National Volunteer Week 2025

Lesley Swan, Senior Marketing Consultant, Strategic Communications and Initiatives

Veroy Clarke, Community Development Coordinator, Library



Benefits of Volunteerism to the City

Volunteerism provides opportunities for:

- Civic Participation
- Stronger, Vibrant, and Cohesive Communities
- Promoting City Programs
- Better Relationships with Residents
- Building Mississauga's Capacity



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Volunteering at the City

The City of Mississauga offers volunteer opportunities to:

- Students wanting to complete high school volunteer hours
- Residents who would like to be part of the City's community initiatives



7.3

Volunteering at the City



Citizen Committees



Parks, Forestry and Environmental Initiatives



MiWay Student Ambassadors



Recreation and Fitness Initiatives



Animal Services



Library



Museums





Volunteer Engagement Impact 2024



100k+ Volunteer Hours (113,758)

\$3m+ Time Contribution Value (\$3,071,466)

* From Participating Lines of Business

Volunteer Community of Practice (VCOP)

- Focus on efficiency, best practices, training, and recognition.
- The Volunteer Coordinator and VCOP work to implement a shared vision for volunteerism at the City.
- Shaminda Perera joined the City of Mississauga in September 2024 as the Volunteer Coordinator following Derek Allen's retirement.



7.3

Current Volunteer Opportunities

- Skate Instructor
- Summer Camps
- Older Adult Tech Helper
- Program Volunteer
- Junior Swim Instructor
- Mississauga Nature Stewards
- Adopt a Park
- Park clean-up activity
- Repair Hub Fixer

mississauga.ca/volunteer



NATIONAL VOLUNTEERS MAKE WAVES

APRIL 27 - MAY 3



Let's Celebrate Volunteerism

Social Media

#VolunteersMakeWaves

- Media Story
- Digital Boards and Pylon Towers



MISSISSAUGA CA/VOLUNTEER

JOIN THE TEAM

7.3

YOUTH ADVISORY COMMITTEE

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025 **VOLUNTEERS MAKE WAVES**

APRIL 27 - MAY 3

