

marker

recycling

Reuse plastic instead of throwing it away.

Instead of wasting plastic, we keep it.

We keep it.





DEAR MISSISSAUGA





IS IT POSSIBLE





BY ANY CHANCE IN THE WORLD





THAT YOU CAN PLACE A BIN





A T E V E R Y C O M M U N I T Y C E N T E R ,



LIBRARY, AND PUBLIC FACILITY?





T H I S B I N H A S A S I M P L E P U R P O S E .





TO COLLECT EVERY
SINGLE USED MARKER





PEOPLE PUT INSIDE OF IT



SO THAT THEY CAN BE
RECYCLED.





IS THIS POSSIBLE BY ANY
CHANCE?



Dear Mississauga. Is it possible, by any chance in the world, that you can place a bin at every community center, library, and public facility that is located in your city? This bin has a simple purpose. To collect every single used marker people decide to put inside of it and to eventually be able to have them be recycled. Is this possible by any chance?

having or showing the capacity to become or develop into something in the future. (According to Oxford)

Potential.

has and shows the capacity to become something better in the future.

A used
marker.

A USED MARKER IS FULL OF POTENTIAL.



POTENTIAL TO...

Change a world where 40 billion tons of Carbon Dioxide is released.

Each
Year

Change a world where 8 million pieces of plastic are washed into oceans

Each
Day

Change a world that is being suffocated by its own pollution.

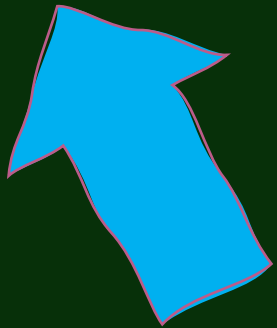




One marker
weighs 6 grams.

1 marker a millisecond!

10,000 markers in 10 seconds!



1000

Markers a second!



marker

recycling

Reuse plastic instead of throwing it away.

Instead of wasting plastic, we keep it.

We keep it.



HERE IS WHY:

850,000
markers saved.

5.1

IF EVERYONE IN MISSISSAUGA
RECYCLED JUST 1 MARKER A YEAR...

From going to

odorous landfills...



Winding up
in oceans



and

Being mistaken for
food by a

seagull



Because 1
marker per
person
means...

3000 gallons of fuel.



Or 12,000
liters of fuel!

THAT'S AWESOME.

If all 29 cities in the GTA did this...

86,000
liters

of fuel

can be
made!

This number is
achieved with 1
marker per person.

The average car
needs 56 liters of
fuel to be full.

THIS IS WHAT MARKER
RECYCLING IS ALL ABOUT.

5.1 MILLION
THE AMOUNT OF GRAMS
WORTH OF PLASTIC SAVED
IF EVERYONE IN
MISSISSAUGA RECYCLED 2
MARKERS A YEAR.

IT
SUPPORTS LOCAL
AND WORLDWIDE
ECONOMIES

850,000
THE AMOUNT OF
MARKERS EASILY
SAVED PER YEAR IN
MISSISSAUGA.

400 MILLION
HOW MANY WHITEBOARD
MARKERS ARE THROWN
AWAY EACH YEAR IN THE
UNITED STATES.

COUNTLESS
NEW PLASTICS ABLE
TO BE MADE INSTEAD
OF BEING WASTED.

RECYCLING
IS UNBELIEVABLY
EASY TO ACHIEVE
BECAUSE OF
MODERN
TECHNOLOGIES AND
SKILLS.



If you think it's awesome that 86,000 litres of fuel can be made with 6 million markers.

Then you'll like hearing this...

The hard work has been done for us by



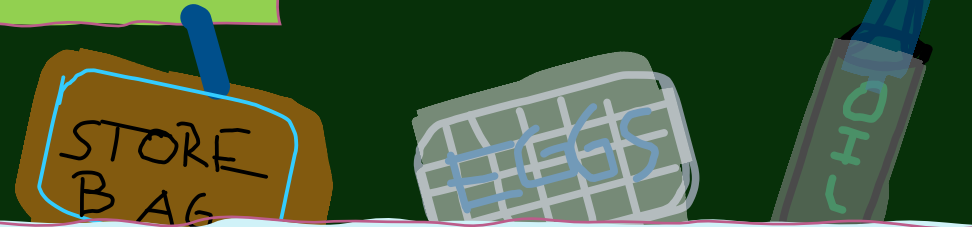
They shred!

They grind!

They pelletize!

Then, the plastics can be melted and then remade into brand new recycled plastic materials.

That's ALL that needs to happen. That's it.



TWO STEPS.

1.



We collect the
markers.

2.



Teracycle recycles them.



TWO steps.

Let me

illustrate this

now.^{5.1}

please please please

Watch this

CAREFULLY.



When you finish using...









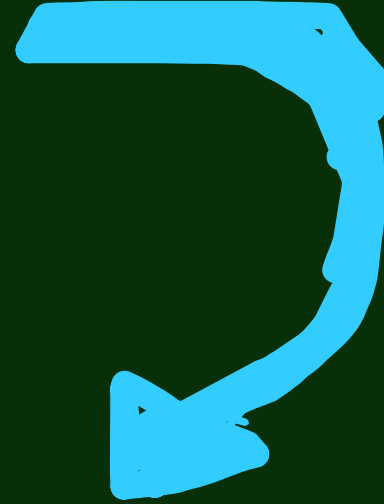












Which
causes more
of...



This is our
current
situation!





Let's go back in time.

To that day where you could make that choice.



What if you put it in...













The environment.

The economy.

Animals

Environmental
Businesses

1+ MILLION
MORE
THINGS.

