

Lime Mississauga

City Council | April 2025



A world map composed of a grid of small dots. Numerous green location pins are scattered across the map, with a higher concentration in North America and Europe. The text is overlaid on the map.

Lime is the world's largest shared electric vehicle company, with operations in 200+ markets around the world

 Lime is the only operator that designs, engineers, and builds all our vehicles in house - with safety and sustainability in mind ^{7.4}

Gen4 E-Scooter



Key Features: 1. Swept handlebars | 2. LimeVision+ | 3. Lime Lock | 4. Strong aluminum frame | 5. Larger wheels and pneumatic tires | 6. Tap-and-ride wireless connectivity | 7. LED screen | 8. Swappable battery | 9. Dual bicycle-style handbrake | 10. Lower center of gravity | 11. Double kickstand for increased stability while parked | 12. Helmets on vehicle

Gen4 E-Bike



Key Features: 1. Adjustable seat | 2. Wheel lock | 3. Unique ID | 4. Dual braking system | 5. Kickstand | 6. Attached helmet | 7. Cargo basket | 8. Lights and reflectors | 9. All-weather tires | 10. Swappable battery

Safety is our top priority: 99.99% of trips conclude without incident



Lime In Mississauga

34K+

Trips

96K+

Distance Travelled
(kilometers)

19.5K+

Unique Riders

75K+

Saved CO₂
(kilograms)

Lime is committed to supporting and hosting local community events in Mississauga, with 26 attended so far 7.4

Lime in the Community

 theblemovement



❤️ 207 💬 5 🚩 21

Liked by [carriecarrieg](#) and others
theblemovement Fri-day Ride Day is always a VIBE.

The GLE Fam met up at the MCC nice and early to claim their @lime scooter for a free ride to school.

Notes/Source(s): © 2025 Lime



 Port Credit BIA
July 26 at 5:37 PM

Curious about the new mobility devices #INThePort?

Port Credit BIA invites you to the Port Credit Farmers Market on July 27, 2024 from 8:00 a.m. to 2:00 p.m. to meet one of the mobility providers.

Lime will be at the Market to provide info, answer questions, provide safety tips, and gather feedback from the community... See more





Roughly **8%** of Lime riders have a temporary or permanent disability – programs like **Lime Assist** help residents get around ^{7.4}

Lime Assist Program Overview




Adapted Vehicles on Demand: Our Lime Assist program allows riders with mobility challenges to reserve an adapted vehicle for up to 24 hours—**free of charge**. Delivery, pickup and training are included for a seamless experience.

Guided by Experts: Lime has worked with Access2Accessibility to launch our Lime Assist program for Mississauga residents.

Lime believes in **mobility for all**. We have created dedicated **affordability and equity programs** in Mississauga

Lime Access Program

Lime Access Program is our industry-leading affordability program offers **discounts to all equity-seeking groups**. Lime collaborates with Peel Multicultural Council and Seva Food Bank **facilitate direct enrollment for automatic access.**

 Are you eligible for discounted rides? now
Getting around can be expensive, which is why Lime Access is available in Edmonton. Tap to see if you're eligible for 50% off rides!

Lime Hero Program

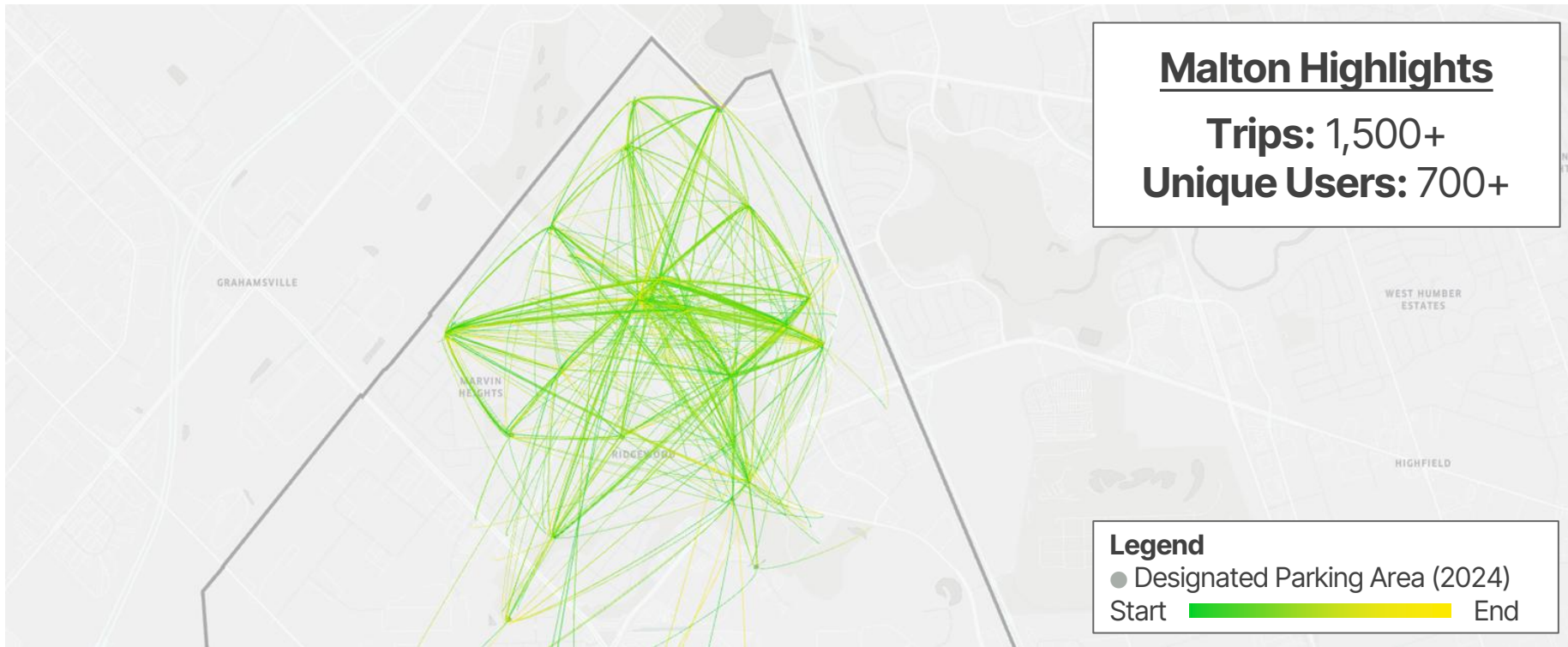


Lime Hero is our **community empowerment program** that allows riders to round up the cost of their rides to support **Seva Food Bank.**



Lime was responsive to feedback from the City delivering on a request for increased and consistent deployment in Malton

Lime in Malton | Trip Origin → Destination



Lime invested in the **Winter Riding Pilot** to keep Mississauga moving **safely and affordably** all year round

Lime Winter Riding Pilot

Upgraded Winter Tires with improved grip and stability on snowy or wet surfaces.

Reflective Sticker for increased visibility.

Riding Safety Education providing practical tips for navigating winter conditions.





We look forward to continued collaboration with the City and members of the community to **improve our service in 2025**

Goals for Lime's 2025 Season in Mississauga

- **Parking**
 - Reduce friction with customers and non-customers by working with the City to create a clear and comprehensive parking system.
 - Implement Lime's signature parking campaigns which reward customers for good parking etiquette.
- **Equity:** Increase awareness of Lime's Equity Programs (Lime Hero, Assist and Access)
- **Community Engagement:** Continue providing hyper-local support at community events across Mississauga
- **Transit Connectivity:** Work with Metrolinx to better co-locate vehicles near transit hubs

Thank you.

