

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Art Gallery of Mississauga	Arts & Culture	38%	1
Description			
<p>The Art Gallery of Mississauga (AGM) is a public non-profit contemporary art gallery in Mississauga. The AGM presents a changing calendar of engaging contemporary art exhibitions, featuring regional, national and international artists. As a public gallery with a strong community connection, the AGM supports local artists and assists visitors as they learn about art. Projects that engage our community and reflect our awareness of contemporary and relevant cultural topics and issues are of particular interest. The gallery offers a wide range of tours, talks, and workshops for adult learners, as well as innovative youth programs for schools, universities and community groups. The AGM is committed to presenting stimulating exhibitions which are aesthetically strong, culturally diverse, inclusive and intellectually challenging alongside multi-platform ancillary events</p>			
Key Outcomes			
<ul style="list-style-type: none"> Engaged 74 artists during pandemic Projecting 224 programs for 2021 Projecting attendance of 75,600 for 2021 431 volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Limited details concerning how they are connecting to the community Highlighted some communities they plan to engage including Black and Indigenous but limited details concerning how this will be accomplished Will be working with schools and universities but more information would be beneficial State an outreach plan is in place but limited information provided 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> Limited details provided concerning how they are strengthening culture in Mississauga More information concerning how they are supporting artists would be beneficial Paying artists industry standard rates Engaging 74 artists but more information would be beneficial Offer a wide range of programming More information concerning how they are addressing COVID-19 would be beneficial More information on how they are support local artists would be beneficial 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> New Board taking steps to address issues but more informant would be beneficial Mention key performance indicators but more information would be beneficial Board has a variety of skills Limited contemporary arts experience on the Board Limited information provided concerning staff skills More information concerning their strategic plan would be beneficial Strategic plan does not address equity and inclusion initiatives 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Variety of funding sources More information on partnerships would be beneficial (specifically 2021 partnerships) Limited information concerning partnership benefits No rational for increase in funding provided Low financial risk 		
Recommended Funding		\$160,000	
Increase		No Change	Decrease

Rationale

7.1

No justification for the increase in funding provided. Funding decreased due to the application not provided the necessary information to convince the Peer Assessment Committee they are able to undertake the necessary steps to move the organization forward following the public allegations of negative treatment by artists and former staff.

Support with Conditions Status is recommended so the AGM will work with the Culture Division over the next year on the following:

- Bringing in a 3rd party to conduct an equity and inclusion audit and provide recommendations
- Using recommendations to develop and implement an equity and inclusion plan
- Providing anti-oppression training for staff and Board
- Ensuring policies and procedures reflect direction outlined in the above plan
- Expanding Board membership to include contemporary visual arts representation

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Arts on the Credit	Arts & Culture	52%	3
Description			
<p>Arts on the Credit (AOTC) is dedicated to supporting, promoting and mentoring local artists working in all media by providing opportunities to show and sell their artwork through high-end juried shows, digitally and through community initiatives. AOTC continue to contribute to the rich culture in Mississauga engaging over 150 artists elevating the lives of artists and residents and attracting thousands of visitors to discover, re-connect and purchase artists' works. AOTC offer digital connections through its Arts Shop, promotes and markets a variety Mississauga art through its AOTC Show, its AOTC Tour, AOTC Artwear Show and its Arts Shop.</p> <p>Launched in 2011, AOTC is a non-profit arts organization incorporated in 2018 in Ontario and is governed by a volunteer board of directors with 150 artists' affiliations. The organization remains in operation with funding from grants, its three annual shows and sponsors.</p>			
Key Outcomes			
<ul style="list-style-type: none"> • Projecting 10,000 website visitors • Projected attendance 1,862 • Projecting 43 public activities 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Target audience is Port Credit area ○ More information on how they are reaching out beyond Port Credit would be beneficial ○ More information on how they are engaging diverse communities would be beneficial ○ Engaging a social media consultant ○ Working with South Asian artists 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ Supporting artists to assist them in selling their art ○ Attempting to ensure connections between artists and the community are not lost during the pandemic ○ Realistic programing plans for 2021 ○ Investing in virtual equipment to expand programing 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Small Board, limited info about strengthening their Board ○ Moved to online training for Board members ○ Staffing strategy in place ○ Have a website consultant 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Identified shortcoming and have a plan to address them ○ Secured a variety of funding sources ○ Examining their expenses to ensure funding is used appropriately ○ Looking to invest in digital equipment 		
Recommended Funding		\$10,000	
Increase	No Change	Decrease	
Rationale			
Increase in funding to support the purchase of digital equipment.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Canadian Arabic Orchestra	Arts & Culture	95%	3
Description			
<p>The Canadian Arabic Orchestra (CAO) is a non-profit organization whose mission is "To Connect, Enrich, and Inspire Through Music".</p> <p>To connect people from diverse cultures, and reconnect people from Arab origins with their roots.</p> <p>To enrich by educating people about the Arabic cultural music heritage. To inspire more musical creativity from exposure to this type of music by both Arab and non-Arab musicians who wish to contribute to the music scene in Canada through composing new music.</p> <p>Based in Mississauga, the CAO brings a new cultural dimension to the arts scene in the city, with the main part of our programming, our flagship annual Festival of Arabic Music and Arts, our Concert Series, and the Multicultural Folk Celebration, presented in Mississauga. CAO also has touring programs across Canada.</p> <p>CAO provides job opportunities to 50 musicians, most of them are Mississauga-based artists and many of them are newcomers and/or refugees.</p>			
Key Outcomes			
<ul style="list-style-type: none">• Providing 12 multi-cultural performances• 50 paid Mississauga musicians• 80% of performances in Mississauga• Projected attendance of 17,540			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none">○ Diverse reach and repertoire○ Examining ways to connect to a wide variety of communities○ Detailed plan on how to connect to a variety of communities○ Engaging multiple Arabic communities		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none">○ Planning a spring tour but more information on how this will be possible given COVID-19 would be beneficial○ Combining many different styles of music○ Planning to recruit 10 new musicians○ Paying Mississauga artists○ Engaging youth in paid opportunities		
	B3: Strengthening Governance		
	<ul style="list-style-type: none">○ COVID-19 guidelines in place○ Advisory Board in place but more details would be beneficial○ Undertaking a strategic plan○ Provide Board training○ Risk management plan in place○ More information on Board skills and recruitment plans would be beneficial		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none">○ Variety of partners in place to expand reach○ Receiving sponsorships from a variety of sources○ Receive a number of government and non-government grants○ Medium financial risk		
Recommended Funding		\$40,000	
Increase		No Change	Decrease
Rationale			
Increase in funding to support paying artists and additional administration costs.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Chamber Music Mississauga	Arts & Culture	89%	4
Description			
<p>Since 1997 (23 years) (attachment#16), CMSM has created, produced and performed accessible/exemplary concert/events by professional ensembles performing for a very diverse cultural audience of all ages. Presenting seasoned/emerging ensembles varying in size from 1 musician to 12 - includes a mix of musicians/actors/visual artists/composers. CMSM has improved the quality of life for Mississauga residents through engaged/inclusive programming. CMSM has explored/commissioned/performed new Canadian repertoire, explored digital, multimedia/electronic sound, performed in unique traditional/non-traditional venues, collaborated with other arts organizations, generated new audiences for classical chamber music, world music, Canadian music, jazz and championed local/regional professionals.</p>			
Key Outcomes			
<ul style="list-style-type: none"> Increasing audience by 15% Projecting \$12,000 in corporate sponsorship 47 paid artists 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Actively ensuring organization has representation from a variety of cultures Partnering with newcomer organizations Working with Chinese communities Providing programming for a wide range of demographics 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> Developing digital initiatives that meet the needs of their community Committed to supporting staff and musicians Paying their artists a living wage and providing them opportunities during the pandemic Emphasis on music therapy Planning a variety of new programs and collaborations for 2021 Connecting professional artists with meaningful performance opportunities 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Diverse board with good skills Qualified staff in place Strategic plan in place Reviewing their strategic plan on a regular basis and will be developing a new succession plan Added diversity and inclusion section to Board manual 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Wide range of community partners and have added new ones for 2021 Variety of funding sources Plan in place to receive future funding streams Medium financial risk 		

Recommended Funding	\$85,000		
Increase	No Change	Decrease	
Rationale			
No increase in funding was requested.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Crane Creations	Arts & Culture	95%	5
Description			
<p>Crane Creations Theatre Company is a professional theatre company aiming to advance the creation, evolution, promotion and support for professional theatre in Mississauga. Our focus is on creating opportunities for artists based in Mississauga and the Region of Peel.</p> <p>Our key activities are:</p> <ol style="list-style-type: none"> 1. Summer Ensemble - a 10 week long summer program offering full time employment to emerging artists, focusing on preventing talent flight by providing professional employment engagement opportunities to artists based in the Region of Peel. 2. Bridges - a 3 day puppet festival taking place in March, at various locations in Mississauga (Rathwood, City Centre, Lakeview, Port Credit). 3. New work development in collaboration with local, national and international partners. 4. Local talent mentorship and support. 			
Key Outcomes			
<ul style="list-style-type: none"> • Growing local audiences by 20% • Free attendance to 200 low income residents • 15 paid artists 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Detailed plan in place to reach underserved communities based on demographic data ○ Pivoted to engage audiences despite COVID-19 ○ Hosting free events in a number of communities throughout Mississauga ○ 50% of summer ensemble will be from diverse communities 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ 50% of artists will be members of priority groups ○ Providing access to creative space for community groups ○ Providing national and local initiatives ○ Offering paid skills building programs and mentorship opportunities ○ Introducing new forms of art to Mississauga 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Five member Board with a variety of skills ○ In the process of creating a new strategic plan ○ Code of conduct policy in place ○ Training provided 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Strong collaborations between a variety of community organizations ○ Sponsorship package in place ○ Received a variety of grant support 		
Recommended Funding		\$15,000	
Increase		No Change	Decrease
Rationale			
First time receiving funding from the City of Mississauga.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Eagle Spirits of the Great Waters		Arts & Culture	38%	4
Description				
Our primary objective or vision is to enhance and develop Indigenous languages, arts, cultures and traditions and to bring an accurate history to the city of Mississauga. We want to create a safe culturally based knowledge centre, where Indigenous and non-Indigenous people can gather together to learn, teach and assist each other in the necessary healing and reconciliation of their many broken environments. By infusing Indigenous arts, languages and cultures of the local Indigenous communities, we hope to create programs and initiatives that will /can span from justice, health, family support, healing and wellness, employment and training, education, research, and more. We also are environmentalist and stewards of the waters and the lands, therefore we are and will be a community watchdog for all developments along the waterfront.				
Key Outcomes				
<ul style="list-style-type: none"> • \$3,000 in corporate sponsorship • Projected attendance of 205 • 29 volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ Developed programming to appeal to new audiences ○ Bringing an Indigenous presence to the south of Mississauga ○ More information concerning how they are targeting youth would be beneficial ○ Increasing their marketing ○ Developing relationships with schools 			
	B2: Strengthening Cultural in Mississauga			
	<ul style="list-style-type: none"> ○ Providing opportunities for Indigenous vendors ○ Looking to secure a space to provide better access to arts for their community and beyond ○ Providing programs and classes for Indigenous people and the general public ○ Focused on education and awareness ○ Participating in a number of events throughout the city ○ Showcasing a variety of artistic styles 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ Board has a variety of skills and is representative of a number of Indigenous groups ○ Advisory group in place to assist the Board ○ Code of Conduct in place ○ More information concerning policies and procedures would be beneficial 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ Mutually beneficial partnership with University of Toronto Six Nations group ○ Diverse sources of funding in place ○ Low financial risk 			

Recommended Funding	\$15,000		
Increase	No Change		Decrease
Rationale			
Increase in funding provided to support expanded programing.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Fashion Circuit Series	Arts & Culture	80%	4
Description			
Fashion Circuit Series Inc. is a non-profit organization of volunteers that provides a platform for entrepreneurs, children, students, adults, seniors and those with experience to come together to support the talent, trade, and growth for this industry in the community since September 2017. We help educate and provide tools, resources, and workshop navigation for outreach and knowledge through showcase in creative safe spaces. We are members of Mississauga Arts council and work with their teams to support cultural initiatives. Our photo shoot opportunities utilize landmark architectural spaces and locations to promote cultural awareness. Our volunteers provide training and support to fashion, art, performance, photography and movement and set design while supporting our diverse culture and working to enhance artist portfolios with experiential learning. We work to prepare post-secondary students for the workplace by building their portfolio and network. We engage seniors to support their talents and hobbies while having them mentor.			
Key Outcomes			
<ul style="list-style-type: none"> 125 artists and designers creating and distributing 5,000 masks 25% increase in paid opportunities for artists Projecting 3,775 attendance 205 volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Working with South Asian and Arabic artists to create designs Identified communities they wish to engage Providing programming which focuses on health body image Moving into local community schools 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> Wide range of programming Mentorship opportunities for youth Bridging gap between students and professionals Developing virtual programming Targeting local designers 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Board has a variety of skills Limited fashion experience on Board but are planning to recruit Providing Board training Beginning succession planning Clear roles and responsibilities 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> More information on their partnerships would be beneficial Sponsorships in place Researching additional sources of funding Low Financial risk 		
Recommended Funding		\$12,000	
Increase		No Change	Decrease
Rationale			
Increase in funding to support new initiatives and digital programming.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Frog in Hand		Arts & Culture	75%	4
Description				
Frog in Hand is Mississauga’s only site-specific company. We are a network of storytellers who infuse dance with theatre. We find evocative ways to tell accessible, relevant stories. In 2020 we created 20+ new, multidisciplinary works engaging 30,000+ audience through a distinct blend of digital and in-person events, developing new audiences. We support local artists and identify as Mississauga-based. We provide training and employment, demonstrating ways arts organizations can take greater risks in programming. We engage in arts education to form identities, transform communities and encourage communication across cultures (79 educational programs, 68 professional programs in 2020). Today, other arts organizations are reducing their programming, lowering their expectations and closing their doors. We are ready for greater responsibility - greater leadership. 2021 is our time. We are ready to focus on bringing people together, building social capital, sparking dialogue, cultivating relationships and debuting our first season as an Established arts organization.				
Key Outcomes				
<ul style="list-style-type: none">• Paying 30 artists• 82% of funding goes directly to artists• 213 public activities planned for 2021				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">○ Improving access by meeting audiences where they are○ Offering workshops in two languages○ Connecting to diverse communities○ Land acknowledgements at the beginning of performances○ Providing accessible options to participate			
	B2: Strengthening Cultural in Mississauga			
	<ul style="list-style-type: none">○ Expanding digital offerings○ Mississauga focused○ Providing opportunities for Mississauga artists○ Wide variety of programming○ Offering live stream rehearsals that are watchable by the public			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">○ Seven member Board○ Strategic plan in place○ Formalizing roles and responsibilities○ Detailed analysis of how to improve their organization			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">○ Variety of partnerships in place and are working to develop long term relationships○ Successful in diversifying their funding sources○ Developing earned revenue streams○ Low financial risk			
Recommended Funding		\$55,815		
Increase		No Change		Decrease
Rationale				
Additional funding to support digital initiatives, programming and paying artists.				

