

To: City Clerk's Office

City of Mississauga, Ontario

Subject: Application for Municipal Significance Letter for Special Occasion Permit - Public (AGCO) for Princess Margaret Cricket to Conquer Cancer

To Whom It May Concern:

This is to inform you that I, Kelly Dixon and the Princess Margret Cancer Foundation in partnership with Astound Group will be hosting the Cricket to Conquer Cancer Event May 31st, 2025, at Celebration Square, located at 300 City Centre Dr, Mississauga, ON L5B 3C1.

This event is a fundraising event for cancer and will be open to participants who have fundraised to play as well as the general public, families and friends to come together to cheer and encourage participants.

The event will feature a beer garden (located in the upper raised garden area) with 19+ plus participants being identified before gaining access. The timing of the event will be Noon to 8 pm however alcohol sales will only be between the hours of 3:00-6:00pm. Therefore, requesting you to apply for Municipal Significance letter as requested by Alcohol Gaming Commission of Ontario (AGCO) so that we can successfully host this public event and come together to enjoy this day.

Several members of our team have smart serve licenses, as will the serving staff, and will also appoint Security Guard's and police, to ensure that the event is within all guidelines set forth by the AGCO and Municipal standards. Both I, the Princess Margaret Cancer Foundation and Astound Group will take proper measures as required. We will work with security to enforce ID checks for all guests and ensure the safety of the event.

We look forward to hearing from you.

Sincere Regards,

Kelly Dixon

