

Traffic Safety Council 2021 Workplan

Priority Areas	Action	Timing	Cost
Conduct Site Inspections	<ul style="list-style-type: none"> Respond to all requests for safety reviews and site inspections and make recommendations to Council Recommend place or removal of Crossing Guards based on warrant criteria 	On-going	Mileage Allowance
Walk to School Program	<ul style="list-style-type: none"> Up to 10 Walk to School re-launches in the spring and the fall Up to 4 Walk to School launches in the spring and fall Partner with other Active and Safe Routes to School, PSARTS, Peel Public Health Nurses, and School Board Representative groups Promote walking to and from school by participating at school assemblies, Parent/Teacher council meetings, Meet the Teacher night open house, and Kindergarten registration Items for promotional baskets for school launches, such as frequent walker cards, surveys printed, T-shirts for Ambassadors, cardboard MiWay buses, brochure Purchase street signs for launch of new schools to the Walk to School Program 	Spring/Fall Spring/Fall On-going On-going Spring/Fall Spring/Fall	 \$8,000.00 \$9,000.00
Partnership with City of Mississauga Active Transportation Department	<ul style="list-style-type: none"> Investigate future cycling and walking Initiatives Collaborate with the Mississauga Cycling Advisory Committee and Road Safety Committee 	On-going	
Promote and educate students and parents on walking and biking to school safely	<ul style="list-style-type: none"> Provide safety messages via social media 	On-going	
Recognition Events	<ul style="list-style-type: none"> Dr. Arthur Wood Award (purchase of plaque and name plate) Wilde Wood Award (up to 4 elementary schools) Traffic Safety Council Citizen Member Appreciation Dinner 	December December December	\$400.00 \$2,000.00 \$1,800.00