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Heritage Mississauga	Multi-year	38%	4
Description			
Heritage Mississauga is the only independent city-wide organization devoted to heritage matters in Mississauga. Our mission, to research, record and celebrate Mississauga's heritage is accomplished through services offered at our Resource Centre located in the Robinson-Adamson House "The Grange": research, writing, resource collection, exhibits, supporting community events, outreach presentations, oral history interviews, 500+ annual research inquiries, public exhibit gallery, publications, website services, social media, unique heritage themed-events and monthly programs. Incorporated as a not-for-profit charity in 1960, the organization has been a significant contributor to the city's cultural development, focusing on research and celebrating our city's heritage. Heritage Mississauga strives to create a sustainable heritage resource that contributes to the cultural vibrancy of the local community and which is available to all. Recognized as experts in the field of research, writing and program delivery, the organization works in partnership with the community to deliver effective and interesting programs and services.			
Key Outcomes			
<ul style="list-style-type: none">125 interviews with members of the communityProjected attendance of 26,57548 volunteers100% increase in social media numbers			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none">Engaging communities based on analysis of Mississauga resident dataCollecting stories and undertaking interviews from a variety of Mississauga perspectivesRemoving bias by using statistics to direct their focusProviding youth engagement and will be consulting with youth to develop programming		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none">Pivoted to digital programmingUsing digital programming to complement in person programmingTelling a wider story of MississaugaDetailed plans in place for collecting and telling Mississauga’s stories		
	B3: Strengthening Governance		
	<ul style="list-style-type: none">Small number of staffProviding meaningful employment for studentsStrategic planning done every three yearsSub-committees are in place and they are developing new onesProviding diversity training		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none">Partnered with organizations from a variety of culture groupsLean spending; very careful budgetResearch focused to strengthen their understanding of the needs of the communityDeveloping a partner benefits packageLow financial risk		
Recommended Funding		2021: \$250,000; 2021: \$255,000; 2022: \$260,000	
Increase		No Change	Decrease
Rationale			
Additional funding provided to offset increased costs.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Hispanic Canadian Art and Culture Association	Arts & Culture	92%	2
Description			
<p>For 20 years, the Hispanic Canadian Arts & Cultural Association (HCACA) has promoted Hispanic culture dedicated to:</p> <ul style="list-style-type: none"> • Providing platforms for the presentation of artists through events. • Supporting, stimulating and provide working opportunities for artists to perform and bring Hispanic culture to the greater community. • Increasing visibility of Hispanic culture through year-round programming; including festivals, concerts, exhibitions, workshops, etc. • Promoting/managing an annual Latin Arts and Cultural Festival. • Developing artistic educational programs for children and youth. • Promoting/maintaining ongoing dialogue/collaboration with local and international cultural organizations/artists. • Collaborating with other similar organizations, communities, and clubs throughout Canada. 			
Key Outcomes			
<ul style="list-style-type: none"> • Paying 48 artists • Increased participation by 15% • Projected attendance of 1,403 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ More information on how they are connecting to the broader community would be beneficial ○ Limited information on which newcomer organizations they plan to work with ○ Primary focus is the Latin community ○ Working with seniors ○ More information on the Latin communities they are reaching would be beneficial 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ Paying artists ○ Moving some programming online to make it accessible ○ Offering youth workshops ○ Hosting an exhibition at the Mississauga Library ○ Hosting performances, speaker series, workshops and visual arts pieces 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Three member Board ○ Provide some training opportunities/webinars ○ Reviewing strategic plan ○ Updating pieces of their guidebooks including diversity and Inclusion section 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Variety of funding sources in place ○ Some partnerships but more details would be beneficial ○ Received a number of grants ○ Low financial risk 		
Recommended Funding		\$10,000	
Increase	No Change	Decrease	
Rationale			
Organization did not receive funding in the previous year.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Ink Movement	Arts & Culture	50%	3
Description			
Ink Movement is a youth-run arts organization based in Mississauga. Our mission is to provide youth with a platform to express themselves through the arts, while exploring art as a medium for social change. Every year, we reach out to 2000 young people through our annual Youth Anthology, Poetry Slam, and Arts Conferences. We believe the contribution of Ink Movement to culture in Mississauga is vastly important as the arts are increasingly seen as an invalid and unsustainable field to pursue in the Peel Region. Business case competitions exist for those interested in business, science fairs for young people interested in pursuing science, and hackathons for those interested in engineering- but no such organization exists for young people who are interested in the arts. By offering Mississauga youth an opportunity to get involved with the arts, we create a more engaged, informed, and open-minded society.			
Key Outcomes			
<ul style="list-style-type: none"> Represent 14 schools from across the GTA Increase reach to 75% of schools in Peel Region Projecting attendance of 690 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Have alternative text on the website and social media to improve accessibility More details on how they are connected to LGBTQ, BIPOC and marginalized communities would be beneficial Provided workshops with Indigenous artists Primarily targeting Mississauga schools 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> Moved to virtual programming due to COVID-19 Provide advice to students on future careers More information on how they are incorporating poetry into other art forms would be beneficial 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Fundraising committee in place Up-to-date strategic plan Advisory Board in place Policies and procedures in place Looking to increase retention of members 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Partnerships in place to have space to program Some fundraising activities More information on how they will secure sponsorship would be beneficial 		

Recommended Funding	\$3,500		
Increase	No Change	Decrease	
Rationale			
No funding increase was requested.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Choral Society		Arts & Culture	54%	3
Description				
<p>The MCS Chorus is unique among performing arts groups in Mississauga in that it is the city’s only choral organization committed to the classical choral repertoire. Founded in 1975 as an 80-voice oratorio society, the choir evolved to a chamber choir of 30-35 auditioned singers fulfilling its artistic vision. MCS Chorus offers a diverse season of extensive community engagement events, multi-generational musical education programming and ticketed concerts.</p> <p>Beginning in 2020, MCS embraced the opportunity to engage with the community through virtual performances – both live-streamed and through social media.</p> <p>This wide range of programming complements other music organizations, contributing to the variety of musical options within the city. The organization’s three-year strategic plan provides the foundation which guides the choir in offering a strong and unique voice to the artistic fabric of the city.</p> <p>Through strategic partnerships, MCS Chorus engages with Mississauga’s many diverse and multi-generational communities.</p>				
Key Outcomes				
<ul style="list-style-type: none">• \$35,000 from bingo revenue• Projected attendance of 3,408• 45 paid artists				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">○ Connecting to nine Peel Region schools○ Providing outreach to seniors and children○ More information on what they are doing to create an inclusive environment would be beneficial○ Good understanding of their audience breakdown			
	B2: Strengthening Cultural in Mississauga			
	<ul style="list-style-type: none">○ Offering virtual programming○ Extensive program plan○ Balance of free and paid performances○ Paid opportunities for performers○ Offering seniors programs○ Mentorship opportunities in place			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">○ Board has a variety of skills○ Strategic plan is in place○ Outreach committee in place but more details would be beneficial○ Re-organizing the Board to balance work○ Recruiting new board members and have identified skills they are looking for			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">○ Variety of partnerships in place to support different opportunities○ Some grant and sponsorship revenue○ Earned revenue makes up 20%○ Exploring new grant opportunities			
Recommended Funding		\$60,000		
Increase		No Change		Decrease
Rationale				
Increase in funding to support rise in costs.				

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Arts Council	Multi-year	43%	4
Description			
<p>The Mississauga Arts Council engages, connects, promotes, champions and helps develop opportunities for artists of all disciplines, ages and abilities from diverse communities to grow the arts economy and culture sector in Mississauga. Since its inception in 1981, MAC facilitates partnerships, encourages collaboration and provides awards for healthy competition between artists and performers to help strengthen our community and contribute to a more vibrant city.</p> <p>MAC's Mission is a thriving and well-supported arts economy in Mississauga, where art is visible and accessible to all. MAC's Values are to enable the growth of the arts economy by creating opportunity and connection between artists and residents in Mississauga and beyond. MAC'S Mission has 3 elements that we make happen to accelerate the arts economy: Create (creating opportunities and nurturing artists), Connect (connecting artists with one another and connecting communities with art) and Celebrate (Celebrating Mississauga's artists, their achievements, and their communities).</p>			
Key Outcomes			
<ul style="list-style-type: none"> • New Sauga Arts Mart website with 20,000 visits in 2021 expanding to 100,000 in 2023 • Projecting 159 public programs • Projecting 210 paid Mississauga Artists • Projecting \$61,000 in Sponsorship for 2021 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Virtual strategies in place ○ Working on outreach to grow their market ○ Developing First Nations exhibitions ○ Planning to hire an outreach coordinator in 2022 to focus on outreach activities ○ Changed membership model to be more accessible to the community ○ Building strong connections between art and mental health 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ Focused on digital programming ○ Developed a virtual marketplace to support artists (providing artists paid opportunities) ○ Advocating for local artists ○ Providing professional development opportunities for artists ○ Examining drive in concerns to engage artists 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Providing professional development opportunities for staff and Board ○ Examining privacy issues surrounding digital programming ○ Large Board will a variety of skills including fiancé and advocacy ○ A variety of sub-committees and are in the process of developing additional ones ○ Developed a new strategic plan ○ Engaging in succession planning ○ Undertook a staffing model review to ensure successful program delivery 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Developed a number of key partnerships ○ Sponsorship plan in place ○ More information on community partnerships would be beneficial ○ Grant support from a variety of sources ○ Detailed plan for receiving grants ○ Clear benefits for both themselves and their partners 		

Recommended Funding	2021: \$299,670; 2022: \$320,000; 2023: \$340,000		7.1
Increase	No Change	Decrease	
Rationale			
Additional funding provided to support new initiatives and the outreach coordinator position.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Big Band Jazz Ensemble		Arts & Culture	60%	3
Description				
We are a community band whose mission is to preserve the art of big band performance and broaden the audience for big band jazz in Mississauga and the GTA. This has been our mission since the band's formation in 1976.				
We provide a vehicle for amateur, community-based musicians to enhance their musical abilities and performance skills. We also provide playing experience to professionally-bound music students. We are a not-for-profit organization with registered charity status.				
Key Outcomes				
<ul style="list-style-type: none"> Projected audience of 2,120 20 volunteers \$3,300 in earned revenue 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> Looking to expand to a number of different communities Waiting list for their membership Increasing exposure by performing at festivals throughout Mississauga 			
	B2: Strengthening Cultural in Mississauga			
	<ul style="list-style-type: none"> Supporting emerging and aspiring artists Offer networking opportunities with educational institutions Offer a variety of concerts throughout Mississauga Provide opportunity for artists to gain experience Creating a digital archive of their music 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> Five member Board with a variety of skills Some Board training provided Business plan in place Examining the possibility of a part-time conductor (paid opportunity) 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> Partnership with Humber College to use their studio space Some in-kind partnerships in place Some sponsorship Low financial risk 			

Recommended Funding		\$5,715	
Increase		No Change	Decrease
Rationale			
Increase in funding provided to support cost increases.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)	
Mississauga Children’s Choir	Arts & Culture	89%	4	
Description				
Last year, Mississauga Children’s Choir (MCC) celebrated its 40th season – and because of the COVID-19 pandemic, it was a transformative year. Though concerts were cancelled, MCC developed online and outdoor programming, including a summer camp, and launched a full program for the 2020-21 season. For four decades, MCC has provided children, aged 4 through 18, with enriched musical education, and the challenges and rewards of choral singing. MCC teaches singing, music theory, sight singing and performance to children in Mississauga. MCC’s Artistic Director, Jennifer Tung, has been Assistant Artistic Director of the Mississauga Symphony Orchestra and Mississauga Symphony Youth Orchestra, which helps to strengthen our connections with Mississauga cultural organizations. MCC’s contribution is reflected by its community collaborations, performances at civic events and other high-profile recordings. New activities this year include collaborations with Mississauga’s of the Credit First Nation, the Sing Miami festival and the Great Lakes Youth Choir.				
Key Outcomes				
<ul style="list-style-type: none">• 50+ online participants per workshops• \$159,000 in earned revenue• Projected attendance of 80,825				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">○ Expanding audience through digital performances○ Focused on children○ Collaborating with Mississaugas of the Credit First Nation○ Working with choirs from across the country to expand reach			
	B2: Strengthening Cultural in Mississauga			
	<ul style="list-style-type: none">○ Creating original works○ Offering master classes to high school students○ Rehearsals are open to the public○ Offering workshops for teachers○ Paying artists to present workshops			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">○ Conducting succession planning for the Board○ Strategic plan is in place○ COVID-19 survival plan in place○ Board has diverse skills○ Mandatory Board training			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">○ Number of partnerships in place○ Established relationship with the Mississauga Symphony Orchestra○ Clear revenue goals including new earned revenue opportunities○ Some corporate sponsorships○ Researching further grant opportunities			
	Recommended Funding			
	Increase	No Change	Decrease	
Rationale				
Increase in funding to support digital initiatives.				

