

Water Safety Awareness Day

Presented by:

Alyson Parovel, Aquatic Supervisor, River Grove and Streetsville Pools

Judith Schultz, Aquatic Supervisor, Erin Meadows and Erindale Pools



Water Safety Awareness Day

7.3



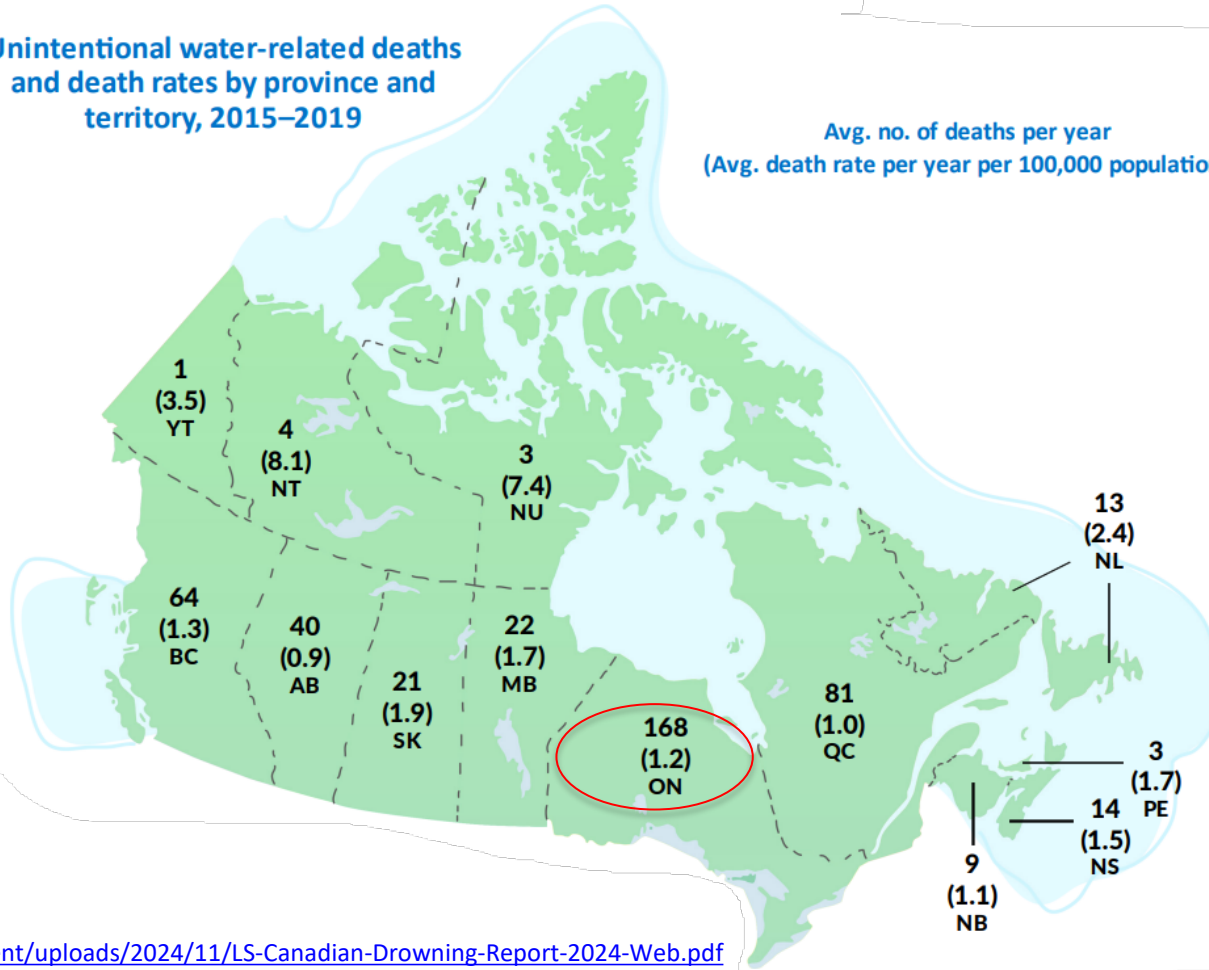
Wednesday, July 23, 2025, 5:00 – 7:00 pm
At Celebration Square

WHERE ARE THEY DROWNING?

7.3

Unintentional water-related deaths
and death rates by province and
territory, 2015–2019

Avg. no. of deaths per year
(Avg. death rate per year per 100,000 population)



Why it Matters



Event Purpose

Water Safety Awareness Day aims to:

- Raise awareness of water safety
- Educate families on prevention
- Empower residents to make safe choices

Event Details

- Community Partners Market
- Rescue Equipment & Public Access AED Display
- The Evolution of Lifejackets
- Water Smart Programming
- Family-friendly activities:
 - FREE Ice cream (first 300 attendees)
 - Face painting, bouncy castle, and more

Citywide Initiatives



- National Drowning Prevention Week: July 20-26
 - “Buddy the Lifeguard Dog” Outdoor Pool Tour
- World Drowning Prevention Day: July 25
 - Lighting the tower blue
 - Free Swims at Outdoor Pools

Our Role

- Promote water-safe behaviours
- Strengthen community partnerships
- Help keep Mississauga safe





Thank you!