

2019 MISSISSAUGA CYCLING ADVISORY COMMITTEE WORK PLAN

PRIORITIES	DELIVERABLE	LEAD	FOLLOW-UP	ESTIMATED COSTS	STATUS	START DATE	FINISH DATE	NOTES / COMMENTS
MCAC PROJECTS - Maintain MCAC Committee Integrity - Develop and maintain MCAC Committee member's knowledge, experience, and expertise	MCAC Website	Communication and Promotions Subcommittee	NA	\$ 269.90	Ongoing	January 1, 2019	December 31, 2019	• Payment for Yearly Domain Registration Fee *Need to keep until 2020
	Participation in Conferences, Bike Show, Meetings, and Seminars by MCAC Committee Members	Mississauga Cycling Advisory Committee		\$ 5,000.00	Ongoing	January 1, 2019	December 31, 2019	• Conferences, Meetings, and Seminars regarding Cycling Initiatives (e.g. Bike Shows, etc.)
	Phil Green Award	Communication and Promotions Subcommittee	Kimberly Hicks	\$ 100.00	Ongoing	January 1, 2019	December 31, 2019	• Cost towards purchasing the plaque (Award to an individual that is promoting or furthering cycling or other forms of sustainable transportation in the City of Mississauga) *K. Hicks able to provide media support
	Promotions & Participation	Communication and Promotions Subcommittee	Mattea Turco	\$ 1,500.00	Ongoing	January 1, 2019	December 31, 2019	• Promote various events of partnered local organizations (e.g. Amazing Green Race, Great Waterfront Trail Adventure, Share the Road: Greg's Ride, etc.) *Add small piece in Mississauga News with photo *Able to piggyback off of City of Brampton • Participate in events <u>Cost of booth (Bike Show Toronto)</u> *1-2 booths - \$695 + HST (1 table, 2 chairs) *3-4 booths - \$525 + HST (2 tables, 4 chairs) *5+ booths - \$455 + HST (3 tables, 6 chairs) -Public engagement -Education on Vision Zero and cycling safety -Promote cycling opportunities (e.g., brochures) Single booth is 10' x 10' (100 sq ft)
	Registration for Award Applications	Mississauga Cycling Advisory Committee	Kimberly Hicks	\$ 500.00	Ongoing	January 1, 2019	December 31, 2019	• Cycling Master Plan Update
	Bike Month (May 27 - June 30, 2019)	Communication and Promotions Subcommittee	Kimberly Hicks	\$ -	Not Started	May 27, 2019	June 30, 2019	• Advertise on Social Media Platforms (e.g. Facebook, Twitter, MCAC Website, etc.)

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	Bike to School Week (May 27 - May 31, 2019)	Communication and Promotions Subcommittee	Kimberly Hicks	\$ -	Not Started	May 27, 2019	June 30, 2019	• Advertise on Social Media Platforms (e.g. Facebook, Twitter, MCAC Website, etc.)
	Bike to Work Day (May 27 - June 2, 2019)	Communication and Promotions Subcommittee	Kimberly Hicks	\$ -	Not Started	May 27, 2019	June 2, 2019	• Advertise on Social Media Platforms (e.g. Facebook, Twitter, MCAC Website, etc.)
	Year End Report to Council	Mississauga Cycling Advisory Committee		\$ -	Not Started	October 1, 2019	December 31, 2019	• Update members of Council on accomplishment related to the Committee (need to create PPT)
Tour de Mississauga	Tour de Mississauga	Mississauga Cycling Advisory Committee	**PENDING** on the outcome of the staff report	\$ 5,000.00	Not Started	January 1, 2019	December 31, 2019	MCAC members to continue to provide support for Tour de Mississauga (organized by Epic Tours)
Network and Technical Sub-Committee	Bike Parking Program, Infrastructure Review Program	Mississauga Cycling Advisory Committee		\$ 1,000.00	Not Started	January 1, 2019	December 31, 2019	Bike Parking Program, Infrastructure Review Program

TOTAL COSTS FOR MCAC PRIORITIES	\$ 13,369.90
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As of August, 2019