
Road Safety Committee

Date: January 28, 2025
Time: 9:33 AM
Location: Online Video Conference

Members	Councillor Stephen Dasko	Ward 1 (Chair)
	Councillor John Kovac	Ward 4
	Councillor Joe Horneck	Ward 6
	Councillor Martin Reid	Ward 9
	Councillor Sue McFadden	Ward 10 (Vice-Chair) (Absent)
	Anne Marie Hayes	Citizen Member
	Robert Fluney	Citizen Member
	David King	Citizen Member
	Abdul Mannan Mohammed	Citizen Member
	Michael Matic	Citizen Member (Absent)
	Ibrahim Naqi	Citizen Member
	Jo Pierossi	Citizen Member
	Sunil Sharma	Citizen Member
	Adrianne Szabo	(MCAC Representative)
	Louise Goegan	(MSTSAC Representative)

Staff / Agency Representatives Present

Robert Trewartha, Director, Strategic Communications & Initiatives

Michael Stewart, Government Relations Specialist, CAA

Max Gill, Supervisor, Road Safety

Catherine Nguyen-Pham, Communications Advisor

Erica Warsh, Project Leader, Vision Zero

Angie Melo, Legislative Coordinator

Temi Adeniyi, Legislative Coordinator

1. CALL TO ORDER

Councillor S. Dasko, Chair called the meeting to order at 9.33 AM.

2. INDIGENOUS LAND STATEMENT

Councillor S. Dasko, Chair, recited the Indigenous Land Statement.

3. APPROVAL OF AGENDA

That the January 28, 2025 Road Safety Committee Agenda be approved as presented

Approved (Councillor Kovac)

4. DECLARATION OF CONFLICT OF INTEREST

Nil

5. MINUTES OF PREVIOUS MEETING

5.1 Road Safety Committee DRAFT Minutes - November 26, 2024

That the November 26, 2024 Road Safety Committee minutes be approved as presented.

Approved (A.M. Hayes)

6. PRESENTATIONS - Nil

7. DEPUTATIONS- Nil

8. PUBLIC QUESTION PERIOD - 15 Minute Limit

Nil

9. CONSENT AGENDA- Nil

10. MATTERS TO BE CONSIDERED

10.1 Car Headlight Awareness Campaign

Members of the Committee reviewed the car headlight awareness campaign and provided feedback on the options. Catherine Nguyen-Pham, Communications Advisor, responded to the questions asked.

RECOMMENDATION RSC-0001-2025

Moved By R. Fluney

That the presentation provided by Catherine Nguyen-Pham, Communications Advisor, with respect to Car Headlight Awareness Campaign, be received.

Received

10.2 Road Safety Promotional Subcommittee Report 1 - 2025 dated January 21, 2025

That the Road Safety Promotional Subcommittee Report 1 -2025 dated January 21, 2025 be approved.

RECOMMENDATION RSC-0002-2025

Moved By A. M. Hayes

That the memorandum dated November 19, 2024 from Erica Warsh, Vision Zero Program Lead regarding the Mascot Concept be received for information.

(RSPS-0001-2025)

Approved

RECOMMENDATION RSC-0003-2025

Moved By A. M. Hayes

1. That lawn option number 5 as outlined in the Slow Down Lawn Sign - Creative Options be approved.
2. That Transportation and Works staff review cost options with creating two lawn sign options in addition to Option 5 to create a sign with the messaging "Speed Limits - Save Lives" be approved.

(RSPS-0002-2025)

Approved

10.3 E.R.A.S.E. Program and Project Noisemaker Updates, Cst. Claudia D'Amico, Peel Regional Police- Nil

Cst. Claudia D'Amico, Peel Regional Police was not in attendance. Staff will reach out to enquiry on presenting at a future meeting.

11. INFORMATION ITEMS

11.1 Citizen Member Updates

No discussion took place.

11.2 Road Watch Statistics- Nil

12. OTHER BUSINESS

Max Gill, Manager, Traffic Services & Road Safety responded to the following Committee Member's enquiries:

- Council's direction for staff to report back to Council on community safety zone initiative to expand community safety zone and proposed criteria to identify community safety zones;

- community safety zone signage that identifies higher fines;
- how many automated speed cameras does the city have; will the city be purchasing more by the end of 2025;
- vision zero impact on the province's decision on road redesign and remove reduced lanes.

Anne-Marie Hayes suggested social media messaging on how residents can align headlights.

Robert Fluney noted that sign campaigns are having a positive impact, as he has noticed a reduction in collisions based on his towing reports.

13. DATE OF NEXT MEETING - March 25, 2025

14. ADJOURNMENT -10.18 AM

(D. King)