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Chinese Arts Organization		Arts & Culture	72%	4
Description				
Mississauga Chinese Arts Organization (MCAO) dedicates to the presentation and production of a full spectrum of Chinese performing arts for the city of Mississauga and the surrounding areas. We provide weekly training to our members in dance, singing, Tai Chi and other Chinese folk arts like drum and fitness. Our contribution to the city includes: delivering around 40 performances each year to the public; training our members in their art skills and encouraging volunteer; participation in various community events to promote the awareness of the arts and multiculturalism. MCAO has been growing steadily and plays an important role in cultural lives in Mississauga.				
Key Outcomes				
<ul style="list-style-type: none"> \$19,000 in earned revenue Projecting attendance of 21,220 180 volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> More information on plans to connect to other communities would be beneficial Developed performances for International Women's Day Perform events throughout the city Developing digital initiatives to remain connected to their audience 			
	B2: Strengthening Cultural in Mississauga			
	<ul style="list-style-type: none"> Offer a variety of different programming opportunities Showcasing their art to the broader public Provide opportunities for students to practice their skills Paying instructors for seminars Showcasing a variety of Chinese art forms 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> Five member Board but limited details on what skills they are bringing to the organization Committee structure in place Recruiting new members for their various committees Mandatory Board training 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> Variety of partners Diverse source of revenue streams Low financial risk 			

Recommended Funding	\$21,500		
Increase	No Change	Decrease	
Rationale			
No increase in funding was requested.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Festival Choir	Arts & Culture	92%	3
Description			
MFC is a family of three different choirs: a youth choir, chamber choir and community choir, all of which serve varying needs and demographics of Mississauga residents. 'Resonance' is our dynamic youth and young adult choir that performs both solo and collaborative concerts with various local ensembles each year. 'Mississauga Festival Chamber Choir' is our auditioned chamber choir excelling at traditional classical repertoire through to contemporary music. 'Mississauga Festival Choir' is one of the largest community adult choirs in Ontario with over 170 members. Under the artistic direction of David Ambrose, MFC has something to offer musicians and audiences of all ages and abilities in our community, while infusing a culture of choral excellence in Mississauga.			
Key Outcomes			
<ul style="list-style-type: none"> Projecting \$30,000 in sponsorship Projecting 8,050 attendance Working with 10-15 long term care facilities 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Virtual programming for seniors Identified specific senior residences they are working with More information concerning the other communities they are engaging would be beneficial Narrowing their focus to provide quality programming to specific community Youth are key to their outreach 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> Offering a hybrid choir model (online and in person) Ticketed YouTube concert to raise money Recording performances for future uses (marketing and promotions) Evaluating how to incorporate digital into their programming post COVID-19 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Nine member Board Clear roles and responsibilities Training opportunities available Board recruitment plan in place Strategic plan in place and will be engaging the general community on a new one once COVID-19 ends 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Researching other granting opportunities Partnerships and joint concerns with other organizations Low financial risk 		

Recommended Funding	\$27,000		
Increase	No Change	Decrease	
Rationale			
Increase in funding to support program changes including digital equipment and Personal Protective Equipment.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Festival Youth Choir	Arts & Culture	50%	3
Description			
MFYC seeks to build community among youth and their families; foster an appreciation of the diversity of the local community by focusing on fun and appropriately challenging, multi-cultural repertoire. Provide opportunities for, and public transit accessible high quality performance based music education for youth aged 6-17 of all economic backgrounds, from all racial and ethnic backgrounds, as well as for children with disabilities; provide affordable fees; provide financial assistance to any singers requiring it: provide a fun and a supportive learning environment. Benefits the city by providing positive, engaged citizens and community building opportunities, expanded interest in the arts, hiring artistic and administrative staff, workshop leaders, and collaborative performers from the city. Partnering and collaborating with other arts groups in the City.			
Key Outcomes			
<ul style="list-style-type: none"> • 20% increase in membership • Projected attendance of 5,380 • 45 volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Provide affordable fees ○ Partnerships in place to reach new immigrant communities ○ More information on how they are engaging children with disabilities would be beneficial ○ Changed locations to make their performances more accessible ○ Lowered the entrance age to be more accommodating to families with multiple children 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ Performing throughout Mississauga ○ Provide workshops to choristers ○ Engaged local performance artists ○ Provide a variety of performance opportunities ○ Provide mentorship opportunities 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Six member Board with a variety of skills ○ Key staff in place ○ Some training provided ○ Strategic plan is in place 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Partnering with other performance organization but limited details provided ○ Partnering with music studios ○ Regularly collaborate with other choirs ○ Low financial risk 		

Recommended Funding	\$17,000	
Increase	No Change	Decrease
Rationale		
No increase in funding was requested.		

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Music	Arts & Culture	77%	3
Description			
Mississauga Music is an organization dedicated to nurturing Mississauga's community of artists, musicians, music businesses, venues, promoters & fans. We aim to create an integrated platform that will feature the next wave of artists in effort to highlight our city on a national scale. With this goal in mind, we have forged partnerships with the likes of Celebration Square, Culture Mississauga, Living Arts Centre, Mississauga Arts Council, University of Toronto (Erindale Campus), Canadian Music Week & Indie Week over the past 4 years of operation. Our programming has served the young & old, including people from the community of various backgrounds & musical tastes. We contribute to the development of culture in the city through Mississauga Music Week & Mississauga Music Awards, which are intended to celebrate and recognize Mississauga artists who are leaders in the development of our arts and culture.			
Key Outcomes			
<ul style="list-style-type: none"> • 280 paid musicians and artists • 70 local artist groups performing • Projecting 5,740 in attendance 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Looking to engage urban Black communities but more information would be beneficial ○ Showcasing a variety of music styles to attract a wider audience ○ Tailoring shows to the communities where they are being performed ○ Marketing plans in place 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ Paying artists ○ Showcasing Mississauga talent ○ Working with emerging artists and providing professional development ○ Providing free workshops for artists 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Four member board made up of local artists ○ Looking to expand their Board ○ Board training provided ○ Developing policies and procedures 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Clearly listed program partners ○ Diverse sources of funding ○ Sponsorship plan in place ○ High financial risk (due to a lack of history with the City) 		

Recommended Funding	\$10,000		
Increase	No Change		Decrease
Rationale			
First time applying for the grant program.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Potters Guild	Arts & Culture	88%	3
Description			
The Mississauga Potters' Guild (MPG) has been a part of Mississauga's Arts and Culture sector for over 40 years. MPG was founded in 1978 as a non-profit community-based volunteer organization with a mandate to operate as a regional resource in the art and craft of pottery. MPG has 139 members. We provide members with equipped studio space, multi-level classes, visiting artists, workshops, and weekly open studio for the public (to be replaced with "take home kits"). Due to the high cost of equipment and education, MPG provides a critical service for artists who otherwise face barriers to entry in the ceramic arts. Clay is a great meeting place for members of the community with various skill levels.			
Key Outcomes			
<ul style="list-style-type: none"> • \$125,975 in earned revenue • Projecting 52 public activities • 93 volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Focused on youth engagement ○ Providing subsidized take-home kits to target seniors and families at risk ○ Providing some online classes as a response to COVID-19 ○ Looking to include newcomers and at risk youth but more information would be beneficial 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ Providing a space for people to learn pottery ○ Developing online tutorials ○ Providing instruction to expand artistic skills ○ COVID-19 safety measures in place ○ Exhibit members works outside of their studio ○ Looking into the possibility selling members works online 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Board recruitment plan in place ○ Committee structure in place ○ Training provided to incoming members ○ Strategic plan needs to be updated 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Engaged in a cross provincial network of pottery guilds to exchange ideas and learn ○ Identified key partnerships ○ Establishing a fundraising committee ○ Earned revenue makes up large portion of their income 		
Recommended Funding		\$18,000	
Increase		No Change	Decrease
Rationale			
No increase in funding requested.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Symphony Orchestra	Multi-Year	75%	3
Description			
The Orchestras Mississauga organization, currently including both the Mississauga Symphony Orchestra (MSO) and the Mississauga Symphony Youth Orchestra (MSYO), has been a mainstay of the cultural scene in Mississauga since 1972. Recent seasons have included the introduction of fully staged opera and sell-out hit concerts including Star Wars. The MSO musicians encompass both professionals and gifted amateurs; the MSYO provides comprehensive training for over 150 young musicians ranging in age from 8 to 18. The orchestras rehearse and perform in Hammerson Hall in the Living Arts Centre to audiences from all walks of life, and of all ages. As well, Orchestras Mississauga does outreach to the community through online digital activities including livestreaming, and with live performances (health guidelines permitting) in shopping malls, seniors' homes, the Paint the Town Red Canada Day parade, and other activities as they arise.			
Key Outcomes			
<ul style="list-style-type: none"> 85 volunteer and 14 paid musicians 150 youth musicians Rebuilt audience of 7,000 people by 2023 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Developed a plan for creating digital content and offering digital performances Engaging Black, Indigenous and LGBTQ individuals but more information would be beneficial Engaging youth through their youth orchestra Providing mental health support to their members 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> Paying artists but more information would be beneficial Developed a new plan to address COVID-19 setbacks and recovery Developing online shows to complement in person performances Live streaming Christmas show Providing in person concerns where possible and safe Providing experiences for their artists and showcasing them worldwide 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Recruiting new Board members Provide training for staff and Board Realistic plan for moving forward Hiring a fundraiser Dedicated and skilled staff in place More information concerning Board skills would be beneficial 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Received some sponsorship Number of partnerships in place A number of grants in place Medium financial risk 		
Recommended Funding		2021: \$180,000; 2022: \$200,000; 2023: \$180,000	
Increase		No Change	Decrease
Rationale			
Increase due to COVID-19 impact and anniversary programming in 2022.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Sawitri Theatre Group	Arts & Culture	66%	4
Description			
SAWITRI Theatre Group is an award-winning, Mississauga-based organization, now in its 17th year. SAWITRI has produced over 31 works of theatre of which 16 are full-length productions in English, Marathi, Gujarati and Hindi, working with over 150 artists, majority of whom are Mississauga-based. Led by Artistic Directors Jasmine Sawant and Shruti Shah, SAWITRI has grown into a safe space where diverse artists come together to dialogue, explore and create innovative works that grow and propel their careers and provide a gathering-place for artists and audiences with year-round affordable programming that enriches the arts experience for all who engage. A space for multi- disciplinary, cross-sectoral explorations and experimentations, fostering a vibrant exchange of ideas in an eclectic setting - all to enrich the lives of those who make Mississauga their home and those who sojourn in Mississauga.			
Key Outcomes			
<ul style="list-style-type: none"> Performances in 6-8 different languages projecting 40 paid artists Attendance 1,015 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Offering a Multi-lingual fringe festival Cast and crew are from diverse backgrounds Working with QTBIPOCs Hiring a social media consultant Looking to expand their Sri Lankan audience 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> Provide mentorship opportunities Engaging both South Asian and non-South Asian artists Producing women centric theatre Work with 20-30 paid artists Creating a performance about the pandemic 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Adding three new Board members A number of committees are in place Clear roles and responsibilities Strategic plan needs to be updated Board handbook in place 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Wide range of partnerships and collaborations Developing a fundraising plan with a consultant Limited corporate sponsorship Success with grant funding Developing an online store for revenue generation 		

