2025 Mississauga Cycling Advisory Committee (MCAC) Work Plan
Dated May 2025

Goal	Activity	Who	Date	Budget	Budget Details	Comments
Build a connected, convenient and comfortable cycling network	Cycling Master Plan Update	Active Transportation Staff	Q1 2025	N/A		
	Cycling Program Quarterly Update	Active Transportation Staff	Q4 2024			MCAC 0002-2025 That the deputation and associated presentation from Fred Sandoval, Coordinator, Active Transportation regarding the Cycling Program Quarterly Update, be received.
			Q1 2025			MCAC 0011-2025 That the deputation and associated presentation from Fred Sandoval, Coordinator, Active Transportation regarding the Cycling Program Quarterly Update (Q1), be received.
			Q2 2025			
			Q3 2025			
			Q4 2025			
	Route Planning Tools	Network and Technical Subcommittee	Q2 - Q3 2025			
	Community Rides	Route Design - Network and Technical Subcommittee Partnerships - Communications and Promotions Subcommittee	Q2 - Q3 2025			
Improve safety for cycling	Redesign Bike Map	All Committee Members	Q1 2025	N/A		
	Education Videos for Social Media	Communications and Promotions Subcommittee Communications Staff	Q2 2025			
	Cycling Tips 101	Communications and Promotions Subcommittee Active Transportation Staff	Q2 - Q3 2025			
	Social Media Campaign with Road Safety Committee	MCAC Representative to Road Safety Committee	Q1 - Q4 2025			
Foster a culture of cycling	Toronto Bicycle Show & E-Bike Expo	All Committee Members	March 7 - 9, 2025	$1,900.00	Booth Rental	Annual
	Phil Green Recognition Award	Communications and Promotions Subcommittee Communications Staff	Q1 Presentation of 2024 Awards Q3 - Q4 Promotion of 2025 Awards	$300.00	Plaque	Annual 2024 Phil Green Recognition Award presentation scheduled for May 28, 2025 Council meeting
	Youth/School Cycling Recognition Award			N/A		
	Business Cycling Recognition Award					
	Cycling Equity, Diversity and Inclusion Recognition Award					
	Committee Appreciation Dinner and Work Plan Workshop	Legislative Coordinator	December 9, 2025	$700.00	Dinner	Annual