

MiWay's Digital Screens



Presented to the Transit Advisory Committee
May 5, 2026



MiWay digital screens

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- Digital screens are an important communication and customer support tool
 - MiWay is updating the look of the existing digital screen content at:
 - City Centre Transit Terminal
 - Kipling Bus Terminal
 - Westwood Square

Current screen design: Kipling Bus Terminal ^{6.5}



Current screen design

Scheduled Times				
<i>Please be at your stop at least 5 minutes before departure.</i>				
Mar 23, 2026 - 9:49 AM				
MiExpress				
Route		Platform	Departure	
109	S MEADOWVALE EXPRESS	A	2 Min	
109	N MEADOWVALE EXPRESS	O	8 Min	
110A	S UNIVERSITY EXPRESS	L	3 Min	
MiLocal				
Route		Platform	Departure	
2	S HURONTARIO	D	5 Min	
3	E BLOOR	G	9 Min	
6	W CREDIT WOODLANDS	H	10:13 AM	
7	N AIRPORT	K	10:08 AM	
8	S CAWTHRA	J	10:18 AM	
9	W RATHBURN	J	10:07 AM	
10	N BRISTOL		Departing	
17	N HURONTARIO	D	6 Min	

New Design Approach

- Started from an accessibility first design perspective
- Incorporated recommendations from the TransitWay Wayfinding study for consistency and accessibility
- Consulted with the City's Accessibility Team for best practices, guidance and recommendations

Proposed digital screen design

City Centre Transit Terminal

October 23
3:32pm



Route	Platform	Occupancy	Departure
2s Hurontario to Port Credit GO	K		1 min 17 min
7N Airport to Westwood	E		4 min 17 min
8s Cawthra to Port Credit GO	H		7 min 17 min
14w Lorne Park to Clarkson GO	G		14 min 30 min
14A Hurontario to Queen Street	L		22 min 30 min

Service Updates

Detour between Route 17 North at Hurontario St. at Admiral Blvd. and Route 17 North at Hurontario/407 Park and Ride Platform A.

How crowded is the bus?

Not Crowded Some Crowding Crowded

MiWay Customer Service
905-615-4636 miway.ca

Standardized Bus Signage to Enhance Readability

The digital screen design is consistent with MiWay's work to standardize and improve bus signage for customers.



- Newer buses display white coloured text, older buses only have the amber option
- Shortened route names, no hyphens, smaller direction letters
- Express routes indicated using “EXP”
- Terminus destination displayed

Comments and feedback welcome