Recommended Funding	\$90,000		
Increase	No Change	Decrease	
Rationale			
Increase in funding to support new programming including the multi-lingual fringe festival and the rise in paid artists.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Small Arms Society	Arts & Culture	94%	4
Description			
<p>It has been the Small Arms Society's (SAS) CreativeHub 1352 experience since its inception that people are looking for meaningful experiences and opportunities to network, collaborate, tell stories and co-create. They want to be involved in the preservation, animation and beautification of the Small Arms Inspection Building and the surrounding area.</p> <p>SAS is committed to ensuring its programming emphasizes the value of diversity, promote full participation, and equal access to Creative Hub activities. Access to affordable cultural opportunities and space is imperative to the success of Creative Hub activities and in supporting new, emerging, and established talent in Mississauga.</p> <p>SAS champions activities that explore traditional and contemporary practice, facilitate the creative use of spaces and ensure a dynamic mix of innovative multi- and cross-disciplinary activities. We believe the community and artists will benefit as they collaborate and participate across various immersive, interactive and participatory events, workshops, performances and exhibitions.</p>			
Key Outcomes			
<ul style="list-style-type: none"> • Paid over \$100,000 to artists • Mentor 100 students in five arts career workshops • 183 public activities • Projecting 25,425 attendance 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Clearly laid out community plan ○ Focused on south Mississauga ○ Offering programming that engage the disability community ○ Developed programming specifically aimed at seniors and youth 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ Paying their artists ○ Providing a wide range of opportunities for artists ○ Clearly outlined digital initiatives ○ Mentorship opportunities in place ○ Wide range of programming and artistic mediums but more information would be beneficial 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Board in place with a variety of skills ○ Provide learning opportunities for the Board ○ Engage students on Board governance ○ Working on getting their charitable status 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Working with a variety of groups and have plans to engage more ○ Brought on a fundraising chair to develop new fundraising strategy ○ Some sponsorships ○ Low financial risk 		
Recommended Funding		\$25,000	
Increase		No Change	Decrease
Rationale			
No increase in funding was requested.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Streetsville Historical Society	Arts & Culture	68%	2
Description			
To collect and professionally catalogue and store archival material relating to the former town of Streetsville which is one of Mississauga's first communities and to create displays and activities of interest to visitors to the Leslie Log House. We are open for visitors Wednesday and Sunday afternoons from 1-4. Our archives range from businesses and institutions to citizens and their activities. We also publish historical material. Our collection is stored in an historic building which is of great interest in itself in that it is typical of the structures built by the first settlers. We are currently in touch with the culture division to discuss succession, expansion and staffing concerns.			
Key Outcomes			
<ul style="list-style-type: none"> • 16 public activities • Attendance of 300 people • 28 volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Consistent visitors ○ Recognise newcomers and a desire to engage them but more information would be beneficial ○ Engaging the senior community ○ Limited information provided as to how they are engaging different communities 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ Working with the City to assist in preserving Streetsville history ○ Digitizing their archives ○ More information on a collections strategy would be beneficial 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Eight member Board ○ Looking to expand their Board ○ 28 active volunteers ○ More information on how they are addressing succession planning would be beneficial 		
Evaluation Criteria	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Working with Mississauga Museums and libraries ○ Some fundraising initiatives in place ○ Limited information provided 		
Recommended Funding		\$4,000	
Increase		No Change	Decrease
Rationale			
No increase in funding was requested.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Theatre Unlimited	Arts & Culture	73%	3
Description			
Established in 1988, Theatre Unlimited Performing Arts (TUPA) is a community-based musical theatre group committed to supporting the City of Mississauga's arts and culture through an offering of theatrical productions, musical events and educational opportunities, and by supporting and participating in arts-related events offered by other Mississauga organizations. TUPA prides itself on being an inclusive group that makes every effort to engage Mississauga and Region of Peel residents. TUPA offers a plethora of opportunities to Mississauga residents to learn and hone performance-related skills as well as behind-the-scenes skills (e.g., producing, directing, choreographing, props and set building, marketing and promotion, stage managing), and to give back to the community year round. As a not-for-profit charitable organization, it has been a priority of the group to not only mount a main production, but to also serve the broader Mississauga community through outreach projects, education and collaborations with other organizations.			
Key Outcomes			
<ul style="list-style-type: none"> • Projecting attendance of 1,465 • 31 volunteers • \$32,287 in subscriptions 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Targeting youth and seniors ○ Marketing strategy in place ○ Performance and training opportunities for youth ○ Reduced ticket costs for seniors and students 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ Providing educational workshops ○ Assisting members develop new skills ○ Looking at new possibilities for recorded performances ○ Paid Orchestra 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Eleven member Board with a variety of skills ○ Online Board training provided ○ Updated their policies to include a diversity and inclusivity statement ○ Committee structure in place 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ 60% of revenue is from subscribers ○ Mutually beneficial partnerships with a variety of other theatre groups ○ Modest sponsorships ○ Medium financial risk 		
Recommended Funding		\$19,999	
Increase		No Change	Decrease
Rationale			
Increase in funding to support cost increases due to COVID-19.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Visual Arts Mississauga	Multi-Year	73%	4
Description			
For 42 years, VAM has been the City's premier visual art centre. VAM's vision for an inspired and enriched community engaged in a full spectrum of visual arts activities, has contributed to the richness of Mississauga's cultural landscape. VAM concentrates its efforts on three areas of excellence: Art Education, delivering in a normal year 250+ high-quality courses and workshops in a variety of mediums to students ages 6 - 96; Art Exhibition, offering emerging to established artist opportunities to show and sell their work and Community Engagement, bringing art workshops to Mississauga schools, youth organizations and seniors' groups. VAM is an active participant in the City's Arts, Culture & Heritage scene.			
Key Outcomes			
<ul style="list-style-type: none"> • 40 programs to youth centres • 40 paid professional artists • 83% of revenue self-generated in 2019 • Projecting attendance of 14,807 in 2021 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Improving access to cultural activities ○ Developing online activates to better connect to communities ○ Clearly defined outreach activities ○ Provide online workshops to youth centres ○ Partnering with a number of Mississauga-based social service organizations ○ Working with organizations that focus on disabilities, financial barriers and immigrant communities ○ Offer programs targeting seniors 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ Pay their artists (instructors) living wages ○ Pay for instructor training ○ Some inconsistency about how many instructors they have ○ Pivoted to digital programming ○ Provide professional development for artists ○ Introducing art to youth 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Board buddy program to mentor new Board members ○ Board meets five times a year ○ Developed resources to ensure staff and participants are safe ○ Limited details on Board skills ○ Hired a HR consultant ○ Developed programs to encourage volunteering amongst immigrant communities ○ Maintained staffing levels during COVID-19 ○ Provided online staff training 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Extensive list of mutually beneficial partnerships with community arts organizations ○ Received government sustainability grants ○ Maintaining program quality despite pandemic ○ Range of corporate sponsors with identified funding allocations ○ Plan in place to find additional grant sources ○ Medium financial risk 		

Recommended Funding	2021: \$225,000; 2022: \$200,000; 2023: \$200,000		7.1
Increase	No Change	Decrease	
Rationale			
Increase in funding provided to support new digital initiatives and additional costs due to COVID-19			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Youth Troopers for Global Awareness	Arts & Culture	92%	3
Description			
<p>Youth Troopers for Global Awareness is a youth-led non-profit empowering and mobilizing young people for social justice through the arts, various events, workshops, campaigns and special projects. YTGA executes all programming and operations inside Studio.89, our non-profit community hub & fair trade cafe providing a safe, free space for events, workshops and resources. Studio.89 encourages arts, culture, activism, empowerment, & conscious consumerism with a specific focus on youth leadership, employment, and volunteerism. We aim to benefit humans, animals, and the planet.</p> <p>We believe creativity to be a powerful force for introspection, healing, confidence building, relationship forming, community connectedness and problem-solving - both locally and globally.</p> <p>Our diversified programming aspires to engage demographics that are often excluded or underrepresented in the arts. The inclusion of multiple voices, experiences and modes of expression will expand and enrich the cultural fabric of Mississauga.</p>			
Key Outcomes			
<ul style="list-style-type: none"> • Providing 75 local artists with paid opportunities • 535 public activities • Projected attendance of 9,220 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Programming for marginalized communities ○ Mention cultural acceptance but more information would be beneficial ○ Providing Black youth with accessible programming ○ Bringing together seniors and youth 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ Provide mentorship opportunities for Black youth ○ Paying local artists and instructors ○ Offer school workshops ○ Hiring local youth artists 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Established Board with a variety of skills ○ Committee structure in place ○ Succession planning is taking place ○ Strategic plan is in place ○ Focused on reducing staff turn over 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Listed a number of partners with a variety of backgrounds ○ Some corporate sponsorship ○ High financial risk ○ Running a deficit 		

Recommended Funding	\$19,999	
Increase	No Change	Decrease
Rationale		
Funding is the maximum eligible amount the organization can receive.		
Support with Conditions Status recommended to address the organizations ongoing deficit and to assist them to further develop a financial management plan.		

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Canada Day Together Festival		Cultural Festivals & Celebrations	85%	4
Description				
The Canada Day Together Festival celebrates the unity we share as Canadians while recognizing the vast and varied cultural diversity of the people that call Mississauga home. The festival draws thousands of people each year (with the exception of 2020, due to Covid-19) who partake and enjoy delicious ethnic food, fun and games and activities for all ages, entertaining performances from local artists representing different cultures, capped with a spectacular fireworks show. The festival is a consumer, producer and promoter of the arts in our city. Culture and celebration are on full display at TogetherFest!				
Key Outcomes				
<ul style="list-style-type: none"> Attendance of 30,000 75 volunteers 12 paid Mississauga artists 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> Diverse performances Wide variety of cuisines Trying to reflect the community based on demographics Recruiting multi-lingual volunteers Developing new audiences with newcomer groups but more information would be beneficial 			
	B2: Building Artistic and Economic Impact in Mississauga			
	<ul style="list-style-type: none"> Continuing to support local artists Working with local companies to provide services for the festival Incorporating visual arts into the festival Providing Entrepreneur opportunities 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> 13 member Board with a variety of skills Committee structure in place Conduct SWOT analysis after each event Developing a new strategic plan Board training provided 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> Looking for new funding opportunities for funding Variety of Corporate sponsorship Retuned corporate sponsorship in 2020 to support the local business Low financial risk 			

Recommended Funding	\$19,900		
Increase	No Change		Decrease
Rationale			
Increase in funding to support increase in costs.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)	
Egyptian Coptic Festival	Egyptian Coptic Festival	94%	1	
Description				
The Egyptian Coptic Festival will help us fulfill our mandate in the area of Arts and Culture. It gives us an opportunity to promote our vision and role in the areas of education, health and community involvement to a larger segment of the Canadian community through the combination of performances and exhibitors' booths. The intent of this event is to create interest in the Egyptian and Coptic culture among Canadians through an annual celebration that brings everyone together in a fun and family friendly environment in the heart of Mississauga. The festival will highlight how Coptic Egyptians, through the Canadian Coptic Centre, are an integral part of the Mississauga mosaic.				
Key Outcomes				
<ul style="list-style-type: none"> • 23,000 attendance • 91 Volunteers • \$30,000 in additional grant funding 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ More details on how they are reaching out beyond their community would be beneficial ○ More detail about how they are supporting new immigrants would be beneficial 			
	B2: Building Artistic and Economic Impact in Mississauga			
	<ul style="list-style-type: none"> ○ Bringing a blend of history, culture and the arts ○ Indicated some tourism impact but more detail would be beneficial ○ Limited information provided about local talent ○ More information on if they are paying artists would be beneficial 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ Six member Board but more information on their skills would be beneficial ○ Roles and responsibilities in place 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ Some additional grant support ○ Some discrepancies between financial statements and written answers ○ Medium financial risk 			
	Recommended Funding			
	Increase	\$7,500	No Change	Decrease
Rationale				
No justification for an increase in funding.				

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
International Film Festival of South Asia		Cultural Festivals & Celebrations	98%	3
Description				
IFFSA is the largest South Asian film festival in North America in terms of its scope, size, scale, and impact.				
IFFSA is a year round platform with various sub festivals and initiatives, which culminates in IFFSA Fortnight each May. In its 10 th year now, the festival has become an international icon and the voice of South Asian cinema in Canada. IFFSA takes place every May as part of South Asian Heritage Month celebrations. Various launch events and buzz activities take place during the month of April. IFFSA 2021 will take place from May 13th to 24th.				
This 14+ day extravaganza showcases a diverse, language independent, selection of the best films from around the world on themes of South Asian cultures and identities. In addition, the festival also features multiple press conferences, gala & awards, red carpet premieres, musical performances, dance presentations, meet & greets, exhibitions, forums, panel discussions, workshops, masterclasses, pitching sessions, and networking & development opportunities. Special social impact segments focus on mental health, autism, women, LGBTQ+, racial-equity & environment.				
Key Outcomes				
<ul style="list-style-type: none"> • 10% Mississauga artists • \$150,000 in sponsorship • 103 volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ Subject matter covers a wide variety of diverse topics including LGBTQ and autism ○ Outreach diversity plan ○ Engaging a variety of South Asian communities ○ Limited information on the accessibility of the festival ○ Booths at other cultural events to market the festival ○ More outreach to the broader communities would be beneficial 			
	B2: Building Artistic and Economic Impact in Mississauga			
	<ul style="list-style-type: none"> ○ Wide variety of activities ○ Showcasing award winning films ○ Offering workshops and master classes at local hotels ○ Include exhibitions and networking sessions for artists 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ Small Board with advisory Board in place ○ COVID-19 plan in place ○ Large number of volunteers ○ Providing Board training but limited details provided ○ Will be beginning a strategic plan 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ Variety of community partnerships ○ Large amount of sponsorship ○ Wide variety of media partners ○ Medium risk organization 			

Recommended Funding	\$10,000		
Increase	No Change		Decrease
Rationale			
First time requesting funding through this grant program.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Italfest		Cultural Festivals & Celebrations	92%	3
Description				
Mississauga Italfest, Ferragosto In the City is a unique festival whose aspiration is to celebrate distinctive features of Italian culture with all citizens of Mississauga and beyond. Mirrored after Italy's national holiday "Ferragosto", Italfest through interactive attractions, exhibits, and performances strives to present highlights of Italian history, art, beliefs, customs, music, landscape, and language. Time-honoured customs and traditions are passed down to the next generation of Canadian Italians and shared inter-culturally with Mississauga's diverse ethnic mosaic. The main stage showcases emerging and popular Canadian- Italo artists and enthusiasts who can sing a song in Italian, right up to stars direct from Italy. Representatives such as the "Bresaglieri", "Carabinieri" and "La Polizia" honour the event with traditional marches. Comedy, food eating contests, family attractions, great vendors, DJs, culinary demos, and a dance party under the stars all contribute to Mississauga Italfest, giving visitors the experience of an authentic Italian heritage festival.				
Key Outcomes				
<ul style="list-style-type: none"> Increasing local artists by 30% 16.5 million in economic impact in Mississauga Projecting 15,000 attendance 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> Mainly Italian focused Inviting Indigenous performers to opening ceremonies but more information would be beneficial Adhere to AODA guidelines Programming aimed at different age demographics 			
	B2: Building Artistic and Economic Impact in Mississauga			
	<ul style="list-style-type: none"> Developed two hybrid (digital and in person) plans to try and ensure the festival will be able to take place Support over 40 local vendors Offer tourism packages Mix of local and international performers 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> Focused on realigning their festival Seven member Board with a wide range of skills Provide Board training Risk management plan in place Looking to create a part-time admin position 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> Number of sponsors in place Partnership with Heritage Mississauga to showcase Italian history in Mississauga Range of grant funding Low financial risk 			

Recommended Funding	\$28,000	
Increase	No Change	Decrease
Rationale		
Increase in funding to support part-time admin position.		

