

# Attracting more Investors/Corporates to Mississauga

TO THE ECONOMIC DEVELOPMENT  
DIVISION (EDD)/INVEST MISSISSAUGA

# **Mississauga's Incubator for Business (MIB) Framework**

## **Mississauga's Annual Event for Executives and Investors**



# Mississauga's Incubator for Business (MIB) Framework For Investors for Short Projects (1 to 2 years)

**For Short Projects 1 to 2 years, the Investor might decide to expand!**

A fast implementation approach without an extra cost to the city:

- Secure Incubator Components through local resources
- Typical Business Incubator Components
- Include Data Center Services



The city will provide to the investors a specific MIB cost per

- **Number of employees &**
- **Project duration**

An alternative implementation approach that requires a city budget to run the service

## Cons/Pros

- *Requires a city budget*
- *Effort to keep the MIB occupied*
  
- *More reliable and appreciated by Investor*
- *Long-term stability*



## **Mississauga's Business Incubator facilitates the following:**

- Bring corporates on a project basis for 1 to 2 years (examples)
- Bring corporates on a trial basis, a short project with a limited number of employees

## Mississauga's Annual Event for Executives and Investors

### Days of Executives USA/Canada Tours in

- Mississauga's Incubator for Business (MIB); or
- Mississauga's Generic Tour: Buildings/Transportation

### Alternatively

Computer/Virtual tour is easy with low cost. You need a city tour.



**Followed by the Mississauga City Dinner  
(Feedback) for Executives and Investors  
with City Officials and/or Economic  
Development Division Officials**

- Dinner with Live MIB Executives Testimonials
- VIP USA Executive Hospitality Package 2  
Nights in Mississauga

# Q&A