

**From:** [Stephanie Smith](#)  
**To:** [Stephanie Smith](#)  
**Subject:** FW: [Request] Letter of Municipal Significance for Cricket to Conquer Cancer Event | Astound Group  
**Date:** Tuesday, April 8, 2025 11:59:07 AM  
**Attachments:** [RequestforLetterofMunicipalSignificance\\_C2CC.pdf](#)

---

---

**From:** Isabel Delaney <[idelaney@astoundgroup.com](mailto:idelaney@astoundgroup.com)>  
**Sent:** Thursday, March 13, 2025 4:45 PM  
**To:** vital stats <[vital.stats@mississauga.ca](mailto:vital.stats@mississauga.ca)>  
**Cc:** Eric Savoia <[esavoia@astoundgroup.com](mailto:esavoia@astoundgroup.com)>; Kelly Dixon <[kdixon@astoundgroup.com](mailto:kdixon@astoundgroup.com)>  
**Subject:** [EXTERNAL] [Request] Letter of Municipal Significance for Cricket to Conquer Cancer Event | Astound Group

---

**[CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.]**

---

Dear Mississauga City Clerk's Office,

I spoke to a lovely member of your team this afternoon regarding my company's (Astound Group) event partnership with The Princess Margaret Cancer Foundation. Our upcoming event is PMCF's inaugural Cricket to Conquer Cancer fundraising event and is to be held at Mississauga's Celebration Square on May 31<sup>st</sup>.

As their official event partner, we are responsible for obtaining all relevant permits and we are planning to serve alcohol on the premises during a specified window of time during the event. We are seeking a **Letter of Municipal Significance** to allow us to proceed in applying for a Special Occasion Permit with the AGCO.

I've attached a letter of request that fully outlines our event plan and needs as it pertains to alcohol distribution and consumption during the event. In terms of paying the Clerk's Office fee for this letter, a member of our team can likely come by tomorrow in person and make a payment. Please confirm if this is the required next step to continue the permit process.

**Name of event:** Cricket to Conquer Cancer

**Event Date:** May 31<sup>st</sup>

**Start/End time (live hours):** 12:00pm-9:00pm

**Location:** Mississauga Celebration Square

**Approx # of guests:** 2000

**Nature of event:** Fundraiser event

Thank you very much for your assistance in this process of our event planning, please let us know if you have any questions.

Isabel

Isabel Delaney  
**Account Coordinator**



[idelaney@astoundgroup.com](mailto:idelaney@astoundgroup.com)

902 818 1005 mobile

[www.astoundgroup.com](http://www.astoundgroup.com)

Confidentiality Notice: This email message and its attachments are the property of ASTOUND Group and are intended solely for the use of the intended recipient(s), are confidential, and may be legally privileged. If you are not an intended recipient, then any use, copying or distribution of this message or its attachments is strictly prohibited. If you received this message in error, please notify the sender and delete this message and any attachments entirely from your system immediately.