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Game Festival	Cultural Festivals & Celebrations	72%	4
Description			
The Mississauga Game Festival (MGF) is a celebration of the diverse love for digital and social play that illuminates a menagerie of game artists, communities, and education in the city. MGF animates many culture buildings in downtown Mississauga with the anchor events Sauga City Cup game tournament, the Geek Chic City fashion show, student showcases, panels, and other game-related content.			
Key Outcomes			
<ul style="list-style-type: none"> Projected attendance 3,000 45 paid artists 25 volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Confirmed panel curated by QTBIPOC Peel Focusing on non-male artists and artists of colour Showcasing body positivity through fashion show More details on how they will attract different audiences would be beneficial 		
	B2: Building Artistic and Economic Impact in Mississauga		
	<ul style="list-style-type: none"> Showcasing local developers Providing opportunities for local talent to learn new skills Showcasing local geek fashion 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Six member board with a variety of skills Development opportunities staff and volunteers Currently undergoing strategic and operational planning 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Variety of partnerships with educational institution Receiving multi-year Trillium Grant Medium financial risk 		
Recommended Funding		\$9,975	
Increase		No Change	Decrease
Rationale			
First time applying for funding though this grant program.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Latin Festival		Cultural Festivals & Celebrations	93%	4
Description				
Mississauga LATIN Festival represents the LATIN Community resident in the City of Mississauga. Latin America is made up of 19 countries, of which many of its nationals reside in the city of Mississauga. Mississauga LATIN Festival is the best opportunity that the LATIN community has to show their culture and traditions through art, music, folklore, dance, and gastronomy to other communities' resident in the city and tourism who visited every year the festival to enjoy the happiness and taste that identifies the LATIN people. At the same time is a way to preserve the LATIN CULTURE of those who are already here, as well as the children of immigrants and future generations, thus enriching the cultural diversity that identifies the city of Mississauga and Canada.				
Key Outcomes				
<ul style="list-style-type: none"> • Projecting \$100,000 in sponsorship • 47,000 in attendance • 380 paid artists • 130 volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ Looking to reach out to the media and other organizations to promote festival ○ Inviting newcomers, Indigenous and disability communities but more details would be beneficial ○ More detail on their audience make up would be beneficial ○ Festival represents 19 countries ○ Developed newcomer (settlement service) and kids areas 			
	B2: Building Artistic and Economic Impact in Mississauga			
	<ul style="list-style-type: none"> ○ Wide variety of activities and showcase different art forms ○ Showcase local artists ○ Paying artists ○ Local artistic vendors are able to sell their works ○ Use international artists to increase public awareness 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ Five member Board with a variety of skills ○ Strategic plan in place ○ Detailed marketing plan 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ Large title sponsor ○ Sponsorship plan in place ○ Applying for multiple grants ○ Medium financial risk 			

Recommended Funding	\$19,000		
Increase	No Change	Decrease	
Rationale			
No increase in funding requested.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Polish Days Festival		Cultural Festivals & Celebrations	89%	4
Description				
Mississauga is the home of the largest Polish-Canadian population in Canada. Mississauga Polish Days is an annual festival showcasing the culture, traditions and artistry of Polish-Canadians. The event brings together the Polish-Canadian community of Mississauga and attracts visitors and tourists from all over Peel Region and beyond with high caliber performances, attractions and innovative programming. Mississauga Polish Days showcases local artists of Polish heritage with classic, folk and modern dance, musical performances, visual artists and displays and other engaging attractions. Mississauga Polish Days contributes to the multiculturalism of Mississauga by celebrating and promoting Polish-Canadian culture.				
Key Outcomes				
<ul style="list-style-type: none"> • Attendance 15,000 • 127 Volunteers • 80 vendors • \$50,000 in sponsorship 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ Partnering with a number of festivals and cultural groups to market together ○ Looking to recruit volunteers who speak a second language ○ Advertising plan ○ Engaging seniors residents and provide transportation 			
	B2: Building Artistic and Economic Impact in Mississauga			
	<ul style="list-style-type: none"> ○ Expanding marketing to the USA to increase tourism impact ○ Partnering with the Art Gallery of Mississauga but more detail would be beneficial ○ Variety of activities including: dance, music, bands etc. ○ Number of vendors that have been increasing over the years 			
	B3: Strengthening Governance			
Evaluation Criteria	<ul style="list-style-type: none"> ○ Four member Board ○ Committee sub-committees in place ○ Some succession planning ○ Developing a strategic plan ○ Surveying they attendees with positive results 			
	B4: Organizational Sustainability			
Evaluation Criteria	<ul style="list-style-type: none"> ○ Connected/partnered to a lot of Polish community groups ○ Received grants from the Government of Poland ○ Developing a business plan ○ Low financial risk 			

Recommended Funding	\$15,000		
Increase	No Change		Decrease
Rationale			
Increased funding to support marketing initiatives.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mosaic Festival	Cultural Festivals & Celebrations	76%	4
Description			
<p>The Mosaic Festival 2021 will be the 16th edition of Celebration Square's pioneer South Asian multidisciplinary arts festival. Mosaic features music, dance, literature, visual arts, fashion and food in an extraordinary two day event that welcomes intercultural audiences from throughout Mississauga and the Peel Region, as well as attracting visitors from across Ontario, Canada and abroad. Mosaic features over 200 artists and performers on two stages, along with outreach and activities for all ages.</p> <p>Canadian Community Arts Initiatives (CCAI) was established in 2005 with a core mandate to engage citizens and promote pride of citizenship through volunteerism. Based on the unique Canadian model of multiculturalism, CCAI creates opportunities to celebrate art, culture and heritage in professionally produced family oriented festivals and events. CCAI's projects are inclusive, intended to inspire cross cultural dialogue, promote a sense of pride in citizenship for local residents and generate tourism.</p>			
Key Outcomes			
<ul style="list-style-type: none"> • Feature over 200 artists • 19,500 YouTube subscribers • 70 paid Mississauga Artists • 100 volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Offer programming for all ages ○ Representation from a variety of different cultures ○ Reaching out to youth ○ Using social media effectively ○ Engaging the LGBTQ and marginalized communities through the film festival 		
	B2: Building Artistic and Economic Impact in Mississauga		
	<ul style="list-style-type: none"> ○ Offer workshops for children ○ Performances are aimed at a younger audience ○ Growing their digital components of the festival (streaming) ○ Engaging local artists and industry professionals 		
	B3: Strengthening Governance		
Evaluation Criteria	<ul style="list-style-type: none"> ○ Ten member Board wide range of skills ○ Providing Board training ○ Business plan in place 		
	B4: Organizational Sustainability		
Evaluation Criteria	<ul style="list-style-type: none"> ○ Headline sponsor in place ○ Variety of sponsorship and grant funding ○ Diversified funding sources ○ Medium financial risks 		

Recommended Funding	\$100,000		
Increase	No Change		Decrease
Rationale			
Increase in funding to support increase in artistic fees and move to digital programming.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)	
Muslimfest	Cultural Festivals & Celebrations	84%	4	
Description				
Festive Currents is a non-profit organization which focuses on displaying the best in Muslim arts, culture and entertainment with its annual festival: MuslimFest. MuslimFest facilitates the involvement of multi-generational members of the Muslim community and their neighbors through various art forms and cultures. Our programming and artists invoke a sense of belonging from many communities that are able to see their cultures and traditions displayed at MuslimFest. We also bring together communities from all geographical areas across Southern Ontario and the United States, fostering the building of new relationships and bridges between groups. Our platform also offers the opportunity for this cultural fusion to engage people of all ages, bringing a unique family event to the centre of Mississauga. Our cultural contribution is multi-faceted because it is a result of relations and partnerships built through marketing, programming, and inclusion which allows us to share many cultures.				
Key Outcomes				
<ul style="list-style-type: none"> • 15-18% of audience is coming from more than 100 km • Projected attendance of 68,000 • 36 paid artists • \$150,000 in sponsorship 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ Focusing on the East African community for 2021 ○ Partnering with an East African TV studio ○ Working with disability services ○ Engaging North African and Black communities ○ Appealing to families and young professionals 			
	B2: Building Artistic and Economic Impact in Mississauga			
	<ul style="list-style-type: none"> ○ Wide variety of programming options (music, comedy, visual arts) ○ Offered drive in programming for 2020 ○ Bringing artists from other different communities ○ Provided opportunities for local artists to perform with international artists ○ Provide hospitality packages to encourage stays in hotels and restaurants 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ In the process of recruiting more Board members ○ Provide mandatory Board workshops ○ Provide shadow training for volunteers ○ Clear roles and responsibilities 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ Clearly identify partnerships ○ Title sponsor in place ○ Diverse grant funding ○ Low financial risk 			
	Recommended Funding			
		\$50,000		
Increase		No Change	Decrease	
Rationale				
No increase in funding was requested.				

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Waterfront Festival		Cultural Festivals & Celebrations	84%	2
Description				
The Mississauga Waterfront Festival (MWF) was incorporated as the Mississauga Waterfront Festival in 1998 and granted City of Mississauga affiliation status. Since that time the MWF has been recognized as one of Mississauga's premiere family and friend's community events. We continue to provide excellence in our social outreach objectives, promotion of community interaction, city tourism and a culturally diverse and inclusive family friendly environment. We accomplish this feat yearly with our evolving lineup of new and fresh performers/attractions and attract over 75,000 people to the village of Port Credit in Mississauga over the course of our three-day weekend. We bring our community together and shine light on our picturesque waterfront through our live outdoor concerts, family activities, food and entertainment.				
Key Outcomes				
<ul style="list-style-type: none"> • Projecting 40,000 attendance • Projecting \$117,436 in additional grant support • 150 volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ Adding diverse food offerings ○ Variety of cultural performers at the festival ○ Providing disadvantaged youth access to the festival free of charge ○ More information on how they are connecting to different communities would be beneficial ○ Vendor spots reserved for LGBTQ groups 			
	B2: Building Artistic and Economic Impact in Mississauga			
	<ul style="list-style-type: none"> ○ Celebrating 25th year but limited information provided as to what their anniversary plans are ○ Focus on local entertainers ○ Limited information provided on their economic impact 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ Sizable Board with a variety of skills ○ Large amount of volunteers with a volunteer recruitment plan in place ○ Conduct evaluations of past events ○ Board recruitment plan in place 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ Working with other partners to ensure sustainability (more information would be beneficial) ○ Grant support in place ○ Receiving sponsorship but more information would be beneficial 			

Recommended Funding	\$80,000		
Increase	No Change	Decrease	
Rationale			
Decrease in funding due to a lack of information concerning their plans for 2021.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Paint the Town Red		Cultural Festivals & Celebrations	75%	5
Description				
Paint the Town Red, Port Credit Canada Day celebrations is a volunteer organization committed to civic & national pride showcasing diversity & the opportunity for various communities to become involved. We represent many of Mississauga's cultures, inclusiveness, artistic encouragement, veteran awareness, local artistic & musical employment opportunities & overall community spirit. The parade, Memorial Park entertainment & fireworks have provided opportunities for families, neighbours, businesses & friends to come out into the community & spend quality time together. The organizers passion & commitment to Canadian inclusiveness results in the only Canada Day parade in the GTA with participation of various cultural marching bands & performance groups, youth, community groups & Mississauga businesses, various music genres which include local music school students, local musicians that focus on Canadian content. Attracting thousands of people, we have generated a positive economic impact for local & city wide businesses through employment & customers visits.				
Key Outcomes				
<ul style="list-style-type: none">Attendance 70,000310 Paid artists140 volunteers				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">Reaching a diverse audiencesNumber of ongoing relationships with groups that have clear rolesProviding opportunities for newcomers groupsSupporting front line workers			
	B2: Building Artistic and Economic Impact in Mississauga			
	<ul style="list-style-type: none">Plans in place to ensure the event will be able to happen in 2021Heavily invested in local businessesWorking with community arts organizationsWide range of programming and artistic offerings			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">Board has a variety of key skillsImproving the festival based on attendee feedbackPolicies and procedures in placeStrategic plan in placeRe-aligning roles and responsibilities			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">A variety of cultural partners in placeVariety of corporate sponsorshipsVariety of earned revenue streams			

Recommended Funding		\$100,000	
Increase		No Change	Decrease
Rationale			
Increase in funding to support the growth of the festival.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Philippine Festival Mississauga	Cultural Festivals & Celebrations	82%	3
Description			
<p>Philippine Festival Mississauga is the only festival in Mississauga that focuses on the warmth and the diversity of the Filipino culture.</p> <p>- It involves 2 days of festivities that presents the audience with unique Filipino culture and traditions through its programs and activities using local, national, and international artists - professional and amateur. The professional artists draw the crowd and the audience and the amateur artists benefit from the exposure to a much bigger audience.</p> <p>- It is open and inclusive and allows the residents of Mississauga and neighboring cities to experience Filipino traditions and hospitality. The festival caters to families, children, youth, adults and seniors from all ethnic backgrounds.</p> <p>- It brings together small businesses, artists and the community.</p>			
Key Outcomes			
<ul style="list-style-type: none">• 73% of audience is from Mississauga• 15,000 attendance• 15 paid Mississauga artists• 61 volunteers			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none">○ Car show to engage young males○ Engaging the Chinese community but more details would be beneficial○ Using surveys to better understand their audience and adapt their festival○ Looking to engage newcomers but more details would be beneficial		
	B2: Building Artistic and Economic Impact in Mississauga		
	<ul style="list-style-type: none">○ 70-80% are local artists○ Wide range of programs○ Incorporating digital programming into their 2021 festival○ Number of local vendors		
	B3: Strengthening Governance		
	<ul style="list-style-type: none">○ Clearly defined roles and responsibilities○ More information on Board member skills would be beneficial○ Policies and procedures in place○ Strategic plan in place		
	B4: Organizational Sustainability		
<ul style="list-style-type: none">○ Some grant revenue○ Partnered with a number of Mississauga based arts organizations○ Limited corporate sponsorship○ Low financial risk			

