



# Creating Community Cycling Capacity

Small Project Matching Grants

Jenna Prokop and Matthew Sweet

# How it started...





The worst thing you  
can do—is everything.

@mrjasonowilson





# Bicycle Friendly Communities Workshop

8.3





# Community Group Registry Program

The new CGRP Program supports community groups who deliver programs and services that benefit Mississauga residents and support City Department and Division mandates and strategic master plans.

## Program Benefits




- Permission to place up to 10 mobile signs on City road allowances
- Reduced Rates for Facility Rentals
- Free meeting space for 12 executive meetings, 1 AGM
- Community Group Rate - Special Event Vendor license
- Eligibility for the City's Affiliate Insurance Program
- Priority bookings
- Access to the Small Project Matching Grant Program
- Registered Group Civic Mark
- Staff liaison hours

## Small Project Matching Grants

- Must be a Registered Group with the City
- Up to \$2,500 for a new, unique project in your community
- Great opportunity to “try out” a new program



# SPMG- Over The Years....

2017 – Canada 150	2018- Newcomers	2019 - ‘ <u>MOVE</u> ’ <i>Active Transportation</i>
<u>Funding amount awarded:</u> <b>\$50,000</b>  19 approved Projects 10 were Canada 150 Celebrations 682 volunteers with 5853.5 hours donated	<u>Funding amount awarded:</u> <b>\$47,420</b>  21 approved Projects 12 were new comers projects/events 742 volunteers with 6,073 hours donated	<u>Funding amount awarded:</u> <b>\$35,682</b> 16 approved Projects <b>5</b> were ‘MOVE’ projects <b>2,102</b> volunteer hours 

# Erindale Village Association





# Lakeview Ratepayers Association



# Town Of Port Credit (TOPCA)



Town of Port Credit  
@TOPCA\_Executive

↑ Announced Sept 29: 📢 We rec'd a @citymississauga Small Project Matching Grant for paint supplies & winter baskets \*now installed\* at our #PortCredit bike planter locations, PLUS: Four (4) \*new\* bikes to be added (incl 3 in 📷). Matching Grants 🔗: [bit.ly/2LmbLJb](https://bit.ly/2LmbLJb) 🚲 🌈



10:56



Thread



Town of Port Credit  
@TOPCA\_Executive

PAINTING THE PLANTERS: Students from Iona SS are out today repainting TOPCA's bike fleet around #PortCredit. They are doing a great job and are splendid community ambassadors for @IonaCatholic! 🚲 🌈 🌸



Town of Port Credit Association (TOPCA) added a new photo from September 30. 📷 🌈

GRANT ANNOUNCED: At the TOPCA Heritage Bike Tour (September 29, 2019) we were thrilled to announce that TOPCA is the recipient of a Small Project Matching Grant from the City of Mississauga, to help us maintain our 'fleet' of painted bicycle planters. We have also received the City's go-ahead and support to install four (4) new bike planters around Port Credit. All bikes will bear new 'licence plates' with TOPCA contact information and also advising of the City's financial contribution. See our webpage 🔗: [www.topca.net/#bike\\_planters](https://www.topca.net/#bike_planters) for more info as the grant is implemented.





# Whiteoaks Lorne Park Community Association





# Sheridan Homelands Ratepayers Association





# Peel Multicultural Council



## Small Project Matching Grants 2019:

- 264 people volunteer in the community!
- Value of volunteer time: \$29,451
- \$3,820 value of donated good from other sources
- Return on investment 1.14





# Thank You!

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