presentation

Ambrose Ng, Supervisor of Transit Infrastructure Planning, and Jeremy Kramer from Kramer Design Associates provided an overview of the Mississauga Transitway Signage and Wayfinding Design project timelines, assessment of existing conditions, Wayfinding Master Plan, implementation plans and tender and construction.

Ambrose Ng, Supervisor of Transit Infrastructure Planning and Jeremy Kramer, Kramer Design Associates, responded to questions by Committee Members regarding the following:

- why a dark background with white text was selected, challenging for persons with colour vision deficiency and limited vision
- was consideration given to current and new transit systems
- at what point in the exercise was transit operators engaged; and what type of feedback was received
- will this initiative apply to downtown wayfinding beyond transit system

- timelines for implementation of phases; and will there be public engagement, suggest placing displays in areas where people gather
- are proposed wayfindings consistent with Metrolinx wayfinding standards; suggest a holistic approach for all transit and pedestrian connection wayfindings
- how will the public distinguish the different transit systems
- proposed wayfindings appear to be slightly different than Metrolinx Standards; how much consistency with Metrolinx wayfinding standards? Hopes for a holistic approach for all transit and pedestrian connection wayfinding
- will wayfinding be available in braille
- were mobility aids considered in the design
- was this initiative benchmarked against other municipalities
- will signage be installed outside of the transitway stations
- suggestion that highway signage be installed to bring awareness of transitway station nearby
- will there be cycling directional signage
- will signage be visible during the night or inclement weather
- what resources are available for patrons unable to identify route directions

#### RECOMMENDATION TAC-0018-2024

Moved By D. Fisher

That the deputation and associated presentation from Ambrose Ng, Supervisor of Transit Infrastructure Planning, Janet Young, and Jeremy Kramer from Kramer Design Associates regarding Mississauga Transitway Signage and Wayfinding Design Presentation be received.

Received

#### 6.2 Suzanne Holder, Manager, MiWay Customer Experience regarding MiWay's Vision 2029 and Beyond: Transforming Mississauga

Darren Riding, Acting Director, MiWay, provided an overview of MiWay's Vision 2029 and Beyond: Transforming Mississauga, highlighting strategic priorities and initiatives.

Darren Riding, Acting Director, MiWay and Suzanne Holder, Manager, MiWay Customer Experience clarified the statements regarding "mobility option people prefer every time" and "transit we need to be the city we want".

Darren Riding, Acting Director, MiWay responded to questions from Committee Members regarding the following:

- does this initiative increase the non-fare revenues
- with the phasing out of the Triplinx app, will there be another tool to replace it
- what options are being considered to service areas currently not serviced
- what are the cost recovery impacts to move from fossil fuel to carbon neutral fuel
- what improvements are being considered to address headways
- what is the status of the third maintenance garage
- what plans are being considered for adjustments to rush hours, increased remote work, and the completion of the LRT
- how does technology and innovation play a role in enhancing sustainability of MiWay buses and ridership
- consider partnership opportunities with major employers
- opportunities to generate revenue with the redesign of transit stations when MiWay takes possession of low emissions fleet
- what improvements are being considered to address issues for persons with mobility devices and those who requiring accessible seating.
- suggestion that future buses have more flip up seats in accessible area to accommodate mobility devices
- are there plans to increase overnight bus service
- how will Key Performance Indicators (KPI's) be measured

RECOMMENDATION TAC-0019-2024

Moved By D. Cooper

That the deputation and associated presentation from Darren Riding, Acting Director, MiWay, regarding MiWay's Vision 2029 and Beyond: Transforming Mississauga, be received.

Received

7. PUBLIC QUESTION PERIOD - 15 Minute Limit - Nil
8. CONSENT AGENDA - Nil
9. MATTERS TO BE CONSIDERED

### 9.1 Transit Advisory Committee Meeting Frequency (Discussion)

Committee Members engaged in discussion regarding frequency and length of meeting and the flexibility to reschedule or cancel meetings.

Jonathan Giggs put forward a Motion that the frequency of the Transit Advisory Committee be changed to bi-monthly and that the Terms of Reference be amended to reflect the change.

Committee Members considered the Motion and agreed to amend the frequency of the meetings.

#### RECOMMENDATION TAC-0020-2024

Moved By J. Giggs

That the Transit Advisory Committee Terms of Reference be updated to reflect the change of frequency of meetings from quarterly to bi-monthly meetings, or as determined by the Committee, and at the call of the Chair, in consultation with the Director of Transit (or their designate), may cancel a meeting if it is determined there is insufficient items to discuss.

Carried

## 10. INFORMATION ITEMS

### 10.1 Presentation made by George Tavares, Resident at the General Committee meeting on September 18, 2024 regarding a proposal for a "Bike and Bus Free" program

Moaz Ahmad spoke to the proposal for bike and bus free program and suggested MiWay start collecting data on how bike racks are being used and how often they are being used, and if data is available, that MiWay staff provide an update at the next Transit Advisory Committee meeting.

#### RECOMMENDATION TAC-0021-2024

Moved By M. Ahmad

That the PowerPoint presentation made by George Tavares, Resident at the General Committee meeting on September 18, 2024 regarding a proposal for a "Bike and Bus Free" program be received for information.

Received

## 11. OTHER BUSINESS

Darren Riding, Acting Director, MiWay responded to questions from Committee Members regarding the following:

- status of messaging on MiWay buses other than designation messaging

- cost impact for potential fare invasion with the introduction of free senior fare
- request for LRT updates; invite Metrolink representatives
- how MiWay plans to adjust to delays of the completion of the LRT

Clerks will coordinate with MiWay staff on inviting a representative from Metrolinx to provide an LRT update at a future TAC meeting.

12. DATE OF NEXT MEETING - March 4, 2025

13. ADJOURNMENT

8:05 PM (J. Giggs)