Recommended Funding	\$19,000		
Increase	No Change	Decrease	
Rationale			
No increase in funding was requested.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Streetsville Christmas in the Village		Cultural Festivals & Celebrations	84%	4
Description				
<p>The Christmas in the Village festival strives to safely bring people together from across the City of Mississauga to visit Streetsville and celebrate the holiday season, culture, business community, and heritage of Streetsville. To also enjoy the works and wares of local artists, performers and artisans. This festival represents a return to the heritage of the holidays in Streetsville, as community-hosted events have been held for decades.</p> <p>This festival animates many public spaces across Streetsville, allowing for the development of a sense of place, and showcasing the unique 'Village in the City' ambiance on which Streetsville prides itself on. The BIA's mandate is to promote local business, so the festival has been interwoven between the Village's businesses to showcase the unique retailers, restaurants, and service providers with the hopes that the positive economic impact of the festival is a significant one.</p>				
Key Outcomes				
<ul style="list-style-type: none"> • 100% of musicians from Mississauga • Attendance 30,000 • 60 volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ Creating digital ads in different languages and will be providing translators honorariums ○ Online ads will be accessible ○ Volunteers as language ambassadors ○ To reduce barriers they have identified key groups to engage 			
	B2: Building Artistic and Economic Impact in Mississauga			
	<ul style="list-style-type: none"> ○ Supporting local artists ○ Connecting with local businesses to play music in their stores ○ Working with Mississauga graphic artists and print shops ○ Highlighting businesses in their guide 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ Sizable Board with a variety of skills ○ Taking advantage of City training ○ Business owners are invested in the festival ○ Clear roles and responsibilities ○ More information on if there are creatives on the festival committee would be beneficial 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ Mix of local and larger sponsorships ○ Minimal grants ○ Partnered with a number of services organizations ○ Medium financial risk 			

Recommended Funding	\$15,000		
Increase	No Change		Decrease
Rationale			
Increase in funding to support digital initiatives.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Streetsville Founder’s Bread & Honey Festival		Cultural Festivals & Celebrations	76%	4
Description				
<p>The Streetsville Founder’s Bread and Honey Festival, since inception, provides our patrons with a taste of what quite literally established the foundation of our town; bread served from our original flour mills which still stand and operate and honey provided by our local apiaries for the last 48 years is served to all in attendance free of charge. Our festival is held at the Streetsville Memorial Park, a natural amphitheatre situated on 30 acres overlooking the picturesque Credit River. Our festival has thrived on authenticity, celebrating our roots and heritage. Our festival is personified by incorporating a mosaic of dancers, artists, musicians and cultural entertainers that speak to all festival goers, of all cultural/ethnic origins.</p> <p>The Bread and Honey Festival is the largest and longest running festival in all of Ontario, second only to the Canadian National Exhibition. We are a member of Festival and Events Ontario Top 100 Festivals.</p>				
Key Outcomes				
<ul style="list-style-type: none">• 300 artists representing a wide range of programing• 500 hours by over a 1000 volunteers• \$25,000 in sponsorship				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">○ Trying to expand the diversity of their audience○ Looking for funding to support peoples with disabilities attending their event○ Adding signage to assist with accessibility○ Expanding their cultural engagement but more details would be beneficial			
	B2: Strengthening Cultural in Mississauga			
	<ul style="list-style-type: none">○ Supporting local diverse talent○ Showcasing a variety of different cultures art forms○ Demonstrated a tourism draw from outside of Mississauga			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">○ Local bilingual volunteers○ Large Board with a variety of skills○ New constitution○ Large committee structure in place○ Three year plan in place			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">○ A number of partnerships with artist organizations○ Businesses partners in place○ Sponsorship in place			
Recommended Funding		\$75,000		
Increase		No Change		Decrease
Rationale				
Increase in funding to support expanded audience engagement activities.				

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
The Arts on the Port		Cultural Festivals & Celebrations	74%	2
Description				
Port Credit Business Improvement Area (BIA) is planning to bring back, Arts IN the port: An inaugural engagement of dance, drama, music visual arts and more from very talented local entertainers. This event introduces attendees and audience members to different cultures from all over the world in forms of music, dance, and art interpretation, targeting the younger demographic. In previous years, the festival has impacted residents, visitors and business owners as local artists share their culture in the forms of African, Bollywood, Latin dance, live South American music as well as interpretive art and more.				
Key Outcomes				
<ul style="list-style-type: none"> Attendance of 2,000 Paying 20 artists 15 volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> Marketing on social media platforms Mention accessibility but more information would be beneficial Incorporate Indigenous bands but more details would be beneficial Limited details on their inter-cultural reach strategy have been provided 			
	B2: Building Artistic and Economic Impact in Mississauga			
	<ul style="list-style-type: none"> Event generates business in the area Providing opportunities to emerging artists Established and emerging artists are coming from across the city Paying artists 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> Event committee in place Clear policies and procedures in place Strong business connections 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> Some grant support Funded through the BIA Some in-kind support Low financial risk 			

Recommended Funding	\$7,500		
Increase	No Change	Decrease	
Rationale			
No justification for an increase in funding was provided.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Alsalam Foundation		Community		1
Description				
Committed to putting the needs of the community at the heart of our business, and maintaining long standing relationships based on trust. We do that by serving them with excellency in accordance with established guidelines.				
Key Outcomes				
<ul style="list-style-type: none"> • 600 participants • 10 volunteers • Projecting 25 members 				
Evaluation Criteria	1: Program/Project Merit			
	<ul style="list-style-type: none"> ○ More information on their goals would be beneficial ○ Limited details provided concerning how they will accomplish their programming 			
	2: Accessibility			
	<ul style="list-style-type: none"> ○ Servicing an underserved population ○ Understand their youth audience ○ Limited details on how they will create a safe space in regards to COVID-19 			
	3: Effectiveness			
	<ul style="list-style-type: none"> ○ More information on the Board would be beneficial ○ Limited details on Board skills ○ More information on the focus of the organization would be beneficial 			
	4: Accountability			
	<ul style="list-style-type: none"> ○ Some of the activities listed would not be eligible for funding ○ Basketball and Art program elements appear to be outside of their regular scope. 			
	5: Demonstrate Need/Rational for Funding			
	<ul style="list-style-type: none"> ○ Medium risk ○ Funding request is unclear 			

Recommended Funding	\$0	
Increase	No Change	Decrease
Rationale		
No funding is being recommended due to lack of information in the application.		

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Big Brothers and Big Sisters of Peel	Community	87%	5
Description			
<p>Big Brothers Big Sisters of Peel (BBBSP) is a mentoring organization for children and youth. Our Mission is to enable life-changing mentoring relationships to ignite the power and potential of young people. Our Vision – All young people realize their full potential.</p> <p>BBBSP provides eleven one-to-one and group mentoring programs in the community and schools for youth ages 6-17. BBBSP is committed to offering mentoring programs that meet the needs of marginalized children and youth who are facing adversity. More than 50% of youth served in Big Brothers Big Sisters programs face four or more adversities (ACES) in their lives.</p>			
Key Outcomes			
<ul style="list-style-type: none"> • 1,200 participants • Virtual mentoring program for 70 youth • 40 adult volunteers 			
Evaluation Criteria	1: Program/Project Merit		
	<ul style="list-style-type: none"> ○ Moved to online programming ○ Developing activity kits for increased access to programming ○ Understand their audiences and are developing programming to meet their needs ○ Positive youth development focused 		
	2: Accessibility		
	<ul style="list-style-type: none"> ○ Offering accessible programming ○ Looking to address challenges with transportation ○ Looking to better understand the needs of Black youth in the community 		
	3: Effectiveness		
	<ul style="list-style-type: none"> ○ Clearly identified how their programming aligns with City priorities ○ Long history of success ○ Best practices in place 		
	4: Accountability		
	<ul style="list-style-type: none"> ○ Costs are going towards outreach and staffing ○ Ensuring their programming works for the young people ○ Received a number of grants form different sources 		
	5: Demonstrate Need/Rational for Funding		
	<ul style="list-style-type: none"> ○ Identified target audience ○ Looking at who is the hardest hit by pandemic ○ Medium financial risk 		
Recommended Funding		\$10,000	
Increase		No Change	Decrease
Rationale			
Maximum eligible grant funding in recommended.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Blooming Boulevard	Community	50%	5
Description			
<p>Blooming Boulevard's mission is to promote a resilient, biodiverse ecosystem by creating sustainable boulevard garden networks, and to add vibrant character to neighbourhoods by fostering a spirit of community pride. Our organization is dedicated to help our city's neighbourhoods meet the environmental, economic and social challenges of climate change. Grass-root respect for conserving resources grows when people have chances to meaningfully interact with nature. A linked network of accessible boulevard gardens along residential streets provides habitat for native species, opportunities for community engagement, supports Mississauga's Living Green Master Plan and the City's commitments as a Bee City Canada member.</p>			
Key Outcomes			
<p>Projected 800 participants 150 volunteers 200 members</p>			
Evaluation Criteria	1: Program/Project Merit		
	<ul style="list-style-type: none"> ○ Clear connections to City priorities ○ Expanding program offerings ○ Programming lends itself to social distancing 		
	2: Accessibility		
	<ul style="list-style-type: none"> ○ Looking to expand their audience and participants ○ Provided evidence for how they are attracting people ○ Variety of ways for people to get involved ○ More info on how to connect with low income people would be beneficial 		
	3: Effectiveness		
	<ul style="list-style-type: none"> ○ Board in place and are in the second year of a pilot program ○ Offering a variety of new activities to determine how best to achieve their goals 		
	4: Accountability		
	<ul style="list-style-type: none"> ○ Seeking meaningful partnerships ○ Developing a strategic direction ○ Some sponsorship in place 		
5: Demonstrate Need/Rational for Funding			
<ul style="list-style-type: none"> ○ Clear need for funding ○ Detailed plans for how to achieve their objectives 			
Recommended Funding		\$5,000	
Increase		No Change	Decrease
Rationale			
Increase in funding to support new initiatives.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Boys and Girls Club of Peel		Community	99%	3
Description				
<p>Mission: To provide a safe, supportive place where children and youth can experience new opportunities, overcome barriers, build positive relationships and develop confidence and skills for life.</p> <p>Vision: All children and youth discover and achieve their dreams and grow up to be healthy, successful and active participants in society.</p>				
Key Outcomes				
<ul style="list-style-type: none"> Over 1,200 children and youth served in after school and summer programs Seven full time employees \$40,000 in sponsorship 				
Evaluation Criteria	1: Program/Project Merit			
	<ul style="list-style-type: none"> Youth leadership approach to providing services More information about their programming would be beneficial Limited details connecting City goals and their programming Programming aligns to City goals 			
	2: Accessibility			
	<ul style="list-style-type: none"> More information on how they will be connecting to girls and Black members of the community would be beneficial Three locations in high demand areas underserved by the City Strong community and neighbourhood connections 			
	3: Effectiveness			
	<ul style="list-style-type: none"> Clearly identified outcomes Risk mitigation plan in place 			
	4: Accountability			
	<ul style="list-style-type: none"> Strategic plan does not appear to be up-to-date Following COVID-19 guidelines for program delivery 			
	5: Demonstrate Need/Rational for Funding			
	<ul style="list-style-type: none"> Long history of success More information about what the funding will be going towards would be beneficial More information on how they will address funding shortfalls would be beneficial 			

