

JAPAN FESTIVAL CANADA 2025

Event Overview

Event Dates:

August 16 (Saturday) & August 17 (Sunday), 2025

Venue:

Celebration Square, Mississauga, Ontario, Canada

Organizer::

Japan Expo Canada Inc.

What is Japan Festival CANADA?

Japan Festival CANADA is the largest Japanese cultural event in North America, showcasing Japan's rich traditions, cutting-edge technology, and culinary excellence. Established in 2016 as Japan Festival Mississauga, the inaugural event attracted over 40,000 attendees in a single day, creating a buzz across Canada and North America.

In 2017, the event was renamed Japan Festival CANADA to reflect its growing role in promoting friendship and cultural exchange between Japan and Canada. With each passing year, the festival has continued to strengthen this bond, culminating in a record-breaking 90,000 attendees in 2019, as part of the celebration of the 90th Anniversary of Japan-Canada Diplomatic Relations.

The 2025 edition will mark a special milestone—our 10th anniversary, symbolizing a decade of cultural exchange and friendship.

Despite challenges posed by the COVID-19 pandemic, the festival pivoted to virtual formats in 2020 and 2021. Since resuming in-person events in 2022, we have achieved a remarkable milestone of welcoming 100,000 visitors over two days. Today, Japan Festival CANADA stands as the most prominent celebration of Japanese culture in North America.

Mission of Japan Festival CANADA

Held in Canada's multicultural mosaic, Japan Festival CANADA serves as a gateway for sharing Japan's culture, innovation, and heritage with the world. It seeks to rediscover and present the unparalleled charm of Japan from an international perspective. Through dynamic programming such as live performances, exhibitions, and collaborations, the festival offers an unparalleled experience of Japan's artistry and innovation.

Moreover, the event plays a vital role in fostering Japan-Canada relations, encouraging political, economic, and cultural exchanges, and creating a platform for people-to-people connections that strengthen bilateral ties.

2025 Theme: "Connecting Japan and the World, Past and Future"

In 2025, the festival will continue its mission of connecting Japan and the world by exploring new possibilities for collaboration and exchange. This year's theme underscores our commitment to celebrating the historical friendship between Japan and Canada while envisioning a shared future.

The festival also aligns its efforts with the upcoming 100th Anniversary of Japan-Canada Diplomatic Relations in 2028–2029, setting the stage for cultural and economic partnerships that resonate globally.

Key Highlights of Japan Festival CANADA 2025

Dream Project Revival

Building on the success of the 2023 edition, the Dream Project will once again bring renowned Japanese cultural figures, artists, and performers to Canada. This initiative offers attendees a rare opportunity to experience the heart of Japanese culture through live demonstrations, performances, and discussions.

Expanded Corporate Exhibitions

Japan Festival CANADA will host an unparalleled showcase of Japanese innovation, featuring both established corporations and emerging enterprises looking to expand into North America. Through on-site exhibitions and an online marketplace, we aim to highlight the craftsmanship and ingenuity of Japan's small and medium-sized businesses.

Culinary Fusion

While authentic Japanese cuisine remains a core feature, the festival will also introduce fusion dishes that blend Japanese ingredients and techniques with global culinary traditions. This reflects our commitment to fostering cultural exchange and exploring the evolving landscape of Japanese food culture.

Global Collaboration

Japan Festival CANADA continues to lead efforts to connect Japanese festivals worldwide, creating a robust network that amplifies Japan's presence on the global stage.

An Invitation to Collaborate

Japan Festival CANADA thrives through the collective support of individuals, corporations, and organizations who share our vision of promoting Japan's culture and values to the world. We invite you to join us in this journey through:

Sponsorship and partnership opportunities.

Exhibitor participation to showcase your business.

Artistic performances and cultural presentations.

Your support not only strengthens the bonds between Japan and Canada but also contributes to a global celebration of diversity, innovation, and collaboration.

Together, let us make Japan Festival CANADA 2025 a monumental success and a beacon of cultural exchange on the world stage.

For more information and partnership inquiries, please contact:

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