Plants

A strong
marker industry

Less mining
and landfill
sites
worldwide

Teaching value
to students.

Recycling
Awareness

Future
generations

Increased
Jobs

More plastic
availability
for longer







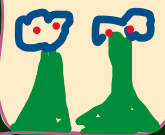
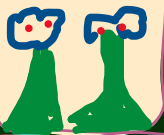
I heard about

your

Green Tools Pilot project



Mary Fix Park woodland.



Dog Waste Energy Pilot program.



there is a
need for
them.



Explore all projects

Search projects



Locations

Categories

Status

53 projects

Sorting by: Updated (newest - oldest)

In progress

Mary Fix Park woodland

Restoring the woodland in Mary Fix Park to make sure it remains a functioning forest ecosystem.

In progress

Green Tools pilot project

Changing grass cutting equipment from gas and diesel powered to all-electric, battery-powered units.



In progress

Marker Recycling initiative program

Installing Marker Recycling boxes in all public facilities for everybody to place in their used markers to be repurposed to make new plastics.



In progress

Dog Waste Energy Pilot Program

A one-year pilot program that converts dog waste into renewable energy and fertilizer.

Does this deserve
to belong here?

<https://www.mississauga.ca/projects-and-strategies/city-projects/>



Did you know
that each year...

Plastic:

5.1 MILLION

grams of valuable polypropylene.

SAVED.

The cost:

14.5 THOUSAND DOLLARS.

if public paid for every box.

FOR EVERY
FACILITY.

Average person
(Who buys recycled plastic).

20% HAPPIER.

because of

SUSTAINABLE HAPPINESS.

EARTH:

THRILLED
BECAUSE

30,600 kg worth of Carbon Dioxide


10,200 kilograms of petroleum

378,930,000 kilojoules of energy

and 918,000 litres of water


are saved
each year.

All these things because of 1 MARKER per PERSON in MISSISSAUGA.



Now, have you made your decision on whether you want marker recycling or not?





Now, have you made your decision on whether you want marker recycling or not?

I really hope you have!

But, if you haven't...



It's hard to see the benefits in your head!

5.1

But

you

will.

If you try.

If you try. Scout's Honor.

IF YOU TRY.





We cannot change our past.



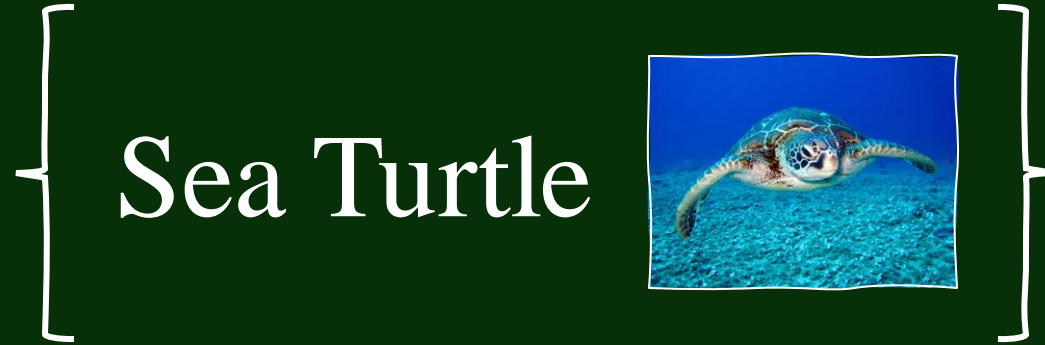


But we can save our future.



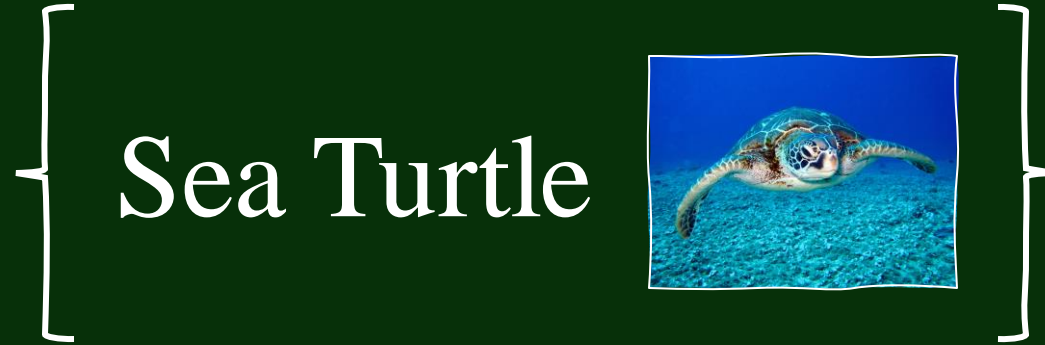


A marker recycled today means a





A marker recycled today means a





A marker recycled today means a





A marker recycled today means a





A marker recycled today means a





A marker recycled today means a





A marker recycled today means a





A marker recycled today means a



Saved tomorrow.





A marker recycled today means a



Saved tomorrow.





And so.

"Unless someone like you cares a whole awful lot,
nothing is going to get better. It's not."



- Dr. Seuss

Please Please Please Please

Remember one thing.

“Until we, or at least we, the citizens of Vaughan, willingly choose to recycle our markers, that is when we deserve to use them.

Do you not think that we should try?



A cardboard box and people who have a desire to help is all it takes.

All it takes to make this a dream come true.

For the planet. For nature. For the people.

For me.

Oh, and I hope you made a decision about whether you think marker recycling is important enough!

It will be an investment that is well worth its while.

-Alex