Recommended Funding	\$10,000		
Increase	No Change	Decrease	
Rationale			
Support with Conditions Status recommended to develop an updated strategic plan and improved financial reporting.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Cruisers Sports for the Physically Disabled	Community	69%	4
Description			
Cruisers Sports for the Physically Disabled's mission is to Enhance the quality of life for persons with physical disabilities through sports and recreation.			
We provide 5 sports programs for physically disabled individuals to participate in from all ages, Boccia, Para Ice Hockey, wheelchair basketball, and Para Athletics.			
Key Outcomes			
<ul style="list-style-type: none"> • 74 volunteers • 105 participants • \$2,600 in earned revenue 			
Evaluation Criteria	1: Program/Project Merit		
	<ul style="list-style-type: none"> ○ Complementing offerings by the City of Mississauga and Para Sports summer games ○ Conducted research to ensure their programs will be successful ○ Programs are open to the general public to make them more inclusive ○ Supporting both professionals and amateurs and newcomers to the sport 		
	2: Accessibility		
	<ul style="list-style-type: none"> ○ Targeting an underserved community ○ Providing unique opportunities for their community ○ Allows City to connect to these underserved communities ○ Giving an underserved community a voice 		
	3: Effectiveness		
	<ul style="list-style-type: none"> ○ Plan in place to address Covid-19 related issues ○ Track record of success ○ Developing an online programming presence to ensure they are remaining connected to there stakeholders 		
	4: Accountability		
	<ul style="list-style-type: none"> ○ Developing online activity kits to engage their members ○ More info on Board skills would be beneficial ○ Hiring qualified coaches 		
	5: Demonstrate Need/Rational for Funding		
	<ul style="list-style-type: none"> ○ Medium financial risk ○ Clear request for equipment replacement ○ Variety of funding sources in place 		
Recommended Funding		\$10,000	
Increase		No Change	Decrease
Rationale			
Requested the maximum eligible amount of funding through the grant program.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Erin Mills Farmers Market	Community	83%	5
Description			
<p>The Erin Mills Farmers Market's mission is to enrich lives and foster social change through the creation of a healthy urban food hub.</p> <p>We have worked through consensus to arrive at three core values. These values are used as we develop, plan and evaluate each direction and action. They are:</p> <ol style="list-style-type: none"> 1. Health - Personal, Social, Environmental 2. Community - Fun, Engagement, Leadership 3. Quality - Food, Experience, Relationships, Diversity, Sustainability <p>Our COMMUNITY value is set along a similar continuum, from personal interests (fun) to larger scale social impact (engagement and leadership). The same goes for our QUALITY value, which moves from food - the thing people are coming for - to experience, relationships, diversity and sustainability.</p>			
Key Outcomes			
<ul style="list-style-type: none"> • 2,500 participants • 31 volunteers • 149 members 			
Evaluation Criteria	1: Program/Project Merit		
	<ul style="list-style-type: none"> ○ Noticeable growth over the past few years ○ More information on how they are continuing to engage residents would be beneficial ○ Partnership with Daniels Corporation to ensure programming will take place ○ Online options available 		
	2: Accessibility		
	<ul style="list-style-type: none"> ○ Developing more workshops and seminars for the general public ○ Accessible locations ○ Plans in place to reach out to ethno-cultural groups 		
	3: Effectiveness		
	<ul style="list-style-type: none"> ○ Focused on improving their operations ○ Increasing the number of paid individuals ○ Clearly connections to their City priorities ○ Recognize efficiencies and make changes as necessary 		
	4: Accountability		
	<ul style="list-style-type: none"> ○ Strategic plan in place ○ Committee Structure in place ○ Board has a variety of experience 		
	5: Demonstrate Need/Rational for Funding		
	<ul style="list-style-type: none"> ○ Food security is a priority ○ Funding will be used on community gardens community and to engage the public ○ Additional funding sources in place ○ Medium financial risk 		
Recommended Funding		\$10,000	
Increase		No Change	Decrease
Rationale			
Maximum eligible grant funding in recommended.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Global 180 Student Communications Inc.	Community	64%	4
Description			
Our purpose is to challenge and equip youth to positively influence their world. Through becoming people of strong character, knowing their value and purpose and making wise choices, we desire to see youth positively influence their family, school and community. We envision Global 180 as a safe, youth-run community hub that serves the needs of youth and their families and to see our model franchised in other communities.			
Key Outcomes			
<ul style="list-style-type: none"> • Projecting 500 participants • 2 full time staff • 50 Volunteers 			
Evaluation Criteria	1: Program/Project Merit		
	<ul style="list-style-type: none"> ○ Two main locations ○ Focused program to target the specific youth ○ Shifting to digital to meet the needs of the community ○ More information about how they align to City priorities would be beneficial 		
	2: Accessibility		
	<ul style="list-style-type: none"> ○ 1/3 of their participants identify as LGBTQ ○ Providing a safe space for youth ○ Locations in underserved communities ○ Providing meaningful engagement 		
	3: Effectiveness		
	<ul style="list-style-type: none"> ○ Working to improve their financials ○ Strategic plan in place ○ Undertook a SWOT analysis ○ Number of partnerships in place 		
	4: Accountability		
	<ul style="list-style-type: none"> ○ Constitution and bylaws appear to need updating ○ Meeting the requirements of the Community Group Registered program 		
5: Demonstrate Need/Rational for Funding			
<ul style="list-style-type: none"> ○ Medium financial risk ○ Receive funding through a number of sources ○ More information demonstrating their ability to expand services would be beneficial 			
Recommended Funding		\$9,924	
Increase		No Change	Decrease
Rationale			
No increase in funding was requested.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Gymnastics Mississauga		Community		1
Description				
To provide gymnastics programs in a safe, positive environment where every athlete achieves their personal best.				
The Club is dedicated to providing accessible gymnastics for all and that values of personal development (both mental and physical) are paramount.				
Key Outcomes				
<ul style="list-style-type: none"> 142 volunteers 3,519 projected participants 126 members 				
Evaluation Criteria	1: Program/Project Merit			
	<ul style="list-style-type: none"> Provide programming for a wide range of audiences (toddlers to seniors) More information on how they intend to provide their programming safely would be beneficial Limited details provided in this section Providing opportunities for elite athletes 			
	2: Accessibility			
	<ul style="list-style-type: none"> Centrally located Minimal details on how they are removing barriers for people to participate 			
	3: Effectiveness			
	<ul style="list-style-type: none"> Stated parents are not bringing their children due to COVID-19 and limited details provided on how they will address this Limited details on risk assessment have been provided 			
	4: Accountability			
	<ul style="list-style-type: none"> More information on how their fee structure works would be beneficial More information on a plan to move forward would be beneficial 			
	5: Demonstrate Need/Rational for Funding			
	<ul style="list-style-type: none"> Membership is the main source of revenue Primary rational for funding is due to loss of participants Limited details provided on their impact to the community Concerns surrounding using funding for marketing purposes and if that will address their needs 			

Recommended Funding	\$0		
Increase	No Change	Decrease	
Rationale			
Justification for funding did not align with grant priorities.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
MIAG Centre for Diverse Women & Families		Community	42%	4
Description				
<p>MIAG Centre for Diverse Women & Families is a non-profit community based registered charitable organization.</p> <p>Our vision is: working towards an inclusive and a resilient community.</p> <p>Our organizations' mission is to enhance the capacity of individuals and families from different ethnocultural communities through empowerment, innovation, and well-being based programs and services.</p> <p>MIAG strives to serve the multicultural community of Peel and contributed to facilitating the integration and inclusion of thousands of new Canadians to the ever changing Peel region. Through skills development programs, capacity building, health promotion and chronic disease prevention, affordable recreational programs MIAG was able to help community members to make positive changes in their lives.</p>				
Key Outcomes				
<ul style="list-style-type: none"> • 4,500 projected participants • 90 volunteers • Seven staff members 				
Evaluation Criteria	1: Program/Project Merit			
	<ul style="list-style-type: none"> ○ Program aligns with City priorities ○ Developing online content ○ High demand for the programming ○ Realistic plan to move forward 			
	2: Accessibility			
	<ul style="list-style-type: none"> ○ Diverse participants ○ Looking to expand engagement by 60% but more information would be beneficial ○ Engaging a broad age range 			
	3: Effectiveness			
	<ul style="list-style-type: none"> ○ Identified key risks and mitigation strategies to achieve their goals ○ Managed to retain staffing levels despite COVID-19 			
	4: Accountability			
	<ul style="list-style-type: none"> ○ More information on how they intend to use their surplus would be beneficial ○ Low financial risk 			
	5: Demonstrate Need/Rational for Funding			
	<ul style="list-style-type: none"> ○ Clear rational for funding ○ Some funding support form other levels of government 			

Recommended Funding	\$10,000		
Increase	No Change		Decrease
Rationale			
Increaser in funding to support development of online content and increases in costs due to COVID-19.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Youth Action Committee	Community	35%	5
Description			
The Mississauga Youth Action Committee aims to promote networking, leadership and collaborative opportunities for the youth of Mississauga (ages 12-24). We aim to engage youth in the community and to use their voices to make our city a better place. MYAC promotes the well-being of the youth, not only in the community but in our government. By serving as a platform for youth to voice their concerns, we directly impact and advocate on behalf of our city's youth. Since being established in 1982 by Hazel McCallion (the Mayor of Mississauga from 1978-2014), MYAC has assisted the city with various community projects and issues. MYAC has fought to redesign the transhelp system, freeze the Miway bus fare rates, and as of recently, increase conversation on issues of racial injustice.			
Key Outcomes			
<ul style="list-style-type: none"> • 12 volunteers • 800 projected participants • 42 members 			
Evaluation Criteria	1: Program/Project Merit		
	<ul style="list-style-type: none"> ○ Plan in place to grow their programming ○ Provide networking and mentorship opportunities ○ Providing virtual and in person programs where possible ○ More details on how their programing connects with City priorities would be beneficial 		
	2: Accessibility		
	<ul style="list-style-type: none"> ○ Limited details on the diversity of the organization ○ More information on how they are engaging diverse youth would be beneficial 		
	3: Effectiveness		
	<ul style="list-style-type: none"> ○ High Board turnover ○ More information on how the Board operates would be beneficial ○ Board has some diversity of experience ○ Youth led and run organization 		
	4: Accountability		
	<ul style="list-style-type: none"> ○ Low financial risk 		
5: Demonstrate Need/Rational for Funding			
<ul style="list-style-type: none"> ○ Very small request ○ Funding will be used for providing virtual services ○ Very clear request for funding 			
Recommended Funding		\$2,015	
Increase	No Change	Decrease	
Rationale			
First time receiving funding from this grant program.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Senior Tamils Society of Peel	Community	89%	3
Description			
Provide inclusive and interactive, and accessible social, recreational and healthy promotional programs with dignity and respect for older adults to reduce their isolation improve their health and well-being and to empower them to lead meaningful and connected lives in which they are engaged and participating in, in the community.			
Key Outcomes			
<ul style="list-style-type: none"> 85 volunteers 600 participants \$73,000 in other government funding 			
Evaluation Criteria	1: Program/Project Merit		
	<ul style="list-style-type: none"> Outlined the social recreational programming they are delivering but more details would be beneficial Some information on how their programming connects to City priorities Identified a plan to assist seniors in accessing virtual programming 		
	2: Accessibility		
	<ul style="list-style-type: none"> Supporting seniors Looking at demographics to better understand their participants Clear understanding of their community Targeting a very specific population 		
	3: Effectiveness		
	<ul style="list-style-type: none"> History of delivering programs and working with their community More information on how they aligning to their strategic plan would be beneficial 		
	4: Accountability		
	<ul style="list-style-type: none"> Plan in place to address COVID-19 Expanding the diversity of their Board Low financial risk 		
	5: Demonstrate Need/Rational for Funding		
	<ul style="list-style-type: none"> Clearly outlined what the funding will be used for Successful in raising funding from a variety of sources 		
Recommended Funding		\$7,500	
Increase		No Change	Decrease
Rationale			
Organization was not funded in the last grant cycle.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
The Dam	Community	96%	5
Description			
Partnering with youth to create an inclusive community where all are welcomed, valued and respected.			
Key Outcomes			
<ul style="list-style-type: none"> • 3,372 participants in 2020 • Projecting 50 volunteers • \$29,000 in revenue from other levels of government 			
Evaluation Criteria	1: Program/Project Merit		
	<ul style="list-style-type: none"> ○ Provide location specific programming ○ Providing services to an underserved youth community ○ Clearly understand their audiences ○ 75% of youth will show growth in their capacity through The Dam's programming 		
	2: Accessibility		
	<ul style="list-style-type: none"> ○ Location is convenient for their audience ○ 35% of their youth are born outside of Canada ○ Provide support for visible minorities ○ 21% LGBTQ participants 		
	3: Effectiveness		
	<ul style="list-style-type: none"> ○ Identified relevant risk and have clear solutions ○ Able to pivot programming to meet needs of community during the pandemic 		
	4: Accountability		
	<ul style="list-style-type: none"> ○ Medium financial risk ○ Qualified staff and Board in place 		
5: Demonstrate Need/Rational for Funding			
<ul style="list-style-type: none"> ○ Funding will provide free access to sport and recreation activities, and food to not only the youth but their families 			
Recommended Funding		\$10,000	
Increase		No Change	Decrease
Rationale			
Maximum eligible grant is being recommended.			

