



Background

Overview

The Cultural Districts were developed based on several City Led master plans and studies including:

- Culture Master Plan
- Visions Cooksville
- My Malton
- Inspiration Lakeview

Culture Master Plan

The 2019-2029 Culture Master Plan prioritizes the enhancement and improvement of cultural spaces and places in Mississauga and recommends focusing cultural development and City services in distinct cultural districts (Culture Master Plan recommendation 2.1.1.).

Ongoing Support

The Cultural Districts initial funding is through the Arts Reserve Fund. Ongoing funding will come through variety of sources including project funding; grants (internal and external); partnerships (internal and external).



What is a Cultural District?

Artful Public Realm



Vibrant Walkable Streets



Anchor Arts Organizations & Entertainment Facilities



Close Proximity to Transit



Mix of Land Uses



Inviting Parks & Public Spaces



Cultural District Criteria

Overview

Mississauga is well-positioned to become an arts-friendly city. Cultural districts are well-recognized, mixed-use geographic areas that attract people because of:

- high concentration of cultural facilities and activities
- vibrant main streets
- rich cultural offerings
- walkable streets
- beautiful public spaces
- local cultural destinations for residents and visitors
- opportunities to engage in creative expression, social gathering and community building

Criteria

Cultural districts in Mississauga were identified based on a set of characteristics shared by the most successful cultural districts world-wide which include:

- Existing cultural assets to build on;
- Increased development activity and City-supported revitalization efforts;
- An engaged established community;
- Dedicated partners such as local Business Improvement Associations (BIAs);
- Strong political support; and
- A budding arts and culture scene

Alignment With City Projects and Plans

Cultural Ecosystem



Cultural Districts Development

Plan Process

- **Discovery & Background Research**
- **Draft Implementation Plan**
- **Plan Implementation**
- **Community Input and Finalize Implementation Plan**

What We Heard



Mississauga's Cultural Districts

Port Credit



The Arts **Cultural Heritage**
Exploration **Entertainment**



Mississauga's Cultural Districts

Streetsville



Cultural Heritage

Education

Entertainment



Mississauga's Cultural Districts

Clarkson



Sustainability

Cultural Heritage

Arts & Entertainment



Mississauga's Cultural Districts

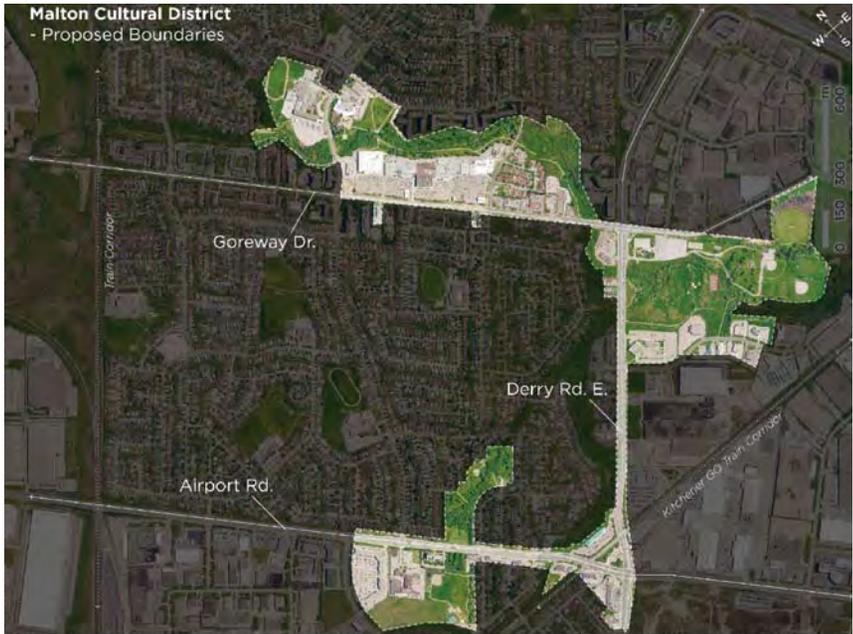
Malton



Cultural Heritage

Exploration

Community



Mississauga's Cultural Districts

Cooksville



Food **Cultural Heritage**
Music & Entertainment



Mississauga's Cultural Districts

Downtown Core



Arts & Innovation

Food

Entertainment



What is next?

Engagement

- **Creative, COVID Safe Engagement**
- **Stakeholder & Public Engagement**
- **Enhance Community Relationships**

Assessment

- **Surveys & Other Data Gathering**
- **Data Analysis**
- **Refine Ideas and Develop Plan For 2022**



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