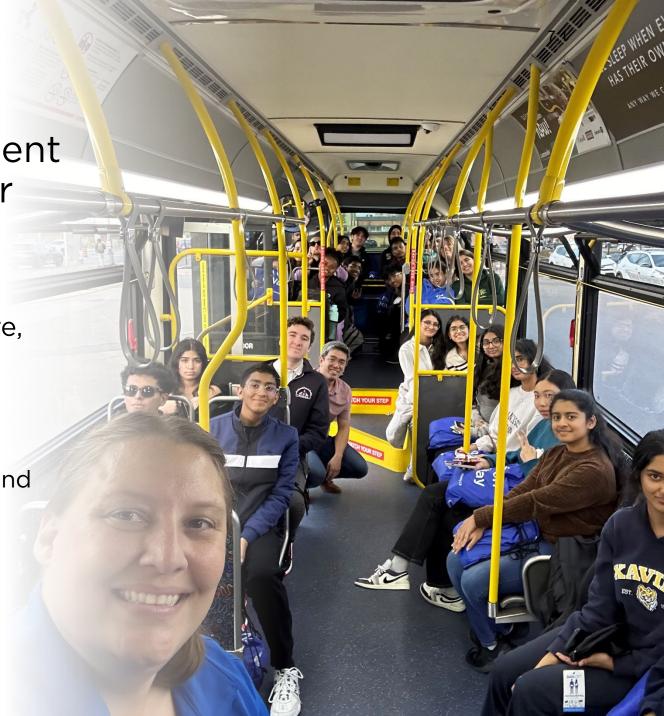
2024-2025 MiWay Student Ambassador Program Results

Christine Silvestre, MiWay

Lesley Swan Strategic Communications and Initiatives

May 21, 2025





2024-2025 Participating Schools 44 Ambassadors represented 29 schools

Ward 1

Cawthra Park Port Credit St. Paul

Ward 2

Clarkson Lorne Park

Ward 3

Applewood Heights Glenforest John Cabot Philip Pocock

Ward 5

Ascension of Our Lord Lincoln Alexander St. Francis Xavier Ward 6

Rick Hansen St. Joseph The Woodlands

Ward 7

Father Michael Goetz St. Martin

Thomas L. Kennedy

Ward 8

Erindale Loyola Ward 9

John Fraser Meadowvale

St. Aloysius Gonzaga

Ward 10

Our Lady of Mount Carmel

St. Joan of Arc Stephen Lewis

Ward 11

St. Marcellinus

Streetsville

Mississauga





Program Benefits

- Program helps educate students about the benefits of riding MiWay
- Ambassadors build leadership, communication and team collaboration skills
- Ambassadors earn volunteer hours and rewards
- Students learn where to find MiWay info and the routes that serve their high school
- Provides an opportunity for students to share feedback with MiWay





2023-2024 Program Recap

Phase 1 (Sept. 2024)

- Kick off meeting
- Meet your Ambassadors video
- Fun facts post
- School routes post

Phase 2 (Nov. 2024)

- Social media content
- Top tip for riding MiWay
- Bus tour of Hazel McCallion Line construction (Hurontario LRT)

Phase 3 (Jan. 2024)

- Snapshot Contest
- School PA announcement
- Social media content

Phase 4 (March 2024)

- Recruitment Video
- My Ambassador Experience
- Social media content

2024-2025 MiWay Student Ambassador Program Winners

3rd Place: Mina and Yashica St. Francis Xavier SS (Ward 5)





2nd Place: Harish and Kishan Glenforest SS (Ward 3)





1st Place: Rais and Tanvir

Erindale (Ward 8)





Compilation Video - Brief Highlights



Apply this fall

- Applications will open this fall
- Program launches Sept.
 2025
- miway.ca/ambassador





Thank you to all of our MiWay Student Ambassadors!