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Arts & Culture Initiative of South Asia		Culture Projects	2
Description			
<p>META Sauga</p> <p>META (meaning 'after' or 'beyond') is a celebration of art and the advancements moving it forward. We are surrounded by new technology that is constantly pushing the limits and allowing artists to express themselves in ways we have never seen or heard before. This has resulted in a digital world where people are constantly connected and always seeking what's 'new' with experiences playing a huge role in that.</p> <p>META aims to capture variations of modern and digital art in one place and bring an experience unlike any other to Mississauga. It will be a true celebration of modern and digital culture by putting a spotlight on local creators and performers within the community.</p> <p>Participants: META Sauga will be an exhibition which takes attendees on an artistic journey dedicated to modern and digital art, by bringing together Peel region's contemporary artists from different cultures.</p> <p>Musicians /DJ's /Artists will play modern music representing different cultures.</p> <p>The exhibition will feature works of digital artists representing different cultures, genres, interactive workshops, learning from professionals and each other, creating, sharing and celebrating digital arts.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Determined that there is an audience in Mississauga ○ Surveys have been sent to attendees but more information on the outcomes would be beneficial ○ Picked a centralized location ○ Limited details on how different communities will be engaged ○ Youth focused 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ Strong digital focus ○ Networking opportunities as part of the project ○ A variety of digital and outdoor programming included ○ More information about how they are connecting to artists would be beneficial ○ Paying artists 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Limited information on what skills the Board members have ○ Digital specialists is assisting them with the project ○ History of successfully running events 		
	B4: Resources		
	<ul style="list-style-type: none"> ○ Some concerns about the realism of the budget ○ A number of sponsorships in place ○ Applying for a variety of grants 		
Recommended Funding		\$5,000	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Blackwood Gallery		Culture Projects	4
Description			
<p>lyfeboat prototype</p> <p>"lyfeboat prototype" is an artwork by land-based artist, architect, and playground designer sean procyk that takes the form of a fully-operational boat. Made of reclaimed materials, the boat is designed as a self-sufficient floating sculpture and gathering place for community education. Informed by histories of land and water management surrounding Lake Ontario, legacies of settler-colonialism, innovations by off-grid communities, findings from critical citizen science, and realities of ecological resilience and adaptation, "lyfeboat prototype" is not only intended to be an innovative sculptural structure, but a platform for expansive interdisciplinary education—a space from which to explore the tensions and possibilities inherent in living collectively, autonomously, and equitably on a damaged planet.</p> <p>"lyfeboat prototype"'s design will be steered by sean procyk, and engage local residents in a collaborative ideation and build process—one that integrates design elements based on community need and potential uses of the boat. The Blackwood will support a series of free public programs and community builds during the spring of 2021, geared at support collaborative design, assessing community relationships to waterways in the region, and understanding needs, interests, and desires for the vessel. "lyfeboat," capable of accommodating up to 20 people, will launch in early summer, and programming will continue to mobilize it throughout the season, led by local artists, researchers, community organizers, knowledge-keepers, and educators of various backgrounds.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Create a dialogue surrounding social, racial and gender justice issues ○ Connecting with a variety of partners, including BIPOC and Indigenous partners ○ More information on how they will connect to the local community networks would be beneficial 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ Artists is uniquely positioned to build the boat with the communities feedback ○ Conversations are at the forefront of contemporary art themes ○ Paying their local facilitators ○ Activating a space in Mississauga that is outside of traditional spaces ○ Supporting Mississauga artists 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Organization has a track record of success ○ Accomplished staff ○ Supported by the University of Toronto Mississauga ○ Clear roles and responsibilities 		
	B4: Resources		
	<ul style="list-style-type: none"> ○ A number of partnerships in place ○ Variety of funding sources in place 		
Recommended Funding		\$10,000	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Chamber Music Society of Mississauga		Culture Projects	5
Description			
<p>The Mirror</p> <p>With a truck or cube van with side panel openings as our portable stage - CMSM will produce and perform small ensemble music performances and (working with CRANE CREATIONS THEATRE COMPANY) the new young audience show, The Mirror. Driving to and setting up, where the audiences are and where social distancing is possible - possibly setting up performances with "drive in" audiences. also reaching audiences remotely by live streaming some of the performances.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Creating more accessible programming ○ Performing at seniors centres ○ Connecting to Chinese communities ○ Audience is primarily children 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ Free public performances ○ Large amount of funding going directly to artists ○ Bringing arts to different sections of the city 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Diverse Board with good skills ○ Qualified staff in place ○ Strategic plan in place ○ Reviewing their strategic plan on a regular basis and will be developing a new succession plan ○ Added diversity and inclusion section to Board manual 		
	B4: Resources		
	<ul style="list-style-type: none"> ○ Wide range of community partners and have added new ones for 2021 ○ Variety of funding sources ○ Plan in place to receive future funding streams ○ Medium financial risk 		
Recommended Funding		\$10,000	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Crane Creations		Culture Projects	5
Description			
<p>Let's Play</p> <p>Crane Creations Theatre Company is seeking funds for a new initiative: an open access play reading circle called: Let's Play. This 12 month long project will invite Mississauga residents to join us for a reading session of plays that reflect our society and facilitate dialogue between communities.</p> <p>We want to launch the first reading on the third Thursday of January, and then continue at a rate of once per month on the third Thursday of each month (with some flexibility around holidays and other large Mississauga events, if any conflicts come up).</p> <p>Before each meeting, there will be an event created online, where participants can sign up and request any needs that they have.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Year long free programming ○ Project designed to bring people together and create conversations ○ Using sensitive language to telling the stories ○ Providing opportunity for newcomers 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ Project can happen despite COVID-19 restrictions ○ Paying artists professional fees ○ Providing opportunities for students ○ Selected plays from diverse playwrights 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Five member Board with a variety of skills ○ In the process of creating a new strategic plan ○ Code of conduct policy in place ○ Training provided 		
	B4: Resources		
	<ul style="list-style-type: none"> ○ Strong collaborations between a variety of community organizations ○ Sponsorship package in place ○ Received a variety of grant support 		
Recommended Funding		\$10,000	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Eagle Spirits of the Great Waters Indigenous Arts & Cultures		Culture Projects	5
Description			
<p>The Spirit of the Water Cultural Gathering</p> <p>The Spirit of the Water Cultural Gathering is being planned for the Fall of 2021, preferable before Thanksgiving. We are yet to confirm a location. There will be various types of Traditional Indigenous housing on display and used for shelters in the event of bad weather. There will also be three fires burning through the event. This event will proceed rain or shine. Our participants will include but are not limited to: Singers, Dancers, Drummers, Judges, Elders, Honorary Guests, Fire keepers, Indigenous food trucks and traditionally prepared food tables. Flag bearers, Crafts and Art exhibitors, Security and First Aid, and lifeguards are also needed. This event is being planned for a weekend, running from Friday evening to Sunday afternoon. This event is open to everyone, Indigenous and non-Indigenous. The focus is on the Spirit of the Water and art exhibitors, dances, drummers, and singers may win small prizes for their talents.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Broad targets ○ Promotional plan in place ○ Offering services for seniors and people with disabilities ○ Child care services are being provided 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ Free event ○ Showcasing a variety of artistic styles ○ Paying artists ○ Providing opportunities for local artists ○ 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Board has a variety of skills made up of a number of Indigenous groups ○ Advisory group in place to assist the Board ○ Code of Conduct in place ○ More information concerning policies and procedures would be beneficial 		
	B4: Resources		
	<ul style="list-style-type: none"> ○ Mutually beneficial partnership with University of Toronto Six Nation group ○ Diverse sources of funding in place ○ Low financial risk 		
Recommended Funding		\$5,000	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Frog in Hand		Culture Projects	4
Description			
<p>Stories in the Woods</p> <p>This is Stories in the Woods (“Stories”), a dance-theatre performance created for the grounds of the Small Arms Inspection Building (SAIB) in Mississauga. It was imagined, produced and performed by Frog in Hand (FH), premiering in 2019. “Stories” is a 60-minute work of environmental fiction that takes the audience on a physical and emotional journey. The audience is guided through vividly imagined, carefully constructed dance-theatre scenes with distinct characters. We begin in the comfort of the SAIB, then follow paths in the woods through tense, joyful, poetic and mysterious landscapes. The audience becomes a community as they share this journey. As an original science fiction vision of a future Mississauga, “Stories” increases awareness of the emergency that is climate change, commenting on the upheaval, anxiety and transformation of our present moment – creating a sense of shared responsibility.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Clearly outlined communities they wish to engage Bringing performances to the audience Marketing plan in place 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> Environmental focus and theme Pushing the boundaries of site specific work Supporting artists Paying artists living wages Working with youth to help them grow creatively 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Seven member Board Strategic plan in place Formalizing roles and responsibilities Detailed analysis of how to improve their organization 		
	B4: Resources		
	<ul style="list-style-type: none"> Variety of partnerships in place and are working to develop long term relationships Successful in diversifying their funding sources Developing earned revenue streams Low financial risk 		

Recommended Funding	\$10,000
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Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Hand Eye Society		Culture Projects	3
Description			
<p>Game Curious</p> <p>Game Curious starts with a series of six PLAY sessions. Our staff curate a selection of games aimed at showcasing the wide variety of themes, stories, and artistic expression that exist within the medium, with a special focus on locally made games. The first hour is an open arcade where people can wander in and play a variety of videogames that have been chosen to fit a particular theme. (Alternatively, Game Curious can be operated in a workshop or class setting with predetermined attendance.) The second hour of these sessions is dedicated to group discussion, where participants are encouraged to talk about the games and share their thoughts about their play experiences.</p> <p>The MAKE sessions, which take place right after the PLAY sessions, is a six-week game making workshop where participants learn to create their own videogame project using free and widely available tools and programs; no prior programming skills required! This part of the program is also free, but there will be a registration and selection process as there are limited spaces.</p> <p>The program culminates in a local showcase for participants to share their art with the community.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Diverse audience but more information on what they do to reduce barriers would be beneficial ○ Youth focused ○ Partnership with QTBIPOC Peel ○ Offering programming in underserved communities 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ Providing opportunities for people who are not in the field to learn ○ Offering a variety of workshops ○ Participation from local game artists ○ Utilizing free tools to make it more accessible 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Six member Board with a variety of skills ○ Development opportunities staff and volunteers ○ Currently undergoing strategic and operational planning 		
	B4: Resources		
	<ul style="list-style-type: none"> ○ Variety of partnerships with educational institution ○ Receiving multi-year Trillium Grant ○ Medium financial risk 		
Recommended Funding		\$5,000	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
MEHAR		Culture Projects	4
Description			
<p>Mississauga Anecdotes</p> <p>Mississauga Anecdotes will be a coffee-table book containing a collection of short stories written by community members who have a strong connection with the city of Mississauga. This project is based on a strong belief that each individual has a story to tell about the place where we grow up, live in or leave for some reason. As art has a power to promote wellness, educate around complex social issues, this project will use the art of Storytelling as a powerful strategy for creative placemaking.</p> <p>Most of the participants/writers will be the present or past residents of the City of Mississauga who have unique and interesting stories that are directly related to this city. Their stories will be a powerful reflection of their experiences in Mississauga as immigrants, refugees, people of color, Indigenous and marginalized community. This project will involve individuals who have passion for creative writing and have incredibly empowering stories to share. The stories will be selected on the basis of their alignment with the topics related to social environment, systemic barriers, inequalities and discrimination.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Content is coming from diverse sources Engaging a number of different partners Focusing on mental and emotional health Engaging newcomer communities Working with underserved communities 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> Bringing this art form to a wider audience Using art to amplify the voices of the people participating Providing honorariums to all contributors Producing 500 copies and the short stories will be posted online 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Board in place with a diverse set of skills Developing a strategic plan More artistic representation on the Board would be beneficial 		
	B4: Resources		
	<ul style="list-style-type: none"> Partnerships with a number of newcomer service organizations Large number of partnerships Some sponsorships in place 		
Recommended Funding		\$9,100	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Mississauga Writers Group		Culture Projects	2
Description			
Proposed Writing Contest			
Senior residents, youth and adults for writing projects and contests in Mississauga and other neighboring locations. Timelines will run from June to end of September 2021 to allow for printing of books with their stories in them. Youth from March to June, seniors February to August, Miscellaneous projects running until end of September. Location is Mississauga and local areas. These will be published in different anthologies with possibility of Mississauga Arts Council also adding one for the city of Mississauga.			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Senior focused projects ○ More information on how they choose which group to focus on would be beneficial ○ Engaging people with disabilities ○ More information on how they are engaging the general public would be beneficial 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ COVID-19 and seniors are the theme to the stories ○ Offering poetry nights and create a sense of community ○ Very limited information ○ More information concerning their "Write on" component of the project would be beneficial 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Five member Board ○ 160 members ○ More information on organizational roles and responsibilities would be beneficial 		
	B4: Resources		
	<ul style="list-style-type: none"> ○ Limited grant funding ○ Primary revenue comes from book sales ○ History of successfully completing their projects 		
Recommended Funding		\$4,750	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
MonstrARTity Creative Community		Culture Projects	5
Description			
<p>Bollywood Caribbean Fusion</p> <p>MonstrARTity has been creating original cross-cultural fusion productions every year since 2011. For 2021, we've chosen to create a show fusing Bollywood and Caribbean music and dance to expand our reach to the Indo-Caribbean community in Mississauga. We're excited to have found a qualified Mississauga partner, Melissa Marie Dance, to work with to make this into reality.</p> <p>We're bringing together 25 artists to collaborate on creating and presenting this interdisciplinary production of music and dance. MonstrARTity will lead the creation of 10 Bollywood and Caribbean music (reggae, calypso & dancehall) cross-cultural "mashups" (including CanCon from a Mississauga-based composer). We'll chart these arrangements for 4 vocalists (2 Hindi, 2 reggae), keys, electric & bass guitar, drum kit, hand percussion and a steel pan quartet! Mississauga's Melissa Marie Dance will lead the creation of costumes and original CanCon choreography by a Mississauga-based choreographer to go along with the original arrangements. The final presentation will include live music, costumes & dance all together.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Specific collaborators for this project Creating a space to challenge anti-Black racism in the South Asian community Engaging the diversity of the South Asian audience Attaching audiences from Toronto and Mississauga 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> Provide 25 artists with professional artists fees Providing media training for the artists Bringing new art forms and disciplines to Mississauga Creating an original composition from Mississauga composer and choreographer 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Strong board with qualified staff to support them Policies and procedures in place Board has a variety of skills 		
	B4: Resources		
	<ul style="list-style-type: none"> Variety of partners in place Sponsorship plan in place Clearly outlined budget 		
Recommended Funding		\$5,000	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Portuguese Cultural Centre		Culture Projects	1
Description			
Guinness World Record Attempt			
This will be a Guinness World Record attempt, "The world's largest Portuguese Folklore Dance"			
The current record attempt is 744, we will look to reach 1,00 people			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Reaching beyond Mississauga's borders ○ Limited detail surrounding how the project will be inclusive of the broader community ○ Limited detail on how they will market the project ○ Focused on Portuguese community 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ Limited information on if they will be paying or supporting Mississauga artists ○ Showcasing this art form to the general public ○ More information in this section would be beneficial 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Youth volunteers in place ○ Developed a committee for this event 		
	B4: Resources		
	<ul style="list-style-type: none"> ○ More information on how the funding will be spent would be beneficial ○ Primary revenue appears to be from the dancers themselves 		
Recommended Funding		\$0	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Small Arms Society		Culture Projects	4
Description			
<p>The Lost Museum.</p> <p>In March 2021, the Creative Hub 1352 will present The Lost Museum, an immersive exhibition and performance responding to the theme of loss. Through in-person and digital platforms, The Lost Museum will engage community through live and virtual experiences. Inhabiting the renovated and un-renovated spaces of the Small Arms Inspection Building, (SAIB). The Museum will build lore around its legendary disappearing rooms. Whispers will tell of a mythological place housing the world's largest collection of Lost things. As a purveyor of all that is lost, the Museum itself will be lost, wandering through time and space. Between March 15 – 27th it will mysteriously 'attach' itself to the SAIB, transforming a forgotten corridor into a home for losses of all kinds - humorous (socks), solemn (lost cultures, biodiversity), poignant (love), COVID19 related, embodied & imagined.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Marketing directly to newcomers, BIPOC, youth and the disability community More information about their partnerships would be beneficial More information on how they are engaging diverse communities would be beneficial 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> Highlighting the Mississauga arts network Providing a number of workshops Variety of activities and different artistic mediums Encouraging interaction between public and artists Paying 30+ Mississauga artists 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Board in place with a variety of skills Provide learning opportunities for the Board Engage students on Board governance Working on getting their charitable status 		
	B4: Resources		
	<ul style="list-style-type: none"> Working with a variety of groups and have plans to engage more Brought on a fundraising chair to develop new fundraising strategy Some sponsorships Low financial risk 		
Recommended Funding		\$10,000	